

2015 HOPE BALL CORPORATE SPONSOR CONTRACT



4011 Maryland Avenue
 Little Rock, AR 72204
 www.hopeawayfromhome.org
 Tax ID #71-0525771

 20th Century Club Contact

 Contact Phone

Information to be published at Hope Ball -

 CORPORATE SPONSOR (as you would like it listed in all media)

 WEBSITE ADDRESS (link to be included on the www.hopeawayfromhome.org website until 10/1/14)

Corporate Sponsorship Levels—for March 7, 2015 Hope Ball

Sponsorship Level	Donation Amount
<input type="checkbox"/> PRESENTING*	\$25,000
<input type="checkbox"/> DIAMOND	\$20,000
<input type="checkbox"/> EMERALD	\$15,000
<input type="checkbox"/> PLATINUM	\$10,000
<input type="checkbox"/> GOLD	\$5,000
<input type="checkbox"/> SILVER	\$2,500
<input type="checkbox"/> BRONZE	\$1,500
<input type="checkbox"/> CRYSTAL	\$750

**Only one Presenting sponsorship is available for the 2015 Hope Ball.*

Financial Commitment - Corporate Pledge Personal Pledge Corporate Match

Name: _____

Address: _____

Phone: _____ Email: _____

Signature _____ Date _____

Full payment in the amount of \$_____ is enclosed. I/We pledge our support. Please bill us \$_____.

Thank you for your support of our mission to provide no-cost housing to cancer patients in need!

**Please return your signed contract AND signed Corporate Sponsorship Benefits Form to -
 20th Century Club of Little Rock, Attn: Hope Ball Corporate Sponsors, 4011 Maryland Ave., Little Rock, AR 72204**



ADDENDUM TO CORPORATE SPONSORSHIP CONTRACT 2015 Hope Ball – Giving Hope - Corporate Sponsorship Benefits Form

Saturday, March 7, 2015 at the Statehouse Convention Center

\$25,000 Presenting Sponsorship

- The Presenting Sponsorship is to be a singular business or individual, unless two or more businesses or individuals petition the Club for joint sponsorship. A singular sponsorship requires a minimum contribution of \$25,000. If two companies present jointly, there is a minimum contribution of \$50,000. This is a one year commitment. Prior Presenting Sponsor has first right of refusal for the following year, 30 days from solicitation, at which point a signed contract must be submitted to secure sponsorship. Presenting Sponsor's logo will be on all printed materials at Hope Ball controlled by the 20th Century Club. Sponsor will be mentioned in all press materials. Printed materials include:
 - Ball Invitation
 - Advance Auction Catalog
 - Hope Ball Event Program
 - Logo on front and back cover
 - Logo in the program
 - One page, full color ad
 - Hope Ball Event Auction Guide
 - Logo on front and back cover
- Logo on all Ball media.
- Logo displayed on 20th Century Club website www.hopeawayfromhome.org with website link until 10/1/15.
- Logo in rotating display on BidPal electronic auction information.
- Twenty tickets (2 VIP tables) to the Hope Ball with logo displayed at each table.
- Dedicated waiter at each table.
- Complimentary suite at the Marriott Hotel adjacent to the Statehouse Convention Center.

\$20,000 Diamond Sponsorship

- Diamond Sponsor's logo will be in all Corporate Sponsor media. Logo will be on select printed materials:
 - Ball Invitation – Signed sponsorship contract and camera ready artwork must be submitted by 12/1/14
 - Advance Auction Catalog – Signed sponsorship contract and camera ready artwork must be submitted by 1/15/15
 - Hope Ball Event Program
 - Logo on back cover
 - Logo in the program
 - One page, full color ad
 - Hope Ball Event Auction Guide
 - Logo on back cover
- Logo in all Corporate Sponsor media.
- Logo displayed on 20th Century Club website www.hopeawayfromhome.org with website link until 10/1/15.
- Logo in rotating display on BidPal electronic auction information.
- Twenty tickets (2 VIP tables) to the Hope Ball with logo displayed at each table.
- Dedicated waiter at each table.
- Two complimentary rooms at the Marriott Hotel adjacent to the Statehouse Convention Center.



