

For More Information Call - 985.809.0600, ext 205

Quality Leads

in a format You Can Use Instantly

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|-----|----------------|-------------|--------|-----------------|-----------|--------------------------|-----------|-------------------------|-------------------------|
| 1 | Date | Time. | | First Name | Last Mama | 1,00 | Compani | | 7.00 |
| 3 | and the second | 8:01:30 AM | | | Lead | 2:e tent | ABC Corp | oration | Street |
| 2 | 6/3/2010 | 8:32:34 AM | 124469 | Peter | Smith | ur lasin mit | Heur De | LIS RTC | 589 Rivyal Street |
| + | 6/3/2010 | \$:37:13 AM | 112333 | Marcus | WIII | | Carter & | Kennedy LEF | 678 Market Street |
| 5 | 6/3/2010 | 8:39:58 AM | 597412 | Betry | Acrian | Owner | Sweet an | d Sour, Inc | 957 Lime Street |
| ń. | 6/3/2010 | B:12:36 AM | 951753 | John (m) | donet | Director of Marketing | merican | Market Supplies Company | 58897 Highway 1008 |
| 2 | 6/3/2010 | 8:20:20 AM | 332258 | 8ot | Banker | Pricing Manager | sto | fio Corporation | 885 Pasadena Way |
| d | 6/3/2010 | 8:21:45 AM | 352387 | Wenty | troberts. | Project Assistant | | | 9857 Esplanace Avenue |
| | 6/3/1010 | 9:01:07 AM | 878143 | Paul | gultz | Sales Representative | Com | Pulleing ne | 1671 St. Charles Avenue |
| is: | 6/3/2010 | 9:10:34 AM | 141151 | Michael | 1 | President | Floors | N des | 44 Unon Way |
| ij | 6/3/2010 | 9:12:43 AM | 154214 | Steven | Dr | Director of Sales | Buildi | k Concepts | 989 Presidents Place |
| Н | 6/3/2010 | 9:17:C1 AM | 957431 | Sarah | Browne | Administrative Assistant | Baker 5 L | Ozen Company | 13 Candyland Road |
| DI. | 6/3/2010 | 9,25,09 AM | 235495 | Milton | Bradley | Agent: | | Trademarks | 1 Park Place |



EXPOPRO MC50™

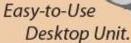
Be Mobile. Be Green.

- Wireless Handheld Unit
- · Large Color Touch Screen display
- · Allows personalized note taking
- · Extended Life Battery

- · Paperless, Green option
- · Leads on USB

- · Easy-to-Use Point & Shoot
- · Color Touch Screen Display
- Highspeed Printer
- Leads on USB and Paper
- · Reprint Individual Lead or All
- · Unlimited Paper Supply

EXPOPRO PLUS™



(985) 809-0600





- Custom Survey Software
- · Program Runs Directly from USB
- · Program Up To 10 Questions
- Instant Editing Capabilities
- · Detailed Lead Reports
- · Use Your Personal Laptop

Additional Products and Services

GreenPlus ELR™

The green option to reduce your cost and increase your exposure, ATS's Electronic Literature Rack offers you a paperless approach to distributing marketing materials. Within one week post-show, attendees that visited your booth will receive a customized email with access to your company's brochures in electronic form allowing them to retain an archive to your literature for when they most need it-when they are ready to buy!

Delivery & Training

ATS technicians deliver pre-ordered equipment prior to and after the event. In addition, our technician will train booth personnel on how to best use the unit.

Custom Qualifiers

ATS creates a list of custom qualifiers that can include exhibitor's products and/or services and loads it into the unit; can be easily attached to a prospect's record.

The ATS Standard...

*Leads on 64mb USB drive, yours to keep *Easily imported into Excel, Outlook, ACT! And other major sales tracking programs *Each lead may contain Name, Company, Title, Address, Phone, Fax, Email, Qualifiers, and personal notes (determined by

the association)

*Random Drawing Raffle Feature on all units

*20 Standard Qualifiers for Easy Follow-up *Free Technical Support Before During &

*Free Technical Support Before, During & After the show





LEAD RETRIEVAL ORDER FORM DISCOUNT DEADLINE: FRIDAY, FEBRUARY 10, 2012

| 1 Choose You | r Unit(s) | | DISCOUNT | | REGULAR | QUANTITY | LINE TOTAL |
|---|--|----------------|--------------------------|----------------|--------------------------|----------|------------|
| EXPOPRO PLUS™ | Easy-To-Use Desktop Unit Easy-To-Use Point & Shoot Color Touch screen display High-speed Printer Reprint Individual Lead or All Leads on USB and Paper Electrical Requirements < 1 amp, 110V | \$ | 245.00 | \$ | 295.00 | x | _ = |
| EXPOPRO MC50 TM | Be Mobile. Be Green. Paperless, Green Option Wireless Handheld Unit Large Color Touch Screen Display Allows Personalized Note Taking Leads on USB Extended Life Battery | \$ | 295.00 | \$ | 345.00 | х | _ = |
| LEADS IN A FLASH | Windows-based Custom Survey Software Programs Runs Directly From USB Program Up To 10 Questions Instant Editing Capabilities Detailed Lead Reports Use Your Personal Laptop | \$ | 350.00 | \$ | 450.00 | х | _ = |
| 2 Add Optiona | al Services | | DISCOUNT | | REGULAR | QUANTITY | LINE TOTAL |
| GreenPlus ELR™ Delivery & Setup Custom Qualifiers | | \$ \$ \$ | 150.00 65.00 60.00 | \$ \$ \$ | 150.00 85.00 80.00 | x | = |
| 3 Add It Up | | | | | | | |
| Total Due (in US Fun | ds) | | | | | = \$ | |

