



ABOGADOS FUNDADO EN 1916

Presentation of Trademarks, Internet Domain Names and Distinctive Signs Area





#### Estudio Villaseca

With almost 100 years of experience in the Intellectual Property field, Estudio Villaseca is one of the oldest in this practice area and is recognized not only nationally but internationally.

The firm offers the services necessary to allow proper planning in the constitution and exercise of intellectual property rights both in Chile and abroad. This, thanks to the extensive connections it has with lawyers of firms in Europe, USA, Asia and Latin America.





Our Trademarks Department was established along with the foundation of Estudio Villaseca.

In this 100 years, we have worked with over 2.000 companies and 100.000 national and international trademarks.





### Trademarks Department conducts, among others, the following actions:

- Trademarks and Distinctive Signs
- Geographical and Origin Denominations
- Traditional Denominations
- Corporate Names
- Civil and Commercial Names
- Rights over images and Civil and Commercial Names
- Rights over Domain Names
- Rights over communications, publications, searches and Internet service providers, e-commerce related Intellectual Property.

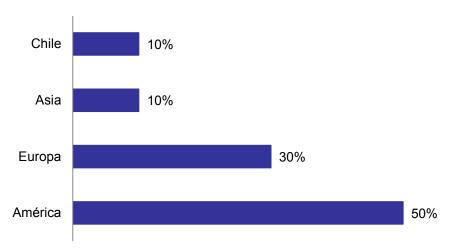




### **Our Clients**

 We work with world-renowned Chilean and Foreign Companies

#### **Origen Estudio Villaseca Clients**







#### **Our Clients:**

- Our clients belong to the most important industries for global economy which allow us to develope a wide experience in different matters:
  - Financial
  - Pharmaceutical
  - Cosmetic and industrial higiene
  - Computer
  - Retail
  - Transport
  - Chemical Industry
  - Aeronautic
  - Automotive
  - Communciations
  - Film Industry
  - Tobacco
  - Electronic





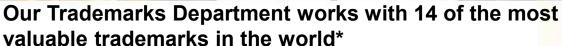
#### **Our clients**

- Among our clients there are 25 of the 100 world prominent economic groups\*
  - General Electric
  - Morgan Stanley
  - Bank of America
  - CVS Health
  - Amazon
  - Walgreens
  - Mastercard
  - UPS
  - Dow Chemical
  - Conoco Phillips
  - Intel
  - Lockheed Martin
  - Oracle

- Syngenta
- o Philips
- Eli Lilly
- o F Hoffmann La-Roche
- Colgate
- Bristol Myers
- Novartis Group
- Japan Tobacco International
- Time Warner (Turner Broadcasting)
- Twenty First Century Fox
- American Express
- o DuPont























**PHILIPS** 









**PRADA** 





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