# AIRPORTREPORT

Volume 18, No. 25

American Association of Airport Executives

March 31, 2008

#### **U.S.-EU OPEN SKIES ACCORD TAKES EFFECT**

The U.S.-European Union (EU) open skies agreement, scheduled to take effect March 30, will allow U.S. and EU airlines to fly between every city in the EU and every city in the U.S.; operate without restriction on the number of flights, aircraft and routes; set fares according to market demand; and enter into cooperative arrangements, including codesharing, franchising and leasing.

"This marks the start of a new era in transatlantic aviation," Jacques Barrot, vice-president of the European Commission (EC) in charge of transports, said Friday. "This agreement will bring more competition and cheaper flights to the U.S."

The U.S. and the EC on May 15 will begin the next phase of aviation negotiations. Barrot said, "The ultimate objective of the European Union is to create a transatlantic open aviation area: a single air transport market between the EU and the U.S. with free flows of investment and no restrictions on air services, including access to the domestic markets of both parties."

#### DELTA, AMERICAN FINISH INSPECTIONS

Delta and American on Friday separately reported that they had completed proactive safety inspections of hundreds of MD-80 and MD-88 aircraft. Together, the carriers canceled more than 700 flights while the inspections took place.

The reinspections stemmed from a 2006 FAA directive for airlines to ensure that wiring for an auxiliary hydraulic pump was properly installed and secured.

#### JETBLUE FOUNDER PLANS BRAZILIAN CARRIER

JetBlue founder and Chairman David Neeleman announced plans to launch his fourth airline, a domestic carrier in Brazil, pending local government approvals.

Neeleman, who was born in Brazil and has dual U.S.-Brazilian citizenship, said he has raised \$150 million to finance the as-vet-unnamed carrier.

The airline, to be based in Sao Paulo, will begin operations in early 2009 and, ultimately, will serve most major markets throughout Brazil with as many as 76 new Embraer

(continued on following page)

#### VIRGIN AMERICA CEO TO KEYNOTE AAAE'S ANNUAL CONFERENCE

Virgin America President and CEO David Cush will keynote the June 9 opening session of AAAE's Annual Conference and Exposition in New Orleans.

Launched in August 2007, Virgin America flies to San Francisco, New York, Los Angeles, Washington D.C., Las Vegas, Seattle and San Diego.

Cush came to Virgin America in December 2007 from his position as senior vice president of global sales at American, where he was responsible for all sales activity worldwide, including Latin America, Europe and Asia. Earlier, he served as vice president of American's St. Louis hub, where he was responsible for airport operations for more than 200 daily departures and over 7,000 employees. Prior to that, he was vice president of international planning and global alliances at American. In addition to 20 years with American, Cush served as COO of Aerolineas Argentinas, the national carrier of Argentina.

In addition to top-name speakers, AAAE is offering more than 40 sponsorship opportunities at its June 8-11 annual conference and exposition. Among the new sponsorship options is a "Your Company Name Here" luncheon. The traditional opportunities, such as meal functions, general sessions and the golf tournament. are available as well.

For further information on sponsorship opportunities, contact Susan Lausch, AAAE, at (703) 824-0500, Ext. 128, or e-mail susan.lausch@aaae.org.

For information on exhibiting, contact Kelcey Mitchell, AAAE, at (703) 824-0500, Ext.180, or e-mail kelcey.mitchell@aaae.org.

#### LOG ON TO ANTN DIGICAST...

...and view panel discussions on airline financial challenges and market opportunities from the recent FAA Forecast Conference. Next, hear a discussion from the recent Airport Planning, Design and Construction Symposium on the subject of generational changes in the aviation industry. Contact

DigicastSupport@aaae.org and request a free, no-obligation Digicast trial. Questions? Contact Sean Broderick at (703) 824-0500, Ext. 126, or visit www.antndigicast.com. For information on custom training videos, contact Jim Martin at Ext. 166.

aircraft by 2013, Neeleman said.

His new company has placed an aircraft order comprising firm orders for 36 Embraer E-195 jets, with options for another 20 and purchase rights for a further 20, Neeleman said. The firm orders are valued at \$1.4 billion. The order, if all options and purchase rights are exercised, is valued at \$3 billion.

