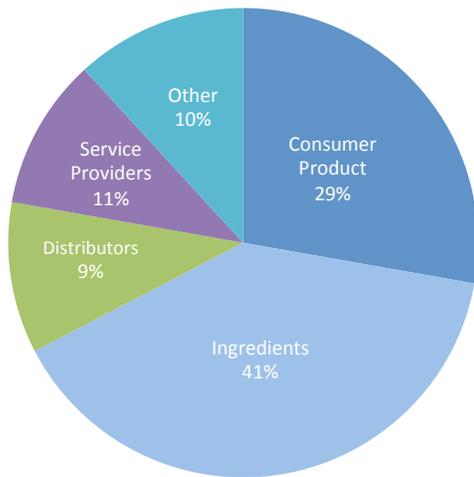
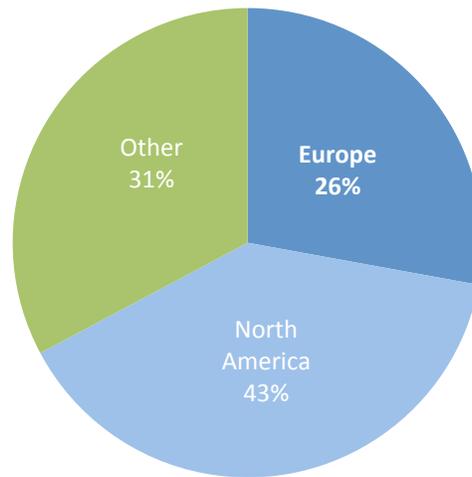


GOED Information and Facts

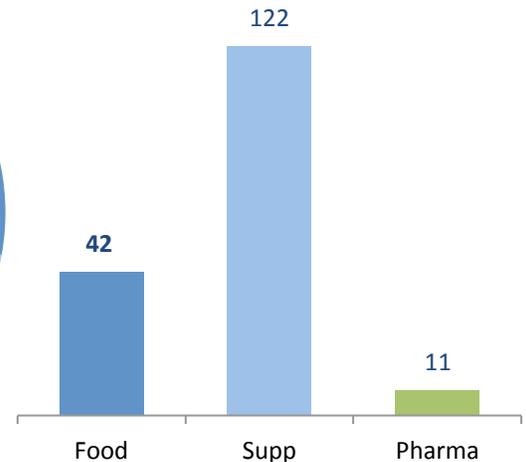
Membership Distribution (as of April, 2014)



Value Chain Position



Geography

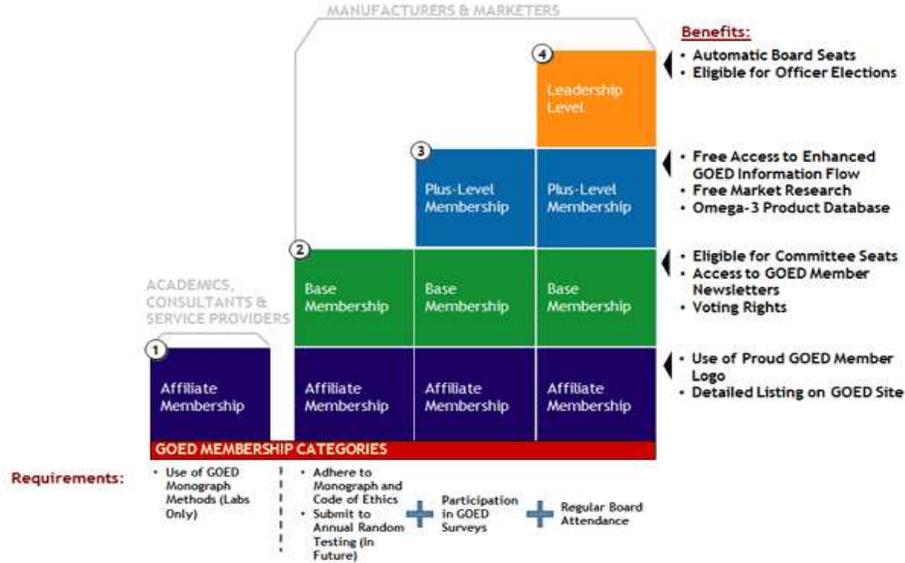


Market Focus

Accomplishments and Recognition:

