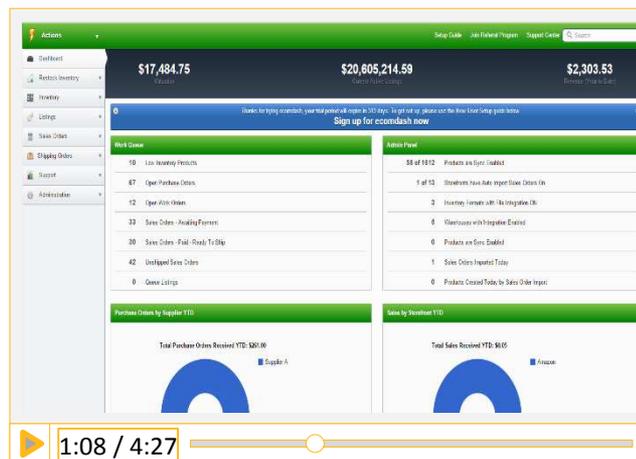




Ecomdash Academy

Lesson Plan

Creating a eBay fixed price listing





Before you set attributes for your product and create a listing for eBay, let's make sure you have added your postal code and eBay policies! Navigate to Administration -> Storefronts -> eBay -> Listing Settings

Storefront Details

Actions

Back

Shipping Settings

Postal Code 28204

★ Set your postal code

If you have not opted-in for eBay business policies, click here:

<http://support.ecomdash.com/hc/en-us/articles/203646925-How-do-I-opt-in-to-use-the-business-policies-for-eBay->

Click the action dropdown to refresh your business policies that are set on your eBay store. You can view your policies here.



Storefront Details

Actions

Get Latest Mappings

Refresh Business Policies

Postal Code 28204

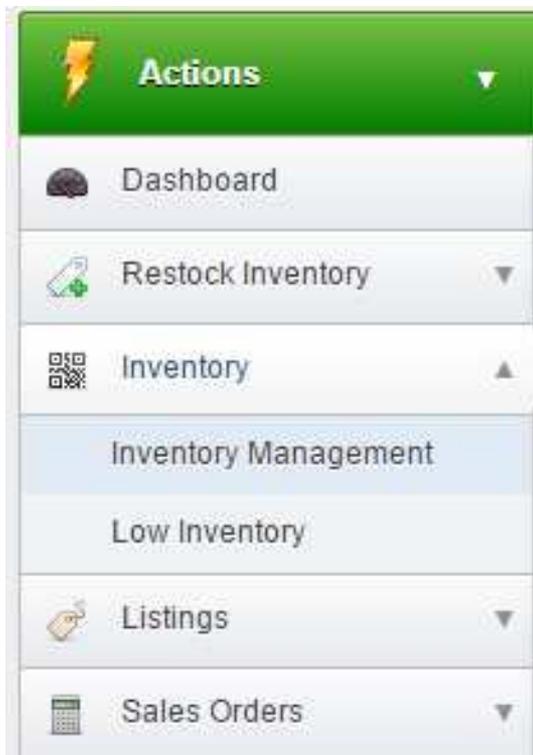
Business Profiles

ID	Profile Type	
45	PAYMENT	Payment Policy 42631869
44	PAYMENT	PayPal
43	PAYMENT	Paypal policy - store5test
46	PAYMENT	PayPal#0
309	PAYMENT	PayPal#1
47	PAYMENT	Test Policy
48	RETURN_POLICY	No Returns
50	RETURN_POLICY	Return or Exchange within 14
49	RETURN_POLICY	Returns Accepted, Seller, 60 Da
54	SHIPPING	\$13.85 Flat rate
52	SHIPPING	Brian Shipment Policy



This guide will walk you through how to set attributes for your product

First, navigate to Inventory -> Inventory Management and click into a product by clicking the binoculars icon next to the image column. This will bring you to the product details of your product.



The 'All Inventory' table displays the following data:

		Image	Name
<input type="checkbox"/>			"Birthday" Heartnotes Candle
<input type="checkbox"/>			Plush Happy Birthday Bear
<input type="checkbox"/>			Birthday Cake Scent Candle



The product details tab is where you can set attributes for your product by clicking on the Supplier Info, Warehouse and Attribute tab. Click on the 'Listing attributes' tab on the top of your screen to view attributes specific to your sales channels.

ecomdash ecomdash Inventory Product Details

Actions

- Dashboard
- Restock Inventory
- Inventory
- Inventory Management
- Low Inventory
- Listings
- Sales Orders
- Shipping Orders
- Reporting
- Support
- Administration

Product Details | 000000001_medium

Actions

- Details
- Supplier Information
- Warehouses
- Attributes

Back

Join Referral Program Support Center Report an Issue Search:

Details Listing Attributes Images Storefronts Movement

--Select Storefront--

--Select Storefront--

eBay (eBay Fixed Price Listing)

eBay (eBay Auction Listing)

Amazon

Magento

Shopify

Rakuten

Big Commerce

Amazon CA



Once you are on the listing attributes tab, choose your storefront: **eBay**. We will now show you all attributes required and optional to list on eBay.

Product Details | Dog Bone 2

Details Listing Attributes **Images** Storefronts Movement

Actions

Storefront: eBay (eBay Fixed Price Listing)

Category

- ▶ Bird Supplies
- ▶ Cat Supplies
- ▼ Dog Supplies
 - Beds**
 - Bike Baskets & Trailers
 - Blankets
 - Cages & Crates
 - Car Seat Covers
 - Car Seats & Barriers

20744

Required Listing Attributes

Attribute Name	Value
Listing Duration	Good 'Til Cancelled
eBay Condition Id	New
Ebay Listing Description or HTML Template	Edit Click to see preview
eBay Listing Template ID	- Select an option -
SKU Number	Dog Bone 2
Sold As Name	Dog bone



Click on the Image tab to add images for your product!



Click on the Image tab of the product details to add images for your product

Product Details | Dog Bone 2

Details Listing Attributes Images

Actions

Images

Add up to 12 images for your product. The first image on the list will be used as your primary product image within ecomdash.

Image Source Enter a URL Upload a file

Product Image Url

Add Image

Image	Display Order	
	1	

Choose to enter the URL of the image or upload a file from your computer!



The Storefront tab is where you can queue up a listing, set different storefront prices, create mappings and set different quantities based on your storefronts. The slides following will also show you another way to create a listing within ecomdash!

Product Details | dog_bone

Details Listing Attributes Images Storefronts Movement

Actions

Storefront Settings

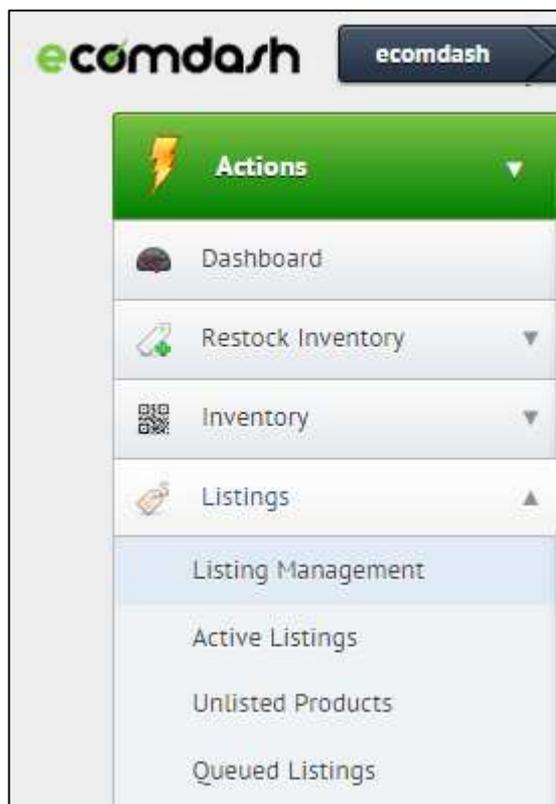
Add the storefronts where this product will be sold.

Storefront Name	Reference ID	Available Quantity	Storefront Price	Fulfillment	Available to List
eBay	dog_bone	999 <input type="checkbox"/> Always Sync Available Qty	0.00	Fulfilled by Merchant	
Amazon	dog_bone	999 <input type="checkbox"/> Always Sync Available Qty	0.00	Fulfilled by Merchant	<input checked="" type="checkbox"/>
Magento	dog_bone	999 <input type="checkbox"/> Always Sync Available Qty	0.00	Fulfilled by Merchant	<input checked="" type="checkbox"/>
Shopify	dog_bone	999 <input type="checkbox"/> Always Sync Available Qty	5.99	Fulfilled by Merchant	<input checked="" type="checkbox"/>

Click the icon next to the storefront the queue up the listing!



This guide will walk you through how to create a listing to eBay (fixed)



First you will want to navigate to Listings and then click on the 'Listing Management' tab.





From here, you will search for the SKU you would like to list to eBay.

Listing Management Staci Fasano

New User Guide | Join Referral Program | Support Center

Listing Management

Filters

Show 25 entries Search: coffee mug

Image	Name	SKU #	Quantity	Active Listings	Not Listed	Queued Listings
	Coffee Mug 123	coffee123	8			

Showing 1 to 1 of 1 entries Previous 1 Next



You will see the eBay (fixed) icon under the 'Not Listed' section. Next you will click the 'eBay (fixed)' icon.

Listing Management

Filters

Show 25 entries Search: flu

Image	Name	SKU #	Quantity	Active Listings	Not Listed	Queued Listings
	Fluffy Toy	Toy_123	1			

Showing 1 to 1 of 1 entries Previous 1 Next

eBay fixed price icon



eBay auction icon

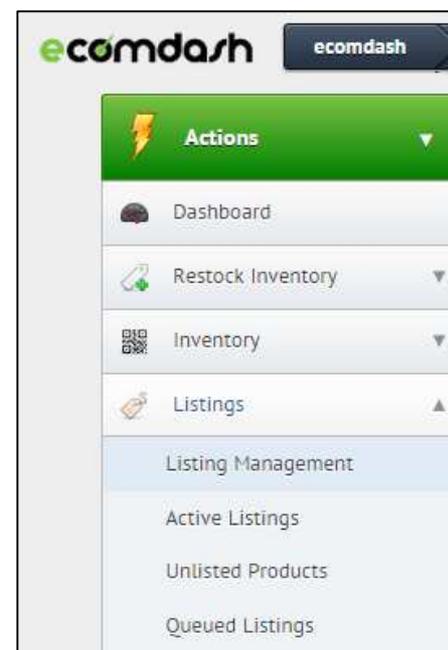


This will move your listing to the 'Queued listings' section.



Not Listed	Queued Listings
	

Then, you will click on the 'Queued Listings' section on the left hand side of your screen.





Your listing will either have a status of 'Edits required' or 'Ready'

ecomlister Queued Listings

Actions [Dropdown]

Storefront: [All] [Dropdown]

Warehouses: [All] [Dropdown]

Show [25] [Dropdown] entries

<input type="checkbox"/>	Validate	Storefront
<input type="checkbox"/>	Ready	eBay
<input type="checkbox"/>	Edits Required	Amazon



If your listing has a status of 'Edits required', click this link to make any additional edits.

ecomlister eBay Listing

Needed for listing

- **eBay Condition is required**

[Back](#)

Basic Information

Listing Title	<input type="text" value="Fluffy Toy"/>
SKU #	<input type="text" value="Toy_123"/>



Once the product is in a 'Ready' status, click the action drop down and choose 'Create listings'.

ecomlister Queued Listings

Actions

Storefront: All

Warehouses: All

Show 25 entries

<input type="checkbox"/>	Validate	Storefront
<input checked="" type="checkbox"/>	Ready	Rakuten

Showing 1 to 1 of 1 entries

ecomlister Queue

Actions

Actions

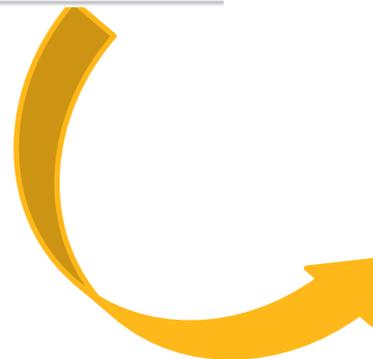
Create Listings

Remove Listing

Show 25 entries

<input type="checkbox"/>	Validate
<input checked="" type="checkbox"/>	Ready

Showing 1 to 1 of 1 entries





You can also check the status of your listing under Support and then click the 'Listing history' screen.

Listing History

Actions

Filter:

Listing Submission History

Status Filter:

All

Show entriesSearch SKU #:

Listing Modification Date/Time	Storefront Name	Product Name	Product SKU	Status	Modification Type	Status
9/11/2015 5:20:47 PM	eBay	Superman Returns [cartvg2608]	cartvg2608	Complete	Update	Successfully updated listing
9/9/2015 3:38:03 PM	Etsy	Blue Bike	Bike_100	Complete	New Listing	Successfully created listing



Now that you have created a listing through ecomdash, here are a few tips to make this process easier!

- A. If you would like to set you listing attributes in bulk through a .CSV upload
- B. Setting up a listing template

View each slide labeled with corresponding letter for specific directions.



A.

Import Format Details - Test Import Format

[Back](#)

Format Name:

Storefronts:

To set up an automatic Import Inventory integration, select the 'Enable Inventory File Integration' checkbox. Set the Support / Upload Inventory History screen to monitor the automated imports.

Enable Inventory File Integration:

To set up the Inventory Format, select a Product Field or Attribute Field and click on 'Add Field'. Verify that the field, click on the red x on the row you wish to remove.

Product Field: [Add Field](#)

Attribute Field: [Add Field](#)

Column #	Product Field
1	SKU Number
2	ASIN
3	Condition

[Back](#)



★ *Columns need to match!

	A	B	C
1	SKU Number	ASIN	Condition
2	1223	4544AB	New
3			
4			

If you would like to upload attributes and listing attributes in bulk, you can create a .CSV file with SKU number and specific attributes to set these in bulk based on your storefront.

First navigate to Administration -> Inventory Import/Export to create a import format to match your .CSV file. Click the action dropdown and choose 'Add New Format'. Give your format a name and choose the storefront you are setting attributes for. Use the 'Product Field' and 'Attribute field' drop down to add attributes to match your .CSV file. The product field drop down are for product attributes and the attribute field dropdown are for listing attributes specific to the storefront you choose. Navigate to Inventory Management -> Action Bar -> Upload inventory to upload this file.



B. To set listing templates for your storefronts, navigate to Administration -> Listing Templates and click the action dropdown and choose 'Add Listing Template' to add a new template.

Here is where you can build your listing template. Choose the storefront you would like this template to be for. You can use the 'Merge Fields' on the left hand side to merge attributes at the product level in your template. For example, [Name] will be replaced with the actual product name in your template. The template body is what the description will look like and you can use the 'source' button to get the HTML for the template description.

The screenshot shows the ecomdash Listing Template editor. At the top, there is a 'Template Name' field containing 'Test' and a 'Storefront' dropdown menu set to 'Big Commerce'. Below these is a checkbox for 'Use Advanced HTML Editor?'. The main area is divided into two sections: 'Merge Fields' on the left and 'Template Body' on the right. The 'Merge Fields' list includes attributes like 'Meta Keywords', 'Minimum Advertised Price (MAP)', 'Name', 'Price', and 'Quantity On Hand'. The 'Template Body' section features a rich text editor with a toolbar containing icons for bold, italic, strikethrough, link, unlink, list, indent, outdent, and styles. The editor content shows '[Name]' followed by a vertical line cursor. At the bottom of the editor, the HTML code 'body p' is visible.