

# FAMPO Transportation Plan/Funding Needs Survey Questionnaire

# Draft 3: June 5, 2009

#### INTRODUCTION

Hello, this is \_\_\_\_\_\_ from \_\_\_\_\_, a national survey research firm located in \_\_\_\_\_\_. We're conducting a survey about transportation issues and services among residents in your area and would like to include your household in the survey.

# A. QUALIFICATION SCREENERS

1. In what year were you born? 19 \_\_\_\_

IF 1990 AND EARLIER, GO TO Q2; IF 1991, ASK Q1A; IF 1992 AND LATER, GO TO Q1B

1A. Are you aged 18 or older?

- a. Yes  $\rightarrow$  GO TO Q2
- b. No or refused  $\rightarrow$  **GO TO Q1B**
- 1B. May I please speak with someone in the household who is aged 18 or older?
  - a. Yes  $\rightarrow$  GO TO Q2
  - b. No, not here  $\rightarrow$  **GO TO Q1C**
  - c. No, refused → **THANK & TERMINATE**
- 1C. Is there a better time for me to call back and speak with someone in the household who is aged 18 and older?
  - a. Yes  $\rightarrow$  (CALL BACK)
  - b. No, refused, or don't know → **THANK & TERMINATE**
- 2. To determine in which of our target areas you live, please tell me your home zip

code?

#### AREA BY ZIP CODE:

Fredericksburg [QUOTA 200]: 22401, 22402, 22404 Caroline County [QUOTA 200]: 22427, 22428, 22446, 22501, 22514, 22535, 22538, 22546, 22552, 22580 King George County [QUOTA 200]: 22448, 22451, 22481, 22485, 22526, 22544, 22547 Spotsylvania County [QUOTA 450]: 22407, 22408, 22534, 22551, 22553, 22565 Stafford County [QUOTA 450]: 22135, 22403, 22405, 22406, 22412, 22430, 22463, 22471, 22545, 22554, 22555, 22556

#### IF ANY OTHER ZIP CODE, THANK AND TERMINATE

2A. Just to confirm, you live in [COUNTY IDENTIFIED]?

- a. Yes
- b. No [SPECIFY AREA]
- c. Don't know/Refused
- 3. About how long have you lived in [COUNTY IDENTIFIED]?

#### (DO NOT READ)

- a. Less than 2 years
- b. 2-5 years
- c. 6-10 years
- d. More than 10 years
- e. Don't know/Refused
- 4. What is your current employment status? Are you ...
  - a. Employed full-time (35 hours or more per week)
  - b. Employed part-time (less than 35 hours per week)
  - c. Not employed (keeping house, retired, disabled, full-time student, looking for work) → GO TO Q7
  - d. Other [SPECIFY]  $\rightarrow$  GO TO Q7
  - e. Don't know/Refused  $\rightarrow$  GO TO Q7
- 5. Which of the following types of transportation do you use as your **<u>primary mode of</u>** <u>**commute**</u> on your trip to and from work? That is, which do you use most days of the

week? If you use more than one type of transportation on a single day, please tell me the type you use for the **longest portion** of your trip to work. [CHOOSE ONLY ONE]

- a. Drive alone or ride a motorcycle
- b. Travel as either driver or passenger in a pre-arranged carpool with 1 other person
- c. Travel as either driver or passenger in a pre-arranged carpool consisting of 3 or more total occupants
- d. Travel as either driver or passenger in an informal carpool, sometimes called "slugging"
- e. Travel in a vanpool as either driver or passenger
- f. Ride a bus
- g. Ride VRE, Virginia Railway Express
- h. Ride AMTRAK
- i. Ride a bicycle
- j. Walk
- k. Telework (work from home)
- I. Other (SPECIFY)
- m. Don't know/Refused

6. What is your zip code at work?

# B. GEORGE WASHINGTON REGION'S TRANSPORATION SYSTEM

Now, think about travel and transportation in the area where you live. I have several questions about transportation in the Greater Fredericksburg region.

7. First, tell me, how satisfied you are with the transportation <u>system</u> in the area where you live. For the purposes of this interview, "transportation system of the area where you live" means "all services and options <u>available</u> to residents that make it possible to travel throughout the Greater Fredericksburg region, as well as the <u>guality</u> of those services." So, we are talking about things such as bus and train routes and stops, the quality of the buses, the quality of the roads, support services for transit, bicycling, walking, carpooling, and so forth." Overall, how satisfied are you with the transportation system in the area where you live? Please use a scale of 1-5 for your answer, where "1" means "not very satisfied" and "5" means "very satisfied."