GOED is still a young organization, but has been able to make significant progress and has achieved a variety of milestones for the global omega-3 industry:

- Revised European hygiene regulations that would have banned the import of fish oils into the EU in 2006
- Worked with the European Commission on the establishment of Article 13 triglyceride and blood pressure maintenance claims
- Worked with the EU to make an Article 14 children's health claim on visual acuity workable for the industry
- Made recommendations to the European Commission and European Food Safety Agency on nutrition claims and intake recommendations for EPA and DHA
- Petitioned the Institute of Medicine to establish clearer Dietary Reference Intakes for EPA and DHA in the US and Canada
- Worked with Indonesian authorities to implement new quality standards for the use of DHA oils in infant formulas
- Commissioned a safety and European intake assessment in an effort to defend against the establishment of an unscientific upper limit in the EU
- Successfully organized and completed three GOED Exchange conferences, high level meetings focusing on global omega-3 scientific, regulatory and marketing developments
- Negotiated a Prop 65 settlement to protect the industry against frivolous lawsuits related to PCBs
- Participated in an industry working group to provide input related to the Codex Proposed Draft Standard for Fish Oils



The Leadership, Plus and Base Levels are reserved for Processers, Refiners, Manufacturers, Brokers, Brand Marketers and Retailers of EPA and/or DHA ingredients or products containing EPA and/or DHA.

An Affiliate Membership is available for Corporations, Organizations, or Partnerships that are not directly engaged in the EPA/DHA industry value chain, but that serve the EPA/DHA industry sector.

Leadership Membership - \$20,000 per year

- This level is for organizations wishing to take an active role in the direction of the industry; provides automatic seats on GOED's boards and sub-committees
- All benefits for Base and Plus level also apply

Affiliate Membership – \$2,500 per year

- Access to GOED Member newsletters
- Detailed listing of your company on GOED Site
- Voting rights on general membership issues (quality and ethics)
- Eligible to serve on committees by board approval

Plus Membership - \$12,000 per year

- Access to enhanced GOED content and all market research - A \$40,000 value (USD)
 - Frost & Sullivan - Strategic Analysis of the Global EPA and DHA Omega-3 Annual Market Review - Ingredients
 - Packaged Facts - Global Market for EPA & DHA Omega-3 – Consumer Products
 - Euromonitor – Store Survey Report – Inventoried Omega-3 Products in various retail outlets - 10 Countries
 - Omnibus Consumer Studies on Users vrs Non-Users of Omega-3's - By Country
 - NMI - Omega 3 Consumer Insights Report
 - Access to Omega-3 Product Database
- All benefits for Base level also apply

Base Membership - \$6,000 per year

- Use of - Proud GOED Member - logo on your website & marketing materials
- Access to GOED Member newsletters & updates
- Access to GOED's Presentation Library
- Detailed listing of your company on GOED Site
- Eligible for full-voting membership
- Eligible to serve on sub-committees



