

2014 Business Expo Sponsorship Information

Exclusive Marketing Sponsorship - \$6,500

(Deadline to commit to this level is October 24, 2014)

- One 10 x 10 booth space
- Company logo featured on Chamber & CREDC Facebook cover photo and Twitter header (one month prior to show)
- Company name featured in informational text messages sent to exhibitors and attendees
- Company logo featured on all Business Expo television spots for a two-week duration of show promotion
- Company logo featured on all digital ad displays located at several area businesses in the region
- Company mention in the Chamber & CREDC magazine promoting the 2014 Business Expo
- Company banner prominently displayed during the 2014 Business Expo
- Company mention in radio spots promoting the 2014 Business Expo
- Company supplied banner ad placed on the Chamber & CREDC website
- Four complimentary tickets to the Exhibitor Preview Morning
- Company supplied ad featured in a onetime Chamber Re-Ward\$ email blast
- Company logo featured in the 2014 Business Expo program
- Company logo placed on signage at the event
- Company logo placed on informational screens at the event
- Company logo on 2014 Business Expo web page with a hyperlink to the sponsor's homepage

Exclusive Expo Ticket & Program Sponsorship - \$5,000

- One 10 x 10 booth space
- Company logo featured on all Business Expo admission passes given to attendees
- Company supplied ad featured on inside front cover of Business Expo program
- Company banner prominently displayed during the 2014 Business Expo
- Half-page ad included in Harrisburg Regional News Expo insertion (circulation 8,000 businesses and 50,000 readers)
- Four complimentary tickets to the Exhibitor Preview Morning
- Company supplied banner ad placed on the Chamber & CREDC website
- Company supplied ad featured in a onetime Chamber Re-Ward\$ email blast
- Company mention in the Chamber & CREDC magazine promoting the 2014 Business Expo
- Company logo featured in the 2014 Business Expo program
- Company logo placed on signage at the event
- Company logo placed on informational screens at the event
- Company logo on 2014 Business Expo web page with a hyperlink to the sponsor's homepage

Exclusive Theme Sponsorship - \$2,500

- One 10 x 10 booth space
- Company logo featured on various pieces of décor at the event
- Opportunity to display company products in the exhibitor hospitality area
- Company banner prominently displayed during the 2014 Business Expo
- Four complimentary tickets to the Exhibitor Preview Morning
- Company logo featured in the 2014 Business Expo program
- Company logo placed on signage at the event
- Company mention in the Chamber & CREDC magazine promoting the 2014 Business Expo
- Company logo placed on informational screens at the event
- Company logo on 2014 Business Expo web page with a hyperlink to the sponsor's homepage

Supporting Sponsorship - \$1,500

- One 10 x 10 booth space
- Company banner displayed at the event
- Company logo placed on signage at the event
- Company logo placed in the 2014 Business Expo program
- Company mention in the Chamber & CREDC magazine, promoting the 2014 Business Expo
- Company supplied ad/flyer featured in a onetime Chamber Re-Ward\$ email blast
- Four complimentary tickets to Exhibitor Preview Morning
- Company logo placed on informational screens at the event
- Company logo placed on 2014 Business Expo webpage with a hyperlink to the sponsor's homepage

Associate Sponsorship - \$1,000

(Deadline to commit to this level is July 31, 2014)

- One 10 x 10 booth space
- Company banner displayed at the event
- Company logo placed on signage at the event
- Four complimentary tickets to the Exhibitor Preview Morning
- Company logo placed in the 2014 Business Expo program
- Company mention in the Chamber & CREDC magazine promoting the 2014 Business Expo
- Company logo placed on informational screens at the event
- Company logo placed on 2014 Business Expo webpage with a hyperlink to the sponsor's homepage

Company: _____

Contact Person: _____

Address: _____

Tel: _____ Fax: _____ Email: _____

Please send your response to Lindsey Holtzman, Director of Events Marketing, at **717.232.5184** or email **lholtzman@hbgrc.org**.

