



Fontainebleau

Le Grand Parquet

23/27 mars 2016



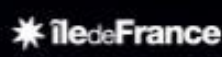
The
**CRAZY
RIDE**

Coupe des Nations



CIC ★ ★ **CCI** ★

www.centaure-events.com



Credits photo : J. Morel / Les Garennes // Graphisme : R. Villédon



Presents its events

THE CRAZY RIDE

Producer

From 23rd to 27th March 2016

CICO*** - CIC** - CCI*

1st edition in March 2014

2014: 3 000 visitors

2015: 5 000 visitors and more than 300 riders



PAU'S SHOW JUMPING HOLIDAYS

CSI* - CSI**

From 12th to 21st of August 2016

10 days of national and international competitions

Many sporting and touristic activities:

- Horse-drawn carriage
- Ascent of the Pic du Midi d'Ossau
- Medieval walk
- Pyrenees' national park
- Rafting/Canyoning
- Night-time match with torches...



THE CCI & CAIO 4 STARS OF PAU

CCI 4* & CIC**

INTERNATIONAL DRIVING CHAMPIONSHIP CAIO 4*

From 12th to 16th October 2016

45 000 visitors each year

TV broadcasting on 48 channels in more than 65 countries

More than 70 exhibitors





THE CRAZY RIDE

23rd au 27th March 2016 in Fontainebleau



- **CCI*** (Long format competition)
- **CIC**** (Short format competition)
- **CICO******: Stage of the FEI Nations Cup Eventing.
Only test in France.



Horse riding in France

- More than 700 000 members
- 1 million riders
- 3rd sporting federation
- 80% of young and 80% of women
- 1st feminine sporting federation



A prestigious site!

- 100 hectares in area
- 2 excellent grass grounds
- 5 high-level sand schools
- A grandstand of 1200 places
- A cross of international level
- A press room of 70m²
- 250 permanent boxes, 64 shower points for horses





THE CRAZY RIDE

International Three-day Event

- The most spectacular Olympic sport of the equestrian field
- Requiring equestrian triathlon balances, endurance and speed
- Collation of three tests:



Dressage

Realisation of imposed figures

- Elegance
- Obedience
- Exactness

Cross country (Around thirty fixed obstacles distributed on approximately 6 km)
Key test of the discipline

- Speed
- Endurance
- Risk



Jumping

Succession of mobile obstacles in 1,30m height

- Balance
- Mastery
- Speed

A MULTIMEDIA COMMUNICATION CAMPAIGN

- ✓ **Posters and flyers:** Atribus, 4x3, 40x60 in shops
- ✓ **Radio in National Coverage:** France Bleu, Virgin radio, MFM
- ✓ **Equestrian National Press:** L'Eperon, Sports Equestres, Cheval Santé, Cheval Savoir, Grand Prix...
- ✓ **International Press:** Belgium, Germany, England, New Zealand ...
- ✓ **Video Clip:** Salon du Cheval à Paris, Equestria, Badminton Horse Trials, Burghley Horse Trials, Luhmühlen, Equidia, CCI & CAIO 4 Stars of Pau.
- ✓ **Specialised Websites :** FEI TV, FFE TV, Cavadeos, French Equestrian Federation
- ✓ **Internet:** www.centaure-events.com - www.thecrazyride.com
- ✓ **Social Networks:**  The Crazy Ride Fontainebleau
 @TheCrazyRide

MEDIA IMPACT

- ✓ **Press:** French and international
- ✓ **TV channels:** M6, Sport +, Eurosport, France 3, TF1, Equidia.
- ✓ **Radios:** France Bleu, Virgin radio...

Media impact estimated to 1 M €



THE CRAZY RIDE: BECOME AN EXHIBITOR

Our Proposal:

	Price per unit excl tax
Clear open covered stand of 25m ² (boarded floor, guarding, car park) Enjoy 10% discount	1 320,00 € New price: 1 188,00 €
Open space (guarding, car park)	44,00 € / m ²
Mandatory electricity supplement	100 €
5 invitation tickets for 25m ² stand	
10 invitation tickets for a 50 m ² stand	
15 invitation tickets for a 75 m ² stand	

Being an exhibitor at « The Crazy Ride », it is:

- ❖ Notoriety
- ❖ National and international visibility
- ❖ Proximity with your clients
- ❖ Exportation of your brand
- ❖ A public of 5 000 people
- ❖ The opportunity to disclose a new product





THE CRAZY RIDE: BECOME A SPONSOR

Services	Price excl tax
Cross country fence (1) <i>Advertising board around the fence</i> <i>Mention of your brand every time a rider comes by</i>	4 000,00 €
Jumping fence (2) <i>4 boards* H1.50 x L 0.6m</i>	2 000,00 €
Boards* on the equestrian stadium (3) <i>Boards H 0.80 x L 2m</i>	1 200,00 €
Banners* or Boards* (3) <i>Into the village, the aisles and the warm-up area H1m x L3m</i>	840,00 €
Loud speaker advert <i>Broadcasted 3 times a day during 4 days (CD to provide)</i>	305,00 €
Clickable logo on the Partner Page of our website (4) <i>www.thecrazyride.com</i>	300,00 €
Clickable logo placed at the bottom of each page (hotels (5A) and partners (5B)) <i>www.thecrazyride.com</i>	1 000,00 €
Advertising insert, animated and clickable on each page (6) <i>www.thecrazyride.com</i>	2 200,00 €
Clickable logo at the bottom of each page (7) <i>www.thecrazyride.com</i>	500,00 €



