

Ohio Minority Supplier Development Council

2016
Corporate Membership
Information & Program
Sponsorship Opportunities



Ohio MSDC Corporate Members are part of one of the largest and most expansive Councils in the NMSDC network and are provided with access to an extensive database of certified ethnic-minority suppliers throughout Ohio and around the nation. For answers to questions or concerns regarding Corporate Membership contact a member of our Corporate Relations staff.

Alicia Johnson
Director of Corporate Relations
513-579-3122
ajohnson@ohiomsdc.org

LaShawn Reed
Corporate Relations Director Cleveland Region
216-363-0008
lreed@ohiomsdc.org

CERTIFY DEVELOP CONNECT ADVOCATE

Ohio MSDC Corporate Membership Opportunities

PLATINUM LEVEL - \$15,000

- Ten admissions to Annual Meeting
- Ten admissions to Ohio Business Opportunity Fair
- Reserved table, 20 seats at Annual Awards Gala
- Four admissions to Supplier Diversity Exchange
- OMSDC Website Sponsor
- Bronze Level Membership

DIAMOND LEVEL - \$10,000

- ▼ Four admissions to Annual Meeting
- Four admissions to Ohio Business Opportunity Fair
- Reserved table, 10 seats at Annual Awards Gala
- Four admissions to Supplier Diversity Exchange
- OMSDC Website Sponsor
- Bronze Level Membership

GOLD LEVEL - \$7,000

- Two admissions to Annual Meeting
- Two admissions to Ohio Business Opportunity Fair
- Four seats at the Annual Awards Gala
- Two admissions to Supplier Diversity Exchange
- OMSDC Website Sponsor
- Bronze Level Membership

SILVER LEVEL - \$4,000

- Single admission to Annual Meeting
- Single admission to the Ohio Business Opportunity Fair
- Single admission to Supplier Diversity Exchange
- Two seats at the Annual Awards Gala
- Bronze Level Membership

BRONZE LEVEL - \$2,500

- Access to online database of Certified MBFs
- Council assistance and support in RFP/Bid Distribution
- OMSDC Website Recognition
- ♥ Email Blast

GOVERNMENT/ EDUCATION INSTITUTION BASIC - \$2,000

- Access to online database of Certified MBEs
- Council assistance and support in RFP/Bid Distribution
- OMSDC Website Recognition
- ▼ Fmail Blast

MEMBERSHIP INFORMATION

If you have any membership questions or concerns please contact the Ohio MSDC Corporate Relations staff:

Alicia Johnson

Corporate Relations Director 513-579-3122 ajohnson@ohiomsdc.org

LaShawn Reed

Corporate Relations Director 216-363-0008 lreed@ohiomsdc.org





OMSDC offers creative, high visibility sponsorship opportunities for special programs, outreach and events. As a sponsor, organizations will receive valuable benefits and recognition tailored to meet corporate objectives while supporting OMSDC's mission. For answers to questions or concerns regarding sponsorship and registration please contact a member of our Program staff.

Mara Flood
Director of Programs
614-225-6959
mflood@ohiomsdc.org

CERTIFY DEVELOP OCONNECT ADVOCATE

Annual Meeting & Leadership Luncheon



LEADERSHIP LUNCHEON SPONSOR- \$3000

- Six complimentary Annual Meeting registrations
- ♥ Recognition as official Leadership Luncheon Sponsor
- Reserved seating at Leadership Luncheon
- Recognition during program
- Branding on website and during the presentation

DEVELOPMENT SPONSOR - \$1500

- Four complimentary Annual Meeting registrations
- Four complimentary seats at Leadership Luncheon
- Recognition as official Gift Sponsor
- Recognition during program
- ▶ Branding on website and PowerPoint

DIVERSITY SPONSOR - \$1000

- Four complimentary Annual Meeting registrations
- Recognition during program
- Branding on website and PowerPoint

PARKING SPONSOR - \$500

- Two complimentary Annual Meeting registrations
- Recognition as official Parking Sponsor
- Recognition during program

PATRON SPONSOR - \$250

- One complimentary Annual Meeting registration
- Recognition during program

REGISTRATION:

- Individual Corporate: \$70
- ▼ Individual MBE: \$50
- Non-affiliate: \$75

Ohio Business Opportunity Fair



GRAND MARSHAL SPONSORSHIP - \$15,000 CORPORATE / \$7500 MBE

- Fifteen (15) complimentary registrations
- Complimentary Trade Show booth
- Full-page advertisement in OBOF Program book
- Opportunity to distribute promotional items in Registration Bags
- Discount registration for Tier 1 Suppliers
- Branding on website, materials and signage
- Verbal recognition during OBOF
- Reserved seating Opening Reception
- Participation in Trade Show Ribbon Cutting Ceremony
- Speaking opportunity during Trade Show
- ♥ Two (2) foursomes (total 8 golfers) at OBOF Golf Classic

