

14th Annual

National Provider Enrollment Workshop

Secrets to Medicare and Private Payer Enrollment

The Millennium Knickerbocker | Chicago, IL | April 28–30, 2014

Master Medicare 855 forms, sail through online PECOS, and streamline commercial payer credentialing with CMS and CAQH

New
for
2014!

**Expanded agenda covering
both Medicare AND private
payer enrollment!**

Register at

www.decisionhealth.com/PayerEnrollment

or call toll-free 1-855-CALL-DH1 today!

Why you should attend

Any day now, you could get a notice in the mail that starts the 60-day countdown for you to submit a complete enrollment for the affected providers. Miss the deadline and your payments will be delayed, putting pressure on you to catch every tiny mistake you might have made before your cash flow is restored. Couple that with differing PECOS and UPD and you have every reason to register for the **National Provider Enrollment Workshop**.

Government and private enrollment experts will deliver proven, step-by-step guidance you need to make sure you enroll or revalidate your physicians with both Medicare and private commercial insurance plans correctly on the first try. Previous attendees – people like you – have consistently given this conference our highest live-event ratings because of the clear, concise guidance they get from speakers, Dennis Grindle and David Zetter, and because you will hear directly from top CMS officials. And new for this year, CAQH experts join the agenda. People return to this conference year after year to make sure they have the most up-to-date information to get new enrollment applications and changes approved the first time. Register today to get the best preparation possible for the enrollment changes you face in 2014.



Tonya Nevin
Vice President Medical Practice
Products & Solutions, DecisionHealth

Nationally-recognized Enrollment experts:

Dennis Grindle, CPA

Dennis is a partner in the consulting and accounting firm Seim, Johnson, Sestak & Quist, LLP.

David Zetter, CHBC

David is a consultant with Zetter Healthcare Management Consultants.

CAQH representative:

Christine Stroup Knowles

Christine is the Senior Sales and Business Development Manager for CAQH, representing the Universal Provider Datasource and EFT Enrollment initiatives.

CMS representative:

Zabeen Chong

Zabeen is the Director of the CMS Provider Enrollment Operations Group.

Conference Benefits

Make one mistake on complicated enrollment forms and your cash flow will pay the price with payment delays, leaving you without Medicare and private payer reimbursement for weeks or even months. Avoid these costly delays, get up to speed on enrollment rule changes and get PECOS updates and NEW Universal Provider Datasource (UPD) training, directly from CMS and CAQH this year at the **14th Annual Provider Enrollment Workshop**.

Providers from all settings – medical practices, home health agencies, hospitals and other facility types – will protect cash flow as you discover:

- ▶ Key changes to provider-based requirements for different facility types and how to meet them
- ▶ Strategies and best-practice tips to minimize enrollment and credentialing delays for a variety of provider settings
- ▶ How to handle a surge in Medicare revalidation letters that will hit in 2014
- ▶ Crucial information from CMS officials covering revalidation, online PECOS changes and more
- ▶ How to use online PECOS and UPD with a live walkthrough of the entire process done in real-time
- ▶ **NEW** How online tools, like UPD, are revolutionizing and simplifying the private payer enrollment process
- ▶ **NEW** Valuable insight into the payer angle of the internal credentialing committee processes
- ▶ Step-by-step training on how to fill out 5 different complex enrollment forms
- ▶ Answers to all your questions with an extended Q&A featuring CMS, CAQH and our speakers

“Having Dennis, David and CMS present and available for questions was VERY beneficial. DecisionHealth does an outstanding job keeping their customers informed and ensures all new information from CMS is available.”

— **Carey Aguilar**,
Supervisor, Sutter Physician Services

CALL

Toll-free 1-855-CALL-DH1

FAX

1-301-527-1316

MAIL

9737 Washingtonian Blvd., Ste. 200
Gaithersburg, MD 20878-7364

Conference Agenda Day 1: Mon., April 28, 2014

■ 7:00 – 8:00 a.m.

Registration

■ 8:00 – 9:00 a.m.