OUR SERVICES

1



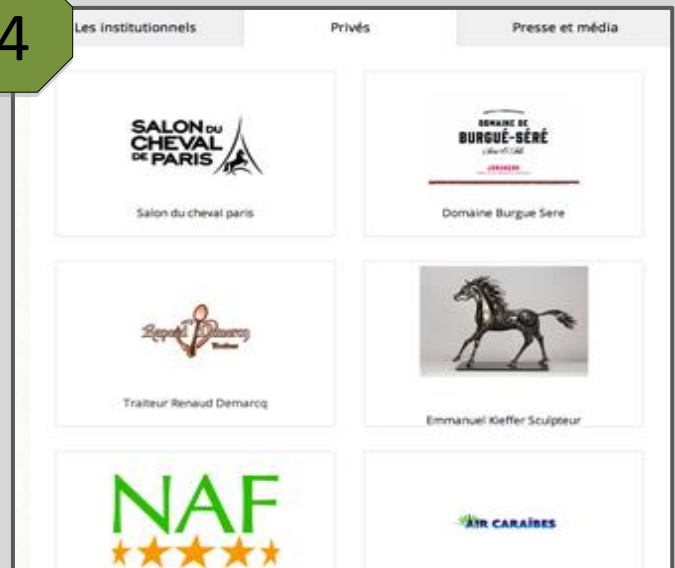
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3



4



6

ANNONCE



VOTRE PUBLICITÉ ICI !

CONTACTEZ-NOUS

VOTRE PUBLICITÉ ICI !

CONTACTEZ-NOUS

5A

5B

PARTENAIRES INSTITUTIONNELS



PARTENAIRES PRIVÉS



7

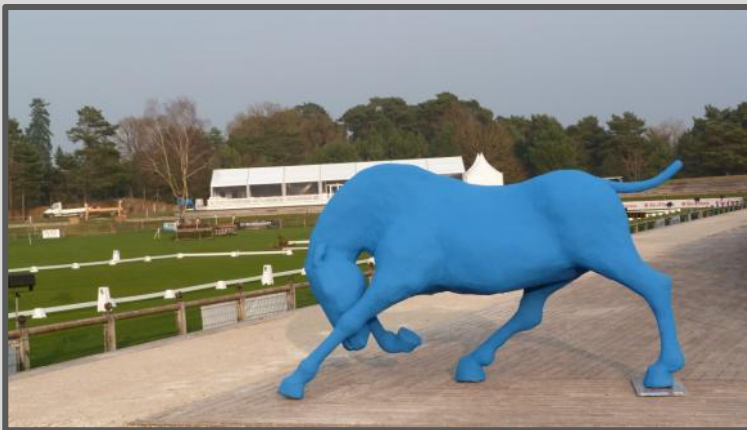


THE VIP AREA, AN AREA AT YOUR IMAGE

Benefit from our quality services in a venue of exception including **entrance tickets, VIP car park, welcome cocktail, lunch, collation, open bar and animations.**

Reserve your table and join our **VIP Area.**

Public Relations	Price per unit excl tax
VIP Table for 8 people: Available Saturday 26 th or Sunday 27 th of March: <ul style="list-style-type: none"> - 8 VIP entries - 8 gastronomic lunches - 8 VIP car park access - Welcome Cocktail - Collation - 10 general admission tickets more 	2 500,00 €
VIP Table for 1 person: Available Saturday 26 th or Sunday 27 th of March: <ul style="list-style-type: none"> - 1 VIP entry - 1 gastronomic lunch - VIP car park access - Welcome Cocktail - Collation 	One day 350,00 € <hr/> Week-end 500,00 €
Ticketing: Available Saturday 26 th or Sunday 27 th of March: <ul style="list-style-type: none"> - Free admission until 12 years old - Adults (from 13 years old) - Free car park - Week-end Pass (available Saturday 26th or Sunday 27th of March) - Privilege parking 	15,00 € VAT /Day 20,00 € VAT 30,00 € VAT



SEMINARS - INTENSIFY YOUR MEETINGS

100% Incentive

You wish to **invite your teams, partners or customers** in a warm space, provided with all the technical equipments for the success of your seminars, conferences or an evening cocktail?

The “Grand Parquet de Fontainebleau” gathers for you all these criteria.