HOST SPONSORSHIP - \$10,000 CORPORATE / \$5000 MBE

- Twelve (12) complimentary registrations
- Complimentary Trade Show booth
- Full-page advertisement in OBOF Program book
- Opportunity to distribute promotional items in Registration Bags
- Discount registration for Tier 1 Suppliers
- Branding on website, materials and signage
- Verbal recognition during OBOF
- Reserved seating Opening Reception
- Participation in Trade Show Ribbon Cutting Ceremony
- Speaking opportunity during Trade Show
- One (1) foursome (total 4 golfers) at OBOF Golf Classic

PLATINUM SPONSORSHIP - \$7500 CORPORATE / \$3500 MBE

- Fight (8) Education & Tradeshow Registration packets:
- Complimentary Trade Show booth
- ▼ Full-page advertisement in OBOF Program book
- Opportunity to distribute promotional items in Registration Bags
- Discount registration for Tier 1 Suppliers
- Branding on website, materials and signage
- Verbal recognition during OBOF
- Reserved seating Opening Reception
- Participation in Trade Show Ribbon Cutting Ceremony
- Speaking opportunity during Trade Show
- One (1) foursome (total 4 golfers) at OBOF Golf Classic

OPENING RECEPTION SPONSOR - \$5500

- Four (4) complimentary registrations
- Official Sponsor of the Opening Reception
- Reserved seating Opening Reception
- Opportunity to Brand the Opening Reception
- Speaking Opportunity at Opening Reception
- Complimentary Trade Show booth
- Branding on website, materials and signage
- ▼ Half-page advertisement in OBOF Program book
- ▼ Two (2) OBOF Golf Classic tickets

TOWN HALL MEETING SPONSOR - \$5500

- Four (4) complimentary registrations
- Official Sponsor of the Town Hall Meeting
- Reserved seating Town Hall Meeting
- Opportunity to Brand the Town Hall Meeting
- Speaking Opportunity at Town Hall Meeting
- Complimentary Trade Show booth
- Branding on website, materials and signage
- Half-page advertisement in OBOF Program book
- Two (2) OBOF Golf Classic tickets

GOLD SPONSORSHIP - \$5000 CORPORATE / \$2000 MBE

- Four (4) complimentary registrations
- Complimentary Trade Show booth
- Discount registration for Tier 1 Suppliers
- Reserved seating in sponsor section at the Opening Reception
- Branding on website, materials and signage
- Half-page advertisement in OBOF Program book
- Two (2) OBOF Golf Classic tickets

SILVER SPONSORSHIP - \$2500 CORPORATE / \$1000 MBE

- Two (2) complimentary registrations
- Complimentary Trade Show booth
- ▼ Discount registration for Tier 1 Suppliers
- Reserved seating in sponsor section at the Opening Reception
- Branding on website, materials and signage
- Half-page advertisement in OBOF Program book
- One (1) OBOF Golf Classic ticket

REGISTRATION BAG SPONSOR - \$2500

- Two (2) complimentary registrations
- Complimentary Trade Show booth
- Company logo on registration bag
- ▼ Discount registration for Tier 1 Suppliers
- Recognition on signage at registration
- Acknowledgement in all printed material
- Half-page advertisement in OBOF Program book
- One (1) OBOF Golf Classic ticket

NETWORKING BREAKFAST SPONSOR - \$2000

- Two (2) complimentary registrations
- Complimentary Trade Show booth
- Discount registration for Tier 1 Suppliers
- Official Sponsor of the Networking Breakfast
- Reserved seating at Networking Breakfast
- Opportunity to Brand the Networking Breakfast
- Speaking Opportunity at Networking Breakfast
- Branding on website, materials and signage

BOOTH PACKAGE - \$1000 CORPORATE MEMBERS/ \$800 CERTIFIED MBE

- ▼ Two (2) complimentary registrations
- Complimentary Trade Show booth
- Discount registration for Tier 1 Suppliers
- ▼ Two (2) OBOF Golf Classic tickets

FULL CONFERENCE - \$350 CORPORATE MEMBERS/ \$325 CERTIFIED MBE

- One (1) OBOF Golf Classic ticket
- One (1) Registration

RECEPTION & TRADESHOW - \$200 CORPORATE / \$150 MBE

♥ One (1) Registration

GOLF ONLY - \$150

One (1) OBOF Golf Classic ticket

Trade Show - \$125

- ▼ Networking Breakfast
- Access to Trade Show Floor
- One Ticket to Town Hall Meeting

