

Sisters of Hope  
inc



## Sponsorship Proposal for Pink & Purple Fashion Show



♥ Fashion Show ♥

♥ Musical Performances ♥

♥ Empowerment Education ♥

[www.SistersofHope.org](http://www.SistersofHope.org)



Sisters of Hope, Inc., is a 501(c)3 non-profit organization that provides prevention programs to empower women and girls. Our purpose is to educate and empower young girls by providing them with the tools and resources for success, as well as to provide a strong foundation for confidence and leadership. Our programs are effective in preventing young women and girls from the effects of low self-esteem and negative outside influences.

Sisters of Hope, Inc. would like to invite your company to become a sponsor in the 3<sup>rd</sup> annual Pink & Purple Fashion Show at the Missouri History Museum on Friday, June 22<sup>nd</sup> at 7:00pm and Sunday, June 24<sup>th</sup> at 3:00pm. This is an engaging and interactive event intended to entertain and educate the community through fun, fashion and empowerment. This event will promote high self-esteem and encourage young girls to be bold, beautiful and confident! We will use our marketing strategies and community connections to promote this event which will increase your company's traffic and draw a larger audience to your services/products.

This event will include a fashion show that provides an entertaining and inspiring demonstration of models showcasing today's top fashion designs from participating designers. The show will also include choreographed dance performances to enhance the interactivity of the event. Girls will express confidence and encourage crowd participation while promoting contemporary trends. This event is intended to benefit all sponsors in financial increase and community awareness while increasing awareness of our organization and educating attendees of our empowerment programs.

Sisters of Hope, Inc:

- ♥ Hosts bi-weekly empowerment workshops and programs to a community of women and girls
- ♥ Awards scholarships and financial assistance to young girls
- ♥ Hosts an annual community outreach which includes feeding the homeless and giving donations to women shelters
- ♥ Facilitates empowerment programs at various local schools

To date our list of sponsors include, but are not limited to: Macy's, Missouri History Museum, McDonalds, Target, MetLife and the St. Louis Affiliate of the Susan G. Komen foundation. Our key supporters include professional women, college students, and mothers of adolescent females. Our events entertain 1000+ audience attendees and vendors annually.

We hope that you consider joining us in our community work by becoming a sponsor in the Pink & Purple Fashion Show. Together we can make a better world for every girl! Please visit us at [www.SistersofHope.org](http://www.SistersofHope.org) and contact me directly at your earliest convenience. We thank you in advance and sincerely appreciate the opportunity to work together!

Thank You,

Rainie Howard, Executive Director

314-827-5216 (office)

314-368-5380 (cell)



**The 3<sup>rd</sup> Annual Pink & Purple Fashion Show**  
**To benefit Sisters of Hope, Inc.**

June 22<sup>nd</sup> and 24<sup>th</sup>, 2012  
[www.SistersofHope.org](http://www.SistersofHope.org)



**Sponsorship and Incentives**

Your company will be exposed to more than 700 guests over two days, including the Sisters of Hope members and supporters, and the patrons and members of the Missouri History Museum

**Platinum Pink Sponsor- \$1,500 (Limited availability)**

- ♥ YOUR COMPANY's logo included on all marketing collateral, including:
  - ♥ Event invitations (regional mailing list)
  - ♥ Email flyers (multiple emails and deadlines apply)
  - ♥ Posters
  - ♥ Newsletters
  - ♥ Social Media Forms (e.g, Facebook, Blogs, Twitter, etc.)
- ♥ Increased search engine optimization (SEO) with hyperlinks from our website
- ♥ 10 tickets to the show of your choice
- ♥ Verbal recognition during the fashion show
- ♥ Opportunity to sponsor one fashion scene in the show. (Retail sponsors may display clothing)
- ♥ Booth exhibition space at the event (one 6' table & 2 chairs)
- ♥ Full page advertisement in Fashion Show Booklet (see agreement for ad specifications)

**Purple Pearl Sponsor- \$1,000 (Limited availability)**

- ♥ YOUR COMPANY's logo included on all marketing collateral, including:
  - ♥ Event invitations (regional mailing list)
  - ♥ Email flyers (multiple emails and deadlines apply)
  - ♥ Posters
  - ♥ Newsletters
  - ♥ Social Media Forms (e.g, Facebook, Blogs, Twitter, etc.)
- ♥ Booth exhibition space at the event (one 6' table & 2 chairs)
- ♥ Verbal recognition during the fashion show
- ♥ 10 tickets to the show of your choice
- ♥ Full page advertisement in Fashion Show Booklet (see agreement for ad specifications)

**Precious Pink Sponsor- \$500**

- ♥ Verbal recognition during the fashion show
- ♥ 10 tickets to the show of your choice
- ♥ Promotion on SOH Facebook page
- ♥ Full page advertisement in Fashion Show Booklet (see agreement for ad specifications)

*\*Please complete the "Advertisement Registration Form" to become a sponsor.*



**Advertisement Registration Form**  
(Business & Individual Sponsorship)

Please check which Sponsorship level you commit to:

- Platinum Pink Sponsor-\$1,500
- Purple Pearl Sponsor-\$1,000
- Precious Pink Sponsor-\$500

**Corporate/ Individual Sponsorship**

Name of Company/Individual: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Street Address: \_\_\_\_\_

Business Phone: \_\_\_\_\_ Cell Phone: \_\_\_\_\_

Email: \_\_\_\_\_

**Fashion Show Booklet Advertising:**

- Full Page \$250
- Half Page \$150
- Quarter Page \$100
- Business Card/Quarter Page \$75
- Message Line \$50

Credit Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Name on Card: \_\_\_\_\_ CSC: \_\_\_\_\_ Payment amount: \_\_\_\_\_

Circle one: Master Card VISA DISC AMEX Signature \_\_\_\_\_

Please attach business card or text, graphics and description for advertisement.  
Deadline for ad submission and full payment is June 2, 2012

Please make your check payable to "Sisters of Hope, Inc" and mail this form with your check by June 2, 2012 to: 4672 Richmond Forest Dr., Florissant, MO 63034

**Thank you. Your generous support makes the Pink and Purple Fashion Show a reality.**  
**CONFIDENCE • UNIQUENESS • GENEROSITY • POISE • STYLE • ELEGANCE**

**AD SPECIFICATIONS:**