

# Reship as a Shipping Services Option

National Postal Forum San Diego, CA

May 1, 2011

#### **Agenda**

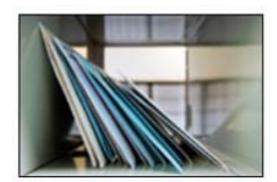
- Introductions
- Housekeeping
- Premium Forwarding Service  $\ensuremath{\mathtt{@}}$
- Reshipment Service
- Workshop Quiz Questions
- Questions

#### Introduction

- Karen F. Key
   USPS
   Manager, Outbound Parcels
- Arnetta L. Wilson USPS A/Product Manager

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## Housekeeping



## **USPS® Premium Forwarding Service®**



# Arnetta L. Wilson A/Product Manager

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### **USPS** Reshipping and Forwarding Services

Service	Features	Duration	Cost
Premium Forwarding Service	Reships all your mail from a primary address to a temporary address     Limited to consumer use	2 weeks up to 1 year	<ul><li>Enrollment fee \$15</li><li>Weekly reshipment fee \$14.75</li></ul>
Permanent Change of Address (COA)	Free piece-by-piece forwarding of First-Class Mail® and Periodicals. Packages Services Mail forwarded locally     Excludes Standard Mail® and non local Package Services Mail without special endorsement     For business and consumer use	12 months for First-Class Mail     60 days for Periodicals	\$1 verification fee if filed online or by telephone
Temporary Change of Address (COA)	Same as Permanent COA except for duration	<ul><li>15 days up to 6 months</li><li>60 days for Periodicals</li></ul>	• \$1 verification fee if filed online or by telephone
Reship	Gathers mail addressed to business     Post Office boxes or business street     addresses and dispatches it under an     agreement between the USPS and     the mailer	Length of agreement	Pickup fee Weight/zone rate for service class (Express Mail or Priority Mail)  6

#### **Premium Forwarding Service®**

#### **Service Description**

- A domestic reshipment service for consumers
- Individual or household
- ■Bundled and mailed via Priority Mail®
- Redirects <u>all</u> mail to a temporary address
- •Minimum two weeks, maximum one year



#### **Premium Forwarding Service**

- Only available for domestic addresses; APOs, FPOs and DPOs excluded
- Cannot be used simultaneously with Change of Address Order (COA)
- •Customers must sign up at primary address Post Office®
- •Must pay in full at time of application
- Shipments are mailed once a week on Wednesdays

#### **Premium Forwarding Service**

#### **Features and Benefits**

- Mail ships regardless of mailer endorsements
- "Outside" parcels shipped via Priority Mail®, Express Mail® or postage due
- Accountable mail shipped separately
- Mail requiring a scan or additional postage rerouted separately



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#### **Disposition of Mail Chart**

United States Postal Service ® Premium Forwarding Service® (PFS®)

This chart identifies what mail could incur additional postage charges.

Shape	Standard Mail  (With Delivery Confirmation™ or other extra svc requiring scan or signature)	Standard Mail (Without Delivery Confirmation) (bulletins, small parcels, Direct Advertising Mail)	Package Services (With extra svc requiring scan or signature)	Package Services (Without Delivery Confirmation or other extra svc—Parcel Post, merchandise, books, recordings)
Letters and Flats	N/A	Included	Postage Due	Postage Due
Parcel (small)	Postage Due	May be included	Postage Due	Postage Due
Parcel (too large for PFS package)	Postage Due	Postage Due	Postage Due	Postage Due

#### **Premium Forwarding Service**

#### **Users**

Snowbirds



- Employees on temporary job assignments
- Students, including training or educational relocations
- Family members assisting with extended family care

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#### **Premium Forwarding Service**

#### **Enrollment**

- In person enrollment at Post Office required
- Identification required to verify customer's identity and primary address match
- \$15.00 to enroll and \$14.75 for each weekly shipment



#### **Premium Forwarding Service**

#### **Enrollment**

- PS Form 8176, PFS Application
  - > Available online at usps.com

http://www.usps.com/forms/\_pdf/ps8176.pdf

- > Post Office retail location
- **Enrollment Option** 
  - > Primary address Post Office retail (includes stations and branches)

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#### **Premium Forwarding Service**

#### **Payment Options**

- Must pay in full at time of application
  - > Cash or Check
  - > Credit Card
  - > Debit Card
- Enrollment fee nonrefundable
- Refunds are available for weeks not used





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#### SERVICE TERMS AND CONDITIONS

SERVICE TERMS AND CONDITIONS

This document identifies the Terms and Conditions under which the United States Postal Service® makes this service available to you. By signing the application, you are stating that you have read and understand this document, and you agree to be bound by its terms and conditions. Submit this application only to the Post Office™ that serves your primary address (including any of its stations or branches).