NEW Private Payer Enrollment Snapshot — What is UPD and Why Use It? **CAQH**

Get a glimpse inside the CAQH Universal Provider Datasource (UPD) initiative, the most widely used public and private payer credentialing application that reduces administrative paperwork and costs for nearly one million physicians and other health care professionals. Discover how UPD eliminates the hassles you face during the credentialing process and be the first to learn about some major enhancements coming to UPD.

■ 9:00 – 10:45 a.m.

Medicare Enrollment Snapshot — Forms, Key Definitions, Available Resources, Organizational Structures

Jump start mastery of crucial definitions and key resources essential to Medicare enrollment as we untangle the web of 855 forms and boost your understanding of how requirements related to specific enrollment applications differ based on organization structure.

Medicare Enrollment: The Fundamentals

■ 11:00 – 12:30 p.m.

Medicare Enrollment in Plain-English — Acronyms, Applying for NPIs, PAR Status

Stay afloat in the alphabet soup of acronyms as we translate what they all mean and how and when they're important to you. Do you know what CORFs, EFTs, OPOs, NPIs, NPPES, and PTANs refer to? After this session you'll be singing the A-B-Cs of enrollment.

■ 12:30 – 1:15 p.m.

Networking Lunch

Get to know enrollment professionals from across the country and learn their tips and tricks.

■ 1:15 – 2:30 p.m.

Medicare Compliance – Steps in the Enrollment Process, Filing and Effective Date Considerations, Risks and Consequences

Learn how to sidestep easy-to-make mistakes in the enrollment and revalidation process to avoid frozen payments, unbillable services, or an OIG audit. Get the ins-and-outs of the enrollment process for different provider and facility types and learn why you can't simply entrust a secretary to "fill out some forms" when it comes to Medicare provider enrollment.

■ 2:30 – 2:45 p.m.

Your Questions Answered

Tap expertise of our speakers to get your toughest Medicare enrollment questions answered.

■ 3:00 – 4:00 p.m.

The CMS 855: One Form, Many Options. How to Select what's Right for You

This critical session explains the function of every CMS-855 enrollment application form, including which provider or facility type uses what form and required attachments for all the various updates, new enrollments and revalidations. Walk away from this session confident in being able to distinguish between each of the forms and complete them correctly the first time.

■ 4:00 – 5:45 p.m.

Online PECOS for Beginners

Get a step-by-step walkthrough of the online PECOS enrollment process, including how you register for PECOS – **it all happens live!** Finally, watch an expert take you through a complete, sample enrollment using the very same data you would.

■ 5:45 p.m.

Day 1 Adjourns

CALL

Toll-free 1-855-CALL-DH1

FAX

1-301-527-1316

MAIL

9737 Washingtonian Blvd., Ste. 200
Gaithersburg, MD 20878-7364

Conference Agenda Day 2: Tue., April 29, 2014

■ 7:00 – 8:00 a.m.

Registration/Continental Breakfast with your peers

■ 8:00 – 9:45 a.m.

Keynote: Enrollment Regulation Update. Straight Talk from CMS on Revalidation and Online PECOS **CMS**

Be the first to know of the latest changes to Medicare enrollment forms, unannounced site inspections and license verification with a face-to-face review of Medicare's important regulatory and process updates. You'll get the latest scoop, straight from the source, to ensure you're the most up-to-date on critical enrollment compliance requirements.

■ 9:45 – 10:15 a.m.

Question and Answer Session (with CMS) **CMS**

Ask and receive a full 30 minutes of answers from CMS on Medicare enrollment challenges.

■ 10:15 – 11:15 a.m.

Hidden Compliance Risks within the Medicare Billing Privilege Process

Enrollment and billing are more closely connected than you might think! In this session, Dennis explains exactly how the two are related and offers best-practice tips that will keep you safe from surprising vulnerabilities and liabilities and ensure you remain 100% in compliance.

■ 11:30 a.m. – Noon

Revalidation Road Map: From Notification to the 60-day Deadline

CMS is deep into its off-cycle revalidation effort, putting you at risk of having your Medicare billing privileges suspended. Revalidation letters could arrive any day, and you'll have 60 days to file an application. Learn how to avoid mistakes that can freeze payments and ensure you succeed the first time you file as you navigate the entire journey through revalidation.

Free BONUS: An air-tight checklist of compliance revalidation steps.

