



# Illinois Bankers Association Annual Conference & Trade Show



## SILVER

- APPI Energy**  
Wednesday Morning Break
- Associated Bank, N.A.**  
Wednesday Breakfast with Exhibitors
- BKS, LLP**  
Wednesday Breakfast with Exhibitors
- Chapman and Cutler LLP**  
Water Bottles
- Conference of State Bank Supervisors**  
Thursday Morning Break
- Crowe Horwath LLP**  
Featured Speaker Sean Smith
- Federal Home Loan Bank of Chicago**  
Wednesday Lunch with Exhibitors
- First Bankers' Banc Securities, Inc.**  
Wednesday Lunch with Exhibitors
- First National Bank of St. Louis/Central Capital Markets**  
Featured Speaker Sean Smith
- FTN Financial**  
Wi-Fi Access
- Future Leaders Alliance**  
Featured Speaker Jeff Havens
- Fifth Third Bank, N.A.**  
Featured Speaker William Isaac
- Howard & Howard Attorneys PLLC**  
Featured Speaker William Isaac
- Incapital LLC**  
Wednesday Breakfast with Exhibitors
- Midwest Independent Bank**  
Thursday Breakfast
- Plante Moran**  
Hotel Key Cards
- Quad City Bank and Trust Company**  
Wednesday Morning Break
- Sandler O'Neill + Partners, LP**  
Wednesday Lunch with Exhibitors
- Schiff Hardin LLP**  
Featured Speaker William Isaac
- U.S. Bank N.A.**  
Thursday Lunch
- Wells Fargo Bank, N.A.**  
Wednesday Dinner
- Wipfli LLP**  
Wednesday Lunch with Exhibitors

## THANK YOU TO OUR SPONSORS

### PLATINUM

- Illinois BancService Company**  
Wednesday Dinner
- IBA Group Health Plan**  
Opening Reception with Exhibitors

### GOLD

- Barack Ferrazzano Graham & Nagelberg LLP**  
Hospitality Suite
- BMO Harris Bank, N.A.**  
Wednesday Opening Reception
- Coffey Law & Associates, LLC**  
Grand Prize
- Commerce Bank, N.A.**  
Registration Sign
- Great Lakes Capital Fund**  
Chairman's Reception with Exhibitors
- McClintock**  
Hospitality Suite
- UMB Bank, N.A.**  
Niche Badges
- UnitedHealthcare**  
Opening Reception with Exhibitors

conferences

greater visibility

golf outings

unique opportunities

trade shows

industry leadership

education

brand awareness



## sponsorship prospectus

# 2014



## 2014 SPONSORSHIP OPPORTUNITIES

**Greater Visibility ■ Industry Leadership ■ Brand Awareness**

Enhance your exposure as a member of the IBA by taking advantage of one of the many sponsorship opportunities available throughout the year. With various events and a variety of sponsorship levels, there is sure to be the perfect opportunity for your company to gain greater visibility. Tailor-made sponsorship packages are also available upon request.

### **Available Only to Preferred Vendors, Associate Members and Member Banks**

Sponsorship benefits include verbal recognition, appropriate signage at the event and recognition in the *Illinois Banker* magazine. Some sponsorships also include additional benefits.

Company or Bank Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Phone \_\_\_\_\_ E-mail \_\_\_\_\_

Yes, we would like to sponsor the following event(s) in 2014!

Event \_\_\_\_\_ Sponsorship \_\_\_\_\_ Amount \_\_\_\_\_

Event \_\_\_\_\_ Sponsorship \_\_\_\_\_ Amount \_\_\_\_\_

Event \_\_\_\_\_ Sponsorship \_\_\_\_\_ Amount \_\_\_\_\_

### **Method of Payment**

Check payable to the **Illinois Bankers Association** enclosed

Visa  MasterCard  American Express  Discover

Card Number \_\_\_\_\_ Expiration Date \_\_\_\_\_

Name as it appears on the card \_\_\_\_\_

Billing address if different from above \_\_\_\_\_

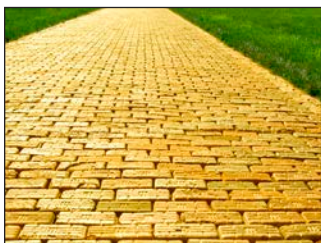
Signature \_\_\_\_\_

**Company Logo:** Please e-mail your logo (jpeg / pdf) to [dnorton@ilbanker.com](mailto:dnorton@ilbanker.com).

**Return this form to: Illinois Bankers Association**

**Attn: Deanna Norton, 524 South Second St., Suite 600, Springfield, IL 62701 or fax to 217-522-4283**

Print date 7/29/14



## Ag Banking Conference

August 26-27

Crowne Plaza, Springfield

Ag lending requires specialized lending skills in ag credit and finance, risk management, and marketing. This two-day event, held in Springfield each August, attracts 80-100 senior and junior ag lenders from throughout the state of Illinois. Sponsors are provided direct access to attendees with dedicated display tables in the main meeting room.