Not very satisfied					Very satisfied	(Don't Know)
Scale:	1	2	3	4	5	9

7A. Why did you give that rating? [OPEN END]

8. Next, please rate the Greater Fredericksburg Region's transportation system on the following features. Use a scale of 1-5 for your answer, where "1" means that you

rate the	system "poor"	on that featur	re and "5" me	ans that you	u rate it "ver	y good."
	Poor	Very good	(Don't Know)			
Scale:	1	2	3	4	5	9
a. Choic	E FACTORS) ce or variety o onal safety	f transportatio	on options			

- c. Cost (to you)
- d. Time required to make trips
- e. Convenience
- f. Dependability
- g. Comfort
- h. Ease of getting around
- 9. Now, that you've rated these features for the transportation system in the area where you live, we'd like to know how important they are to you. For each feature I read, please tell me how important it is, using a scale of 1-5 where "1" means that it is "not at all important" and "5" means that it is "very important."

Not very important					Very important	(Don't Know)
Scale:	1	2	3	4	5	9

# (ROTATE FACTORS)

- a. Choice or variety of transportation options
- b. Personal safety
- c. Cost (to you)
- d. Time required to make trips
- e. Convenience
- f. Dependability
- g. Comfort
- h. Ease of getting around
- 10. Overall, how satisfied are you with these different specific transportation modes in the Greater Fredericksburg Region? This can include safety, accessibility, the quality and upkeep of the stops or trails, or services available for each mode. Please use a scale of 1-5 for your answer, where "1" means "not very satisfied" and "5" means "very satisfied."

	ot very itisfied				Very satisfied	(Don't Know)
Scale:	1	2	3	4	5	9

# (ROTATE FACTORS)

- a. Driving alone
- b. Local bus
- c. Commuter bus
- d. Commuter rail or train (VRE or AMTRAK)
- e. Carpooling
- f. Vanpooling
- g. Bicycling
- h. Walking
- 11. Do you have any recommendations for specific improvements for the Greater Fredericksburg Region's transportation system? (PROBE: Anything else?) [OPEN END]

# C. FAMPO'S 2035 LONG RANGE TRANSPORTATION PLAN AND GOVERNMENT FUNDING FOR TRANSPORTATION

- 12. In terms of government funding for transportation, what level of government do you think of as having primary funding responsibility?
  - a. Federal
  - b. State
  - c. Local
  - d. Regional
  - e. Combination of levels [SPECIFY]
  - f. Other [SPECIFY]
  - g. Don't know/Refuse
- 13. Which of the following best describes how you feel about government transportation spending?
  - a. Government spends too little on transportation infrastructure
  - b. Government spends just the right amount on transportation infrastructure
  - c. Government spends too much on transportation infrastructure
  - d. Don't know/Refuse
- 14. How supportive would you be of the following? Use a scale of 1-5 for your answer, where "1" means that you are "not at all supportive" and "5" means that you are "very supportive."

Not at all supportive					Very supportive	(Don't Know)
Scale:	1	2	3	4	5	9

- a. A small increase of up to 10% in transportation funding if you saw small improvements in areas of the transportation system, such as enhancements to buses or traffic signals.
- b. A moderate increase of between 10% and 50% if you saw noticeable improvements, such as new turn lanes, more frequent bus and train service, and some enhancements to bicycle and pedestrian facilities.
- c. A major increase of more than 50% in transportation funding if you saw dramatic improvement in areas of the transportation system, such as wider roadways, extensive bus and rail improvements, or development of a safe system of bicycle and pedestrian facilities throughout the region.

# IF RESPONDENT SAYS "DON'T KNOW" TO ALL THREE OPTIONS, SKIP TO Q15

- 14A. Given your responses to the last question on government funding, if new funds are needed for the regional transportation system, in your opinion, where should those funds come from?
  - a. No new funds should be added to the system
  - b. Cut funding in other programs
  - c. New Taxes
  - d. Tolls and fares
  - e. Other [SPECIFY]
  - f. Don't know/Refused
- 15. According to federal guidelines, the region is required to develop a long-term transportation plan. The Fredericksburg Area Metropolitan Planning Organization (or FAMPO) is currently creating this document. Have you heard or read anything about FAMPO's 2035 Long Range Transportation Plan?
  - a. Yes
  - b. No  $\rightarrow$  **GO TO Q18**
- 16. How familiar are you with FAMPO's 2035 Long Range Transportation Plan? Use a scale of 1-5 for your answer, where "1" means that you are "not at all familiar" with the plan and "5" means that you are "very familiar" with the plan.