SERVICE DEFINITION

USPS® Premium Forwarding Service® (PFS®) is a personalized service for reshipping mail using a Priority Mail® shipment from a primary residential address (or P.O. Box with certain restrictions) to a temporary address. Some mailpieces, such as those requiring a delivery scan or signature, Express Mail® items, and pieces required to be sent separately as "outsides," are rerouted piece by piece rules 9 and 10 below).

- Service Rules for Retail Signup

  1. PFS is available only to and from domestic addresses, not including APOs, FPOs, DPOs, and other destinations requiring a customs declaration, such as ZIP Code™ prefix 969 (international mail).

  2. An official temporary or permanent Change of Address Oxfort (PS Form 3575) cannot be active simultaneously with PFS.

  3. This service reships mail for an entire household or for an individual addressee from a primary address. Business addresses and centralized delivery points are generally ineligible.

  4. Customers can have all their mail delivered to a temporary address for a minimum of 2 weeks up to a maximum of 1 year. All mail is reshipped regardless of mailpilice endorsements.

  5. Shipments are mailed once a week on Wednesday except for those pieces required to be shipped separately. PFS is not a guaranteed service; no refunds are allowed for delayed shipments.

  6. Ask the Retail Associate or refer to Notice 123, Price List, for the nonrefundable enrollment fee and the weekly shipment fee. Customers must pay for the entire period of service at the time of application. The customer may pay for the service with cash, check, credit card, or debit card.

  7. When applying, customers must provide two types of identification; one must contain a photo and cannot be a credit card or private ID. Customers must provide evidence of residency at the primary address.

  8. The start date is the first day the customer wants the Postal Service to hold the mail for reshipment. The end date is the last day the customer wants the Postal Service to hold the mail for reshipment. The remail and insured mail —see the Disposition of Mail Chart, which is available at Post Offices and also online at usps.com® (search Premium Forwarding Service,\* cick on the entry, and then at the PFS web page, click on the button for "Conditions of Use").

  1. Some packages rerouted separately from the weekly shipment to the temporary address postage due at the appropriate price of postage (see the Disposition of Mail Cha
- a. Express Mail® service: Express Mail articles are rerouted immediately to the temporary address and will not be included in the
- PFS package. No additional charges will apply.

  b. Priority Mail® service: Priority Mail articles are not held for reshipment in the PFS package, unless doing so would not delay its delivery to the temporary address. No additional charges will apply.

  c. First-Class Mail® packages: First-Class Mail packages that do not fit in the weekly shipment will be rerouted separately at no
- C. First-Class mainty packages: rist-class main packages.

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  d. Standard Mail® service: Standard Mail pieces will be shipped postage due at the 1-pound Parcel Post® price and the appropriate and magazines are inserted). Otherwise, they will be shipped postage due at the 1-pound Parcel Post® price and the appropriate zone regardless of the initial postage on the piece. Refer to http://postaelc.usps.gov/Zonecharts for information about Postal cannot be added to the propriate postage due postage will be collected at the point of delivery.

  Service Post, Bound Printed Matter: 11 and 12 and 12 and 13 and 14 and 15 and 15 and 16 and 1

#### Instructions for completing PFS Application form:

- tructions for compileting PFS Application form:
  Indicate if this application is for a single individual or the entire household. Check the appropriate box. Provide the last name, first name, and middle initial of the PFS applicant.
  Provide an e-mail address where the PFS applicant can be reached. This information is optional. Provide the primary address from where the mail will be reshipped.
- Provide a telephone number where the customer can be reached at the primary address. The telephone number can be a land line or cell phone.
- Provide the city, state, and ZIP+4® of the primary address from where the mail will be reshipped
- if necessary, follow the specific instructions for Puerto Rico in line 8.

  Provide the temporary address to where the mail will be reshipped.

  Provide the temporary address to where the mail will be reshipped.

