



Quinns Districts Junior Football Club

2014

Sponsorship Proposal

Quinns Districts Junior Football Club Incorporated Profile



Quinns Districts Junior Football Club (Q.D.J.F.C.) was established in 1993 and commenced with Freeball and Modified Rules at Aldersea Oval, Clarkson in 1994. The Club was started with the intention of giving children in the Quinns Districts a chance to play an organised sport with their peers and make new friends. Today, Quinns continues to provide kids with an opportunity to play Australian Rules Football in their local area and keeps them active during the winter months.

Since its inception, Quinns has become one of the fastest growing clubs, with registrations increasing up to around 750 players for 2013, in an area which continues to grow, with new families continually building and moving within the Quinns District area. All age groups are represented at Q.D.J.F.C. from Auskick (Pre-Primary age 5 through to Year 3), Modified Rules (Year 4 to Year 7) to Youth/Open Rules (Year 8 to Year 12).

Q.D.J.F.C. is an active member within the West Perth District, we compete with other junior football clubs from Whitfords right through to Yanchep. Beginning this year, all of our Youth Rules teams will be involved in cross-district competitions and will compete with and travel to clubs from the Claremont and Subiaco districts. We are proudly affiliated with the West Perth District Junior Football League and are also affiliated with the Quinns Districts Amateur Football Club. In 2004, 2005 and again in 2011, the Club took out the much sort after "Champion Club" award for the excellence in the way it is run, competes and what it offers to all its members. In 2012 and 2013 we were runner up Champion Club. In 2012, four of our committee members were nominated and rewarded at District level for their outstanding contribution as volunteers, our then President Wayne Clayton was runner up "Volunteer of the Year" and in 2013 this accolade was repeated for then Vice President, Nathan Greco (dec.).

Q.D.J.F.C. is a successful club having won many "Open Rules" premierships and in season 2010 had four of our eight teams playing in the finals series. One of those teams went on to become the premiers for the fourth time in a row. In 2011 our 14's side went through the season undefeated and won the premiership. In 2012, the same side became the first team in the West Perth District to win a cross-district premiership. One of our Year 8 teams was also successful in bringing home the premiership flag to Q.D.J.F.C. in 2012. We have had one of our great players in Stephen Hill, grow, play and develop his football with us, before moving on to play for West Perth and currently plays for the Fremantle Dockers. His younger brother Bradley Hill, who also played his junior football with Q.D.J.F.C. before playing at West Perth was drafted to the Hawthorn Football Club in 2011. Another stand out player from Quinns, Corey Chalmers, recently competed in a 16's national competition representing Western Australia, which finished second overall. Corey was voted as "Best Player" for the Western Australian side in the entire competition. An AFL future for Corey looks certain. The same can be said for another player in Brayden Antonio who in his first season of Colts with West Perth, was elevated to the senior side where he has performed remarkably well.

Quinns has extremely good coaches who volunteer their time and knowledge every week, they are all qualified as Level 1 coaches, some as Level 2 coaches. These include **Paul Maris** – Level 2 Coach, 4 years running premiership coach (2007, 2008, 2009, and 2010), Assistant Coach for West Perth development squad (14's & 15's), 2010 Open Rules Coach of the Year (West Perth District); **Kye Cassam** – Level 2 Coach, 2009 Open Rules Coach of the Year (West Perth district), Premiership

coach, Colts Coach (amateur league), Assistant Coach West Perth development squad (14's); **Alan Cross** – Level 2 Coach, 2009 Western Australian Modified Coach of the Year, 2009 Modified Coach of the Year (West Perth district); **Craig Wilson** Modified Rules Coach of the Year (West Perth District) in 2011; **Ric Antonio** Open Rules Coach of the Year (West Perth District) in 2012.

Q.D.J.F.C. utilises the World Wide Web to disseminate information to its sponsors, players, parents and volunteers (<http://www.quinnsbulls.com>). It is central to our communication and allows all within and around the club to see what being part of the Quinns Bulls is all about and is regularly updated with news and up coming events. It is an invaluable resource for promoting and linking our sponsors, partners and affiliated clubs.

As this successful club is continuing to grow, we require sponsors to help us to continue with the development of our young players and to help them reach their goals and dreams of becoming an AFL player, just like Stephen or Bradley Hill. Your valuable sponsorship dollars will help with the purchasing of new sporting equipment, first aid supplies, umpiring fees and courses to further educate our coaches/volunteers.

Q.D.J.F.C. has a wide variety of sponsorship deals which are available to cater to your business's needs. Whether you would like to sponsor a team, sponsor the club or somewhere in between, we can help to promote your business. We use your logo on team playing jumpers with Open Rules teams venturing beyond our district, sponsors flags at the clubrooms/home ground, newsletters and also on our website with a direct link to your business website. Please review the attached sponsorship packages to determine what your business would be interested in. Alternatively we can discuss a variation to any one of these deals if that may better suit your needs.

On behalf of the Committee, members and players of the Q.D.J.F.C., I would like to thank you for your valuable time and hope that with your support, we can teach and develop young footballers together. Should you have any queries in regards to a sponsorship package, please do not hesitate to call our Promotions Manager or myself.

