

Stephen Johnson

As a photographer, teacher and designer, Stephen Johnson has been teaching and working in photography since 1977. His books include *At Mono Lake*, the critically acclaimed *The Great Central Valley: California's Heartland* and its tutorial companion, *Making a Digital Book*. He runs his own



photography, publishing and design company—scanning and preparing his photographic books digitally and now photographing in the field with a digital view camera. Stephen has taught both traditional and digital photography at the college level, and has lectured at numerous seminars and conferences in the United States and Europe.

Current projects include *With a New Eye*, an all digital national parks photographic project, digital panoramics, and his new book *Stephen Johnson On Digital Photography* being published by McGraw Hill in early 2005.

Stephen's work in digital photography has included software and product development for clients such as *Apple, Adobe, Eastman Kodak, Foveon, Epson, Hewlett Packard, and Leaf*. His work with Adobe includes the creation of the duotone curves shipped with their Photoshop software. Photographic clients have included the *Ansel Adams Publishing Trust*, and the *Friends of Photography*. Johnson's photographs have been widely published and collected internationally. His work was recently featured in *Life Magazine* and on ABC News/Discovery Channel's *Discovery News*.

Digital Photography Workshop with Stephen Johnson

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Digital Photography Fundamentals Workshop



with
Stephen Johnson

January 15-16, 2005
Pacifica, California



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Stephen Johnson Photography Studios

Pacifica, California

\$450

This is an exciting exploration of photography's powerful new digital tools with one of the most knowledgeable artists in the field. Digital cameras will be explored in some detail, as well as film scanning and printing, all with a goal of setting you on a course that could be the visual equivalent of never-never land. You'll walk in with your photographs and your imagination, and walk out with a new vision of where photography is headed.

Digitized photographs are almost infinitely malleable. Montage and collage is seamless. Restoration of damaged and faded photographs is a joy. Funky color balance can be faithfully corrected. Archiving takes on whole new meaning. Strange new worlds can form before your eyes. With digital cameras, the moment captured is seen only moments later.

Finally imagemakers can control what happens to their reproduced work, create beautiful duotones, tritones, or even quadtones, to really make a reproduction imitate the depth of a silver print or stay true to the carefully controlled color of your original.

This workshop will explore photography's evolution into a digitally based medium, demonstrating the technology and discussing the implications and opportunities of this dramatic change.

Topics Include

- What is a Digital Image
- Hardware Choices
- Input/Scanning
- Digital Cameras in the Field and Studio
- Software: The Electronic Darkroom
- Basic Tools/Image Editing
- Color and Contrast
- Digital Photo Tools & Techniques
- ColorSync & Color Management
- Image Compression
- Printing/Color Separations
- Archival Considerations
- Data Storage
- Digital Portfolios

Explore the Possibilities

In this workshop, we will concentrate on digital photography's possibility as a fine-arts tool using Macintosh computers, Adobe's Photoshop software, scanners, digital cameras and inkjet printers. All necessary equipment will be provided during the workshop and will be discussed in clear, understandable terms. Macintosh computer experience definitely helps, but is not required. Lunch is included. Enrollment is limited.

You'll leave having a good grasp of the kind of equipment you need to achieve your goals, budgets, priorities, and best of all, what you can do with these ever more capable and amazing tools.

R E G I S T R A T I O N

Name	Company	
Address		
City/State/Zip		
Telephone	Email Address	Workshop Date
Photographic Interests		
Computer experience & equipment?		
How did you learn about this workshop?		

Registration fee must be paid in full to secure a spot in the class. Additional information will be sent upon registration. Make check payable to: Stephen Johnson Photography or call with a credit card.

This workshop is financially dependent on adequate class registration. When minimum enrollment requirements are not met, the class will be cancelled, and a full refund given. You will be notified at least one week in advance if a workshop is cancelled. Student initiated cancellations received prior to one month before the workshop will receive a full refund, a 50% refund will be given for notice received 2 weeks immediately prior to the workshop (a full refund less a \$50 overhead fee will be given if another student is able to fill the spot from a waiting list).

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