The jets will seat 118 passengers in a two-by-two configuration and will feature LiveTV satellite television at every seat.

Neeleman said that while Brazil has the second largest economy in the Americas — and 10th in the world — that only about 5 percent of Brazilians currently fly. Airfares average 50 percent higher than in the U.S. on flights of similar distance. As a result, there is a tremendous opportunity to stimulate airline demand with lower prices, he said.

"Our target market is the 150 million passengers who travel annually by long distance bus, as well as those who, for lack of a convenient alternative, don't travel at all," said Neeleman. "We respect TAM and GOL as well-run companies with deep pockets. We believe, however, that the Brazilian market is ready for a third major airline and that there is sufficient untapped potential to support all of us."

Neeleman also unveiled the airline's Web site where Brazilian consumers can help design the airline by voicing their opinions, likes and dislikes. The company will sponsor a contest to name the carrier. The person who first submits the winning entry will earn free travel privileges for themselves and a named companion, Neeleman said.

#### **OPENSKIES CARRIER TO BE LAUNCHED**

As the U.S.-European Union open skies agreement took effect, British Airways said that its new transatlantic carrier OpenSkies continues to make progress toward launch this summer.

OpenSkies is the first new airline created as a result of the liberal aviation agreement, BA said, and will offer premium service between continental Europe and New York.

OpenSkies will operate retrofitted 757s and its first airplane is now in the hangar being converted into a three-class, 82-seat configuration. The carrier's "Biz" class will feature 24 seats that convert into 6-foot, fully flat beds. "Prem+" class will offer 28 premium seats with more legroom than any other premium economy offering, the carrier said, and "Economy" will have 30 comfortable leather seats.

The carrier said it is scheduled to begin operating a second 757 later in 2008 and will increase its fleet to

six 757 aircraft by the end of 2009.

#### **HEATHROW TERMINAL OPENING CHAOTIC**

British Airways on Friday canceled 20 percent of its flights from the carrier's newly opened \$8.6 billion Terminal 5 at London's Heathrow airport due to problems with the baggage handling system and delays at security checkpoints and in parking areas.

"I'd again like to apologize to those customers who have suffered disrupted journeys or baggage delays," BA Chief Executive Willie Walsh said. "Our staff in the terminal are being supported by around 450 volunteers, and they're working really hard to look after our customers and offer them the world class experience that we know Terminal 5 can deliver."

#### FRONTIER TO END CANCUN FLIGHT

Frontier will discontinue service to Cancun from Nashville International, effective June 1, reportedly due to high fuel costs and fees and charges levied on the carrier's operation in Mexico.

#### KLAMATH FALLS, ORE., GAINS NEW SERVICE

United announced it would add nonstop service between San Francisco and Klamath Falls, Ore., beginning July 7. The service will be operated by United Express carrier SkyWest, using 30-passenger EMB 120 Brasilia aircraft.

"This is a great day for the community," stated airport Director Derek Martin, A.A.E. "The Basin now has choices for passenger service to and from the Basin. Whether traveling to domestic or international destinations, all these trips can now originate in Klamath Falls."

#### KALAMAZOO TAXIWAY PROJECT CITED

Mead & Hunt was awarded the Asphalt Pavement Association of Michigan's Award of Excellence for 2007. The association and the Michigan DOT presented the award for Mead & Hunt's design of the Taxiway B relocation project at Kalamazoo/Battle Creek International.

The project was a result of the existing taxiway failing to meet FAA design standards for runway to taxiway centerline separation. The \$3.1 million project involved the removal of the existing taxiway and construction of a new 3,500-foot by 50-foot air carrier taxiway with 20-foot paved shoulders and medium intensity taxiway lights in a new location.

**AIRPORT** REPORT Express is published twice-weekly by the American Association of Airport Executives 601 Madison Street • Alexandria, VA 22314 • (703) 824-0504 • Fax (703) 820-1395 • E-mail: barbara.cook@aaae.org

#### **NOTAMS**

(Notices To Airport Managers)

Post your Positions Open ad or resume at www.airportjobsonline.com! Employers: Have resumes of qualified applicants delivered to your e-mail inbox! Jobseekers: Receive e-mail notification of jobs that meet your qualifications! For additional information, contact Holly Ackerman at holly.ackerman@aaae.org.