■ Noon – 1:00 p.m.

Break and Networking Lunch

A great opportunity to share your Medicare enrollment challenges and successes with your regional peers.

Medicare Enrollment: In-Depth

■ 1:00 – 2:15 p.m.

Provider-based Designations – What You Must Know to Legally Earn the Extra Money

Is your location wholly-owned by a hospital that wants to bill for services at your location as hospital services? Is your rural health clinic wholly-owned by a hospital that wants this location to be provider-based for enhanced rural health clinic reimbursement? In this session you'll get a comprehensive overview of the vast regulatory requirements different provider settings must satisfy in order to lock-in those higher levels of reimbursement and meet enrollment rules.

■ 2:15 – 4:45 p.m.

How to Complete the CMS-855A and Sections Common to Other CMS-855 Forms

Enroll or revalidate completely, accurately and efficiently as Dennis thoroughly explains each of the 17 sections of the CMS-855A form, pointing out common errors to avoid and clarifying must-haves for each field.

Prefer to enroll online? No problem! You'll get a side-by-side comparison between the paper form and the corresponding PECOS screens.

■ 4:45 – 5:45 p.m.

Networking Reception

Finish the day with light hors d'oeuvres and a chance to chat and network with speakers, conference staff and fellow attendees in a relaxed, casual environment.

CALL

Toll-free 1-855-CALL-DH1

FAX

1-301-527-1316

MAIL

9737 Washingtonian Blvd., Ste. 200
Gaithersburg, MD 20878-7364

Conference Agenda Day 3: Wed., April 30, 2014

■ 8:00 – 9:30 a.m.

How to Complete the CMS-855I

Discover how to successfully complete each required section of the 28-page CMS-855I. Both paper and PECOS processes will be covered in tandem. You'll learn whether or not you need to use the Medicare Identification Number and the NPI, what happens when billing privileges are reassigned and the impact of entity-level changes on individual enrollment approvals.

■ 9:30 – 9:45 a.m.

Question and Answer Session **CMS**

Dennis, David and Zabeen field your toughest Medicare enrollment questions.

■ 10:00 – 10:15 a.m.

How to Complete the CMS-855R for Reassignment of Medicare Benefits

Learn how to achieve complete compliance with Medicare rules and regulations for teaching physicians, moonlighting and carrier jurisdiction before submitting this 7-page application. Learn which sections must be submitted to your carrier and which other forms must go with the CMS-855R.

■ 10:15 – 11:15 a.m.

Extended Question and Answer Session **CMS**

You'll have plenty of time to get all of your questions answered by our expert speakers.

■ 11:15 a.m. – Noon

How to Complete the CMS-855S for DME Suppliers

Apply what you've learned thus far about acronyms, definitions and more to ensure quick and speedy completion of sections in the 38-page CMS-855S application that are appropriate for your practice, plus view the corresponding online PECOS pages.

■ Noon – 1:00 p.m.

Break and Networking Lunch

Gather Medicare and commercial payer enrollment secrets from your peers.

Private Payer Enrollment: In Depth

■ 1:00 – 2:30 p.m.

NEW How to Complete a UPD Application **CAQH**

See how a provider can share credentialing information with multiple commercial health plans, provider groups and hospitals through a single process using the UPD system. You'll also learn about the timeframe for UPD applications to be processed and where to go for help along the way.

■ 2:30 – 2:45 p.m.

Break

■ 2:45 – 3:45 p.m.

NEW What Payers Look for in Your Credentialing Data **CAQH**

If you want to know more about what happens in the internal credentialing committee processes and how incomplete applications are handled, this session is for you. You'll gain valuable insight by hearing the payer angle as experts from CAQH will be joined by representatives from a commercial health plan to share their perspective.

■ 3:45 – 4:30 p.m.

NEW How UPD Will Drive Provider Data Sharing **CAQH**

Learn about how UPD will evolve from a data standpoint, and how provider data that is captured by UPD will soon be used for a wide variety of functions that will benefit everyone, from patients to providers. You'll also have time to ask any of our speakers questions about CAQH and UPD.

■ 4:30 p.m.

