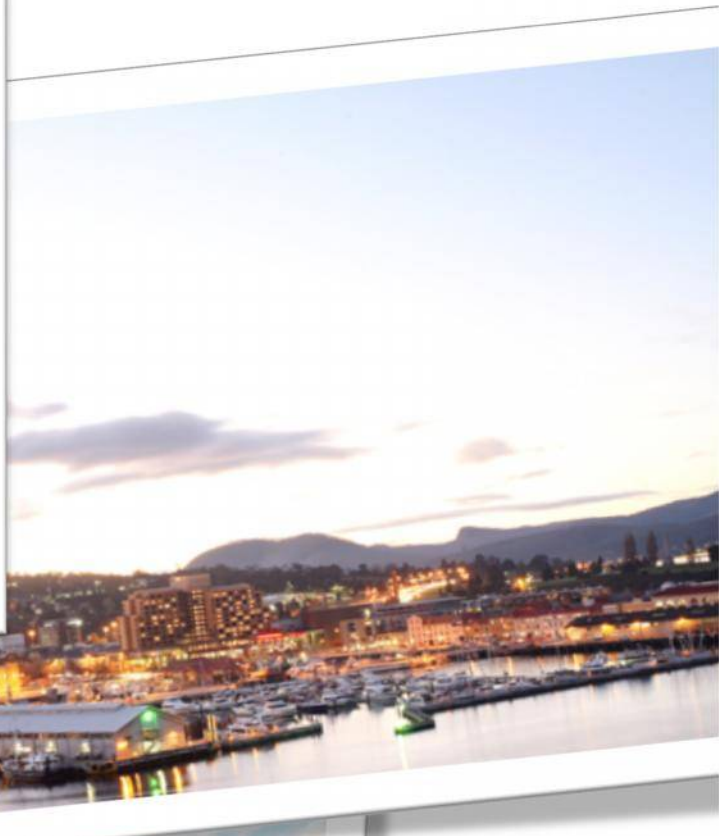


Integrating Genomics into Healthcare

HGSA 40th Annual Scientific Meeting
HOBART, TASMANIA • 6-9 August 2016

Sponsorship Proposal



www.hgsa.org.au



Integrating Genomics into Healthcare

**HGSA 40th Annual Scientific Meeting
HOBART, TASMANIA • 6-9 August 2016**

Invitation to Sponsor & Exhibit

On behalf of the Local Organising Committee, we invite you to participate in the Human Genetics Society of Australasia (HGSA) Annual Scientific Meeting to be held in Hobart, Tasmania, Australia on 6-9 August 2016.

HGSA 2016 offers a dynamic opportunity to strengthen your organisation's exposure to a target audience of more than 300 delegates comprised of clinicians, scientists and allied health professionals with an interest in human genetics.

We have provided a number of opportunities to maximise your company's exposure and are happy to work with you to develop significant opportunities.

The Program

The theme for the conference is "**Integrating Genomics into Healthcare**". We plan to explore the ways in which genetics and genomics are changing healthcare including the translation of genomics into diagnostics and targeted therapies as well as the psychosocial impact of genomic medicine on patients, families and communities.

The conference promises to be an exciting meeting with strong scientific content, covering various aspects of human genetics and genomics, including sessions around the following topics:

- Whole exome and genome sequencing for diagnostics and research
- Genetic therapies
- Bioinformatics
- Social and consumer impact
- Clinical phenotyping

The Local Organising Committee and the Scientific Program Committee are assembling a cast of world class scientists and clinicians to explore these themes from both an Australian and International perspective. Confirmed speakers include:

- Dr Allison Werner-Lin, School of Social Policy and Practice, University of Pennsylvania, USA
- Dr Sarah Bowdin, Centre for Genetic Medicine, Hospital for Sick Children, Toronto, Canada
- Professor Han Brunner, Department of Human Genetics, Radboud University Nijmegen Medical Centre, Netherlands
- Associate Professor Marcel Dinger, Director, Kinghorn Centre for Clinical Genomics, Garvan Institute, Sydney, Australia
- Associate Professor Clara Gaff, Executive Director, Melbourne Genomics Health Alliance

The prestigious **HGSA Oration** will this year be presented by Professor Agnes Bankier, and the **Sutherland Lecture** by Professor Ravi Savariryan, both from the Victorian Clinical Genetics Service.

