



Faculty of International Business and Communication

COURSE ENROLMENT FORM 2016 – 2017

EUROPEAN STUDIES – AUTUMN SEMESTER (September – February)

Package ES-CPR4: Public and media relations

Last name of student:.....	Student number: (given to you after arrival)
First name of student:.....	
Sending institution:	
Country:	

Year.block	Package ES-CPR4	ECTS
4.1	Commonwealth Studies	3
4.1 + 4.2 4.1 4.1	You need to choose one of the elective courses - Dutch Life and Institutions - Minorities and Dominant Cultures - CEE (Central and Eastern Europe) part 2	3
4.1 + 4.2	Academic Guidance Counselling (AGC)	1
4.1	PR in a marketing environment	2
4.1	Social Media Strategies	2
4.1	Media plan	2
4.1	Creative Media kit	2
4.2	You need to choose one of the following courses - Writing a thesis - Human Rights ¹ - Lobbying and public affairs in the EU ² - Contemporary UK Culture ³	15
	Total	30

¹ This minor (minimum of 10 participants) includes a mandatory two-day field trip to The Hague of around € 150

² This minor (minimum of 10 participants) includes a mandatory two-day field trip to Brussels of around € 150

³ This minor (minimum of 10 participants) includes a mandatory two-day field trip to the UK of around € 250

Student's signature **Date:**

SENDING INSTITUTION - We confirm that these subjects are approved.

Departmental coordinator's name

.....

Departmental coordinator's signature

.....

Date:

Stamp

RECEIVING INSTITUTION - We confirm that these subjects are approved.

Departmental coordinator's name

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Departmental coordinator's signature

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Date:

Stamp