Workshop Adjourns

100% Money-back Guarantee:

If you don't take home expert guidance to master Medicare's CMS-855 forms for Part A and Part B enrollment, plus a deeper understanding of the UPD private payer enrollment system, simply let us know. We'll refund your registration fee. You keep all the workshop materials and tools. No questions asked.

CALL

Toll-free 1-855-CALL-DH1

FAX

1-301-527-1316

MAIL

9737 Washingtonian Blvd., Ste. 200
Gaithersburg, MD 20878-7364

14th Annual National Provider Enrollment Workshop

Hotel and Travel Discounts



The Millennium Knickerbocker

163 East Walton Place

North Michigan Avenue, IL 60611

Rate: \$169 per night

Reservations: 1- 800-621-8140.

Hotel cut-off date: April 6, 2014

Important: For room reservations, contact the hotel directly and mention you are attending the **14th Annual National Provider Enrollment Workshop** to take advantage of discounted rates. **Note:** Only

a limited block of rooms have been reserved at this rate. To receive the discount you must confirm your reservation by the above-listed hotel cut-off dates, or before the block is full. Thereafter, reservations will be taken on a space- and rate-available basis only.

Airline Discount: United Airlines is offering conference attendees a special discounted rate. Take advantage of savings up to 5% off published domestic fares! Visit the "Travel" tab on **www.decisionhealth.com/PayerEnrollment** for details.

Rental Car Discount: Avis Car Rental is offering conference attendees discounted rates. To take advantage of these rates, please call 1-800-331-1600 and mention **AWD #T706699** to receive the discount.

Presented by: **PartBNews** 

simplifying healthcare administration

CAQH



DecisionHealth[®], serves the business and regulatory needs of health care practitioners, providers and their administrative staff nationwide by offering independent newsletters, books, applications, education, consulting and websites that help readers make the best business decisions.

Part B News is the nation's leading independent newsletter devoted exclusively to reporting and explaining the most up-to-date Medicare news and providing expert billing and reimbursement strategies for physician practices.

Home Health Line has served as the nation's leading independent authority on home health care business, regulation and reimbursement for more than 30 years.

CAQH, an unprecedented nonprofit alliance of health plans and trade associations, is simplifying health care administration through industry initiatives such as UPD, a trusted source of self-reported Medicare enrollment data to streamline the collection, maintenance and distribution of accurate provider data electronically.

Fastest ways to register:

ONLINE

www.decisionhealth.com/PayerEnrollment

Registration

Yes! Sign me up for the **14th Annual National Provider Enrollment Workshop!**

Program	Price	Subtotal
Provider Enrollment Workshop April 28 – 30, 2014	\$1,499	
Yes, I'd like to purchase a hard copy of the conference materials for \$50 .		
TOTAL		

C1449

Questions?

Call our conference coordinator toll-free at 1-855-CALL-DH1 or email conf@decisionhealth.com.

Multiple attendees?

For multiple attendee discounts call Gary Belski toll-free at 1-855-CALL-DH1, option 2.

Attendee & payment information

Visit the conference website to register multiple attendees or call toll-free 1-855-CALL-DH1. **Important:** Information regarding the program will be sent to participants via email. Please provide your email address.

Name: _____
 Title: _____ Company: _____
 Address: _____
 City: _____ State: _____ ZIP: _____
 Phone: _____ Fax: _____
 Email: _____

Check enclosed for \$ _____. Make checks payable to: DecisionHealth-C1449 (TIN: 26-3622553)

Charge \$ _____ to my:    

Card #: _____ Exp. Date: _____ *Charges will appear as UCG conference.
 Valid Date: _____ Signature: _____

Bill my organization (must pay prior to the conference).

Please enter the promo code above your name from the front of this mailer to ensure accurate registration _____

Cancellation/substitution policy: Transfers/substitutions of conference attendees are permitted at any time. However, for administrative purposes, please notify the conference registrar at 1-855-CALL-DH1 as soon as changes are made. Cancellations must be received in writing no later than two weeks prior to the event **April 14, 2014** to receive a full refund. If you cancel after that time your registration will not be refunded. Registrants who do not cancel and do not attend are liable for the full registration fee. Email registrar@decisionhealth.com for cancellations. Phone cancellations are not accepted.