Venue & Host City

**Hotel Grand Chancellor
Hobart Convention & Exhibition Centre**
1 Davey Street, Hobart TAS 7000

Located in the Hotel Grand Chancellor, the Hobart Convention and Exhibition Centre provides conference facilities for events up to 1100 delegates.

The Hotel Grand Chancellor features some of the best views in the city, overlooking the Hobart Harbour and Constitution Dock. The hotel is just steps from popular attractions like, Salamanca, Battery Point and the Central Business District.

Local Organising Committee

Kathryn Burdon	Co-Chair; University of Tasmania
Tiong Tan	Co-Chair; Victorian Clinical Genetics Services
David Amor	Treasurer; Victorian Clinical Genetics Services
Alison Trainer	AACG representatives; Peter MacCallum Cancer Centre
Ann Frazier	ASLEM representative; Murdoch Children's Research Institute
Bronwyn Terrill	Coordinator, Public and Professional Education, Garvan Institute of Medical Research
James Pitt	ASLEM representative; Murdoch Children's Research Institute
Jo Burke	ASGC representative; Tasmanian Clinical Genetics Service
Karen Dun	ASOC representative; Royal Hobart Hospital
Laura Forrest	Secretary & ASGC representative; Peter MacCallum Cancer Centre
Louisa Dipietro	Advocacy; Genetic Support Network of Victoria
Gareth Baynam	2015 LOC Chair; Genetic Services of Western Australia

Delegates

The anticipated 300+ delegates will comprise of clinicians, scientists and allied health professionals with an interest in human genetics including:

- Cytogeneticists
- Molecular Geneticists
- Biochemical Geneticists
- Metabolic Dieticians
- Clinical Geneticists
- Genetic Counsellors
- Trainees in all the above disciplines
- Medical Specialists with an interest in genetic aspects of their field including Obstetricians, Perinatologists, Paediatricians
- Nursing and other allied health professionals who work in or have an interest in human genetics.

Program Overview

Saturday 6 August 2016

9.00am – 5.00pm Pre Conference Meetings
 7.00am – 4.00pm Exhibition Set-Up
 5.00pm – 7.00pm Welcome Reception

Sunday 7 August 2016

9.00am – 6.00pm Conference Program
 9.00am – 6.00pm Exhibition Open

Monday 8 August 2016

9.00am – 5.00pm Conference Program
 9.00am – 5.00pm Exhibition Open
 6.30pm – 11.00pm Conference Gala Dinner

Tuesday 9 August 2016

9.00am – 3.15pm Conference Program
 9.00am – 2.00pm Exhibition Open
 2.30pm – 8.00pm Exhibition Move-out

Key Dates

Call for Abstracts opens	January 2016
Early Bird Registration opens	February 2016
Call for Abstracts closes	6 April 2016
Early Bird Registration closes	17 June 2016

Early Bird Discount:

A 10% Early Bird Discount is available if you book and pay a 50% deposit by 31 December 2015.

SPONSORSHIP OPPORTUNITIES

All prices are inclusive of GST

DIAMOND (SOLD – Genzyme & BioMarin)

As a Diamond Sponsor your company will receive a high level of exposure throughout the meeting.

Benefits include:

- Company name and logo associated with all Conference promotional material as a **Diamond Sponsor**.
- Three complimentary full registrations (includes access to sessions, daily catering, Welcome Reception and Gala Dinner).
- One 3m x 2m exhibition booth with shell scheme or space.
- Acknowledgment in the Conference Registration Brochure and Conference Handbook
- Acknowledgment at the opening and closing ceremonies.
- Logo on the Sponsors Board and Sponsors PPT slide at the Conference.
- Logo and hyperlink on Conference website.
- Company profile (up to 200 words) on Conference website.
- One full-page colour A4 advertisement in the electronic Registration Brochure (copy to be supplied).
- One full-page black and white advertisement (A5) in the Conference Handbook (copy to be supplied).
- One newsletter article in the conference e-news (50 words with PDF and hyperlink).
- One satchel insert (to be provided by sponsor).
- Delegate list (name/organisation/state) supplied, four weeks prior to the Conference (in PDF format).

GOLD (2 available / 1 SOLD - Kinghorn Centre for Clinical Genomics)

\$13,500

\$12,150 with 10% early bird discount

Benefits include:

- Company name and logo associated with all Conference promotional material as a **Gold Sponsor**.
- Two complimentary full registrations (includes access to sessions, daily catering, Welcome Reception and Gala Dinner).
- One Exhibition Booth 3m x 2m with shell scheme or space.
- Logo on Conference website with hyperlink.
- Company profile (up to 100 words) on Conference website.
- Logo on the Sponsors Board and Sponsors PPT slide at the Conference.
- Acknowledgment in the Conference Registration Brochure and Conference Handbook.
- Acknowledgment at the opening and closing ceremonies.
- One satchel insert (to be provided by sponsor).
- One half-page black and white advertisement (A6) in the Conference handbook.
- Delegate list (name/organisation/state) supplied, two weeks prior to the Conference (in PDF format).

