



ANNUAL CONFERENCE & HUMANITARIAN AWARDS

February 22-24, 2013
San Francisco, CA

www.shelterboxusa.org/conference



REGISTER TODAY!

Join us for ShelterBox USA's 2013 Annual Conference & Humanitarian Awards Dinner!

- Discover the science behind disasters
- Learn how the ShelterBox solution is applied in different disasters
- Hear from response team members and other NGO partners
- Celebrate volunteer achievements
- Enjoy fellowship with volunteers and staff
- Make connections around the world

Register online at www.shelterboxusa.org/conference or call (941) 907-6036 for details.

You're invited to attend the ShelterBox USA Annual Conference & Humanitarian Awards Dinner!

Join fellow world-class volunteers and supporters for Disaster University. We'll explore the science behind disasters and how the ShelterBox solution is applied in various disaster scenarios. You'll enjoy fellowship with volunteers and staff and become a disaster expert so you can continue to inspire others in your community to support ShelterBox. It's an action-packed conference you don't want to miss.

Disaster University

THURSDAY, FEB 21 EARLY ARRIVALS

5-7pm **Meet and Greet**
Stop by the Sprezzi Bar to pick up your welcome packet and meet ShelterBox staff and your fellow volunteers.

6-9pm **Board of Directors Meeting**
Open to observers. Limited seating is available.

FRIDAY, FEB 22 CONFERENCE DAY 1

8am-12pm **PRE-CONFERENCE ACTIVITIES (Optional)**

Hosted by Jim Carriere, SBUSA Board Member

Dynamic Planet: Earthquake Exhibit & City Tour
Visit the California Academy of Sciences, one of the nation's largest museums of natural history, for a special exhibit on earthquakes. Live through a simulated earthquake experience, and explore the planetarium and rainforest exhibits. Afterwards, enjoy a tour of San Francisco's most popular landmarks. (\$50 covers transportation and entry into the Academy of Sciences.)

ShelterBox International

SRT Member Training: Beyond Deployment, Part I
Deployment is about more than the action of putting up tents and distributing life-giving aid. The role of the response team member has evolved. Learn the latest procedures and best practices to ensure your next deployment is successful. (SRT members only, please.)

1-1.30pm
Emily Sperling, President

CONFERENCE KICK-OFF
A very special welcome from Emily Sperling, President of ShelterBox USA.

1.30-2.30pm

Walter Mooney Ph.D., USGS



The Science Behind Disasters

Get a better understanding of what causes the disasters to which ShelterBox responds. U.S. Geological Survey seismologist and geophysicist, Dr. Walter Mooney, will lead us through the fascinating journey of what happens to earth during tsunamis, earthquakes, hurricanes and other weather phenomena.

2.30-2.45pm

BREAK

2.45-4pm

ShelterBox Update

ShelterBox USA leadership teams up with ShelterBox International to fill you in on the latest news from our home offices.

4-4.30pm

ShelterBox International, Ken Thompson, Ambassador & Mike Freeman, ShelterBox Response Team Member

Domestic Deployments and Your Role

ShelterBox is responding to more disasters in the United States. Learn how our domestic response is evolving and how Ambassadors play an important role.

4.30-5pm

ShelterBox International

Applying to be an SRT Member
Interested in becoming part of the ShelterBox Response Team? Want to know how to describe the process to potential SRTs? We've upgraded the process, so come find out how to become an SRT member and help us deliver aid.

5-8pm

OPTIONAL: Committee Breakouts

ShelterBox committees will have an opportunity to meet for hourly meetings at 5, 6 and 7 p.m. (If you serve on a committee, please see your committee chair or staff liaison.)

5-7pm

OPTIONAL: ShelterBox Social

Join the ShelterBox crew for an opportunity to socialize at the Sprezzi Bar before heading out to dinner on your own.

SATURDAY, FEB 23 CONFERENCE DAY 2

6.30am

Yi Shun Lai, ShelterBox
Response Team Member

OPTIONAL: ShelterBox 5K
Stay active! Wear ShelterBox gear as we run/jog/walk a 5K through Fisherman's Wharf.

8.30-9.30am

ShelterBox International

ShelterBox Around the Globe
Hear from our operations staff about the disasters we responded to in 2012, and learn more about the work we've done.

9.30-10.15am

ShelterBox International

Deployment: Behind the Scenes
What happens in ShelterBox Operations when a disaster strikes? Learn about the whole process, from determining the level of response to how response team members are supported in the field.

10.15-10.30am

BREAK

10.30-11am

Disaster Scenario Exercise
Now that you know more about what happens in a disaster, put your knowledge to the test in this group exercise, where you'll evaluate varying disaster survivor needs and the application of ShelterBox supplies and methods to different types of disasters.

11am-12pm



Partners in Disaster Relief
ShelterBox's work relies in part on good partnerships with governmental agencies and non-governmental organizations. Hear from representatives from All Hands, Save the Children and SNPAD (Columbia's governmental disaster relief arm), and learn how we support each other to deliver aid to vulnerable families.

12-1pm

**SHELTER, WARMTH AND
DIGNITY LUNCHEON**

1.15-2.45pm

Isaak Egge, Director of
Development, Alan Monroe,
Volunteer Manager &
Emily Sperling, President

Ready, Set, Fundraise!
Fundraising is a key part of how we can help ShelterBox's mission. Over three half-hour sessions, you'll learn how to maximize donations no matter who your audience.

1.15-2.45pm

Hosted by the ShelterBox USA
Board of Directors

**ShelterBox and You: A session
for our special guests**
Learn more about ShelterBox and ways to be meaningfully involved in our mission. Our leadership will be on hand to answer your questions about how we provide shelter, warmth and dignity to disaster survivors.

3-3.55pm

Alan Monroe, Volunteer Mgr. &
Bill Woodard, Ambassador

Breakout Sessions – Set 1

**Inspire, Educate, and
Fundraise: A Session for Newer
Ambassadors**

Thanks for becoming a ShelterBox USA Ambassador! What next? In this session, you'll learn about the tools available to you as an Ambassador. You'll also hear about our donation procedure and the key parts of a winning presentation.

Yi Shun Lai, ShelterBox
Response Team Member,
Amanda Eyer, Vice Chair,
PR Committee &
Tiffany Stephenson,
Communications Manager

ShelterBox is Social
Already active on social media? In this hands-on workshop, learn how to leverage your presence on Twitter, YouTube, Facebook and other platforms to raise awareness—and funds—for ShelterBox. Also, get a deeper look into how ShelterBox USA uses social media.

*If you're new to social media, check the social tool kit on your Ambassador Portal; then join us!

Reese Mates, Chair, Youth
Council & Sarah Hellard,
Program Coordinator

Engaging the Next Generation
Learn about how to engage the youth in your community with the ShelterBox message. Take part in a hands-on activity that will get your gears turning about working with school groups and ShelterBox's existing youth programs.

4.05-5pm

Alan Monroe, Volunteer
Manager & Jim Carriere,
SBUSA Board Member

Breakout Sessions – Set 2

**More Than a Pretty
PowerPoint**

What makes a great presentation? It's more than just facts, graphics or a software program. Join us in this session and walk away with some ideas for presentations that will make a difference.

Isaak Egge, Director of
Development & John Keane,
SBUSA Board Member

Don't Fear Fundraising
What goes into "making the ask?" Join us as we explore the basis of this prevalent fear, examine the process leading up to and following 'the ask,' and help you kick your fear out of the way and let our cause do the talking.

ShelterBox International

**SRT Member Training: Beyond
Deployment, Part II**

A continuation of response team training. (SRTs only, please.)

HUMANITARIAN AWARDS DINNER (Details at right)

Join us as we honor and celebrate the achievements of those who make our life-saving mission possible.