Event Sponsor (2 Available / 2 Sold) \$1,200 each

*Sponsors receive a display table and one complimentary registration.*



## Peoria Area Golf Outing

September 22

WeaverRidge Golf Club

The annual Peoria Area Golf Outing is played at the beautiful WeaverRidge Golf Club. This event traditionally has 72-76 golfers with another 20-30 in attendance for either the morning session or the evening cocktail reception. This casual networking event attracts bank presidents, CEOs, senior officers and directors as well as our Associate Members. Sponsors are given the first opportunity to be paired with a banker(s); however, we encourage you to create a foursome with a current or prospective customer.

Cocktail Reception	\$2,000	Door Prizes	<b>SOLD</b>
Event Sponsor (unlimited)	\$1,500 each	Golf Balls	<b>SOLD</b>
Drink Cart (2 available)	\$1,500 each	Hole-in-One	<b>SOLD</b>
Hole Exhibitor	\$1,200 each	Competition (3 available)	\$ 500 each
Lunch	\$1,200	Hole Sponsor (18 available)	\$ 300 each

*Sponsors of \$1,000 or more will receive one complimentary registration.*



## Washington Visit

September 30-October 2

Renaissance Washington, DC Dupont Circle Hotel

Each year the IBA organizes a three-day fly-in to Washington, D.C. to meet with federal regulators, Illinois' Congressional delegation, and key legislative and federal agency staff. Attracting as many as 60 bank presidents, officers and directors, this is a unique legislative event and sponsorship opportunity.

Dinner Speaker, Jennifer Duffy, Cook Political Report	\$1,500 each	Wednesday Lunch	\$ 750 each
Legislative Reception	\$1,000 each	Wednesday Breakfast	\$ 500 each

For more information regarding sponsorship opportunities, contact Kara Day at 800-783-2265 or [kday@ilbanker.com](mailto:kday@ilbanker.com).



## Midwest Bank Leaders Conference

October 20

The Westin Chicago River North

Held each fall in downtown Chicago, this popular conference brings together chief executive officers, presidents, senior management and directors from financial institutions of all sizes in Illinois. Sponsors have ample opportunities to interact with the 100+ influential decision makers in attendance through various networking functions.

Name Badges	<b>SOLD</b>	Breakfast (1 <b>SOLD</b> / 1 available)	\$1,800 each
Morning Refreshment Break	\$1,800	Lunch (2 <b>SOLD</b> / 1 available)	\$1,800 each
Afternoon Refreshment Break	\$1,800	Reception (1 <b>SOLD</b> / 1 available)	\$1,800 each
Notepads	\$1,800	Keynote Speaker (2 <b>SOLD</b> / 1 available)	\$1,800 each
Conference Materials Binder	<b>SOLD</b>		



## Women In Banking Conference

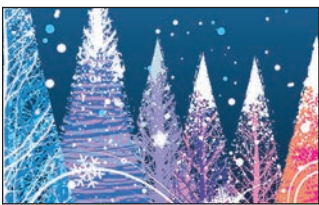
October 22-23

Crowne Plaza, Springfield

The Illinois Bankers Association/Illinois League of Financial Institutions Women in Banking Conference is one of the largest and longest-running conferences of its kind in the country. Participants have the opportunity to network with their peers, compare notes with those who have similar challenges and successes, and learn from top-rated speakers on management, leadership, industry issues and personal development. The Women in Banking Conference attracts 70-100 mid to senior managers from throughout the state.

Conference Gift	<b>SOLD</b>	Breakfast	\$ 750
Keynote Speaker (1 <b>SOLD</b> / 1 available)	\$1,000 each	Photo Booth	\$ 750
Event Sponsor (4 available)	\$ 750 each	Reception (4 available)	\$ 500 each
Lunch	<b>SOLD</b>	Notepads	<b>SOLD</b>

*Sponsors of \$750 or more will receive one complimentary registration.*



## Chicago Area Chapter Holiday Breakfast

December 4

Hilton Lisle/Naperville

The year wraps up with our premiere annual networking event for Chicagoland members. The morning offers a networking opportunity over breakfast followed by a brief business meeting and legislative update. The event concludes with a dynamic keynote speaker addressing a pressing industry issue or perspective. With over 125 attendees each year, this brief program offers a powerful marketing punch!

Keynote Speaker	<b>SOLD</b>	Breakfast (1 <b>SOLD</b> / 1 available)	\$1,000 each
Name Badges	<b>SOLD</b>	Coffee Station (1 <b>SOLD</b> / 1 available)	\$ 500 each
Event Sponsor (unlimited)	\$1,000 each	Program Ad	\$ 300 each

*Sponsors of \$1,000 will receive one complimentary registration. All sponsors will receive recognition in the program booklet.*