

Swimming Pools - Data Sheet



Quantity: 578 **Telephone No:** 578 100.00% **Emails:** Total unique: 496 (Personal: 376, Generic: 120)

Description & Target Audience:

Pools open to the community are featured here so if you're involved with the wet industry or supply fitness, vending, admission control, changing room products, then this is an important market for you. Select by annual admissions, facilities and ownership for even better targeting.

Jobcat	Qty	Emails			Telnos	Faxnos
		Generic	Personal	Total		
Manager:	563	103	343	446	448	207
Fitness Manager:	111	35	34	69	98	50

Profile Analysis :

Annual Admissions:

(000's)

1 - 149	145
150 - 499	185
500+	43
Not Known	205

Regional Counts:

1:	98	2:	35
3:	48	4:	34
5:	61	6:	44
7:	35	8:	39
9:	57	10:	40
11:	60	12:	20
13:	6	14:	0

Facility Types:

Managed by Local Authority	182
Managed by External Contractor	91
Trust	267
On Site Facilities	
Beauty/Aromatherapy	29
Fitness Facilities	359
Outdoor	66
Spa Facilities	6

Format: Data is usually supplied via email as an Excel file but it can also be supplied in hard copy or on labels either for one time use or on an annual lease basis (with updates) when the data can be used as many times as you wish.

Guarantee: Data from Leisure Lists is very accurate and can be extensively profiled for better targeting and response. However, any inaccuracy in our mailing, telephone or fax data with details returned within six weeks of supply will receive a £1 refund per record. For email data, any hard bounces will be re-verified and supplied back at no additional charge.

Next Action: Just connect to the link on our website or contact us via email (info@leisurelists.co.uk) or telephone (01954 201409) for advice on maximising sales leads from your next campaign.



Leisure Lists
 4 Westgate Terrace
 Long Melford
 Sudbury
 CO10 9DW
T 01787 311367
E info@leisurelists.co.uk
W www.leisurelists.co.uk

Date: 07/01/2016

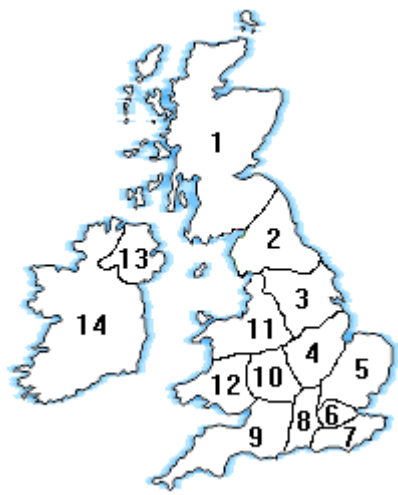
Swimming Pools - Data Sheet



Sample Record

Contact:	Ms Bridget House
Job Title:	Director
Facility:	Brean Leisure Park Ltd
Address:	Coast Road Brean Sands
Town:	BURNHAM-ON-SEA
PostCode:	TA8 2RB
Telephone Number:	(01278) 751595
Email Address:	bridget@hru.co.uk
Admissions (000s):	300
Fitness:	Yes
Beauty/Aromatherapy:	No
Spa:	No
Management:	

Area Map

	<ol style="list-style-type: none">1. Scotland: Borders, Central, Dumfries & Galloway, Fife, Grampian, Highland, Lothian, Orkney, Shetland, Strathclyde, Tayside, Western Isles2. North: Northumberland, Cumbria, Durham, Cleveland, Tyne & Wear3. Yorkshire & Humberside: West Yorks, South Yorks, North Yorks, Humberside4. East Midlands: Lincs, Leics, Derbyshire, Northants, Notts5. Eastern: Norfolk, Suffolk, Essex, Cambs, Beds, Herts6. Greater London: London, Middlesex7. South East: Surrey, Kent, West Sussex, East Sussex8. Southern: Hampshire, Berks, Bucks, Oxfordshire9. South Western: Gloucestershire, Dorset, Wilts, Avon, Somerset, Devon, Cornwall10. West Midlands: West Midlands, Staffs, Shropshire, Warwickshire, Hereford & Worcs11. North West & North Wales: Lancashire, Cheshire, Merseyside, Gwynedd, Clwyd12. South Wales: Powys, Gwent, South Glamorgan, Mid Glamorgan, West Glamorgan, Dyfed13. Northern Ireland: Antrim, Armagh, Down, Fermanagh, Londonderry, Tyrone14. Southern Ireland
---	---



Leisure Lists
4 Westgate Terrace
Long Melford
Sudbury
CO10 9DW
T 01787 311367
E info@leisurelists.co.uk
W www.leisurelists.co.uk