Member Companies

Company	Country	Ingredient			Finished Product		Other Svcs	EPA/DHA Source			
		Supp	Food	Pharma	Supp	Food		Fish	Algal	Krill	Plant
Ajinomoto Co., Inc	Japan				✓			✓			
Aker Biomarine	Norway	✓	✓		✓					✓	
Alfa Laval	Denmark						Equipment				
Alkemist Labs	United States						Analytical Lab				
American Seafoods Group	United States	✓						✓			
Amin Talati	United States						Consulting				
Anderson Process Consulting	Norway						Consulting				
Arctic Nutrition AS	Norway	✓						✓			
ArcticSource1	United States	✓	✓					✓			
Arista Industries	United States	✓						✓			
Ascenta Health	Canada				✓			✓	✓		
Auqi Marine Bio-tech Co., Inc	China	✓						✓			
Aurora Algae	United States	✓	✓						✓		
Austral	Peru	✓						✓			
Axellus	Norway				✓			✓			
Ayanda	Norway	✓						✓			
Azantis	United States	✓	✓							✓	
Barleans	United States				✓			✓	✓		
Beps-Biopharma S.L.	Spain				✓			✓			
BIOCeuticals	Australia				✓			✓			
Biodroga	Canada	✓						✓			
BioFuel Systems SA	Spain	✓	✓						✓		
Bioiberica SA	Spain	✓						✓			
Bioriginal	Canada	✓						✓			
BioProcess Algae	United States								✓		
BioSearch Life	Spain		✓			✓		✓			
Bizen	Japan	✓	✓	✓				✓			
Blackmores	Australia				✓			✓			
Blue Pacific Oils	Peru	✓						✓			
Boston Nutraceuticals LLC	United States	✓								✓	
Brudy Technology	Spain	✓	✓	✓				✓			
Cargill	United States		✓					✓			
Catabasis Pharmaceuticals	United States	✓						✓			
Catalent	United States						Encapsulators				
Cellana	United States								✓		
Ceres Consulting	Canada						Consulting				
Chemport	South Korea	✓	✓					✓			
CHR Holtermann	Norway						Trading	✓			
Coland Holdings	Hong Kong	✓						✓			
Colpex	Peru	✓						✓			
Copeinca	Peru	✓						✓			
Corpesca	Peru	✓						✓			
Croda	United Kingdom	✓	✓					✓			
Daeduck FRD	South Korea	✓								✓	
Daybrook Fisheries	United States	✓						✓			
Doctor's Best	United States				✓			✓		✓	
DSM Nutritional Products	Switzerland	✓	✓					✓			
ED&F Man Canada, Inc	Canada						Trading	✓	✓		
Endeavor Therapeutics, Inc	United States			✓							
Enzymotec	United States				✓					✓	
EPAX	Norway	✓						✓			
Eurofins	Germany						Analytical Lab				
Evonik	United States						Chemical Supplier				
EWOS	Chile	✓						✓			



Member Companies

Company	Country	Ingredient			Finished Product		Other Svcs	EPA/DHA Source			
		Supp	Food	Pharma	Supp	Food		Fish	Algal	Krill	Plant
Frost & Sullivan	United States						Consulting				
GC Rieber Oils	Norway	✓	✓					✓			
General Mills	United States					✓					
Gihon Laboratorios Quimicos SRL	Argentina	✓	✓					✓			
Global Nutrition Group	Japan						Consulting				
Golden Omega	Chile	✓						✓			
Gowell Pharmaceutical Technology Co. LTD	China	✓			✓			✓		✓	
Health Strategy Consulting	United States						Consulting				
Hebei Haiyuan Health Biological Science And Technology Co.,LTD	China	✓			✓			✓			
Heliae	United States	✓			✓				✓		
Henry Lamotte Oils GmbH	Germany	✓						✓			
Herbalife	United States				✓			✓		✓	
Hofseth BioCare	Norway	✓					Consulting	✓			
Huatai Biopharm	China	✓			✓			✓			
Iceland Health	United States				✓			✓			
IFFO	United Kingdom						Association				
Imperial-Oel-Import	Germany		✓			✓		✓			
Ingredion Corp.	United States										
Int'l Fisheries Technology	United States						Consulting				
Int'l n-3 Learn. Consortium	United States						NGO				
JR Carlson Laboratories	United States				✓			✓			
KD Pharma	Germany	✓		✓				✓			
Kievit	Netherlands		✓					✓			
KinOmega Biopharm Inc.	China	✓		✓				✓			
Lang Naturals	United States				✓		Encapsulators	✓			
Lonza	Switzerland	✓	✓						✓		
Lysi	Iceland	✓						✓			
Marine Ingredients	United States	✓						✓			
Marine Therapeutics	United States	✓						✓			
Maruha Nichiro Foods	Japan	✓	✓			✓		✓			
Marvesa	Netherlands						Trading	✓			
Mynefield Research	Scotland						Consulting				
Natural Oils	Chile	✓						✓			
Nature's Gifts International	United States				✓			✓			
Nature's Way	United States				✓			✓			
NBTY	United States				✓	✓		✓	✓		
Neptune Technologies	Canada	✓	✓	✓						✓	
New Hope Supply Network	United States						Media				
Next Generation Ingredia	United States						Micro-encapsulation				
Nippon Suisan	Japan	✓	✓			✓		✓			
Nisshin Pharma, Inc.	Japan				✓			✓			
Nordic Naturals	United States				✓			✓			
Northwest Natural	United States				✓			✓			
NourishLife	United States				✓			✓			
Novosana	China	✓						✓			
Novotech Nutraceuticals	United States	✓	✓		✓	✓		✓			
NSF International	United States						Analytical Lab				
Nu-Mega Ingredients	Australia	✓	✓					✓			
NuSeed	Australia	✓									✓
Nutraceuticals World	United States						Media				
Nutrasource Diagnostics	Canada						Consulting				



