

**SAMARA REGION MINISTRY OF
EDUCATION AND SCIENCE**

**SAMARA REGION MINISTRY OF ECONOMIC
DEVELOPMENT, INVESTMENTS AND TRADE**

**CONSUMER MARKET AND SERVICES
DEPARTMENT OF SAMARA CITY
ADMINISTRARION**

TRAKIA UNIVRSITY (BULGARIA)

UNIVERSITAS “45” (INDONESIA)

**INSTITUTE OF INTELLECTUAL PROPERTY
OF THE “ODESSA LAW ACADEMY”
NATIONAL UNIVERSITY IN KIEV (UKRAINE)**

**KAZAKHSTAN UNIVERSITY OF
INNOVATION AND TELECOMMUNICATION
SYSTEMS**

**SAMARA INSTITUTE (BRANCH)
OF THE RUSSIAN STATE UNIVERSITY OF
TRADE AND ECONOMICS**



**INVITATION to
the II International Students' Scientific
Conference
“KNOWLEDGE AS A STRATEGIC RESOURCE
OF A NEW ECONOMY”
5 JUNE 2013**

SAMARA

OUR CONTACTS:

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Neverova/Lineynay streets, 87/35
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Looking forward to seeing you
at the conference,

Organizing committee.

Dear colleagues,

The Samara Institute (Branch) of the Russian State University of Trade and Economics organizes the **International Students' Scientific Conference "KNOWLEDGE AS A STRATEGIC RESOURCE OF A NEW ECONOMY"**, the aim of which is to develop students' academic, research and innovative activity. The Conference will take place in Samara on the 5 of June.

ORGANIZING COMMITTEE

Chair:

Elena Sheremetyeva, professor, Director of the Samara Institute (Branch) of the Russian State University of Trade and Economics

Co-Chairs:

Vladimir Pylev, Minister of Education and Science of Samara Region

Alexander Kobenko, Minister of Economic Development, Investments and Trade of Samara Region

Vadim Kirpichnikov, Vice-Director of Samara City Administration, Head of Consumer Market and Services Department

Ivan Stankov, professor, Rector of Trakia University

Abdul Rahman, professor, Rector of the Universitas "45"

Vladimir Parhomenko, professor, Rector of the Institute of Intellectual Property of the "Odessa Law Academy" National University

Sairanbek Ahmetov, professor, Rector of Kazakhstan University of Innovation and Telecommunication Systems

Deputy:

Tatyana Stepanova, professor, Vice-Director of the SIRSUTE

Secretary:

Elena Bobkova, Assoc. Professor of Informatics and Mathematics Department

Official languages: Russian and English.

CONFERENCE TOPICS

1. The Economy and Society Interaction.
2. Topical Issues of Commerce and Marketing on Consumer Market.
3. Companies' Activity on Consumer Goods and Services Market: Economic and Managerial Aspects.
4. Modern Problems of Corporate Accounting and Finances.
5. Informational Technologies and Mathematical Models in Economy.

ENROLMENT FORM

Student's personal details (name, surname, course, department, University)

Address _____

Phone/Fax _____

E-mail _____

Supervisor's personal details (name, surname, academic degree, job title)

Participation form (mark):

I'm going to attend the Conference and to make a report;

I'm going to attend the Conference and not going to make a report;

I'm going to submit the theses and not going to attend the Conference

The Conference topic (mark): 1 2 3 4 5

The Title of the report (theses): _____

Accommodation (mark):

needed;

not needed.

Arrival date _____

Departure date _____

The materials of the conference (theses) will be published in the Proceedings with ISBN before the Conference commences. Publishing is free. The costs of stay are paid by the participants.

The theses (4-8 pages) with enclosed enrolment form must be submitted no later than the **1st of April, 2013**. Correspondence with the authors will be performed through the given **contacts**:

Prof. Irina Nikitina

e-mail: i.n.nikitina@gmail.com,

tel. (846) 276-86-92, fax. (846) 276-86-95.

THESES REQUIREMENTS

The theses (4-8 pages) should be presented in Russian or English as a text file saved in Microsoft Word. The text must be submitted in Times New Roman font, 14 points, 1,5 -spaced on one side of the sheet of A4 (margins - 2 cm), width alignment. **Images, graphs, tables**, etc. must be black-and-white. Inscription for them should be under each image in Times New Roman font; 12 pt. **Formulas** should be presented in Microsoft Equation 3.0 with the following parameters: standard index-14, large index-9, small index-7, large symbol-18, and small symbol-12.

The author's name and surname should be written in small letters on the first line, right alignment. City, country and institution - on the second line, right alignment. The title (centre justified) is printed in capital letters on the third line. Then goes the full text with the list of references in the end. The presentation of literature in the list should be in the APA style (see www.calstatela.edu/library/guides/3apa.pdf).

Abstract (30-60 words), **key words** (5-7 words), should be presented in English and Russian (if it's possible) and attached to the text.

Nonconforming manuscripts may be returned for technical revision prior to their review.