

Sporting Venues - Data Sheet



Quantity: 620 **Telephone No** 620 100.00 % **Emails** Total unique: 687 (Personal: 446, Generic: 241)

Description & Target Audience:

Stadia covering all sports are featured here with spectator capacity of 5,000 plus so all top end football, rugby, cricket, motor racing, horse racing venues are included. Select by sport or a number of decision makers so this dataset is just right for a variety of suppliers ranging from turf maintenance equipment to flood lighting, from seating to vending/catering.

Jobcat	Mailing Qty	Emails			Telnos	Faxnos
		Generic	Personal	Total		
Chief Executive:	607	190	179	369	405	84
Commercial Director:	328	72	137	209	241	47
Groundsman:	399	181	85	266	310	54
Catering/Vending Manager:	93	31	40	71	86	17
Facilities Manager:	202	77	76	153	169	31
Health & Fitness Manager:	8	4	1	5	7	4

Data Analysis :

Regional Counts:

1: 74	2: 31
3: 60	4: 42
5: 59	6: 43
7: 47	8: 30
9: 54	10: 56
11: 75	12: 29
13: 18	14: 1

Facility Breakdown:

Football:	315	Cricket:	36
Rugby:	138	Horse Racing:	59
Athletic:	65	Greyhound Racing:	22
Hockey:	35	Motor Racing/ Speedway/Cycling:	26
Showground:	16		
Ice Rink:	1	Fitness:	42
Tennis:	10		

	1	2	3	4	5	6	7	8	9	10	11	12	13	14
Chief Executive:	65	29	55	41	58	41	47	30	53	55	72	25	18	1
Commercial Manager	37	15	40	23	29	20	26	12	27	26	43	12	5	1
Groundsman:	44	24	39	30	37	27	31	18	37	35	50	12	8	1
Catering/Vending Manager:	6	5	7	7	10	3	8	3	10	13	11	3	0	0
Facilities Manager:	26	11	24	20	18	10	18	10	20	19	19	5	2	0
H&F Manager:	1	1	0	0	2	1	1	0	0	1	1	0	0	0

Format: Data is usually supplied via email as an Excel file but it can also be supplied in hard copy or on labels either for one time use or on an annual lease basis (with updates) when the data can be used as many times as you wish.

Guarantee: Data from Leisure Lists is very accurate and can be extensively profiled for better targeting and response. However, any inaccuracy in our mailing, telephone or fax data with details returned within six weeks of supply will receive a £1 refund per record. For email data, any hard bounces will be re-verified and supplied back at no additional charge.

Next Action: Just connect to the link on our website or contact us via email (info@leisurelists.co.uk) or telephone (01954 201409) for advice on maximising sales leads from your next campaign.



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Sample Record

Contact:	Mr Tom Radford
Job Title:	Estates Manager
Facility:	Doncaster Racecourse
Address:	Leger Way
Town:	DONCASTER
PostCode:	DN2 6BB
Telephone Number:	(01302) 304200
Email Address:	tradford@doncaster-racecourse.co.uk
Facilities:	Horse Racing
Fitness:	No

Area Map

	<ol style="list-style-type: none">1. Scotland: Borders, Central, Dumfries & Galloway, Fife, Grampian, Highland, Lothian, Orkney, Shetland, Strathclyde, Tayside, Western Isles2. North: Northumberland, Cumbria, Durham, Cleveland, Tyne & Wear3. Yorkshire & Humberside: West Yorks, South Yorks, North Yorks, Humberside4. East Midlands: Lincs, Leics, Derbyshire, Northants, Notts5. Eastern: Norfolk, Suffolk, Essex, Cambs, Beds, Herts6. Greater London: London, Middlesex7. South East: Surrey, Kent, West Sussex, East Sussex8. Southern: Hampshire, Berks, Bucks, Oxfordshire9. South Western: Gloucestershire, Dorset, Wilts, Avon, Somerset, Devon, Cornwall10. West Midlands: West Midlands, Staffs, Shropshire, Warwickshire, Hereford & Worcs11. North West & North Wales: Lancashire, Cheshire, Merseyside, Gwynedd, Clwyd12. South Wales: Powys, Gwent, South Glamorgan, Mid Glamorgan, West Glamorgan, Dyfed13. Northern Ireland: Antrim, Armagh, Down, Fermanagh, Londonderry, Tyrone14. Southern Ireland
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