2014 BUSINESS EXPO



2014 Business Expo Theme

Title Partner



Hosted By



Dear potential Business Expo exhibitor:

The Harrisburg Regional Chamber & CREDC is pleased to announce the 28th annual Business Expo. With over 1,500 attendees and close to 200 exhibitors, the Business Expo is the largest event that the Chamber & CREDC hosts throughout the year. This business to business expo offers maximum exposure for your company and provides a venue for innumerable networking opportunities. The purpose of this marketing piece is to extend an invitation for you to reserve your booth space now for this year's show; scheduled for Thursday, November 13, 2014 from 9:30 a.m. to 4:00 p.m. at the Pennsylvania Farm Show Complex & Expo Center. All booths will be assigned on a first-come, first-served basis.

Back by popular demand, we will be implementing the Expo City theme into our 2014 show. It is our hope that Expo City will continue to exemplify the Chamber & CREDC's mission to connect local businesses throughout the region and bring together all members of our community. The show will feature aisles identified by street names, a city square surrounding our Title Partner (Giant Food Stores, LLC), "street food" vendors, and more! We encourage you to decorate your booth with the Expo City theme in mind!

Enclosed in this brochure, please find a booth registration form, booth layout and available sponsorships. If you are interested in sponsoring or have any questions regarding exhibit space, please feel free to contact me at **717.213.5044** or email **lholtzman@hbgrc.org**.

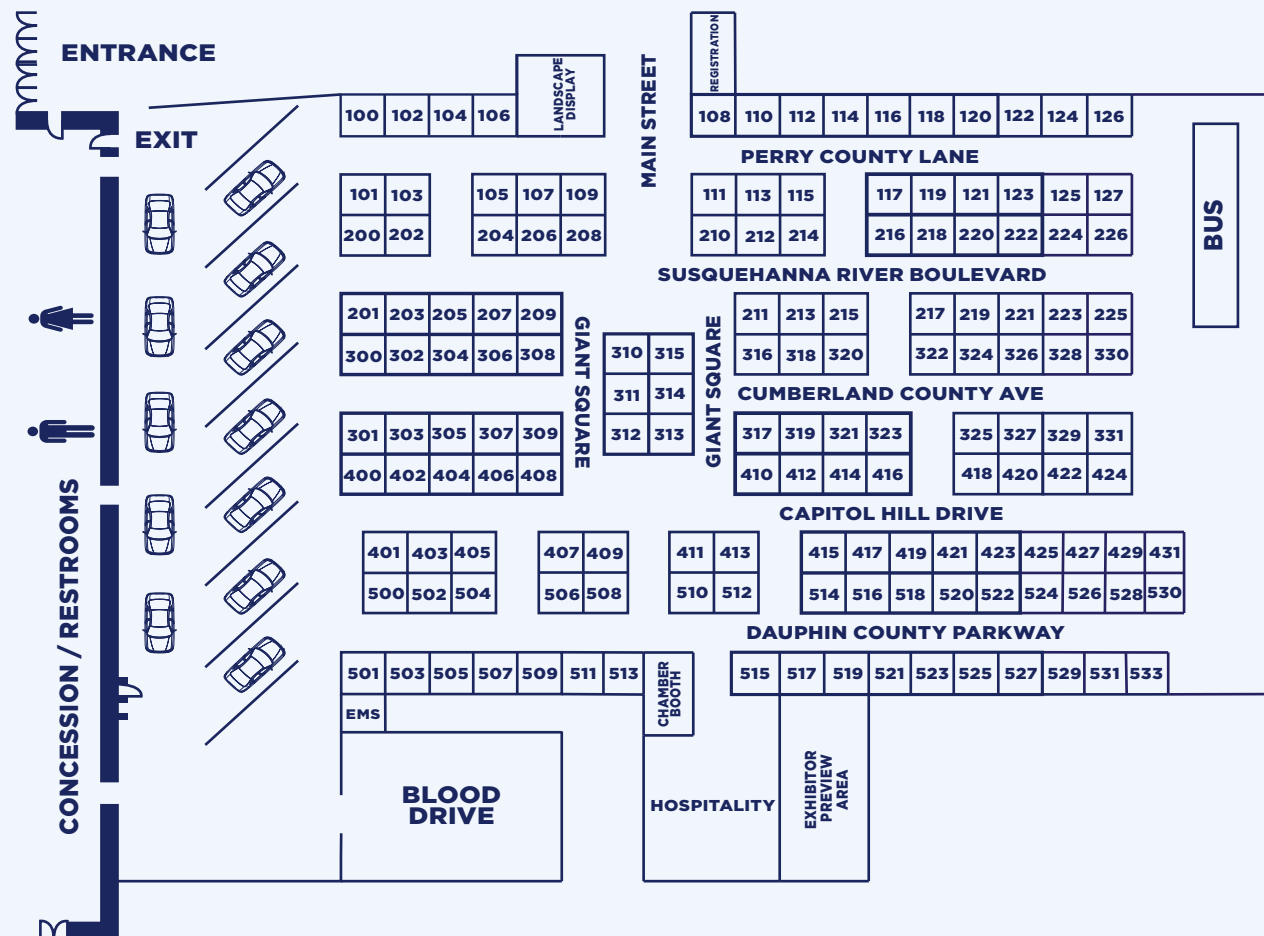
Thank you for your support of the 2014 Business Expo. It is going to be a wonderful show!