Member Companies

Company	Country	Ingredient			Finished Product		Other Svcs	EPA/DHA Source			
		Supp	Food	Pharma	Supp	Food		Fish	Algal	Krill	Plant
O3 Naturals	United States				✓			✓			
Oceans Omega, LLC	United States	✓	✓					✓			
OLVEA Fish Oils	France	✓						✓			
Olympic Seafood	Norway	✓								✓	
Orzax Medicine	Turkey	✓			✓			✓			
The Omega-3 Centre	Australia						Association				
Omega-3 RD Nutritional Counseling	United States						Consultant				
Omega-3 Galil Ltd	Israel				✓	✓		✓			
OmegaBrite	United States				✓			✓			
Omega Foods	United States					✓		✓			
Omega Protein/Cyvex	United States	✓	✓					✓			
OmegaQuant Analytics	United States						Omega-3 Index Text				
Omegatri AS	Norway				✓			✓			
Organic Technologies	United States							✓			
Originates / Naturmega	US / Colombia	✓						✓			
Orzaks Medicine Inc	Turkey				✓			✓			
P&C Omega-3 Chile S.A.	Chile	✓						✓			
Pace Analytical	United States						Analytical Lab				
Particle Dynamics	United States	✓						✓			
Pathway International	Australia	✓						✓			
Pesquera Camanchaca	Chile	✓						✓			
Pesquera Diamante SA	Peru	✓	✓	✓				✓			
Pesquera Hayduk	Peru	✓						✓			
Pharma Marine	Norway	✓						✓ (calamari)			
Pharmavite	United States				✓			✓			
Pivotal Therapeutics, Inc.	United States			✓				✓			
Polaris	France	✓						✓			
Polar Omega A/S	Denmark	✓						✓			
Poms & Associates	United States						Liability Insurance				
POS Bio-Sciences	Canada						Bioprocessing Lab	✓	✓		
Pronova Biopharma/BASF	Norway			✓				✓			
Qualitas Biotech	Israel	✓	✓						✓		
Rainbow Light	United States	✓			✓			✓			
Rimfrost USA	United States	✓								✓	
Roquette International	France	✓	✓						✓		
Sanofi-Aventis	Australia				✓			✓			
Savopec-Maromega	Morocco	✓						✓			
SeaDragon Marine Oils	Australia	✓			✓			✓			
Seafood Nutrition Partnership	United States						Consumer Advocate				
Shandong Keruier Biological	China	✓			✓					✓	
Shandong Yuwang Pharmaceutical Co	China	✓						✓			
Sifar Ilaclari	Turkey				✓			✓			
Simris Alg AB	Sweden	✓	✓		✓	✓			✓		
Sinomega	China	✓						✓			
Sirio Pharma	China						Encapsulator				
Skretting	Norway							✓			
Skuny BioScience	China	✓						✓			
Smit & Zoon	Netherlands						Trading	✓			
Sojitz Corporation	Japan	✓						✓			
Solix BioSystems, Inc.	United States	✓							✓		
Solutex	Spain	✓						✓			
SPAI Group	Israel						Micro-encapsulation				
Spes	Chile				✓			✓			