DEPUTY AVIATION DIRECTOR-OPERATIONS-The city of Phoenix (Ariz.) Aviation Department (Phoenix Sky Harbor International Airport) seeks a dynamic and results-oriented professional to oversee the operations division. Manages airside operation, involving airport certification program Part 139, and landside operation, which includes curb management, traffic enforcement and ground transportation operations. Maintains the security program and compliance with TSR 1542, and oversees parking operations. Also coordinates operational aspects of the automated people mover and ground transportation planning efforts to ensure safe, secure and efficient systems are developed. Exercises considerable initiative and independent judgment and works under the general supervision of an assistant aviation director. Incumbents in this position are expected to resolve problems of a professional and technical nature and must effectively confront problems facing airport management while managing competing priorities. To apply, visit http://www.phoenix.gov/jobs.

DIRECTOR OF MASTER'S PROGRAM—Lewis University. This is a full-time, tenure-track position in the newly expanded aviation and transportation studies department. Aviation is the founding program of the university and just celebrated its 75th year. Level will be based on applicant's qualifications. For details, visit http://careercenter.aaae.org/jobdetail.cfm?job=2825699.

DIRECTOR OF PROPERTIES—Louisville, Ky. Under general policy and administrative direction from the deputy executive director - finance and administration (CFO), has overall responsibility for airport property management, including tenant, concession and operator negotiations and lease development. Plays an active role in the establishment of policy regulations controlling the activities of tenants, concessions and operators of the airport. Responsible for overseeing the administration of the airport authority's insurance program and airport risk management. Supervises a professional and hourly staff. For additional details, see complete posting at

www.flylouisville.com.

DIVISION AVIATION ENGINEERING MANAGER-Orlando, Fla. Wilbur Smith Associates is a full-service international transportation and infrastructure consulting firm providing planning, engineering, design, economic and construction-related services for projects worldwide. Has overall responsibility for client management within the discipline, including the regions of Florida, Caribbean and Puerto Rico. Responsible for managing technical specialties, including civil and electrical engineering, cost estimating, grant application writing, financial analyses, specification and engineering report preparation, geotechnical engineering, surveying, construction phase services and QA/QC. Project types include airfield pavements, airfield lighting, guidance signage systems, vertical building structures support, security, airfield geometry, NAVAIDS, airfield drainage, landside facilities, landscaping, irrigation, etc. Business development responsibilities include leading activities in the geographic region consistent with the strategic plan and business plan of the firm. WSA offers an excellent compensation and benefits package. Visit firm's Web site at www.WilburSmith.com, and reference job #MS10710 when applying.

ENTRY LEVEL PLANNER—Mead & Hunt, a nationally recognized consulting firm, is seeking a highly motivated planner in its Vancouver, Wash., office. Responsibilities include campus/neighborhood planning and aviation planning for military/aviation clients; assisting in the development of long-range improvement plans; preparing major elements of a facility plan set, preparing reports and plans for planning projects; and developing materials for client and other public planning meetings. Some travel may be required. For additional details, visit http://careercenter.aaae.org/jobdetail.cfm?job=2825462.

MANAGER OF OPERATIONS AND MAINTE-NANCE—The city of McAllen, Texas. Reports to the director of aviation and is responsible for planning the day-to-day operations and maintenance of the airport. Responsible for maintaining a safe, secure and efficient environment for airport users and tenants. Successful applicants should have a bachelor's degree in finance, facility management, aviation management, business administration or other related field. Must have two to five years of aviation-related experience. Experience should be on this type or other similar jobs. For official job description, log on to airport's Web site at www.mcallen.net Applications will be accepted by e-mail to imartinez@mcallen.net, Web page www.mcallen.net, or fax (956) 681-1054. Visit www.mcallenairport.com.

The American Association of Airport Executives and Aviation Management Consulting Group present the



## AAAE SPONSOR ASSURANCES, LEASING POLICIES AND MINIMUM STANDARDS WORKSHOP

May 6-7, 2008 • Los Angeles, California • Mtg. #080505

AAAE and Aviation Management Consulting Group present the Sponsor Assurances, Leasing Policies and Minimum Standards Workshop, which will be held May 6-7 in Los Angeles, California.