PLUS choose one of the following opportunities:

A. Lanyards - SOLD

All delegates will be wearing the lanyards giving you prime exposure. Your logo will be printed on the lanyards (in one colour) – lanyards supplied by Conference.

B. Note Pads & Pens

A prime marketing opportunity with all delegates being provided with your branded note pads and pens. Stock to be supplied by sponsor.

C. Exhibition Passport

The Exhibition Passport will be provided in the delegate satchels and promoted in the lead up to the Conference. Your logo will be printed on the passport and recognition given during the draw at the closing session.

PLENARY SESSION SPONSOR (5 opportunities)

\$8,800

\$7,920 with 10% early bird discount

The Plenary sessions include keynote international and national speakers and are a major highlight of the Program. The Sponsors will receive a list of the plenary speakers to enable their selection of the appropriate plenary session to align with.

- Naming rights for one Plenary Session (*subject to approval by the SPC and speaker*).
- Verbal acknowledgment by session Chair during the sponsored session.
- Two complimentary full registrations (includes access to sessions, daily catering, Welcome Reception and Gala Dinner).
- Opportunity to display free standing banners in room during session (provided by sponsor).
- Acknowledgment in the Conference Registration Brochure and Conference Handbook
- Acknowledgment at the opening and closing ceremonies.
- Logo with hyperlink on Conference website.
- Logo on Sponsors Board and Sponsors PPT slides at the Conference.
- Delegate list (name/organisation/state) supplied, two weeks prior to the Conference (in PDF format).

EXPRESSO BAR (SOLD - ILLUMINA)

Be associated with quality espresso coffee service throughout the meeting. The package includes an exclusive espresso bar located within the exhibition with supply of barista and all consumables to be operational during catering breaks only.

- One complimentary full registration (includes access to sessions, daily catering, Welcome Reception and Gala Dinner).
- One express bar located within the exhibition with supply of barista and all consumables; to be operational during catering breaks only.
- Opportunity to place one freestanding banner at rear of coffee station OR brand the espresso bar with signage at front of bar (at sponsors expense).
- Opportunity to provide branded coffee cups (at sponsors expense).
- The espresso bar will be located near or in sponsors booth (if exhibiting) (subject to venue and Committee approval).
- One satchel insert (supplied by the sponsor).
- Logo on Conference website.
- Logo on the Sponsors Board and Sponsors PPT slides at the Conference.
- Acknowledgment in the Conference Registration Brochure and Conference Handbook.
- Acknowledgment at the opening and closing ceremonies.
- Delegate list (name/organisation/state) supplied, two weeks prior to the Conference (in Pdf format).



SIG CONCURRENT SESSION SPONSOR (8 opportunities)**\$6,600**

\$5,940 with 10% early bird discount

The SIG Concurrent sessions will run on Sunday and Monday of the Conference. This SIG Concurrent Sessions include the ASGC SIG, ASIEM SIG, ASDG SIG and AACG SIG.

- Verbal acknowledgment by session Chair during the sponsored session.
- One complimentary full registration (includes access to sessions, daily catering, Welcome Reception and Gala Dinner).
- Opportunity to display free standing banners in room during session (provided by sponsor).
- Acknowledgment in the Conference Registration Brochure and Conference Handbook
- Acknowledgment at the opening and closing ceremonies.
- Logo on Conference website.
- Logo on Sponsors Board and Sponsors PPT slides at the Conference.
- Delegate list (name/organisation/state) supplied, two weeks prior to the Conference (in PDF format).

POSTER DISPLAY SPONSOR (1 only)**\$6,600**

\$5,940 with 10% early bird discount

- Logo on Poster Display signage.
- One complimentary full registration (includes access to sessions, daily catering, Welcome Reception and Gala Dinner).
- Logo on the Sponsors Board and Sponsor PPT slides at the Conference.
- Acknowledgment in the Conference Registration Brochure and Conference Handbook
- Logo on Conference website.
- Acknowledgment at the opening and closing ceremonies.
- Delegate list (name/organisation/state) supplied, two weeks prior to the Conference (in Pdf format).