Sincerely,



Lindsey Holtzman
Director of Events Marketing

Business Expo Layout



2014 BUSINESS EXPO

Registration Form

Thursday, November 13, 2014
9:30 AM - 4:00 PM
Pennsylvania Farm Show Complex & Expo Center
2300 North Cameron Street Harrisburg, PA 17110

Company Info

Company Name _____

Contact Name _____

Phone _____ Email _____

Address _____

State _____ Zip Code _____

Reminder:
If you sign up for a Business Expo booth before **July 31st** you'll save **\$200!**

Booth Prices (10x10)

Chamber & CREDC Member Rate	
Standard Booth (prior to July 31st)	\$550
Corner Booth (prior to July 31st)	\$650
Standard Booth (after July 31st)	\$750
Corner Booth (after July 31st)	\$850

Not-for-Profit & Solopreneur Rate

Standard Booth	\$350
(Not-for-Profit revenue must not exceed \$2 Million)	
(Solopreneur consists of one to two employees)	

Booth Registration Deadline is Friday, November 3, 2014

Prospective Member Rate

Standard Booth	\$1,100
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No. of booth spaces needed: _____

Booth Numbers Requested

1. _____

2. _____

3. _____

The Harrisburg Regional Chamber & CREDC will make every attempt to grant booth number requests, but does not make any guarantees.

Booth Price includes:
One 8' table and two chairs, pipe and drape for each booth, admission for four to Exhibitor Preview Morning, 120-volt electrical line, and much more!

Payment Method

Enclosed Check Credit Card Information

Visa

MasterCard Card # _____ Exp. MM/YYYY

Amex

Discover

Name as it appears on the credit card _____

Please note: No refunds will be granted for this event.

For more information, please contact us at **717.232.4099**.

Please return completed form to Lindsey Holtzman, Director of Events Marketing at:
Harrisburg Regional Chamber & CREDC
3211 North Front Street, Suite 201, Harrisburg, PA 17110
Email: **lholtzman@hbgrc.org**
Fax: **717.232.5184**
www.HarrisburgRegionalChamber.org

Title Partner



Hosted By



Why Participate?

- 1 Make contacts** and build your network.
- Reach over **1500 attendees** from the regional business community.
- 3 Support local business!** Over 50% of our exhibitors are small companies.
- 4 Reach the region!** Cumberland, Dauphin, and Perry counties.
- 5 Build your brand!** Your competitors are there!
- 6 Grow your business** Over 50% of attendees are looking for **B2B services.**
- Support **your local chamber!**

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