If you want to gain a better, more intimate understanding of the airport (sponsor) assurances, and if you are interested in developing and implementing some of the most valuable tools available today to ensure that your airport remains compliant with the airport assurances and other related FAA requirements, this workshop is for you.

In addition to examining thoroughly the airport assurances, this workshop will focus on the development, implementation and enforcement of "general aviation" lease/rates and charges policies, minimum standards and rules and regulations.

In particular, you will learn about the role, purpose, importance, and content of these documents. In addition, you will discuss with industry experts and peers the varied issues and challenges associated with complying with airport assurances and other FAA requirements; and learn more about the tools that can be used to create a business climate at your airport that supports the growth and development of quality aviation products, services and facilities.

A highly interactive format will be used (including discussion of real world examples and case studies) to expose participants to a range of diverse perspectives. We also will examine the issues and challenges associated with developing, implementing and enforcing these documents. Please join us for this critical and informative workshop.

We invite you to stay in the Los Angeles area after the workshop for the 2008 AAAE General Aviation Issues

Conference—an annual event that brings together all aspects of general aviation on a national level. This conference will cover a wide range of notable issues affecting general aviation today and the challenges facing the industry in the future. Attendees registering for both events will receive a significant discount! Additional information can be found online at www.GAIssuesConference.com.

#### **REGISTER ON-LINE!**

www.aaae.org/meetings

All sessions will take place at the Airtel Plaza Hotel. Workshop sessions will begin at 9 a.m. (registration opens at 8:30 a.m.) on Tuesday, May 6. The workshop will conclude at 5 p.m. on Wednesday, May 7. A joint reception with attendees from both the Sponsor Assurances Workshop and the 2008 General Aviation Issues Conference will follow on Wednesday, May 7, from 6:30-7:30 p.m., along with a special screening of the documentary "One Six Right" from 7:30-9:30 p.m. Registration fees include coffee breaks, two continental breakfasts, two lunches, the reception, movie screening, and all handout materials. Dress for the workshop is business casual (no ties!). Confirmation letters will be e-mailed to attendees.

Management

Consulting Group

For further program information, please contact Alex Gertsen, AAAE, at (703) 824-0500, Ext. 183, or e-mail alex.gertsen@aaae.org.

For further registration information, contact Christy Hicks, AAAE, at (703) 824-0500, Ext. 174, or e-mail christy.hicks@aaae.org.

#### **AGENDA TOPICS**

(subject to change)

#### **Airport (Sponsor) Assurances**

Key Assurances (Compliance Requirements), Informal and Formal Complaints and Enforcement

#### **Primary Guiding Documents**

Importance, Role, Purpose, Content, Development, Implementation, Enforcement, Key Definitions and Terminology

#### **Minimum Standards**

General Requirements, FBO and SASO Standards and Non-Commercial Activities

#### **Lease/Rates and Charges Policy**

Leasing Land and Improvements, Agreement Terms and Conditions and Establishing and Adjusting Rents and Fees

#### **Rules and Regulations**

General, Aircraft, Vehicle, Operator, Tenant and Fueling Rules and Regulations

The American Association of Airport Executives and Aviation Management Consulting Group present the



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Signature

# AAAE SPONSOR ASSURANCES, LEASING POLICIES AND MINIMUM STANDARDS WORKSHOP



May 6-7, 2008 • Los Angeles, California • Mtg. #080505

**Hotel reservations**—Rooms are being held at the Airtel Plaza Hotel, 7277 Valjean Avenue, Van Nuys, CA 91406, phone (818) 997-7676, fax (818) 780-2445. All attendees will receive a special rate of \$118 single/double occupancy. **Reservations must be made by Friday, April 11, 2008, in order to guarantee this rate.** Reservations made after this date can only be honored on a space available basis. To make your hotel reservations, call the hotel directly at (818) 997-7676 or toll free at (800) 224-7835 and identify yourself as part of the AAAE group.

Airline reservations—American Airlines has been selected as the official air carrier for this meeting. Attendees can receive 10% off American's full coach fares or 5% off all other published fares. Rules and restrictions apply. To take advantage of American's special fares, call American Airlines directly at (800) 433-1790 from 6 a.m.-1 a.m. eastern time daily and refer to star file #A1818SS.