ADDENDUM TO CORPORATE SPONSORSHIP CONTRACT

\$15,000 Emerald Sponsorship

- Emerald Sponsor's logo will be in all Corporate Sponsor media. Logo will be on select printed materials:
 - Ball Invitation – Signed sponsorship contract and camera ready artwork must be submitted by 12/1/14
 - Advance Auction Catalog – Signed sponsorship contract and camera ready artwork must be submitted by 1/15/15
 - Hope Ball Event Program
 - Logo on back cover
 - Logo in the program
 - One page, full color ad
- Logo in all Corporate Sponsor media.
- Logo displayed on 20th Century Club website www.hopeawayfromhome.org with website link until 10/1/15.
- Twenty tickets (2 VIP tables) to the Hope Ball with logo displayed at each table.
- Dedicated waiter at each table.
- Two complimentary rooms at the Marriott Hotel adjacent to the Statehouse Convention Center.

\$10,000 Platinum Sponsorship

- Platinum Sponsor's logo will be in all Corporate Sponsor media. Logo will be on select printed materials:
 - Ball Invitation – Signed sponsorship contract and camera ready artwork must be submitted by 12/1/14
 - Advance Auction Catalog – Signed sponsorship contract and camera ready artwork must be submitted by 1/15/15
 - Hope Ball Event Program
 - Logo in the program
 - One page ad
- Logo in all Corporate Sponsor media.
- Logo displayed on 20th Century Club website www.hopeawayfromhome.org with website link until 10/1/15.
- Twenty tickets (2 tables) to the Hope Ball with logo displayed at each table.
- Dedicated waiter at each table.
- One complimentary room at the Marriott Hotel adjacent to the Statehouse Convention Center.

\$5,000 Gold Sponsorship

- Gold Sponsor's logo will be in all Corporate Sponsor media. Logo will be on select printed materials:
 - Ball Invitation – Signed sponsorship contract and camera ready artwork must be submitted by 12/1/14
 - Advance Auction Catalog – Signed sponsorship contract and camera ready artwork must be submitted by 1/15/15
 - Hope Ball Event Program
 - Logo in the program
- Logo in all Corporate Sponsor media.
- Logo displayed on 20th Century Club website www.hopeawayfromhome.org with website link until 10/1/15.
- Ten tickets (1 table) to the Hope Ball with logo displayed at table.
- Dedicated waiter for table.



ADDENDUM TO CORPORATE SPONSORSHIP CONTRACT

\$2,500 Silver Sponsorship

- Silver Sponsor's name will be in all Corporate Sponsor media. Name will be on select printed materials:
 - Ball Invitation – Signed sponsorship contract must be submitted by 12/1/14
 - Advance Auction Catalog – Signed sponsorship contract must be submitted by 1/15/15
 - Hope Ball Event Program
 - Name in the program
- Name in all Corporate Sponsor media.
- Name displayed on 20th Century Club website www.hopeawayfromhome.org with website link until 10/1/15.
- Six tickets to the Hope Ball.

\$1,500 Bronze Sponsorship

- Bronze Sponsor's name will be in all Corporate Sponsor media. Name will be on select printed materials:
 - Advance Auction Catalog – Signed sponsorship contract must be submitted by 1/15/15
 - Hope Ball Event Program
 - Name in the program
- Name in all Corporate Sponsor media.
- Name displayed on 20th Century Club website www.hopeawayfromhome.org with website link until 10/1/15.
- Four tickets to the Hope Ball.

\$750 Crystal Sponsorship

- Crystal Sponsor's name will be in all Corporate Sponsor media. Name will be on select printed materials:
 - Advance Auction Catalog – Signed sponsorship contract must be submitted by 1/15/15
 - Hope Ball Event Program
 - Name in the program
- Name in all Corporate Sponsor media.
- Name displayed on 20th Century Club website www.hopeawayfromhome.org with website link until 10/1/15.
- Two tickets to the Hope Ball.

A Hope Ball ticket has a value of \$125. A hotel suite has a value of \$350. A hotel room has a value of \$150.

Sponsor Printed Name _____

Sponsor Contact Signature _____

Date _____