Member Companies

Company	Country	Ingredient			Finished Product		Other Svcs	EPA/DHA Source			
		Supp	Food	Pharma	Supp	Food		Fish	Algal	Krill	Plant
Stauber	United States	✓						✓			
Stepan Lipid Nutrition	United States	✓	✓					✓			
Synthetic Genomics	United States								✓		
Taam Teva Altman	Israel				✓			✓			
TASA Omega SA	Peru							✓			
Technology Crops International	United States						R&D				
Tharos	Chile						Consulting			✓	
The GHT Companies	United States				✓	✓			✓		
The Scoular Company	United States						Logistics				
Thetis Pharmaceuticals	United States			✓				✓			
Tishcon	United States	✓					Encapsulator	✓			
TRB Chemedica International	Switzerland			✓				✓			
Trident Seafoods	United States	✓			✓			✓			
Trygg Pharma	Norway	✓						✓			
UBM	UK						Media Partner				
UGA Nutraceuticals	Italy				✓			✓			
Unilever	Netherlands					✓		✓			
United Natural Products	United States						Association				
Virgo Publishing	United States						Media				
Vital Choice Seafood & Organics	United States	✓			✓	✓					
Willey's Finest LLC	United States				✓			✓			
Willmar International	China					✓		✓			
XSTO Solutions	United States	✓	✓					✓			
Xtend-life Natural Products	New Zealand				✓			✓			



GLOBAL ORGANIZATION FOR EPA AND DHA OMEGA-3S

Membership Registration Form (or [Online Registration Form](#))

Company Name: _____

Mailing Address: _____

City/State/Zip/Country: _____

Website: _____

Primary Company Representative: _____ Title _____

Tel: _____ Fax: _____ E-mail: _____

Secondary Company Representative: _____ Title _____

Tel: _____ Fax: _____ E-mail: _____

Billing Contact: _____ Title: _____

Tel: _____ Fax: _____ E-mail: _____

Contact Mike Roberts at +1 (720)340-4432 , mike@goedomega3.com, with any questions.

Calculation

Q1. At which membership category would your company like to join GOED?

<u>Membership Level</u>	<u>Normal Annual Dues</u>
<input type="checkbox"/> Leadership Level	US\$20,000
<input type="checkbox"/> Plus Level	US\$12,000
<input type="checkbox"/> Base Level	US\$6,000
<input type="checkbox"/> Affiliate Level	US\$2,500

Q2. You have the option of paying your dues in equal installments, how often would you like to be billed for your annual dues?

- Once per year (*no surcharge*)
- Every six months (*\$125 surcharge per payment*)
- Every three months (*\$250 surcharge per payment*)

Q3. Each corporate entity selling omega-3s in your organization must join GOED separately. However, if multiple companies from the same corporate family are joining GOED, each individual company is eligible for a group discount of 30% on the dues for the level at which they choose to join GOED. Have other entities in your corporate family already joined GOED, or are they joining with your organization?

- Yes
- No



Application continues on next page

Q4. To calculate your annual dues and the amount to be invoiced, please complete the form below based on the inputs above.

- A. My company’s total annual dues are (from Q1): _____
- B. My group discount is (if eligible from Q3): _____
- C. I would like to be billed _____ times per year (from Q2),
- D. So the dues portion (ex-surcharge) of my first invoice is _____ (A- B) ÷C
- E. The applicable surcharge, if any, for installment payments is: _____ (From Q2)
- F. **My total first invoice will be for the following amount: _____ (D+E)**

Note: If you wish to pay your dues by credit card, please fill out the attached credit card authorization form with your invoice.

Sign and certify the information provided

I certify that the information included with this application is true and complete to the extent of my knowledge, and I understand that my signature below indicates my obligation to fulfill my commitment.

This application will be complete only when the above information and a cheque in the appropriate amount have been received by GOED. Dues are non-refundable once the application has been approved by GOED.

I and my organization understand that by completing this affidavit I am indicating my company’s compliance with the GOED Code of Ethics & Business Practices (attached) and the GOED Voluntary Monograph for Omega-3 DHA, Omega-3 EPA, and Omega-3 DHA & EPA (Available for download at <http://www.goedomega3.com/pdfs/GOEDMonograph.pdf>).

Companies will be considered compliant with the GOED Voluntary Monograph only if they are testing to assure compliance and if all EPA and DHA products produced by the company for use in dietary supplements or foods are in compliance.

I have read the *Code of Ethics & Business Practices* and the *GOED Voluntary Monograph for Omega-3 DHA, Omega-3 EPA, and Omega-3 DHA & EPA* and certify that our company is in compliance and is committed to the values of personal integrity and ethical corporate behavior, ensuring that customer and consumer safety is paramount.

Company Contact: _____
 Title: _____
 Signature: _____ Date: _____

Application continues on next page