Ground transportation—Los Angeles International Airport is approximately 21 miles and 20-30 minutes from the Airtel Plaza Hotel and Bob Hope (Burbank) Airport is approximately 15 miles and 20-30 minutes from the hotel. Estimated taxi fare from both airports is approximately \$20-\$30 one-way. Super shuttle is also available from both airports. Go to www.supershuttle.com for more detailed information. Avis and Budget are the official rental car companies for this meeting. To make reservations with Avis or for further information, call (800) 331-1600 and reference J097316. To make reservations with Budget or for further information, call (800)722-3773 and reference U076729.

NOTE: AAAE reserves the right to cancel this program in number of registrants is insufficient. In this event, we will notify all registrants and reference under the projection for in full Harveyer any costs incurred by the projection or airline penals.

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I would like to be contacted about upcoming meetings/promotions by fax e-mail . Future correspondence will be sent to the address, fax number and/or e-mail address below. Check here if updated contact information has been provided. Nickname for Badge\_\_\_\_\_\_ E-Mail Address \_\_\_ Full Name \_\_ Airport/Company \_\_\_\_ Address City/State/Zip \_\_ \_\_\_\_\_ Fax Number \_\_\_\_ Telephone Number \_\_\_\_ Please indicate any special needs to participate and attach a description of your needs. Registrations and cancellations must be submitted in writing. Refund requests received before 4/18/08 are subject to a \$125 processing fee. There will be no refunds REGISTRATION FEE (in U.S. funds drawn on a U.S. bank) after this date. Substitutions will be accepted without penalties and no-shows will be billed. For all inquiries (includes coffee breaks, two lunches, the reception, movie screening, and regarding cancellations and refunds, please contact the all handout materials ) AAAE Meetings Department at (703) 824-0504 or e-mail 1. AAAE Member ......\$375 aaaemeetings@aaae.org. Accredited Airport Executives ® This course is worth 12 credits in the AAAE Continuing Airport Management Education Unit (CEU) program. PAYMENT METHOD Enclosed is my check payable to AAAE Purchase Order # \_\_ Upon receipt of this form, please charge my (circle one): American Express MasterCard Visa

RETURN TO: AAAE • 601 Madison St., #400 • Alexandria, VA 22314 (USA) or Fax to (703) 820-1395. Photocopies of this form will be accepted. AAAE accepts registration regardless of race, religion, sex, physical disability and national or ethnic origin. This includes but is not limited to admissions, employment and educational services.

\_Exp. Date \_\_\_



### AAAE GENERAL AVIATION ISSUES CONFERENCE

May 7-9, 2008 • Los Angeles, California • Mtg. #080502

The AAAE General Aviation (GA) Issues Conference is an annual event that combines all aspects of general aviation on a national level. This year's event is taking place in Los Angeles, California hosted by Van Nuys Airport – the world's busiest general aviation airport. The 2008 Conference is presented in cooperation with Aircraft Owners and Pilots Association (AOPA), Aviation Management Consulting Group (AMCG), General Aviation Manufacturers Association (GAMA), National Association of State Aviation Officials (NASAO), and National Business Aviation Association (NBAA).

The AAAE GA Issues Conference will cover a range of notable issues affecting general aviation today and the challenges facing the industry in the future. The sessions will provide an opportunity to exchange ideas and discuss and debate a variety of issues vital to general aviation. The conference will provide a unique networking forum with prominent figures in the GA community, U.S. government, and industry.

#### WHO SHOULD ATTEND?

Airport leaders, FBO owners and managers, business operators, aircraft manufacturers, students, and other members of the general aviation industry will not want to miss this opportunity.

# PRIVATE SCREENING OF THE NATIONALLY ACCLAIMED DOCUMENTARY "ONE SIX RIGHT"

"One Six Right" is an exhilarating documentary film that celebrates the unsung hero of aviation – the local airport – by tracing the life, history, and struggles of Van Nuys Airport. The film uncovers the rich history of the 2008 GA Issues Conference host airport – Amelia Earhart broke a world speed record over its runways, Marilyn Monroe was discovered while working in its hangars, and scenes from Casablanca were filmed on its grounds. Almost every type of aircraft has graced its runways, from the primitive airplanes of the 1920's to the state-of-the-art business jets of today. The private screening, open only to conference attendees, will feature guest appearance by the documentary's producer/director Brian J. Terwilliger.