- ✓ Dedicated space
- ✓ Luxury / Comfort
- ✓ French elegance
- ✓ All-inclusive packages
- ✓ Fantastic view
- ✓ Personalised welcome

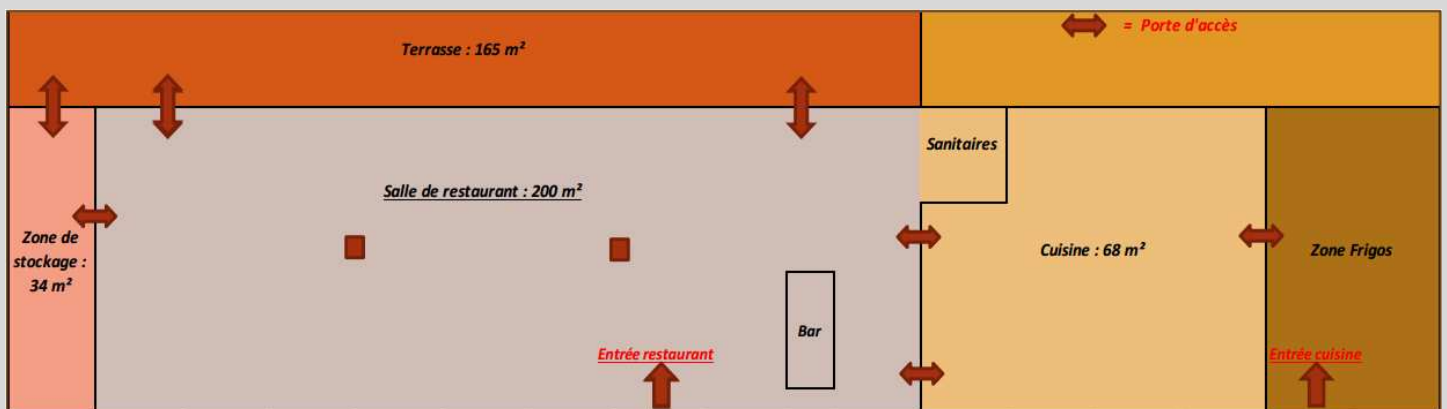


This unique historic place of 30 hectares, situated near Paris and at the edge of the forest of Fontainebleau, allows welcoming every types of events thanks to its numerous spaces of exhibitions and seminars combined with an easy accessibility:

- Highways A5 et A6 nearby
- Orly airport at 40 km
- Fontainebleau-Avon railway station at 5 km

For quotes:

matthieu.roques@centaure-production.fr



Facilities	Equipments	Additionally
Seated dinner: 120 pax	<ul style="list-style-type: none"> ❖ Video projector ❖ Screen ❖ Free Wifi ❖ Paper-board ❖ Notepad... 	<ul style="list-style-type: none"> ❖ Private car park ❖ Possibility of adjacent meeting rooms: 3 subcommittees and 1 plenary
Buffet & Cocktail : 150 pax		
"Theatre" meeting : 100 pax		



ORDER FORM

The Crazy Ride Fontainebleau from 23rd to 27th of March 2016

	Price per unit excl tax	Quantity	Amount excl tax
Clear open covered stand of 25m ² (boarded floor, guarding, car park, electricity) Enjoy 10% discount	1 420,00 € New price: 1278,00 €		
Open space (guarding, car park, electricity)	44,00 € / m ²		
Mandatory electricity supplement	100 €	1	100 €
5 invitation tickets for a 25m ² stand		TOTAL excl tax	
10 invitation tickets for a 50 m ² stand		20,00 % VAT	
15 invitation tickets for a 75 m ² stand		TOTAL VAT	

- Name or Company:
- Address:
- ZIP Code: City: Country:
- Phone: Mobile:
- E-mail: Website:
- Contact name: Invoice contact if different:
- SIRET number:

50% with the order form and **50 % before February 10th, 2016**. Access will be denied in case of lack of payment. Cheques should be made payable to **Centaure Production** and returned, **with the order form** to the attention of **Marion Sabathé**.

CENTAURE Production
Côte Saint Martin
64800 Nay
France
Tel : 00 33 5 59 92 94 25

Company and Name of the signatory:

Date :

« Signed as agreed »

For further information:

matthieu.roques@centaure-production.fr
commercial@centaure-production.fr

Payment Conditions

Every meter exceeding the amount demanded on the order form, will generate an additional payment invoice of 77€ HT/M².

Stands must be erected on Tuesday 03/22/16 by evening at the latest, and taken down on Sunday 03/27/16 by 8 pm at the latest. The exhibitor makes a commitment to Centaure Events to be present during the entire competition. Cancellation by the organizer-and paid advance will be repaid, less an amount of 77€. Cancellation by the exhibitor 6 weeks or less before the event- the paid advance will remain due. The reserved places will be definitive only after payment of the advance. Banners, CD of advertisements must be supplied to the announcer.

The exhibitor must affect an insurance cover with an insurance company of his choice, including a guarantee for civil liability (civil responsibility insurance) due to his participation in this event. A copy of the corresponding insurance policy must accompany this registration.

The exhibitor agrees not to hold the organizer responsible for any accident occurring anywhere during the event.