MATCHMAKER - FREE w/ CORPORATE REGISTRATION/ \$200 MBEs

Private matchmaker appointment between corporate buyers and MBEs during Trade Show on Tuesday

ADDITIONAL BOOTH SUPPORT - FREE w/ CORPORATE BOOTH/ \$40 MBEs

- ▼ Networking Breakfast
- Access to Trade Show Floor

FULL PAGE AD - \$1000

♥ 8.5" x 11"

▼ Full Color

HALF PAGE AD - \$700

♥ 8.5" x 5.5"

Full Color

AD SUBMISSION GUIDELINES

- ♥ Please submit print-ready artwork
- ♥ 300 dpi.jpg or.pdf, high resolution logos or outlined .eps files.
- ▼ Ads can be e-mailed to marketing@ohiomsdc.org.

Cincinnati Business Opportunity Golf Classic



TITLE SPONSOR - \$8,000

- Two (2) foursomes with full registration
- Official Hole-in-One Sponsor
- Recognition in all printed material
- Banner and signage at the event
- Event Naming Rights
- Tee Off Welcoming Remarks

GOLD SPONSOR - \$4,000

- ▼ Two (2) foursomes with full registration
- ▼ Recognition in all printed material
- Signage at the event

SILVER SPONSOR - \$2,500

- ♥ One (1) foursome with full registration
- Recognition in program
- Official Awards Sponsor with signage at luncheon

BREAKFAST SPONSOR - \$1,500

- Two (2) golfers with full registration
- Recognition in program
- ♥ Signage at Breakfast

LUNCH SPONSOR - \$1500

- ▼ Two (2) golfers with full registration
- Recognition in program
- Signage at Lunch

HOLE SPONSOR - \$200

Signage at tee box

CORPORATE FOURSOME - \$900

- Four (4) golfers
- Each golfer package includes:
- ♥ Green Fee, Golf Cart, Breakfast, Lunch and Awards Dinner

MBE FOURSOME - \$600

- Four (4) golfers
- Each golfer package includes:
- ♥ Green Fee, Golf Cart, Breakfast, Lunch and Awards Dinner

CORPORATE GOLFER - \$250

- Each golfer package includes:
- ♥ Green Fee, Golf Cart, Breakfast, Lunch and Awards Dinner

MBE GOLFER - \$175

- Each golfer package includes:
- Green Fee, Golf Cart, Breakfast, Lunch and Awards Dinner

Supplier Diversity Exchange



TITLE SPONSOR - \$5,000

- Official Sponsor of the Supplier Diversity Exchange
- Speaking Opportunities
- Eight Complimentary Registrations
- Branding on website, materials, and signage
- Expedited Check-In

POWER LUNCH SPONSOR - \$3,000

- Official Sponsor of the Power Luncheon
- Branding on website, materials, and signage
- Six Complimentary Registrations
- Expedited Check-In

PATRON SPONSOR - \$1,500

- Official Parking Sponsor
- Branding on website, materials, and signage
- Four Complimentary Registrations
- Expedited Check-In

SUPPLIER DIVERSITY AMBASSADOR SPONSOR - \$500

- Branding on website, materials, and signage
- Two Complimentary Registrations
- Expedited Check-In
- Registration \$50

OMSDC Corporate Summit



HOST SPONSOR - \$1500

- ♥ Four registrations
- Signage at the event
- ▼ Recognition on the PowerPoint

MBE PATRON SPONSOR - \$500

- Two registrations
- Signage at the event
- Recognition on the PowerPoint
- ♥ Registration \$45

Annual Awards Gala & After Glow



TITLE SPONSOR - \$10,000

Two tables (20 tickets) for the Awards Gala Full-page advertisement with premium placement in the Gala Program book

Acknowledgement on screen at event Acknowledgement on the Ohio MSDC Gala website Acknowledgement in the Gala Program book

DINNER SPONSOR - \$7,000

One table (10 tickets) for the Awards Gala Full-page advertisement in program book Acknowledgement on screen at event Acknowledgement on the Ohio MSDC Gala website Acknowledgement in the Gala Program book

ENTERTAINMENT SPONSOR - \$5,000

Six (6) tickets for the Awards Gala
Half-page advertisement in Gala Program book
Acknowledgement on screen at event
Acknowledgement on the Ohio MSDC Gala website
Acknowledgement in the Gala Program book

RECEPTION SPONSOR - \$5,000

Six (6) tickets for the Awards Gala
Half-page ad in program book
Acknowledgement on screen at event
Acknowledgement on the OMSDC Gala website
Acknowledgement in the program book

