

# 2015 CAMPAIGN SCORECARD

Points	Total	Challenges
20		#1 Attend Training (or online training)
1 meeting = 5pts		#2 Attend weekly conference calls during campaign (414)263-8180 X 12345
10		#3 Promote online giving
5 per event		#4 Hold Special Event(s)
\$1 = 1pt		#5 Increase Dept. total by \$1
1 donor = 1pt		#6 Increase participation by 1 donor
10		#7 Offer ideas to improve campaign
10		#8 Thank everyone and share results
<b>Total Points:</b>		

mkegiving.org

**Name:**

**Phone:**

**Dept:**

**E-mail:**

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## HOW IT WORKS

- Complete each challenge and score yourself (Honor System!)
- Return the completed sheet after your campaign is complete,  
no later than November 30<sup>th</sup>.

Scan and e-mail to **Kathy Miller:**

[kmiller@unitedwaygmwc.org](mailto:kmiller@unitedwaygmwc.org) or fax to 414-263-8150

Prizes for top scorers!

**Thank You and Good Luck**