

# Etonic Worldwide LLC - Etonic Holdings, LLC - Lotto Sport Italia S.p.A.



<b>Deal ID</b>	394292	<b>Announcement date</b>	17/09/2012	<b>Deal Value</b>	Not Available
<b>Target</b>	Etonic Worldwide LLC	<b>Completion date</b>	17/09/2012	<b>Deal nature</b>	Recommended
<b>Bidder</b>	Etonic Holdings, LLC	<b>Deal types</b>	Acquisition, Cross border, Private, Transatlantic		
<b>Seller</b>	Lotto Sport Italia S.p.A.				

Etonic Holdings, LLC, the US based investment holding company having interest in companies engaged in manufacture and distribution of footwears, partnered by Weisfeld Group, the US based investment holding company having interest in companies engaged in manufacturing footwears, and Anthony L&S Footwear Group, the US based company engaged in manufacturing, marketing and distributing footwears, has acquired Etonic Worldwide LLC, the US based company engaged in manufacturing sports footwear and accessories, from Lotto Sport Italia S.p.A., the Italy based company engaged in manufacturing sports footwear and sports clothing, for an undisclosed consideration.

The acquisition enables Etonic Holdings to expand its business in the international markets. The transaction also strengthens Etonic Worldwide as a brand to develop and introduce new range of products in the market. Post acquisition, Mr. Andrea Tomat, current Chief Executive Officer of Lotto Sport, will act as President for Etonic.

Source Link:  
Meridian Capital LLC press release, 17 September 2012

<b>Target</b>	Etonic Worldwide LLC				
<b>Description</b>	US based company engaged in manufacturing sports footwear and accessories				
<b>Sectors</b>	Consumer: Other Consumer: Retail	<b>Subsectors</b>	Apparel Clothes Other retailing of consumer products and services		
<b>Address</b>	2400 Computer Drive Westborough Massachusetts (MA) USA				
<b>Postcode</b>	01581				
<b>Telephone</b>	+1 781 419 3000				
<b>Fax</b>	+1 781 891 1919				
<b>Bidder</b>	Etonic Holdings, LLC				
<b>Description</b>	US based investment holding company having interest in companies engaged in manufacture and distribution of footwears				
<b>Sectors</b>	Consumer: Other	<b>Subsectors</b>	Clothes		
<b>Address</b>	287 Bowman Avenue Purchase New York (NY) USA				
<b>Postcode</b>	10577				
<b>Seller</b>	Lotto Sport Italia S.p.A.				
<b>Description</b>	Italy based company engaged in manufacturing sports footwear and sports clothing				
<b>Sectors</b>	Consumer: Other Consumer: Retail	<b>Subsectors</b>	Apparel Clothes		
<b>Address</b>	Via Montebelluna, 5/7 Trevignano Veneto Italy				
<b>Postcode</b>	31040				
<b>Telephone</b>	+39 0423 6181				
<b>Fax</b>	+39 0423 618 800				
<b>Email</b>	email@lotto.it				

## Consideration Structure

Not Known

## Financials

Deal Financials	Value EUR (m)	Source
Implied Equity Value	-	
Net Debt	-	
Enterprise Value	-	
Deal Value	-	

## Reported

Target Financials EUR (m)	Year 1	Source
Revenue	-	
EBITDA	-	
EBIT	-	
Earnings	-	
Earnings Per Share	-	

Exit Multiples	Year 1
Revenue	-
EBITDA	-
EBIT	-
Earnings	-

## Advisors

Role	Company	Credit%	Individuals	Level
<b>Advisors to Target: Etonic Worldwide LLC</b>				
Chief Executive Officer	Etonic Worldwide LLC	100	Tom Seeman	Level1
Chairman	Etonic Worldwide LLC	100	Andrea Tomat	Level1
<b>Advisors to Seller: Lotto Sport Italia S.p.A.</b>				
PR	Community Group	100		
Financial Advisor	Global M&A	100	Brian Murphy	Level1
Lawyer	Lapointe Rosenstein	100		
Chief Executive Officer	Lotto Sport Italia S.p.A.	100	Andrea Tomat	Level1
Chairman	Lotto Sport Italia S.p.A.	100	Andrea Tomat	Level1