Kind regards,

Mark Clayton

Club President

Bankwest: Merchandise Account

BSB: 306 121

ACC: 0017914

Ref: Your company name



SPONSORSHIP PACKAGES

Quinns Districts Junior Football Club is committed to helping our sponsors gain as much exposure within our expanding community by offering sponsorship options for your consideration and can be tailored to best suit your individual requirements;

- ***Bullring Sponsorship – Major sponsor for 2 season’s (Sat & Sun)***
- ***Gold Sponsorship – Sponsor for 1 season (Sat & Sun)***
- ***Silver Sponsorship – Sponsor for 1 season (Sun Only)***
- ***Bronze Sponsorship – Sponsor for 1 season (Sun Only)***
- ***Auskick Sponsorship – Sponsor for 1 season (Sat Only)***

If you would like to discuss these options further, please call our Club President Mark Clayton on 0497710337 or our Club Promotions Manager Nishel Brown on 0409293581 or Jason Garland on 0437059055. Alternatively please send us an email sponsors@quinnsbulls.com

Bullring Sponsorship

Offers exclusive / advertisement of the “Quinns Bull’s” - \$5,000.00

As our Major Sponsor, you will receive naming rights as the Club Sponsor on all official correspondence, Club newsletter, signage at our home ground, at competitions & special events.

- *Your company’s logo on a set of goal pads.*
- *Your company’s logo on a banner/flag erected in predominate position at our home ground on game days, including Saturdays at Auskick.*
- *Your company’s logo on the rear of 1 set of team jumpers.*
- *Your company’s name on presentation trophies for one team, and the opportunity to present the awards.*
- *Advertising space on our Club website with a direct link to your home page (if applicable) and half page advertisement in each issue of our newsletter.*
- *Ability to distribute flyers or advertising material to over 750 members.*
- *Club shirt – with your company’s logo on the front.*
- *Game day jumper framed.*
- *Receipt of a team photograph at the end of the season.*
- *Invite to the end of Season function x 4.*
- *Club webpage direct link and Facebook mentions.*



Gold Sponsorship

Offers sponsorship / advertisement of the “Quinns Bull’s” - \$3,000.00

As a Gold Sponsor, you will receive

- *Your company’s logo on a banner/flag erected in predominate position at our home ground on game days, including Saturdays at Auskick.*
- *Your company’s logo on one set of team jumpers.*
- *Your company’s name on presentation trophies for one team, and the opportunity to present the awards.*
- *Advertising space on our club website with a direct link to your home page (if applicable) and a half page advertisement in each issue of our newsletter.*
- *Receipt of a team photograph at the end of the season.*
- *Invite to the end of season function x 2.*
- *Club webpage direct link and Facebook mentions.*

Silver Sponsorship

Offers sponsorship / advertisement of the “Quinns Bull’s” - \$1,500.00

As a Silver Sponsor you will receive:

- *Your company’s logo on one set of team jumpers.*
- *Your company’s name on one set of team trophies presented at the end of the season.*
- *Advertising space on our club website with a direct link to your home page (if applicable) and a quarter page advertisement in each issue of our newsletter.*
- *Receipt of a team photograph at the end of the season.*
- *Invite to the end of season function x 2.*
- *Club webpage direct link and Facebook mentions.*

Bronze Sponsorship

Offers sponsorship / advertisement of the “Quinns Bull’s” - \$500.00

As a Bronze Sponsor you will receive:

- *Advertising space on our club website with a direct link to your home page (if applicable) and advertising space in each issue of our newsletter.*
- *Your company’s name on one set of team trophies presented at the end of the season.*
- *Receipt of a team photograph at the end of the season.*
- *Invite to the end of season function x 2.*
- *Club webpage direct link and Facebook mentions.*



Auskick 1 Sponsorship

Offers sponsorship to one Auskick team - \$1000.00

As an Auskick 1 Sponsor, you will receive:

- *Your company name on one teardrop banner to be promoted on game days, at competitions, and special events (All Auskick games Saturday).*
- *Your company name on one set of team trophies presented to players at end of season.*
- *Receipt of a team photo at the end of the season.*
- *Invite to the end of season function X 2.*
- *Club webpage direct link and Facebook mentions.*

Auskick 2 Sponsorship

Offers sponsorship to one Auskick team - \$300.00

As an Auskick 2 Sponsor you will receive:

- *Your company's name on one set of team trophies presented to players at end of season.*
- *Receipt of a team photograph at the end of the season.*
- *Invite to the end of season Function x 1*
- *Club webpage direct link and Facebook mentions.*

OFFICE USE ONLY

Team sponsored: _____

Date: _____



Agreement To Sponsor The 2014 Season

I _____ (name)

Of _____ (business name)

Address: _____

Phone: _____ Email: _____

Agree to sponsor the Quinns District's Junior Football Club for season 2014.

I agree to sponsor at the level of (please circle)

A) Bullring Level	\$5,000.00
B) Gold Level	\$3,000.00
C) Silver Level	\$1,500.00
D) Bronze Level	\$ 500.00
E) Auskick Level 1	\$1000.00
F) Auskick Level 2	\$300.00

In return, I will receive (unless otherwise agreed) the benefits outlined in the Sponsorship Proposal document presented to me by the Club.

Signed: _____

(sponsor) _____ (Date) _____

Signed: _____ (QDJFC Sponsorship Co-ord)

Date: _____

Signed: _____ (Club President)

Date: _____