



# Pocket your profits.♥

*Nothing beats the aroma of warm, fresh-baked cookies straight from the oven, especially when it comes to generating a profit. With the Best Maid Cookie Program, you can offer the very freshest cookies—made effortlessly in your store with the irresistible wonderful aroma of fresh-baked cookies. Best Maid has a display option that is right for you!*



## **Results you can see.**

**Acrylic displays** — show your customers the quality of the product. Small foot print, attractive header card.

**Wood Racks** — great look, high impulse, puts the cookie in the customer's hands. Also available with wooden baskets for bar sales.



## **An extra little incentive in the oven.**

*If an oven seems out of reach, think again. Your oven is paid off with just four cases of dough. And you could even come out \$90 ahead with our special offer.*



# The profit is in your pocket when you purchase Best Maid Cookie products!



Example	
Single Cookie Sell Price	\$ .69
Single Cookie Cost	\$.26
Profit per Cookie	\$.43
Cookies per Case	180
Profit per Case	\$77.40
Monthly Profit (10 cases/month)	\$774.00
Annual Profit	\$9,288.00

## Order Form

Just photocopy this form, fill it out and send payment to: Best Maid Cookie Co., 1147 Benson Street, River Falls, WI 54022

A. Display Cases start at \$55.00 each, includes shipping and handling and sales tax. Acrylic Display price also includes tongs, bag holder, static cling sign and header card. Wood rack price includes header card.

Model #	Description	Dimensions	Qty	x	Price	=	Cost
___ #246SS	2-tray, front opening (customer serve)	10"H x 10"W x 12"D Tray Size: 8" x 10"	___	x	\$55.00 (\$120.00 value)	=	___
___ #246	2-tray, back opening (operator serve)	10"H x 10"W x 12"D Tray Size: 8" x 10"	___	x	\$55.00 (\$120.00 value)	=	___
___ #9999	Wooden Rack w/8 pegs	11"H x 9"W x 7¼"D	___	x	\$20.00	=	___
___ #15130	Wooden Rack w/basket (8 pegs)	11¼"H x 11"W x 13¼"D	___	x	\$30.00	=	___
___ #258	3-tray	14⅝"H x 14½"W x 10"D	___	x	\$80.00 (\$155.00 value)	=	___
___ #256	Small envelope bags	9" x 7½" x 14"	___	x	\$50.00 (2000/case)	=	___

B. Convection Oven \$425.00, includes shipping and sales tax. (List price \$870.00)

Model #	Description	Dimensions	Electrical	Qty	x	Price	=	Cost
___ #616A	Convection Oven (includes 3 pans and cooling rack)	Inside: 7"H x 13½"W x 14½"D Outside: 9"H x 22½"W x 15"D	120 Volts, 12.7 Amps 1470 Watts UL, NSF and SA Approved	___	x	\$425.00	=	___
___	extra pan set (3)	N/A	N/A	___	x	\$25.00	=	___
___	extra cooling rack	N/A	N/A	___	x	\$20.00	=	___
___	baking paper	500 sheets/box	N/A	___	x	\$25.00	=	___
						Total Cost	=	___

Submit invoices from 15 cases of frozen cookie dough to receive a rebate of \$90.00. Send copy of this form with submitted invoices.

C. Fill out the following (please print)

Shipping address (oven and display case will be dropped shipped via UPS).

Business Name	Address		
Contact Person	City	State	Zip
Position	Signature		
Phone	Date		
Distributor			
Best Maid Sales Representative			



Best Maid Cookie Company, 1147 Benson Street, River Falls, Wisconsin 54022  
For orders and information, call: (715)426-2090 or 1-888-444-0322 or Fax (715)426-1950

www.bestmaid.com