



AAA E PARKING AND LANDSIDE MANAGEMENT WORKSHOP

OCT. 10-11, 2012 | LAS VEGAS, NV



Leigh Fisher
Management Consultants

AAA E and LeighFisher invite you to attend the Parking and Landside Management Workshop being held October 10-11, 2012, in Las Vegas, Nevada. This year's meeting will be held in conjunction with the Airport Ground Transportation Association (AGTA) Fall Meeting. The conference hotel will be the Green Valley Ranch Resort and Spa.

The 25th Annual Parking and Landside Management Workshop is designed to address economic challenges, report experiences and showcase successes. Parking is the largest non-airline revenue source for an airport and landside facilities are also the first and last impressions experienced by airport users. Controlling parking and landside costs and maximizing revenues must be carefully balanced with providing efficient services and good customer care.

Proactive landside management works to minimize roadway congestion and ground transportation delays. Ample airport parking to meet peak demand periods is considered a must. This year's agenda will address both responsibilities and include presentations from experienced airport staff and other industry professionals focused on improving customer service, increasing non-airline revenues, and improving operations to reduce costs.

Workshop sessions will cover the following topics (*subject to change*):

- Anticipating parking needs and maximizing revenues
- Experience with creative parking services, products and new technologies
- Securing your parking facilities and parking revenues
- Examples of best industry operational practices
- Format and implementation of commercial vehicle fees
- Shuttle bus operations and fuels
- Managing and improving taxicab and limousine services
- Shop Talk—interactive discussions among attendees

WHO SHOULD ATTEND?

- Airport directors
- Rental car officials
- Landside managers and operators
- Airport attorneys
- Ground transportation providers
- DBE managers
- Bus company representatives
- Concession managers
- Property managers
- Airport planners
- Finance managers
- Airport consultants

All sessions will be held at the Green Valley Ranch Resort. The workshop begins on Wednesday, October 10, at 8:30 a.m., followed by a welcome reception that evening and concludes at noon on Thursday, October 11. Registration fees include a welcome reception, two continental breakfasts, one lunch, refreshment breaks and all handout materials. Dress for the conference is business casual. Confirmation letters will be emailed to attendees.

Top Reasons To Attend

1. Interactive format encourages open dialogue and discussion between presenters and attendees
2. Attendees can share successes and exchange new ideas with colleagues
3. Great networking opportunities
4. Program agenda highlights trends and practical landside solutions

Contact Information

For program information and sponsorship opportunities, contact Jim Johnson, AAA E, at (813) 792-1711, or jim.johnson@aaae.org.

For registration and hotel information, contact Brian Snyder, AAA E, at (703) 824-0500, Ext. 174, or brian.snyder@aaae.org.

Register to attend the AAA E Parking and Landside Management Workshop (Mtg. #121011) and the AGTA Fall Meeting and receive a \$50 discount off each meeting registration. To register for the AGTA Fall Meeting, visit www.agtaweb.org.

Register Online at www.aaameetings.org



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Hotel reservations—Rooms are being held at the Green Valley Ranch Resort, 2300 Paseo Verde Parkway, Henderson, NV 89052, phone (702) 617-7777. All attendees will receive a special rate of \$155 single/double. Reservations must be made by Friday, September 14, 2012, in order to guarantee this rate. Reservations made after this date only can be honored on a space and rate available basis. To make your hotel reservations, call the hotel directly at (702) 617-7777 or toll free at (866) 782-9487 and identify yourself as part of the AAAE group. Guaranteed reservations must be cancelled at 48 hours prior to arrival date to avoid penalty of one night's room and tax.

NOTE: AAAE reserves the right to cancel this program if the number of registrants is insufficient. In this event, we will notify all registrants and refund the registration fee in full. However, any costs incurred by the registrant, such as hotel cancellation or airline penalties, are the responsibility of the registrant. Confirmation letters will be emailed to attendees within two weeks of receipt of registration. If you have not received a confirmation letter via email two business days prior to the meeting, and you enrolled at least two weeks prior to the meeting, please contact the AAAE Meetings Department at (703) 824-0504. Non-receipt of the confirmation letter before the meeting is not justification for seeking a refund. If you are a AAAE Academic Member or U.S. federal government employee, email aaaemeetings@aaae.org for potentially discounted registration fees.

Airline reservations—American Airlines has been selected as the official air carrier for this meeting. Attendees can receive a 5% discount off American's published fares. Rules and restrictions apply. To take advantage of American's special fares, call American Airlines directly at (800) 433-1790 from 6 a.m.-1 a.m. eastern time daily and refer to promotion code #51H2BK or go online to www.AA.com and choose More Flight Search Options and insert the promotion code in the appropriate box. A \$25 service charge per ticket applies for tickets booked over the phone.


Ground transportation—The Green Valley Ranch Resort is five miles from McCarran International Airport (LAS) and provides complimentary shuttle service. The shuttle picks up at the zero level and operates every two hours, 7:30 a.m.-9:30 p.m. Avis Rent-A-Car System, Inc. is the official rental car company for this meeting. To make reservations or for further information, call Avis at (800) 331-1600 and reference J097316.

Registration Fees (in U.S. funds drawn on a U.S. bank)

(includes all handouts, two continental breakfasts, one lunch, refreshment breaks and one reception)

	On/before 8/24/12	After 8/24/12
1. <input type="radio"/> AAAE member (121011 only)	\$450	\$550
2. <input type="radio"/> Non-member (121011 only)	\$550	\$650
3. <input type="radio"/> AAAE member (121011 & AGTA)*	\$400	\$500
4. <input type="radio"/> Non-member (121011 & AGTA)*	\$500	\$600

***Register to attend the AAAE Parking and Landside Management Workshop (121011) and the AGTA Fall Meeting and receive a \$50 discount off each meeting registration. To register for the AGTA Fall Meeting, visit www.agtaweb.org.**

 If you require any special assistance to participate or have special dietary requirements, email aaaemeetings@aaae.org.

Check here if updated contact information has been provided.

Nickname for Badge _____ Email Address _____

Mr./Ms. (circle one) First Name _____ Last Name _____


Title _____

Airport/Company _____

Address _____

City/State/Zip _____

Telephone Number _____ Fax Number _____

 **Accredited Airport Executives®**
This course is worth nine credits in the
E AAAE Continuing Airport Management
Education Unit (CEU) program.

Registrations and cancellations must be submitted in writing. Cancellation requests received before 9/21/2012 are subject to a \$125 processing fee and will be processed after the meeting takes place. There will be no refunds after this date. Substitutions will be accepted without penalties and no shows will be billed. For all inquiries regarding cancellations and refunds, please contact the AAAE Meetings Department at (703) 824 0504 or email aaaemeetings@aaae.org.

Payment Method

Enclosed is my check payable to **AAAE** **Purchase Order #** _____
 Upon receipt of this form, please charge my (circle one): American Express MasterCard Visa

Cardholder Name _____

Account Number _____ Exp. Date _____

Signature _____

Return to: AAAE • 601 Madison St., #400 • Alexandria, VA 22314 (USA) or Fax to (703) 797-9018. Photocopies of this form will be accepted. AAAE accepts registration regardless of race, religion, sexual orientation, sex, physical disability and national or ethnic origin. This includes but is not limited to admissions, employment and educational services.