



National Program Award Application

Make sure to completely answer all parts of the following questions
DEADLINE March 1 – Application must be typed. (Limit to four pages)

Project Overview			
<i>Project Title</i>			
Please Indicate the National Program you are completing this Application: (Check One)			
Career Connections	FACTS	Financial Fitness	Student Body
Leadership Service in Action	Families First	STOP The Violence	

Chapter Name			
School Name			
School Address			
City	State	Zip	
School Phone	School Fax		
Principal's Name			
Principle's Email			
Adviser's Name			
Adviser's Email			
Type of Chapter (Check one)	Comprehensive High School	Comprehensive Middle School	Workforce Development

Please attach all documents necessary. (Public Relations Proof)

I understand that, if selected as one of the state winners, our chapter must have at least one representative attend FCCLA State Leadership Conference to receive the award. All information submitted is correct to the best of my knowledge.

Applicant/Chapter Representative Signature _____ Date

Chapter Adviser Signature _____ Date

I. **Project Summary** (10 points) (300 words or less)

Summarize your project and accomplishments in the space provided below

II. **Needs, Goals, and Objectives** (20 points)

A. Describe the need(s) your project was designed to address. Provide supporting data.
(Why did you choose this project?) (100 words or less)

B. List your project's goal(s).
(What results did you **WANT** to achieve?) (100 words or less)

C. List your project's objectives.
(What specific information was used to achieve your goal?) (100 words or less)

III. Activities and Resources (20 points)

A. Briefly summarize the major activities and time schedule used to carry out the project. Include the number of chapter members involved, number of participants in event, number of people reached with information, etc. (100 words or less)

B. List resources used and how they were gathered. (100 words or less)

C. Describe collaborations/partnerships/efforts with other organizations. (100 words or less)

IV. Evaluation and Results (20 points)

A. Briefly describe the evaluation **METHOD** you used. (*Example: pre- and post-surveys, test of knowledge, observations of behaviors, etc.*) (100 words or less)

C. Describe the media used, such as radio, television/access cable, bulletin board, website, newspapers, etc. (75 words or less)

D. List the number of articles or publications with the total circulation of each and the number or radio or television stories with the approximately reach of each. (75 words or less)

VI. Family and Consumer Sciences Skills (14 points)

Describe how members used their *Family and Consumer Sciences Education* skills during this project. List specific skills used. (Example: *We used child development principles to create age-appropriate booster seat and safety workshops.*) (300 words or less)

National Project Rubric Rating Sheet

Chapter Name _____
 School Name _____
 Advisor _____
 Nation Project Category _____

Criteria	Yes		No		Comments	
	0	1	2	3		4
Application limited to 4 pages						
Meets Submission Criteria						
Application is signed						
Pictures			Please submit electronically as well as hard copy			
<i>This section x2</i>						
Project Summary	Absent from application	Present, but not adequately complete, very little detail present, no purpose identified, no outcomes and target audience identified	Very few details present within summary, purpose of project and targeted audience unclear, outcomes not identified adequately	Some details are provided within the summary; purpose of project and targeted audience clear; outcomes not identified adequately	Details are provided and accurate, purpose of project clear but not concise, targeted audience and outcomes somewhat identified	Accurate and full of detailed, purpose of project clear and concise, target audience and outcomes identified
II. Needs, Goal and Measurable Objectives Needs of project	No concern is identified	Concern is identified	Concern is identified with 1-2 statements of the issue	Concern is identified with 2-3 statements of issue and how it relates to the goal of the program	Concern is identified with 3 or more compelling statements if the need and relation to program	Concern is written well with 4 or more compelling statements of the need and relation to the program
II. Needs, Goal and Measurable Objectives Knowledge of the project	No knowledge apparent	Knowledge of the program seems limited	Participants seem to have sufficient knowledge; but it is not explicitly stated	Program knowledge is explained in presentation	Extensive knowledge is apparent through the presentation	Extensive knowledge is explained and applied to the project
II. Needs, Goal and Measurable Objectives Goals	Goal missing	Goal is simplistically stated	Goal is stated adequately	Goal is stated with some steps identified	Goal is stated strongly; ambitious and clear steps are identified	Ambitious goal is stated, and articulated with clear steps and evaluation methods