Not at all Familiar					Very Familiar
Scale:	1	2	3	4	5

IF RESPONDENT CHOOSES 1 OR 2 IN Q15, SKIP TO Q18

17. Based on everything you have heard or read about FAMPO's 2035 Long Range

Transportation Plan, how satisfied you are with the plan, overall. Please use a scale of 1-5 for your answer, where "1" means "not very satisfied" and "5" means "very satisfied."

Not very satisfied					Very satisfied	(Don't Know)
Scale:	1	2	3	4	5	9

17A. Why did you give that rating? [OPEN END]

18. We would like to ask you how confident you are that the goals of the 2035 Long Range Transportation Plan will be accomplished. As I read each goal, please use a scale of 1-5 for your answer, where "1" means "not very confident" and "5" means "very confident." as follows:

Not very confident					Very confident	(Don't Know)
Scale:	1	2	3	4	5	9

- GOAL 1: Improve accessibility and mobility for all people and freight, while integrating all modes of transportation.
- GOAL 2: Encourage and promote the efficient development, management, operation and preservation of the surface transportation system.
- GOAL3: Improve the physical characteristics and geometric design of transportation facilities to optimize safety for motorists, bus and rail users, park and ride lot users, pedestrians and bicyclists. Safety improvements will include standards to protect persons with disabilities.
- GOAL 4: Protect and improve the environment, promote energy conservation and improve the quality of life.
- GOAL 5: Support economic vitality of the region, especially by enabling global competiveness, productivity and efficiency.

IF RESPONDENT CHOSE "NO" IN Q15 OR 1 OR 2 IN Q16, SKIP TO Q24

 Now I am going to ask you about specific elements of the Long Range Transportation Plan. How satisfied you are with the following elements as they are treated in the plan. Please use a scale of 1-5 for your answer, where "1" means "not very satisfied" and "5" means "very satisfied."

Not very	Very	(Don't
satisfied	satisfied	Know)

Scale:	1	2	3	4	5	9

#### [ROTATE]

- a. Transportation safety
- b. Environmental justice and mitigation strategies (fair treatment for everyone)
- c. Air quality and the environment
- d. Land use connection with transportation
- e. SmartGrowth
- f. Congestion management
- g. Freight movement
- h. Security and emergency event preparedness
- i. Special transportation needs for older residents, persons with disabilities and other transportation disadvantaged people
- 20. How confident are you in the 2035 Long Range Transportation Planning Process in terms of the following elements. Please use a scale of 1-5 for your answer, where "1" means "not very confident" and "5" means "very confident."

Not very confident					Very confident	(Don't Know)
Scale:	1	2	3	4	5	9

# [ROTATE]

- a. Public input How confident are you that the public was involved in the planning process to the extent that was necessary?
- b. Funding How confident are you that the funding is available to fulfill the goals of the plan?
- c. Implementation How confident are you that the plan will be implemented effectively?
- 21. What do you see as the main benefits of the 2035 Long Range Transportation Plan?

# [DO NOT READ, CHOOSE AS MANY AS APPLY]

- a. Improved safety
- b. Prioritized projects
- c. Reduced congestion
- d. Better land use
- e. Better multimodal system
- f. Improved economic vitality
- g. Improved quality of life
- h. Improved natural and man-made environment
- *i.* Reduced costs/effective use of public funds
- *j.* More public input to transportation system

- *k.* No real benefits/waste of time and money
- I. Other [SPECIFY]
- *m.* Don't know/Refuse
- 22. What do you see as the main issues or concerns of the 2035 Long Range Transportation Plan?

#### [DO NOT READ, CHOOSE AS MANY AS APPLY]

- a. Improvements will not be made/transportation won't get better
- b. Transportation will get worse
- c. Too difficult to predict the future
- d. Will be locked into a plan that won't work
- e. Will be too expensive
- f. The priorities of the plan will not match what is needed
- g. There won't be enough funding
- h. Other [Specify]
- *i.* Don't know/Refuse

23. Are you familiar with the funding sources for the elements addressed in FAMPO's 2035 Long Range Transportation Plan?

- a. Yes
- b. No
- 24. If you had \$100 to allocate across the following parts of FAMPO's Long Range Transportation Plan, how would you do it? (*The total must add to \$100.*)

#### [ROTATE]

Roads (DO NOT READ UNLESS ASKED: construction and improvement)

\_\_\_\_ Transit (DO NOT READ UNLESS ASKED: construction and improvement)

\_\_\_\_ Rail (DO NOT READ UNLESS ASKED: construction and improvement) Rideshare services (DO NOT READ UNLESS ASKED:

Bike and walking trails (DO NOT READ UNLESS ASKED: construction and improvement)

Parking (DO NOT READ UNLESS ASKED: construction and improvement)

IF RESPONDENT CHOSE "NO" IN Q15 OR 1 OR 2 IN Q16, SKIP TO Q30

25. Have you personally participated in the development of FAMPO's 2035 Long Range Transportation Plan?

- a. Yes
- b. No
- 26. Now that we have discussed the details of the plan and funding, we would like to know if your satisfaction with the plan has changed. Please tell me how satisfied

you are with FAMPO's 2035 Long Range Transportation Plan, overall. Please use a scale of 1-5 for your answer, where "1" means "not very satisfied" and "5" means "very satisfied."

Not very satisfied					Very satisfied	(Don't Know)
Scale:	1	2	3	4	5	9

# D. PROMOTION OF THE FAMPO 2035 LONG RANGE TRANSPORTATION PLAN

27. Are you aware of any of the outreach efforts such as public meetings, the FAMPO Web site, advertisements, or the inclusion of an Executive Summary in local newspapers concerning FAMPO's 2035 Long Range Transportation Plan?

- a. Yes
- b. No

#### E. RESPONDENT DEMOGRAPHICS

- 28. My last few questions are for classification purposes only. Which of the following categories includes the last year or grade of school you have completed?
  - a. Some high school or less
  - b. High school graduate
  - c. Some college or technical school
  - d. College graduate
  - e. Post-graduate studies or degree
  - a. Don't know/Refused
- 29. Please stop me when I reach the category that best represents your household's total annual income. Is it ...
  - a. Less than \$20,000
    b. \$20,000 \$29,999
    c. \$30,000 \$39,999
    d. \$40,000 \$49,999
    e. \$50,000 \$59,999
    f. \$60,000 \$79,999
    g. \$80,000 \$99,999
    h. \$100,000 \$119,999
  - i. \$120,000 \$139,999

- j. \$140,000 \$159,999
- k. \$160,000 or more
- I. Don't know/Refused
- 30. Which one of the following best describes your ethnicity? Is it ...
  - a. African-American or Black
  - b. American Indian or Alaska Native
  - c. Asian
  - d. Hispanic
  - e. Native Hawaiian or Other Pacific Islander
  - f. White, non-Hispanic
  - g. Other. Specify:
  - h. Don't know/Refused

31. Are you or is anyone in your household in need of special transportation accommodations as a result of age, disability, income or other factors? (please choose all that apply)

#### [DO NOT READ]

- a. I am in need
- b. Other(s) in my household are in need
- c. No one in my household is in need
- d. Don't know/Refused
- 32. Are you or is anyone in your household currently or formerly in the military?

#### [DO NOT READ]

- a. I am in the military
- b. Other(s) in my household are in the military
- c. I was in the military
- d. Other(s) in my household were in the military
- e. No one in my household was or is in the military
- f. Don't know/Refused
- 34. Which of the following activities, if any, have you done or participated in over the past 12 months? [MUST HAVE PARTICIPATED IN AT LEAST 2 ACTIVITIES OVER THE PAST 12 MONTHS IN ORDER TO BE CLASSIFIED AS AN "OPINION LEADER."]

#### [ROTATE, CHOOSE AS MANY AS APPLY]

- a. Taken an active part in a local civic issue
- b. Written to an elected official, editor of a magazine, newspaper, radio, or television station about a public issue
- c. Addressed a public meeting
- d. Participated in an environmental group or cause

- e. Engaged in fund raising for a candidate, cause, or charity
- f. Written something that has been published or broadcast
- g. Actively worked as an officer or board member of a nonprofit organization
- h. Actively worked for a political party or candidate
- i. Personally visited an elected official to express a point of view
- j. Been elected or appointed to a public office or board
- k. None of these
- I. Don't know/Refused

35. Are you a registered voter in Virginia?

- a. Yes
- b. No
- c. Don't know/Refused
- 36. Record gender by observation.
  - a. Female
  - b. Male

# F. RESIDENT RESEARCH PANEL

37. **Thank you for taking the time to share your opinions.** The opinions you shared in this survey will be very helpful to FAMPO. From time to time we would like to test new ideas about transportation services and programs with a panel made up of people like you. Panel members would share their opinions with us through short email surveys. We would not use your email for any other purpose – just periodic feedback. Would you be interested in possibly participating on such a panel?

- a. Yes
- b. No

37A. [IF YES IN Q37] Thank you for agreeing to participate. Please provide your email address: