



CRAWFORD COUNTY CORPORATE SPONSORSHIP OPPORTUNITIES

On behalf of the American Cancer Society Relay For Life of Crawford County and the 2009/2010 Committee, we would like to thank our 2009 Relay For Life Corporate Sponsors who helped us raise almost \$83,000:

Atlanta Sand & Supply	<u>Premier Sponsors:</u> Gillard Trucking Inc	GNS Technologies
Atlantic Southern Bank	<u>Presenting Sponsor:</u> Crawford Counseling Center	Dr. Freddy Gaton
	<u>Entertainment Sponsor:</u> Dr. Orlando Balcos Roberta Drugs	
	<u>Luminaria Service Sponsors:</u> Crawford County DFACS	

The 2009/2010 Planning Committee for Relay For Life would like to invite you to be a sponsor in 2010! Working with the American Cancer Society is an excellent way of meeting the needs of both your organization and your community.

Since its inception nearly a century ago, the American Cancer Society has made significant contributions to progress against cancer in the U.S. The Society's work in cancer research, education, advocacy, and service has yielded remarkable strides in cancer prevention, early detection, treatment, and patient quality of life. As a result, overall cancer mortality has steadily declined since the early 1990s, and the 5-year survival rate is now 66%, up from 50% in the 1970s. Today, more than ever, our goal of eliminating cancer as a major public health threat is within reach.

Because of you lives are being changed every day. Your contribution to the American Cancer Society will support the efforts of our 2015 goals: 1) Reduce the mortality of cancer by 50%. If achieved, 4.9 million lives will be saved. 2) Reduce the incidence of cancer by 25%. If achieved, 5.7 million fewer people will be diagnosed with cancer. 3) Improve cancer survivors' quality of life from the time of diagnosis throughout the balance of life. Your sponsorship for the Relay For Life of Crawford County will help with our progress of these goals. Already we have seen the first overall decrease in cancer incidence rates in 1998, and for the first time, in 2006, scientists observed a decrease in the actual number of cancer deaths in a year.

With your financial support as a corporate sponsor, we are able to touch countless lives and we are steps closer each day to ending the battle against cancer. As a corporate sponsor, we promote your business in newsletters, at meetings, and on our website. We want you to be able to receive the utmost recognition so the sooner you send in your sponsorship, the more we will be able to promote your business! Enclosed are the sponsorship opportunities for the upcoming *Relay For Life*.

Join with Crawford County's other business and industry leaders in lending your support to the cause – and spreading the message that this enemy is not invincible.



SPONSOR LEVELS

<p>PREMIER SPONSOR</p> <p>\$1,000.00</p>	<ul style="list-style-type: none"> ⌘ Your company name or logo displayed on the back of all participant T-shirts in largest font. ⌘ Relay For Life “Corporate Sponsor” banner to display at business and event. ⌘ Registration fee for one team (<u>15 members maximum</u>) will be waived. ⌘ Your company name or logo displayed on the event’s website. ⌘ Your company name or logo on all printed materials and newsletters. ⌘ Your company name mentioned in all media releases, live and print. ⌘ Opportunity to have your company banner displayed at the event.
<p>PRESENTING SPONSOR</p> <p>\$750.00</p>	<ul style="list-style-type: none"> ⌘ Your company name or logo displayed on the back of all participant T-shirts in medium font. ⌘ Relay For Life “Corporate Sponsor” banner to display at business and event. ⌘ Registration fee for one team (<u>10 members maximum</u>) will be waived. ⌘ Your company name or logo displayed on the event’s website. ⌘ Your company name or logo on all printed materials and newsletters. ⌘ Your company name mentioned in all media releases, live and print. ⌘ Opportunity to have your company banner displayed at the event.
<p>SURVIVOR CELEBRATION SPONSOR</p> <p>\$600.00</p>	<ul style="list-style-type: none"> ⌘ Your company name or logo displayed on the back of the special Survivor T-shirt. ⌘ Name as host on Survivor Celebration invitation. ⌘ Your company name or logo on all printed materials and newsletters. ⌘ Your company name in all media releases, live and print. ⌘ Opportunity to have your company banner displayed at the event.
<p>ENTERTAINMENT SPONSOR</p> <p>\$500.00</p>	<ul style="list-style-type: none"> ⌘ Your company name or logo displayed on the back of all participant T-shirts in smallest font. ⌘ Sign with company name or logo displayed at the entertainment stage. ⌘ Your company name or logo on all printed materials and newsletters. ⌘ Your company name in all media releases, live and print.
<p>LUMINARIA SERVICE SPONSOR</p> <p>\$400.00</p>	<ul style="list-style-type: none"> ⌘ Sign with company name or logo displayed at the event. ⌘ Your company name or logo on all printed materials and newsletters. ⌘ Verbal recognition at event.
<p>WRAP UP SPONSOR</p> <p>\$250.00</p>	<ul style="list-style-type: none"> ⌘ Sign with company name or logo displayed at the event. ⌘ Your company name or logo on all printed materials and newsletters.
<p>CIRCLE OF FRIENDS SPONSOR</p> <p>\$100.00</p>	<ul style="list-style-type: none"> ⌘ Relay For Life yard sign denoting Circle of Friends sponsor for display at the event.

The Relay For Life is a year-round effort and printing and media releases have already begun. Your sponsorship benefits can begin as soon as following agreement is completed.

**AMERICAN CANCER SOCIETY
RELAY FOR LIFE OF CRAWFORD COUNTY
2010 CORPORATE SPONSORSHIP**

Company Name: _____

Company Address: _____

City/State/Zip: _____

Phone: _____ Fax: _____

Contact Person for Sponsorship: _____

Contact Person for Team (if applicable): _____

Signed: _____

Sponsorship Options:

- _____ Premier Sponsorship -- \$1,000
- _____ Presenting Sponsorship -- \$750
- _____ Survivor Celebration -- \$600
- _____ Entertainment Sponsorship -- \$500
- _____ Luminaria Service -- \$400
- _____ Wrap-Up Sponsor -- \$250
- _____ "Circle of Friends" Sponsorship -- \$100

Logo:

- _____ I have included a copy of my company logo.
- _____ Please pick up a copy of my company logo.
- _____ I wish to be represented by my company name alone, without a logo.

Payment:

- _____ I have included a check in the amount of \$_____.
- _____ Please bill me at address above.

Please make all checks payable to The American Cancer Society and remit to:

<p>American Cancer Society Lindsy A. Pearson 804 Cherry St Macon, GA 31201 Fax: (478) 741-5905</p>

*Sponsorships are tax deductible.

Questions? Please contact Lindsy Pearson at 478-743-6391.