



Advertisement Order Form

You may use this form to order the same ad for one or more months. If you would like to order more than one ad (for example, a holiday ad in December or a special ad before the prom in May), PLEASE USE A DIFFERENT FORM FOR EACH AD.

If you have questions, please call 360-412-4860, and a Blazer ad representative will promptly return your call.

1. Who is buying and selling the ad?

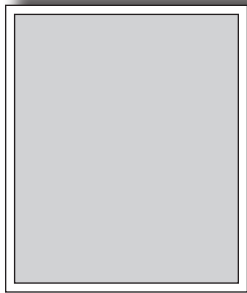
Name of business: _____ Business phone number: _____

Billing address: _____ City: _____ State: _____ Zip: _____

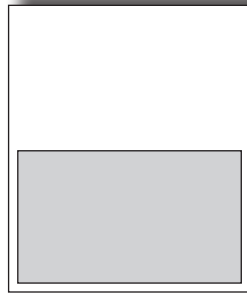
Name of business person: _____ Sold by (Blazer staff member): _____

2. What size should the ad be?

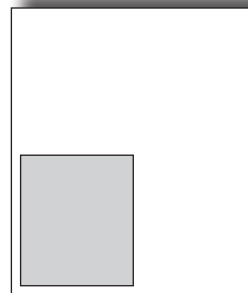
Check the box next to one of the four ad sizes below (ALL SIZES ARE WIDTH x HEIGHT):



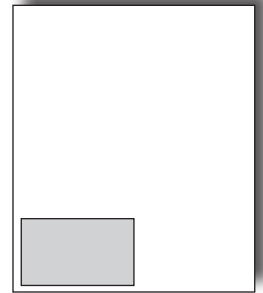
FULL-PAGE AD
10 in. x 12.75 in.
\$200



HALF-PAGE AD
10 in. x 6.25 in.
\$100



QUARTER-PAGE AD
4.875 in. x 6.25 in.
\$50



EIGHTH-PAGE AD
4.875 in. x 3 in.
\$25

3. What months should the ad appear?

Circle the month(s) that you would like this ad to appear in the newsmagazine:

OCT NOV DEC FEB MAR APR MAY JUN

Discounts for multiple months:

If four months are circled, the business will receive a 5% discount off the total cost. If all eight months are circled, the business will receive a 10% discount off the total cost.

4. If the business designs their own ad:

- Please make sure the ad is the correct **size**. See category #2 on the other side of this form.
- Only so much can be squeezed into a small **space**. Ads with too much information are not effective.
- The best method for **submitting ads** to the Blazer is to attach a hard copy to this form with a paperclip.
- Please **do not fax ads** to the Blazer. Faxes do not meet the high standards that the Blazer has for its ads, and we want your product/service to sell! You may fax *this form* to the Blazer and we will create the ad for you (see category #5).
- The Blazer **can accept ads via email**, if the file is saved at a high resolution in a standard format, such as jpg, pdf, tif, or PhotoShop. We have difficulty with graphics files saved in Word, Paint, Publisher, etc. Email your ad to blazertalk@hotmail.com.

5. If The Blazer artists design the ad:

- Use the space below or a separate sheet of paper to roughly sketch what the ad should look like.
- If there is clip art or a logo that should be included in the ad, attach it to this sheet with a paperclip.

6. How much does it cost?

You may pay at the time the ad is ordered, or The Blazer will send you a newspaper and a bill each month your ad appears.

Multiply the cost of the ad (category #2) by the number of months you want it to appear (category #3)..... \$ _____

Subtract 5% for four months or 10% for eight months (category #3) - \$ _____

Total cost of this ad order..... \$ _____

7. When and where is it due?

This form is due by the 25th of the month prior to when the ad will appear. For example, an ad to appear in the April issue is due by the 25th of March. Call if the deadline is close; we can sometimes make an extension.

Mail this form and payment (make checks payable to Timberline High School) to: The Blazer, 6120 Mullen Rd. SE, Lacey, WA 98503. Or, fax this form to 360-412-4879. Or, email all of the information to blazertalk@hotmail.com. Questions? Call 360-412-4860.