  Provide a telephone number where the customer can be reached at the temporary address. The telephone number can be a land line or cell phone and can also be the same as the primary phone number.
- 10 12. Provide the city, state, and ZIP+4 of the temporary address to where the mail will be reshipped.
  13. If necessary, follow the specific instructions for Puerto Rico in line 13.
- 14. Indicate when the service is to start. The start date is the first day you want the Postal Service™ to hold the mail for reshipment through
- Indicate when the service is to end. The end date is the last day you want to receive mail at the temporary address.
   Indicate when you want the Postal Service to resume normal mail delivery at the primary local address. This date must not exceed
- 2 weeks past the end date of the service. 17. Sign and date the application. Your signature confirms your acceptance of the terms and conditions printed on the reverse of
- Copy 2 Customer
- The Privacy Notice is provided for the customer's information the customer should read the Privacy Notice
- For Official Use Only: The Postal Service employee calculates the last shipment date based on the customer's start and end dates and enters it here. This date must be a Wednesday because PFS Priority Mail shipments are mailed on Wednesdays.
   For Official Use Only: The Postal Service employee writes in the type of identification used to verify the customer's identity and primary
- 20. For Official Use Only: The Postal Service employee provides the name and address of the office accepting the application. Only the Post Office<sup>104</sup> (including any of its stations or branches) that serves the customer's primary address for this service may accept and process this application.
- process this application.

  21. For Official Use Only: The Postal Service employee does the following: calculates the postage based on the number of Wednesday shipments between the start date and the end date; verifies that the payment and errollment fee have been received; indicates the total amount received; and provides his/her initials and the date to indicate acceptance of the customer's application and verification of the customer's identity and address match.

Reminder: Do NOT send a copy of this form to Postal Service Headquarters.

Distribution: Copy 1 — Origin Post Office
Copy 2 — Customer
Copy 3 (Record of PFS Mail Shipments) — Origin Post Office Delivery Unit

For more information on PFS, please see Publication 621, PFS Guidebook for Employees: An Introduction to Premium Forwarding Service available on the Postal Service internal web page at http://blue.usps.gov/cpim/ftp/pubs/pub621.pdf.

PS Form 8176, January 2011 (Copy 3 — Origin Post Office Delivery Unit, Reverse)



- · Ships all mail as Priority Mail weekly
- Residential customers
- \$15 to start / \$14.75 a week
- Nonrefundable enrollment fee

#### **Current Forwarding Options**

- Permanent Change of Address
- Temporary Change of Address
  - > First-Class Mail®
  - Magazines/Newspapers (60 days)
  - ➤ No catalogs
  - > No newsletters

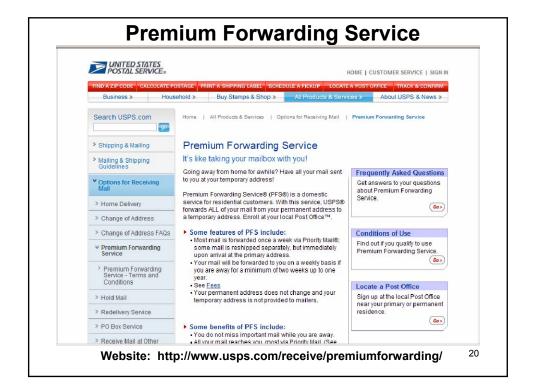


- Domestic address
- Min. 2 weeks / Max. 1 year
- Sent each Wednesday & arrives 1–3 days later
- Mailer endorsements

#### **Likely Uses**

- Snowbirds
- Executive assignments
- Temporary job assignments
- Students
- Extended family care







## **USPS® Premium Forwarding Service®**



#### Reshipment Service



Karen F. Key Manager, Outbound Parcels

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#### **Service Description**

- USPS gathers mail from business post office boxes and business street addresses based on agreement
- Mail is dispatched to customer (addressee) as either:
  - ≻Express Mail
  - ≻Priority Mail
- Frequency must be specified when agreement is established
- Customer must provide the tags and labels to origin Post Office(s)

#### **Reshipment Service**

- Only available for domestic business addresses; APOs, FPOs and DPOs excluded
- Cannot be used simultaneously with Change of Address Order (COA)
- Customers must request service at origin Post Office®
- Payment is charged on day of reshipment for Express Mail and day of receipt for Priority Mail Merchandise Return Service at the Postage Due Unit
- Shipments can be mailed seven days a week with agreement from origin Post Office

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# Postage Payment

		T
Service	Express Mail	Priority Mail
Transit Time	1 to 2 Days	2 to 3 Days
Postage and Fees	Paid by Express Mail Corporate Account or federal agency "Postage and Fees Paid" indicia	Paid against the Merchandise Return Service Permit
Maximum Weight	70 lbs.	70 lbs.
Pickup on Demand	\$15.30	N/A
Accounts required for Short Paid, Merchandise Return Service (MRS) or Business Reply Mail (BRM)	<ul><li>Postage-Due</li><li>MRS</li><li>BRM Account</li></ul>	Postage-Due     MRS     BRM Account

#### **Extra Services**

- Delivery Confirmation and accountable mailpieces are reshipped and charged separately from non
  - accountable mailpieces
    - ➤ Certified Mail™
    - ➤ Collect on Delivery
    - **≻**Insured
    - ➤ Signature Confirmation
    - ➤ Express Mail
- Registered Mail is not allowed for reshipment service

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DERIFIED MAIL.