All fields are required. Please include a Payment Authorization Form with your order.

| 4 Fill It Out and Sign | | | |
|------------------------|----------------|-----|-----------|
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| COMPANY | | | BOOTH NO. |
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| EMAIL ADDRESS | | | |
| ADDRESS | | | |
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| CITY | STATE | ZIP | COUNTRY |
| PHONE NO. | FAX NO. | | |
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| WEBSITE | ORDER CONTACT | | |
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| ONSITE CONTACT | ONSITE CELL PH | ONE | |
| | | | |

Order Online:

www.atsleads.com
User Name: ICBA2012
Password: 0312
Fax Credit Card Orders to: 985-809-1888

Mail Check Orders to:

American Tradeshow Services Attn: Exhibitor Services 217 General Patton Avenue Mandeville, LA 70471

To Call Order In or Ask Questions: 985-809-0600, ext 215





| PAYMENT AUTHORIZATION FORM | воотн но. |
|---|---------------|
| A credit card is required on all orders as a security deposit n rental equipment. See Terms and Conditions at the bot- | COMPANY |
| om of this page. | ORDER CONTACT |
| CHOOSE PAYMENT METHOD: | PHONE NUMBER |

CHOOSE PAYMENT METHOD:



To Pay By Credit Card

We accept American Express, MasterCard and Visa. Please choose "To Pay By Credit Card" option and enter your credit card details below. Your credit card will be charged upon receipt of your order and an email confirmation/receipt will be sent to the email address listed on Page 1 of the order form.



To Pay By Company Check

(Security Deposit Required*)

Please make checks payable to American Tradeshow Services. Please choose "To Pay By Check" option and enter your credit card number below for security deposit purposes. Please check the "Security Deposit Use Only" checkbox. Checks are due in the office ten (10) days prior to show start. Checks must be in US Funds and be drawn from a US Bank.



To Pay By Wire Transfer

(Security Deposit Required*)

For information on paying by Wire Transfer, please contact Exhibitor Services at 985-809-0600, ext 201. Wire Transfers must be paid in US Dollars, Please choose "To Pay By Wire Transfer" and enter your credit card number below for security deposit purposes. Please check the "Security Deposit Use Only" checkbox. Wire Transfers will incur an additional \$40.00 for handling and bank fees. An invoice will be sent once your order is processed along with details on how to complete your wire transfer transaction. Wire Transfer are due in the office ten (10) days prior to show start.

| * | Credit Card | Details - Required for All Orders* | |
|---|---------------------|------------------------------------|---------------------------------|
| | AMERICAN ECTRESS | | Use as Security Deposit Only |
| | MasterCard | Cardholder Name: | |
| | VISA | Expiration Date:/ Security Code: | |
| | | Cardholder Signature: | |

Terms and Conditions

All equipment ordered must be picked up at the service desk prior to the start of the show unless you have selected the Delivery and Setup option. Refunds will not be made for unclaimed equipment. Equipment must be returned to the service desk within one hour after the close of the show to avoid additional charges. If ATS staff has to pick up your scanner, you will be charged \$100.00.

Renter is responsible for the full replacement value of \$2,500.00 for lead retrieval equipment if lost, stolen or damaged while in possession of renter.

All cancellations received earlier than seven (7) working days prior to show opening date will be subject to a \$75.00 service fee. All cancellations received within seven (7) working days prior to show opening date will be billed at full rental price and will not be eligible for refund.

A credit card is required on all orders as a security deposit on rental equipment. ATS not charge anything to credit card held as security deposit with out prior authorization, however, ATS reserves the right to charge fees associated with lost, stolen or damaged units as a last chance effort to recover damages. ATS will allow ample time (at least sixty days) for exhibitor to arrange payment for lost, stolen or damaged units, before this step in taken.

Checks are due in the office ten (10) days prior to show start.

Order Online:

www.atsleads.com User Name: ICBA2012 Password: 0312

Fax Credit Card Orders to: 985-809-1888

Mail Check Orders to: American Tradeshow Services Attn: Exhibitor Services 217 General Patton Avenue Mandeville, LA 70471

To Call Order In or Ask Questions: 985-809-0600, ext 215







Custom Qualifiers Template

Fax To: 985-809-1888

DISCOUNT DEADLINE:

FRIDAY, FEBRUARY 10, 2012

\$60 before deadline \$80 after deadline (COST PER UNIT)

The following is a list of the standard action codes that are included with your unit rental.

Add to Mailing List
Current Customer
Distributor
Has Purchasing Authority
Have Sales Rep Call
Hot Lead!
Inquiry Only
Interested Buyer
OEM

Product A

Product B

Product C

Product D

Product E

Product F

Schedule Demonstration Send Literature

Send Pricing Info

VAR

Wants Presentation

To personalize these codes, or use your own codes, please fill in this template.

Below please list your custom action codes. These custom codes will be ready for you when you pick up your reader at the show. (Please type or print legibly, maximum 28 characters per code.) To guarantee availability at show site, please fax this template in seven (7) days prior to show start.

The Following Characters May Not Be Entered As Part Of An Action Code:
Apostrophes ('), Slashes (/), Backslashes (\),
Dots (.), Carrots (^), and Quotes (")

| Company | | | | | | | | | | | | | | | | | | | | | |
|---------|------|----|-----|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|
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