



The University Event Planners (UEP) 2012 Annual Educational Conference (AEC) will be held Friday, June 1, 2012 at the Westin Book Cadillac in Detroit, MI.

Don't miss this opportunity to sponsor this important event. More than 150 UEP members are expected to attend. Sponsorship packages will be sold on a first come/first serve basis. Sign-up today to ensure your spot!

### **Platinum Level - \$500 (4 Available)**

***Sponsorship includes: One AEC Registration, Vendor Booth at the AEC, General Session Screen/Signage, 2 mins. of mic time during the associated General Session, Program Ad OR Logo Placement, Conference Bag Insert and Conference Bag Logo.***

Welcome/Breakfast  
Keynote/Lunch  
Closing  
Reception

### **Gold Level - \$250 (16 Available)**

***Sponsorship includes: One AEC Registration, our logo on Workshop Signage, 2 mins. of mic time during associated workshop, Program Ad OR Logo Placement and Conference Bag Insert.***

### **Silver Level - \$125**

***Sponsorship includes: Program Ad Placement and Conference Bag Insert.***

### **Bronze Level - \$75**

***Sponsorship includes: Bag Insert.***

### **Conference Bags – You Provide the Bags**

***Sponsorship includes: Conference Bag Logo.***

***NOTE to Sponsors: Brochures/collateral must be received by May 17<sup>th</sup> to be inserted in the conference bag. Any collateral received after this date will NOT be distributed. You may drop off or mail program inserts to:***

Sharonda Wray  
Sales Manager  
Westin Book Cadillac Detroit  
1114 Washington Boulevard  
Detroit, MI 48226

Sincerely,

Stacy Collick  
UEP AEC 2012 Sponsorship Sub-Committee Chair



## 2012 Annual Educational Conference Sponsorship Commitment

By completing this form you are committing to the sponsorship as identified. Sponsorship is based on a first come first serve basis and therefore if the sponsorship requested is no longer available a committee representative will contact you to determine reallocation of your sponsorship.

**Company:** \_\_\_\_\_

**Contact:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**City/ State/ Zip:** \_\_\_\_\_

**Phone:** \_\_\_\_\_

**Fax:** \_\_\_\_\_

**Email:** \_\_\_\_\_

**Authorization Signature:** \_\_\_\_\_

**Sponsorship Selection(s):**

Sponsorship Package:	Amount:

**Total Amount Due:** \_\_\_\_\_

**Make checks payable to “University of Michigan University Event Planners” and return, along with form to:**

Lai Tutt, CMP  
UEP Interim President  
U of M School of Information  
105 S. State St.  
3373 North Quad Bldg.  
Ann Arbor, MI 48109-1285

**For questions or assistance, please contact Stacy Collick at 734.665.9200 or [stacy@dollarbillcopying.com](mailto:stacy@dollarbillcopying.com)**