

Happy Older People
***HOP Pot* Small Grants Scheme**

The HOP Pot will offer funds of up to £250 for HOP member organisations to deliver activity for older people which demonstrates:

COLLABORATION – organisations working together in new ways, or for the first time.

INNOVATION – creation of new activities and testing out new ways to engage older people with culture.

ADDED VALUE – use of the HOP Pot to add value to existing resources and assets.

For example, funds could be used for:

- Creative activity
- Cost of transport for staff/participants
- Refreshments for participants
- Volunteer expenses
- Room hire

We want to encourage as broad a range of activities as possible. The criteria for the awards will be:

- Bids must be submitted by an arts/cultural organisation and community/older people focused organisation working in partnership.
- Bids must show how the funding will be used to break down barriers older people face in accessing cultural provision.
- Funds must be used for new, additional activity, and not as a replacement for core funding.
- Applicants must commit to documenting the participation of older people in arts activities resulting from the awards, and report back on their activity and share their learning with other network members.
- Successful applicants must use the HOP logo on any online or print publicity for their activity.

Grant applications will be assessed on the basis of:

- How closely they align to the HOP Vision and Values.
- Demonstration that the projects are innovative and involve trying out new ideas.
- The quality of cultural experience offered to older people.
- Supporting new partnerships to flourish.
- Demonstration of value for money and use of the fund to add value to existing resources.

DEADLINE: Monday 8th September 2014, 5pm

Applicants will be informed of the decision by 15th September 2014

Email application forms to kate@culture.org.uk

HOP Pot Application Form

Lead applicant organisation:

Working in partnership with: (add the names of all partner organisations who will deliver the project)

Amount requested: (up to a maximum of £250)

1. What do you intend to deliver through this project? (up to 250 words)

2. Is your project for a particular group of people? (up to 100 words)

3. How will you spend this funding? What existing resources are the partners bringing to the project?

4. What is the timescale for your project? (must be complete by end January 2015)

5. Who is the main contact person for this application? (add name and contact details)

6. Which organisation will receive the funds in the event of a successful application?