Opticians in August!

Sunday August 7th, 2016 | 8:30 a.m. - 4:00 p.m. Kaiser Point West Clinic | 1650 Response Road, Sacramento, CA

8:30 - 9:00 a.m. Registration and Welcome

2:00 - 3:50 p.m.

Fitting the Presbyope - Multiple Fitting Options

9:00 - 9:50 a.m.

The Basics of Light, Refraction, and Reflection

This course will introduce the basics of light. Included in discussion will be two light theories, the principles of refraction (the bending of light) and the principles of reflection.

At the completion of this course, the participant should be able to:

- ➤ Have a better understanding of wavelengths
- Explain refraction of light
- ➤ Identify the properties of light
- Explain reflection of light
- Identify the properties of reflection

(1 Hour ABO/NCLE)

10:00 - 11:50 a.m.

Factors that Affect Transmission and Absorption of Light

This course presents absorption and transmission of lenses as well as the different types of tints and coatings used on lenses. Included in discussion will be different types lens materials and the properties of them with regard to absorption/transmission/tints /coatings, and how they work. A brief description of anti-reflective coatings, polarized lenses, photochromic lenses, UV coatings, scratch coatings, and tints will be included, identifying how they are best used. (2 Hour ABO/NCLE)

Noon - 1:00 p.m. Lunch

1:00 - 1:50 p.m. Defining Chief Complaints to Maximize Vision

Part of a patient history is identifying the "Chief Complaint" from your patient. Whether it is visual, emotional, or something else, satisfaction is depending upon finding the source of the complaint to maximize vision. This course will help to identify the standard history "Chief Complaint" as well as digging to uncover any other concerns. You will learn to understand the difference in Words and Actions in getting to the source of the complaint.

(1 Hour ABO/NCLE)

Presbyopia to some people may appear to be a curse, while to others it appears to be an emergence into bigger and better things. To the eyecare professional, it can be a challenge or it can be an opportunity to enhance their professional status by meeting the demands of not only the older population and the baby boomers, but very soon..."Generation X". This course will introduce the participant to the needs of the presbyope and various ways of meeting those needs in both contact lenses and spectacles with "Multiple Fitting Options". Included in discussion will be information on anatomy that is relevant to the eye.

(2 Hour ABO/NCLE)

ABOUT THE SPEAKER

Diane F. Drake, LDO, ABOM, NCLEM

With over 30 years in the Optical business, Mrs. Drake is an approved speaker for ABO and NCLE as well as an advanced course approved speaker and lectures both locally and nationally. She was president and owner of ALL ABOUT EYES VISION CENTER in Griffin, Georgia for over 19 years. She is a licensed optician in Georgia, advanced certified by both the American Board of Opticianry and the National Contact Lens Examiners and also has received her Masters in Ophthalmic Optics Certification by the ABO. She is a Fellow of the Contact Lens Society of America and Fellow of the National Academy of Opticianry, She currently serves for the National Academy of Opticianry, as President.



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Opticians in August!

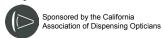
Save the Date! Sunday August 7th
6 NCLE Credits or 6 ABO Credits
Details Inside!



Opticians in August!

Save the Date! Sunday August 7th

- ▶ Learn how to boost your value and your income!
- ➤ Six ABO/NCLE credits available!
- Presented by nationally acclaimed speaker! Diane F. Drake, LDO, ABOM, NCLEM
- ➤ Early Bird Special! Save \$25 when you register by July 8th, 2016



FREQUENTLY ASKED QUESTIONS

Why Should I Attend?

Want to make more money? Want to keep your job? You have to up your skills and here is a time and place that makes it easy, one day and nationally recognized speaker, the person who teaches your sales reps. Bring a friend and make it fun!

I Don't Want to Spend the Money?

Who does? But this is continuing education to keep your skills and knowledge up to par with the changing environment. Your doctors have to have continuing education. It's a necessary part of the business and your boss would probably be willing to pay the expense to have great staff for his clients.

Why Sunday?

Many of us work on Saturdays! Maybe your boss will give you an alternative day off? You are making an extra effort to improve yourself, be more valuable to the practice and in turn the practice will be more successful!

But I'm Not ABO!

The American Board of Opticianary and National Contact Lens Examiners are much like an honor society. They have standards to belong and require continuing education to maintain a membership. The best part is these organizations encourage education for everyone at every level of experience, in its attempt to improve the industry.

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