# $\label{eq:continuous} \textbf{EVENING EVENT-Twilight Tour of the "Flying White House"}$

Perched on hilltop property with sweeping views of the mountains, valleys and Pacific Ocean, the Ronald Reagan Presidential Library and Museum is one of the most exquisite event locations in Southern California. Board retired Air Force One which flew seven U.S. presidents and countless world leaders to promote peace and democracy, and watch history unfold as you view world-class exhibits during your private Museum tour. Then, unwind and enjoy a cocktail reception at the Library's famous Ruwe Terrace featuring a replica of the White House South Lawn, an actual piece of the Berlin Wall and stunning sunset views.

#### SPONSORSHIP AND EXHIBITOR OPPORTUNITIES

Help make this great event possible and show your support of the conference. Numerous categories and levels of sponsorships are available this year. Sponsorships include printed acknowledgements in the conference literature and exposure on the conference Web site, oral recognition during the program, and spotlight on signs and other promotional materials. Additionally, sponsors and exhibitors will receive the roster of all registered attendees two weeks prior to the conference, which will allow them to market to the participants.

Make your presence known with a table top exhibit. The exhibit hall which is co-located with the opening reception, breakfasts, and refreshment breaks is a great opportunity for aviation leaders to showcase their products and services. Space is limited – reserve your table top today!

#### VAN NUYS AIRPORT TOUR

Get a behind-the-scenes look at the world's busiest general aviation airport! Knowledgeable airport guides will take you on a journey through aviation past and present as you discover Van Nuys Airport's rich history, witness daily operations and view a variety of based aircraft. Space is limited, so please be sure to check the "Airport Tour" box on your registration form to experience the airport that spans the realm of aviation and plays a vital role in the nation's air transportation system!

#### LOCATION AND LOGISTICS

All sessions will take place at the Airtel Plaza Hotel at Van Nuys Airport. The conference will begin with the welcome reception and private screening of the documentary "One Six Right" at 6 p.m. on May 7. Conference sessions will start at 8:30 a.m. on May 8 and will conclude at 1 p.m. on May 9. The optional tour of Van Nuys Airport will conclude at 5:30 p.m. on May 9. The registration fee includes the welcome reception, private screening, one lunch, two continental breakfasts, coffee breaks, evening event, Van Nuys Airport tour and all handout materials. Dress for all sessions is business casual (no ties), with the exception of the social events and the airport tour, which are casual. Confirmation of registration will be e-mailed to attendees within approximately two weeks of receipt of registration.

For further program, sponsorship, and exhibitor information, contact Alex Gertsen, AAAE, at (703) 824-0500, Ext. 183, or e-mail alex.gertsen@aaae.org.

For further registration information, contact Christy Hicks, AAAE, at (703) 824-0500, Ext. 174, or e-mail christy.hicks@aaae.org.

#### **REGISTER ON-LINE!**

www.aaae.org/meetings

Go to www.GAIssuesConference.com for more information!

Nickname for Badge\_



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\_\_ E-Mail Address \_\_

Full Name	
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Please indicate any special needs to participate and attach a description of your needs.  REGISTRATION FEE (in U.S. funds drawn on a U.S. bank) (includes the welcome reception, private screening, one lunch, two continental breakfasts, coffee breaks, evening event, Van Nuys Airport tour and all handout materials.)	Registrations and cancellations must be submitted in writing. Refund requests received before 4/18/08 are subject to a \$125 processing fee. There will be no refunds after this date. Substitutions will be accepted without penalties and no-shows will be billed. For all inquiries regarding cancellations and refunds, please contact the AAAE Meetings Department at (703) 824-0504 or e-mail aaaemeetings@aaae.org.
*Register for both the AAAAE Sponsor Assurances, Leasing Policies and Minimum (080502) and receive \$50 off dual conference registration. Registration Fees 5. and 6 $^\circ$	Standards Workshop (080505) as well as the GA Conference 6. reflect the combined discounted price to attend both programs.
	2 & 080505) \$925*
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Enclosed is my check payable to AAAE Upon receipt of this form, please charge my (circle one):	Purchase Order # American Express MasterCard Visa
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but is not limited to admissions, employment and educational services.