CONFERENCE HANDBOOK (1 only)**\$6,600**

\$5,940 with 10% early bird discount

- Logo on the front cover of the Conference Handbook.
- One complimentary full registration (includes access to sessions, daily catering, Welcome Reception and Gala Dinner).
- One full-age colour advertisement (A5) in Conference Handbook and first choice of advertisement position (artwork provided by sponsor).
- Logo on the Sponsors Board and Sponsor PPT slides at the Conference.
- Acknowledgment in the Conference Registration Brochure and Conference Handbook
- Acknowledgment at the opening and closing ceremonies.
- Logo on Conference website.
- Delegate list (name/organisation/state) supplied, two weeks prior to the Conference (in Pdf format).

DELEGATE SACHELS (1 only)**\$6,600**

\$5,940 with 10% early bird discount

Your company logo will feature alongside the Conference logo on the satchel. The satchel contains the official Conference material distributed to all the delegates, speakers, and exhibitors, providing direct and constant exposure throughout and after the Conference.

- Logo printed on satchels.
- One complimentary full registration (includes access to sessions, daily catering, Welcome Reception and Gala Dinner).
- One satchel insert (supplied by the sponsor).
- Logo on the Sponsors Board and Sponsors PPT slides at the Conference.
- Acknowledgment in the Conference Registration Brochure and Conference Handbook.
- Acknowledgment at the opening and closing ceremonies.
- Logo on Conference website.
- Delegate list (name/organisation/state) supplied, two weeks prior to the Conference (in Pdf format).

HGSA 40TH ANNUAL SCIENTIFIC CONFERENCE DINNER

The Conference Dinner will be held at the spectacular Mona, Museum of Old and New Art. It is the largest privately owned museum in Australia and houses antiquities, modern and contemporary art from the collection of the owner, David Walsh. David has described the museum as a “subversive adult Disneyland”.

Delegates will travel on Mona’s exclusive ferry, Mona Roma 1, the distinctively camouflaged catamaran with 3 bars, art installations and expansive windows that allow you to take in the scenery of the Derwent River. On arrival, delegates will spend time exploring the museum during HGSA’s exclusive 1 hour viewing, followed by pre-dinner drinks and then the Gala dinner in the Eros and Thanatos rooms.

CONFERENCE DINNER PACKAGES

We have split the dinner sponsorship into three packages covering the dinner transfers to/from Mona aboard the Mona ferry; the museum entry sponsor which provides delegates exclusive access to view the museum for 1hr; or the Dinner function sponsor in the Eros & Thanatos rooms at Mona.

DINNER TRANSFER SPONSOR

\$3,000

\$2,700 with 10% early bird discount

- Verbal acknowledgement at the dinner
- Two complimentary tickets to the conference dinner
- Logo on the conference website
- Logo on the conference dinner tickets (alongside other dinner sponsors)
- Acknowledgement in the Registration Brochure and Conference Handbook

MUSEUM ENTRY SPONSOR

\$3,000

\$2,700 with 10% early bird discount

- Verbal acknowledgement at the dinner
- Two complimentary tickets to the conference dinner
- Logo on the conference website
- Logo on the conference dinner tickets (alongside other dinner sponsors)
- Acknowledgement in the Registration Brochure and Conference Handbook

DINNER FUNCTION SPONSOR

\$3,000

\$2,700 with 10% early bird discount

- Verbal acknowledgement at the dinner
- Two complimentary tickets to the conference dinner
- Logo on the conference website
- Logo on the conference dinner tickets (alongside other dinner sponsors)
- Acknowledgement in the Registration Brochure and Conference Handbook



ABSTRACTS SPONSOR (includes USB of Abstracts & Abstracts Viewing Station) (1 only)

\$6000

\$5400 with 10% early bird discount

The Abstracts sponsor receives prominent exposure through the USB of Abstracts which is supplied to all delegates, and an abstract viewing station as part of their booth or as a stand-alone table.

- Logo on one side of the USB in 1 or 2 colours (with Conference logo on opposite side)
- Opportunity to include, on USB, company electronic promotional material – subject to LOC approval (max. size 1MB)
- 1 trestle table with 2 chairs with two computers for viewing of abstracts (can be included as part of your booth).
- One complimentary full registration (includes access to sessions, daily catering, Welcome Reception and Gala Dinner).
- Opportunity to place a free standing banner next to the Abstracts Viewing Station.
- Acknowledgment in the Conference Registration Brochure and Conference Handbook.
- Acknowledgment at the opening and closing ceremonies.
- Logo on the Conference website.