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RETURN RECEIP

POM MERCHANNIE

POLIFIER CONFIRMATION\*\*

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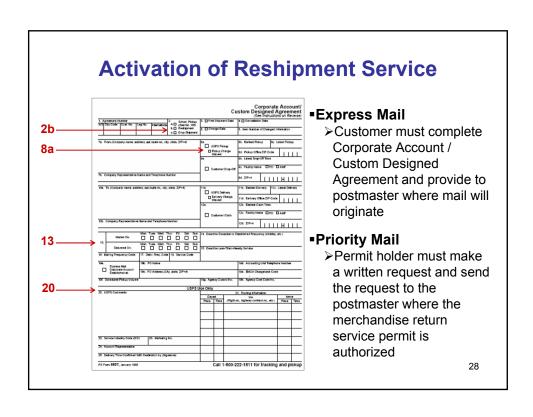
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#### **Sample Tag and Label (Current)**





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#### **Top 10 Industries That Use Reshipment**

Industry	SIC Code
Service Related	7399 / 8911
Political Organization	8651
Direct Mail Advertising Services	7331
Services – Advertising Agency	7311 / 7319
Communication Services	7319 / 4899
Religious Organization	8661
National, State and Commercial	6059
Banking	

#### References

- Express Mail Reshipment
   Domestic Mail Manual 507.6.6
- Priority Mail Reshipment
   ➤ Domestic Mail Manual 507.11.7
- Reshipment Checklist

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# Proposed Redesign Reshipment Service

#### **Redesign for Reshipment Service**

- Conducted survey with internal and external customers
- Two options for service
  - > End to End Reship includes parcel, flats and letters
  - > Create sort plan for large volume letter mailers
- Improve and automate service
  - > Visibility
  - > Performance
  - > Volume and revenue tracking

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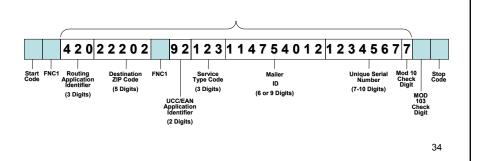
#### Redesign

- Establish an Intelligent Mail Package Barcode for service
  - ➤ Service Type Code (3)

➤ EDW Reports

➤ Mailer ID (9)

➤ Scan Events (7)



#### **Scan Events for Reshipment Service**

#### **Express Mail**

- TBD Reshipped
- 10 Enroute (passive)
- 08 Mis-sent
- 07 Arrival at Unit
- 02 Attempted
- 01 Delivered
- TBD Picked Up by Agent/Customer

#### **Priority Mail**

- · TBD Reshipped
- 10 Enroute (passive)
- 08 Mis-sent
- 07 Arrival at Unit
- 02 Attempted
- 01 Delivered
- TBD Picked Up by Agent/Customer

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#### **Redesign Proposals**

Description	Express Mail	<b>Priority Mail</b>
USPS provided labels	X	x
USPS provided shipping containers	x	Х
Notification of reshipments to impacted offices	х	Х
Status of shipments thru text, email or extract file	х	Х
Product visibility packaging and IMpb	х	Х
Mailer ID	х	Х
Payment method (Origin)		х
Activation through Business Customer Gateway	х	Х
Online authorization form / agreement	х	Х
Establish handling fee	х	Х
Limit Reship Service to 6 Days a week (Mon – Sat)	Х	Х

#### **Redesign Next Steps**

- Establish reshipment webpage on usps.com
- Publish Federal Register Notice
- Update Domestic Mail Manual (DMM)
- Create Reship Guidebook
- Update Postal Operations Manual (POM)
- Establish extract file for customers
  - >PS Form 1357S (Customer Request for computer access)

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#### **Workshop Quiz Questions**

#### **Question 1**:

Reshipment is available for both Express Mail and Priority Mail service. **True or False** 

#### Question 2:

PS From 8176 (Premium Forwarding Service) application is not available online. **True and False** 

#### **Question 3:**

Pickup on Demand fee is charged on all Priority Mail reshipments. **True and False** 

#### **Workshop Quiz Questions**

#### Question 4:

Premium Forwarding Service is available for APO, FPO and DPO destinations. **True or False** 

#### Question 5:

PS Form 5637 (Corporate Account/Customer Designed Agreement) is required to activate both Express Mail and Priority Mail Reshipment Service. **True or False** 

#### **Question 6**:

The \$15.00 Premium Forwarding Service enrollment is refundable. **True or False** 



#### Reshipment Service