6.30pm

Cocktail Reception

7-9pm

Dinner & Awards Program

SUNDAY, FEB 24

CONFERENCE DAY 3

7-8am

Alan Monroe, Volunteer
Manager

OPTIONAL: Team Coordinator Best Practices Breakfast

Ambassador team coordinators are encouraged to participate in this idea-exchange breakfast. Network with other team coordinators and learn what works for them.

8.30-9.30am

Tiffany Stephenson,
Communications Manager &
Connie Lewis, Chair,
PR Committee

Working with the Media

The media is one of our most valuable partners. In this session, we'll show you how to work with the media to spread the ShelterBox story in your community. Fellow volunteers will share tips and success stories to get you started.

9.30-10.30am

Bill Tobin, Ambassador,
Bill Woodard, Ambassador
& Jack Young, Chair, Rotary
Relations Committee

Learn from Your Peers

Three of your fellow Ambassadors will share fundraising techniques and innovative programs that are working for them.

10.30-10.45am

BREAK

10.45-11.30am

Tiffany Stephenson,
Communications Manager

Big ShelterBox Week

Our weeklong, worldwide awareness event happens in June each year. It's a great chance to make a big splash in your community. We'll cover specific tips and tactics, and also some larger-scale strategies that will help you make the most of your efforts.

11.30am-12pm

Alan Monroe, Volunteer
Manager & Emily Sperling,
President

Your Personal Success Plan

This session is all about you and your activities until we can meet again next year. We'll work with you to develop fundraising plans and activities that fit with your schedule and your aspirations as part of the ShelterBox community.

Saturday, Feb. 23

6.30pm

Cocktail Reception

7-9pm

Dinner & Awards Program

HUMANITARIAN AWARDS DINNER

Join us to celebrate the achievements of our volunteer Ambassadors and honor special guests who make our life-saving mission possible—those who have gone great lengths to help us provide shelter, warmth and dignity to families affected by disasters all around the world.

Sheraton Fisherman's Wharf | 2500 Mason Street | San Francisco, CA

This Year's Honorees:

Corporate Partner Awards

The Corporate Partner Awards are presented to businesses for their outstanding commitment to ShelterBox USA and our mission through funding, in-kind support and employee engagement.

Honorees:

Baker & McKenzie
Centerline Digital
UPS

Keep it Simple, Do it Now Awards

This award recognizes the outstanding efforts of the following supporter who took immediate and impactful action to mobilize additional support for ShelterBox.

Honoree:

The Used Blues Band

Nonprofit Partner Awards

This award is presented to nonprofit organizations for their outstanding commitment to ShelterBox USA and our mission through in-kind and other support.

Honoree:

ISTAT Airlink

Special Recognition

Rotary International

Ambassador Awards

Nominated by their peers, the following awards recognize outstanding volunteer Ambassadors who give their time and talent to ShelterBox through exemplary service and commitment. Join us to learn more about the nominees and award recipients!

Award Categories:

Ambassador of the Year
Team of the Year
Beyond the Box Award
Young ShelterBox Outreach Award
Rising Star Award

ANNUAL CONFERENCE & HUMANITARIAN AWARDS



Don't miss ShelterBox USA's 2013 Annual Conference, where you'll get the latest tips and best practices to help you with your awareness and fundraising efforts. And join us at the Humanitarian Awards Dinner as we celebrate your accomplishments and those of your fellow Ambassadors and special guests—corporate supporters and individuals who have gone great lengths to help us deliver aid to families who have lost everything after a disaster.

Register Today!

Register today! Five easy ways...

1. Online at www.shelterboxusa.org/conference
2. By email: Complete the form below and email to events@shelterboxusa.org.
3. By phone: Call (941) 907-6036.
4. By fax: Complete the form below and fax to (941) 907-6970.
5. By mail: Complete the form below and mail to ShelterBox USA, 8374 Market St. #203, Lakewood Ranch, FL 34202.

Don't forget to reserve your hotel room at the Sheraton Fisherman's Wharf Hotel (2500 Mason Street, San Francisco, CA)!

Go to www.shelterboxusa.org/conference or call 888.627.7024. Request the group rate for "ShelterBox USA." Space is limited and may sell out before the cut-off date (January 28, 2013) so please book early.

***Meals for Ambassadors at the Shelter, Warmth and Dignity Luncheon and Humanitarian Awards Dinner are covered by ShelterBox USA. The cost for the Friday activity and guest/spouse meals are below.**

**If you register but determine at a later date that you cannot attend, please notify us by Friday, February 15, 2013 as we are responsible for your meals.

Name of Ambassador(s):	Email	Conference	Awards Dinner	Friday Exhibit & City Tour
		<input type="checkbox"/> \$0	<input type="checkbox"/> \$0	<input type="checkbox"/> \$50
		<input type="checkbox"/> \$0	<input type="checkbox"/> \$0	<input type="checkbox"/> \$50
		<input type="checkbox"/> \$0	<input type="checkbox"/> \$0	<input type="checkbox"/> \$50
Name of Spouse/Guest(s):	Email	Conference + Awards Dinner	Awards Dinner Only	Friday Exhibit & City Tour
		<input type="checkbox"/> \$125	<input type="checkbox"/> \$65	<input type="checkbox"/> \$50
		<input type="checkbox"/> \$125	<input type="checkbox"/> \$65	<input type="checkbox"/> \$50
		<input type="checkbox"/> \$125	<input type="checkbox"/> \$65	<input type="checkbox"/> \$50

My Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ Total Charges: \$ _____

PAYMENT

Please mail a check to ShelterBox USA, 8374 Market Street #203, Lakewood Ranch, FL 34202 or provide payment here:

VISA <input type="checkbox"/>	MC <input type="checkbox"/>	AMEX <input type="checkbox"/>	Name on card: _____	#: _____	CCV: _____	Exp: _____
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Cardholder Signature _____

SPONSORSHIP OPPORTUNITIES

Sponsor ShelterBox USA's Annual Conference & Humanitarian Awards Dinner, and you'll support ShelterBox's life-saving mission while gaining exposure for your company.

Presenting Sponsor \$5,000

Recognition as the Presenting Sponsor on event signage, program and promotional materials | Opportunity to speak during the conference and awards dinner | Logo with link on event website

Luncheon Sponsor \$1,500

Recognition as the Luncheon Sponsor on event signage, program and promotional materials | Opportunity to speak during the luncheon | Logo with link on event website

Award Sponsors \$1,000 (one available per award category)

Recognition on event signage, program and promotional materials | Opportunity to present the award during awards dinner | Logo with link on event website

Award Categories:

Corporate Partner Awards
Keep it Simple; Do it Now Award
Nonprofit Partner Award
Ambassador of the Year Award
Team of the Year Award
Beyond the Box Award
Young ShelterBox Outreach Award
Rising Star Award

Entertainment Sponsor \$1,000

Recognition on event signage, program and promotional materials | Opportunity to play during awards dinner | Logo with link on event website

Reception Sponsors \$500

Recognition on event signage, program and promotional materials | Logo with link on event website

Break Sponsors \$250

Recognition on event signage, program and promotional materials | Logo with link on event website

Contact Tiffany Stephenson at (941) 907-6036 ext. 102 or tstephenson@shelterboxusa.org for details or other sponsorship opportunities.

Sponsorship Agreement

Company Name: _____

Contact Name: _____ Title: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Website: _____

Signature: _____

We are proud to be a partner at the _____ level.

Enclosed is a check payable to ShelterBox USA in the amount of \$ _____.

Please invoice me at the above address.

I'd like to pay by credit card. VISA, MC, AMEX, (circle one) #: _____

Exp: ____ / ____ Sec. Code: _____ Signature: _____

shelterboxusa.org/conference

Please return this form via email, snail mail or fax to:

ShelterBox USA, 8374 Market Street #203, Lakewood Ranch, FL 34202
Phone (941) 907-6036 | Fax (941) 907-6970 | events@shelterboxusa.org