

**Strategic Plan Delivery Form 2010/11**

<b>Name of project</b>	<b>Government Relations Work Programme</b>	<b>Project number</b>	21SP10/11
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<b>Director</b>	<b>Assistant Director</b>	<b>Mayoral Adviser</b>	<b>Team</b>
<b>Guto Harri</b>	<b>Caroline Newton</b>	<b>N/A</b>	<b>Government Relations</b>

**1. Objective****Description**

The Central and Local Government Relations revenue budget has been set at zero for 2010-2011 and as such this plan covers the full work programme of the Central and Local Government Relations team for 2010 - 2011.

**Reason for undertaking the project**

The purpose of the above is to ensure that Central and Local Government Relations:

- Give advice on a wide range of issues, as well as on key actors and appropriate channels of influence and communication.
- Co-ordinate a range of externally facing activities and meetings with councillors, borough leaders, borough chief executives, London Councils, ministers, special advisers, MPs and peers.
- Project manage and deliver engagement and lobbying strategies with these stakeholders and provide briefings for these stakeholders that explain and promote the Mayor's policies.
- Ensure that all engagement, including meetings, are part of a broader strategic approach.
- Provide political intelligence and monitoring.
- Provide a gateway for our stakeholders into the GLA.
- Network and build high-level day-to-day relationships.
- Provide in-depth understanding of the formal and informal processes and structures of Whitehall, local government and parliament, as well as knowledge of the most effective entry points and pressure points.

The forthcoming general election and local government elections in May, will have a significant impact on the above work programme of the team, given that CLGR will need to respond to the new policies of a government following a general election, including a new financial settlement for London and to any changes in the composition of London's boroughs.

## Aims and objectives

The Central and Local Government Relations Team is responsible for delivering the following in 2010/2011:

- Monitoring announcements from central and local government and Parliament of relevance to the GLA (via the assistance of an external monitoring company/subscriptions).
- Leading the GLA's work programme on the City Charter – a Strategic Plan deliverable.
- Leading the GLA's lobbying engagement strategy, which includes lobbying on the Mayor's priorities with central and local government and responding to government legislation of relevance to the GLA. This also includes lobbying government in advance of a forthcoming spending review, via the Investing for Recovery work programme (formerly Case for London), a Strategic Plan deliverable.
- Managing any relevant events (e.g. a London Leaders reception following the 2010 general and local government elections, as has been agreed by the Mayor).

## 2. Milestones 2010/11

Outcome	Quarter 1	Quarter 2	Quarter 3	Quarter 4
All areas will be completed throughout the year. As such all areas will be reported on on a quarterly basis.				

## 3. Risks

Risk description and potential impact	Rating	Mitigating actions
Government and Parliament fail to influence policies and politics that affect London and its communities.	Low	Clear communication of the reason for GLA policy and listen to views of stakeholders to directly influence policy for London as a whole.

## 4. Finance 2010/11

### Costs

The budget requirement for 2010/11 for the Central and Local Government Relations programme has been set at **£46,000**.

The events that have been identified within this are as follows.

	<b>£000</b>
MP Reception	10
Party Conference	3
City Charter	5
Government/Borough Monitoring	9
New Legislation	10
Subscriptions	1
Working with boroughs	8
<b>Total</b>	<b>46</b>

### Subjective budget i.e. budget by activity

<b>Activity</b>	<b>2010/11 £000</b>	<b>2011/12 £000</b>
Catering	15	
Monitoring Services	9	
Travel Accommodation	3	
Grant Funding	5	
Subscriptions	2	
Stationery	2	
Legislative Agents Fees	10	
<b>Total</b>	<b>46</b>	