LANYARDS (SOLD - Kinghorn Centre for Clinical Genomics)

Note: First preference is given to Gold Sponsors; if not taken up this is available as an individual sponsorship

\$4,000

\$3,600 with 10% early bird discount

- Logo printed on lanyards (one colour) – lanyards provided by conference
- Logo on the Sponsors Board and Sponsors PPT slides at the Conference.
- Acknowledgment in the Conference Registration Brochure and Conference Handbook.
- Logo on the Conference website.

OR if sponsor provides branded lanyards (with double clips) sponsorship fee is: **\$2500.**

EXHIBITION PASSPORT (1 only)

Note: First preference is given to Gold Sponsors; if not taken up this is available as an individual sponsorship

\$4,000

\$3,600 with 10% early bird discount

- Logo printed on passport and inserted into delegate satchels.
- Logo on the Sponsors Board and Sponsors PPT slides at the Conference.
- Acknowledgment in the Conference Registration Brochure and Conference Handbook.
- Logo on the Conference website.

PAD & PENS (1 only)

Note: First preference is given to Gold Sponsors; if not taken up this is available as an individual sponsorship

\$4,000

\$3,600 with 10% early bird discount

- Logo on pads and pens which are inserted into delegate satchel (stock supplied by sponsor).
- Logo on the Sponsors Board and Sponsors PPT slides at the Conference.
- Acknowledgment in the Conference Registration Brochure and Conference Handbook.
- Logo on the Conference website.

CONFERENCE WIFI (1 only)

\$2,500

\$2,250 with 10% early bird discount

Provides WiFi to all delegates for the duration of the Conference.

- WiFi signage with sponsor logo displayed at the registration desk.
- Logo on the Sponsors Board and Sponsors PPT slides at the Conference.
- Acknowledgment in the Conference Registration Brochure and Conference Handbook.
- Logo on the Conference website.

SATCHEL INSERT: \$500

Includes 1 satchel insert provided in delegate satchels. Insert to be provided by sponsor (Qty approx. 300).

EXHIBITION BOOTH PACKAGE

\$3,960 (incl. GST)

\$3,564 with 10% early bird discount

Exposure to the Exhibition occurs through:

- All tea breaks and lunches will be served in the exhibition hall
- The Welcome Reception will be held in the exhibition hall
- Location maps will be in the delegate handbook showing the position of all exhibitors.
- Exhibit hours are structured around the program
- Posters will be presented in the exhibition hall.
- Sponsorship opportunities are available to increase your company's visibility

Booth Package Entitlements

- Shell scheme or space
- One clothed table with two chairs
- Acknowledgement in the Conference Registration Brochure and Conference Handbook
- Logo on conference website
- Company contact details and logo in Conference Handbook.
- One full registration (includes access to sessions, daily catering, Welcome Reception and Gala Dinner).
- Discounted exhibitor registration for additional company attendees.
- One delegate satchel and handbook.
- Logo on the Sponsors Board and Sponsors PPT slides at the Conference
- Delegate list (name/organisation/state) supplied one week prior to the Conference (in PDF format).

Shell scheme

<u>Size:</u>	3.0m x 2.0m
<u>Walls:</u>	2.4m high Velcro compatible panels
<u>Fascia:</u>	Fascia sign across aisle frontages
<u>Lighting:</u>	Two spotlights per booth
<u>Power:</u>	1 x 4amp power outlet per booth

Custom-designed booths

Custom booths require prior approval by the Conference Manager and Organising Committee, particularly those greater than 3 metres in height. There will be no discount or refund on the booth price for the non-use of standard exhibition modules.

Important Information

Allocation of sites:

Exhibition booths will be allocated on the basis of sponsorship status, then in order of receipt of applications.

February 2016

Registration opens and electronic registration brochure is available. All sponsors and exhibitors confirmed at this time will be acknowledged in the brochure.

May 2016

Exhibition manuals will be available on the Conference website. These manuals will include all details required by the Convention Centre (eg. delivery labels & details, exhibitor catering forms, internet forms etc), exhibitor registration information, guidelines and delivery labels for equipment and satchel inserts.

Move-In

Saturday 6 August 2016

5.00am-9.00am Exhibition contractor build
From 7.00am Access for custom builds
From 12.00pm Access for exhibitors
Set up to be completed by 4.00pm.

