



Post-Workshop Follow-up Survey:
Agritourism Workshop

You attended an Agritourism workshop sponsored by the Colorado Department of Agriculture and Colorado State University Extension in 2008 or 2009. We appreciate your time in filling out this follow-up survey that lets us know how you have used the workshop information and materials. Please return this survey in the enclosed stamped, addressed envelope. If you have any questions, please call Martha Sullins at 970-491-5706.

Please return this form by April 1, 2010. Thank you !!

Since the agritourism workshop in 2008/2009,

| | Yes | No |
|--|--------------------------|--------------------------|
| Have you been contacted by any farmers or ranchers interested in learning more about issues and opportunities pertaining to agritourism? | <input type="checkbox"/> | <input type="checkbox"/> |
| Have you been able to discuss or share agritourism ideas with other tourism-related businesses? | <input type="checkbox"/> | <input type="checkbox"/> |
| Have you been involved in developing or implementing any regional marketing or networking programs for agritourism? | <input type="checkbox"/> | <input type="checkbox"/> |
| Have you conducted any workshops, classes or other training on aspects of agritourism since this workshop? | <input type="checkbox"/> | <input type="checkbox"/> |
| Do you see any opportunities to further develop agritourism in your area? ... | <input type="checkbox"/> | <input type="checkbox"/> |

↳ If yes, please explain: _____

| | Yes | No |
|---|--------------------------|--------------------------|
| Have any farmers or ranchers asked you for information on any of the following since this workshop? | | |
| -Marketing for agritourism businesses..... | <input type="checkbox"/> | <input type="checkbox"/> |
| -Business planning | <input type="checkbox"/> | <input type="checkbox"/> |
| -Financial planning/analysis | <input type="checkbox"/> | <input type="checkbox"/> |
| -Evaluating production plans to incorporate agritourism | <input type="checkbox"/> | <input type="checkbox"/> |
| -Evaluating the resource base for agritourism | <input type="checkbox"/> | <input type="checkbox"/> |
| -Resources available for agritourism enterprises | <input type="checkbox"/> | <input type="checkbox"/> |

Since the 2008/2009 agritourism workshop you attended, have you:

| | Yes | No | No, but I plan to |
|--|--------------------------|--------------------------|--------------------------|
| Referred to your Planning for Success workbook or other materials you received during the workshop? | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Distributed any materials from the workbook or other handouts you received at the workshop? | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Visited the www.Coloradoagritourism.com Web site since attending the workshop? | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Referred any ag producers or other community members to the Web site, www.Coloradoagritourism.com , since the workshop? ... | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Referred any ag producers or other community members to any of the resources presented in the workshops or workbook? | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |

Would you recommend this workshop to other professionals?

- Yes
 No
 Maybe, I'm not sure

Please list any outcomes from this workshop that you have been a part of, either in your community or with individual agritourism business owners:



Thank you for your help in completing this survey!