AFTER GLOW SPONSOR - \$3,500

Four (4) tickets for the Awards Gala Acknowledgement during After Glow Acknowledgement on screen at event Acknowledgement in the Gala Program book

WINE SPONSOR - \$3,000

Four (4) tickets for the Awards Gala Acknowledgement on wine bottles at each table Acknowledgement on screen at event Acknowledgement in the Gala Program book

DECORATIONS SPONSOR - \$1,000 (Corporations)/\$500 (MBEs)

Two (2) tickets for the Awards Gala Acknowledgement on screen at event Acknowledgement in the Gala Program book

Corporate Table - \$1,500

MBE Table - \$1,000

Individual Corporate - \$200/person
Individual Certified MBE - \$125/person

FULL PAGE ADVERTISEMENT - \$1000

♥ 8.5" x 11"

▼ Full Color

HALF PAGE ADVERTISEMENT - \$700

♥ 8.5" x 5.5"

♥ Full Color

AD SUBMISSION GUIDELINES

Please submit print-ready artwork

300 dpi.jpg or .pdf, high resolution logos or outlined .eps files.

Ads can be emailed to marketing@ohiomsdc.org.

Webinar: "How to Work a Trade Show"

MBE EDUCATION SPONSOR- \$1500

- **▼** Four complimentary meeting registrations
- **♥** Branding on the website

REGISTRATION

♥ Individual: \$35

Connect: "Spring Mixer"

NETWORKING SPONSOR- \$1500

- Four complimentary registrations
- Branding on the website

REGISTRATION

▼ Individual: \$25

OHIO MSDC Sponsorship & Membership

Please indicate your commitment by checking the appropriate boxes

ANNUAL MEETI	NG			ANNUAL AWA	RDS GALA	
Leadership Lu	uncheon \$3	\$3,000.00		☐ Title		\$10,000.00
□ Developmen			51,500.00		Dinner	
		51,000.00		Entertainment		\$5,000.00
☐ Parking \$		\$500.00		Reception		\$5,000.00
		\$250.00		After Glow Sponsor		\$3,500.00
				Wine		\$3,000.00
OHIO BUSINESS OPPORTUNITY FAIR				Decorations (Corporate)		\$1,000.00
Grand Marshal (Corporate				Decoration		\$500.00
Grand Marshal (MBE)		\$7,500.00		_	,	·
	Host (Corporate)		\$10,000.00		CINCINNATI GOLF CLASSIC	
☐ Host (MBE)		\$5,000.00		☐ Title		\$8,000.00
Platinum (Corporate)		\$7,500.00		☐ Gold		\$4,000.00
Platinum (MBE)		\$3,500.00		Silver		\$2,500.00
Gold (Corporate)		\$5,000.00		Breakfast		\$1,500.00
Gold (MBE)		\$2,000.00		Lunch		\$1,500.00
Opening Reception		\$5,500.00		Hole		\$200.00
Town Hall Meeting		\$5,500.00				φ200.00
Silver (Corporate)		\$2,500.00		SUPPLIER DIVERSITY EXCHANG		GF
Silver (MBE)		\$1,000.00		☐ Title Sponsor		\$5,000.00
Registration Bag		\$2,500.00		Power Lunch Sponsor		\$3,000.00
Networking Breakfast		\$2,000.00		Patron Sponsor		\$1,500.00
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CORPORATE SU	IAAAAIT				cisity / titlbassador	ψοσο.σσ
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Corporate Host		\$1,500.00		■ WEBSITE SP	ONSOR	\$3,000
☐ MBE Patron Sponsor		\$500.00		WEDSHE SI	ONSOR	ψ0,000
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☐ PLATINUM			SILVER	BRONZE	GOVERNMEN	T/EDUCATION
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Fax to:	X14 225 1851 Δ	ttn: Member	shin			

Mail to: OMSDC Attn: Membership - 100 E. Broad Street, Suite 2460, Columbus, OH 43215

Email to: rdejarnette@ohiomsdc.org

TOTAL AN	NOUNT TO INVOICE \$		
	Membership & Sponsorship		
	Invoice me now		
	Please invoice me at a future date,, 20	_	
	Check enclosed		
	Bill my Credit Card		
	Card#	Evn Date:	/

MEMBERSHIP INFORMATION

If you have any membership questions or concerns please contact our Corporate Relations staff:

Alicia Johnson, Corporate Relations Director, at 513.579.3122 or ajohnson@ohiomsdc.org
LaShawn Reed, Corporate Relations Director (Cleveland Region), at 216-363-0008 or Ireed@ohiomsdc.org

BILLING AND PAYMENT PROCESSING

Please complete the attached form and return to rdejarnette@ohiomsdc.org or fax to 614.225.1851 ATTN: Membership