II. Needs, Goal and Measurable Objectives Measurable objectives	Goal is irrelevant but does not relate to a national program	Goal relates to national program	Goals relates to an issue and a national program, but relevance is unclear	Goal explicitly states relationship to a community, school, national, or international issue, and a national program	
III. Activities and Resources Activities	Goal is inappropriate for the project	Plan is stated with 3-5 steps	Plan is clearly stated with 3-5 steps and a timeline identified	Plan is multi-phased, chronologically sequenced, has measurable expectations and is realistic and challenging for participants level	
III. Activities and Resources Timeline	Goal is in appropriate for the project	Logistics and timeline are somewhat unclear	Logistics and timeline have gaps and need more detailed description	Plan identified who, what, where, when, why, how, and lists abilities, resources, possible barriers, and ways to recognize and measure accomplishments	
III. Activities and Resources Resources used/gathered	Goal is inappropriate for the project	Some actions are explained	All actions are explained with mention of possible barriers and outcomes expected	Each action step is taken and full explanation is given of actions and outcomes	
III. Activities and Resources Collaborations(s) with other organizations	Goal is irrelevant but does not relate to a national program	Evidence of partnerships and resources exploration, but no action to develop relationships was taken	Evidence of search for partners and resources with appropriate action taken to begin relationships	The project identifies possibilities and attempts to develop relationships with partners and resources who enhance the project	
IV. Evaluation and Results Evaluation methods to measure results	Goal is inappropriate for the project	Evaluation methods are included in the plans and results	Evaluation methods are evident but their purpose and outcomes are insufficient	Evaluation methods are evident, purpose fully used, and measurable outcomes listed	
IV. Evaluation and Results Impact Observed/Noted	Goal is inappropriate for the project	Evidence of impact of project is observed	Evidence of impact of project and is noted	Evidence of impact of project is observed and noted with proof exhibited	
IV. Evaluation and Results Results project achieved	Goal is inappropriate for the project	Limited evidence of project achieved	Evidence of project achieved and is noted	Evidence of project achieved and is detailed	

IV. Evaluation and Results Numbers found	No evidence of numbers of participants or number of people served	Limited evidence of numbers of participants and number of people served	Evidence of number of participants and no number of people served	Evidence of number of participants and number of people served	Evidence of number of participants and number of people served with limited details	Evidence of number of participants and number of people served with details
V. Image and Public relations Promotion of better understanding of FACS education and FCCLA accomplished by the project	No evidence of relationship with FACS	Minimal evidence of FACS coursework and knowledge	Some evidence of FACS relationship	Knowledge of FACS coursework is evident but not shared	Knowledge of relationship to FACS is evident and shared	Knowledge of FACS relationship is evident and explained well
V. Image and Public relations Use of Guide to Promoting FCCLA	Little or no evidence of knowledge	Minimal evidence of knowledge	Some evidence of knowledge	Knowledge if subject matter is evident but not shared in presentation	Knowledge of subject matter is evident and explained well	Knowledge of subject matter is evident and explained well
V. Image and Public relations Description if media used/numbers reached	There are not publicity or recognition strategies	Publicity and recognition are acknowledged, but not an intentional component	Publicity and recognition strategies are limited in use	Publicity is utilized at many steps of the action plan, recognition is evident	Publicity is utilized throughout the action plan, recognition is evident and appropriate	Publicity is utilized throughout, recognition is evident. Both are creative and purposeful
VI. Family and Consumer Sciences Skills Project used FACS skills	Presentation is not done	Presentation covers some of the topics	Presentation covers all topic elements but with minimal information	Presentation gives complete information but does not explain the project well	Presentation covers the information completely but does not flow well	Presentation covers all relevant information with seamless and logical delivery
VI. Family and Consumer Sciences Skills Specific skills listed	0 No skills identified	1 One skill identified	2 Two skills identified	3 Three skills identified	4 Four skills identified	
This section x2						
	0	1	2	3	4	3
Grammar/ Word Usage	Extensive (more than 5) grammatical errors	Some (3-5) grammatical errors	Few (1-2) grammatical errors			Presentation has no grammatical errors
Total						