The Welcome Reception will be held in the Exhibition area from 5.00pm-7.00pm.

Move-Out

Tuesday 9 August 2016

Exhibitors can move out after lunch. Booths will be dismantled after lunch and all exhibition goods must be removed from the venue by 8.00pm, Tuesday 9 August.

Terms and Conditions

1. Applications should be directed to the Conference Secretariat, Lisa King.
2. **Early Bird Discounts:** The following discount is available subject to receipt of the 50% deposit on or before the discount expiry date on sponsorship and exhibition packages:
 - *10% Early Bird Discount expires 31 December 2015.*
3. **Balance** is required by 31 May 2016.
4. Payment can be made by credit card, cheque or EFT.
5. Refunds or discounts do not apply for facilities not used or required.
6. All amounts include GST.
7. Acceptance of sponsorship / exhibition application will be subject to the Local Organising Committee (LOC) approval. The LOC reserve the right to decline applications based upon any association, direct or indirect, that does not uphold the objectives of the conference.
8. Booth positions will be first allocated to Diamond and Gold Sponsors, then in order of receipt of application. Please indicate booth preferences on the application form.
9. All exhibitors must be registered for the Conference. Additional registrations can be purchased through the delegate registration form when available.
10. Should the exhibition floor plan require expansion or retraction, the Committee has the right to make the necessary changes
11. **Public Liability and Property Insurance:** All exhibitors must ensure they have adequate insurance for public liability and property damage to cover their liability (if any). Upon request, exhibitors will be required to provide a copy of their insurance policy and certificate currency to the Conference Manager.
12. **Cancellation Policy:** Cancellations must be made in writing on company letterhead to the Local Organising Committee addressed to the Meeting Secretariat. Unless space is re-sold, then no refunds will be made. If payment on the exhibition booth space is not received by the due date the Local Organising Committee (LOC) reserve the right to cancel the allocated booth space.

Liability:

The venue, HGSA, the LOC or AACB Services shall not be responsible for any loss, damage or injury that may occur to the exhibitor, exhibitor's employees (public or other) or property from any cause whatsoever prior, during and subsequent to the exhibition. The exhibitor, on contracting for space or an exhibition stand, expressly releases HGSA, the LOC, AACB Services and the venue from, and agrees to indemnify same against, any and all claims for such direct and indirect loss, damage or injury.

Exhibitors shall indemnify and hold harmless the venue, HGSA, the LOC and AACB Services from all liability (damage, incident or accident) which might ensue from any cause resulting or connected with the transportation, placing, removal or display of exhibits.

Each exhibitor should secure insurance at their own cost and expense to cover their equipment, exhibits and display materials. It is the responsibility of all Exhibitors to ensure that they have adequate insurance.

CONTACT

HGSA 2016 Conference Secretariat
Lisa King
Event Manager
AACB Services Pty Ltd

E-mail
lisa@aacb.asn.au

Phone
(02) 9669 6600

Mobile
0408 904 524

HGSA 40th Annual Scientific Meeting, Hobart TAS

SPONSORSHIP & EXHIBITION APPLICATION FORM

Contact Name					
Position					
Company					
Address					
Suburb		State		Postcode	
Phone		Mobile			
Email					
PO#					

EXHIBITION BOOTHS

No. of Booths	Shell Scheme or Custom Build	Price per booth (incl. GST)	Total \$
	Shell Scheme Booth 3m x 2m		
	Space only (Custom Build) 3m x 2m		

Booth Preferences: _____

Are there companies you would prefer not to be positioned next to? _____

SPONSORSHIP PACKAGES

	Sponsorship Package/ s	Amount
1.		\$
2.		\$

SACHEL INSERTS & ADVERTISING

✓	Item
	Satchel Insert @ \$500
	Electronic Registration Brochure - A4 Colour Advertisement @ \$750 (inside pages)
	Conference Handbook - A5 Black & White Advertisement @ \$650 (inside pages)

- I understand that exhibition spaces and sponsorship packages will allocated in order of receipt of applications.
- A deposit of 50% of total investment is required within 14 days of invoice. Balance is required by 31 May 2016. A tax invoice will be issued once booth allocation has been confirmed.

Print Name: _____ Signed: _____ Date: _____

PLEASE FORWARD APPLICATION TO:

HGSA 2016 Conference Secretariat, Lisa King (Event Manager)
lisa@aacb.asn.au or Fax to 02 9669 6607
 Contact: P: 02 9669 6600 M: 0408 904 524