

## Trade Show Participants

Pumps of Oklahoma  
Bluebonnet Milling  
Stillwater Milling  
Farm Credit Services  
Production Credit Association  
Animal Health & Equipment  
ADM Alliance Nutrition  
Grand Labs  
OKC West  
American Angus Association  
Texas Vet Lab  
Elanco Animal Health  
Hay Van Company  
The Wax Company, LLC  
Chisholm Trail ACA  
Turner Land Company

## Registration Form

Make checks payable to:  
Southern Plains Beef Symposium

Names: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Number Attending: \_\_\_\_\_

Registration fee of \$20.00 per person (\$25.00 at the door)  
includes entire program and noon meal.

### Return with registration fee by August 5th to:

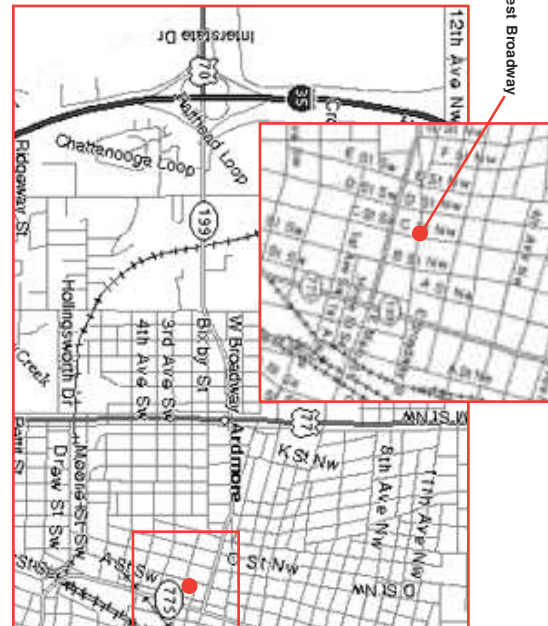
Southern Plains Beef Symposium  
C/O The Noble Foundation  
PO. Box 2180  
Ardmore, OK 73402-2180

**The Samuel Roberts  
Noble Foundation, Inc.**  
Post Office Box 2180  
Ardmore, OK 73402

Management and Technology  
for Profit in the Beef Business

Saturday, August 10, 2002  
Heritage Hall (Civic Auditorium)  
Ardmore, Okla.

# Southern Plains Beef Symposium



Heritage Hall (Civic Auditorium)  
on the corner of C Street and West Broadway

# Highlights

Don't miss the exciting lineup of speakers this year. These industry leaders will cover everything from "pasture to plate." Our expert producer panel will offer some great practical advice that you can apply immediately.

As always, door prizes will be donated by our trade show participants and a complimentary steak lunch will be prepared by the Stillwater Milling Co. crew.

# New for 2002

This year we will have free boot shines during the trade show, courtesy of Stillwater Milling Company and Southern Plains Beef Symposium.

We are also excited to offer a limited-edition Southern Plains Beef Symposium commemorative pocket knife (see photo below). Moore Maker, Inc. of Matador, Texas, has made a very limited supply of these numbered knives for us. We plan to offer a new color and design each year. Start your collection now! \$75 each.



# Program

Saturday, August 10, 2002  
Heritage Hall (Civic Auditorium) Ardmore, Okla.

- 8:30 Registration & Trade Show**
- 9:00 Precision Fertilizer Management**  
Wade Thomason, The Noble Foundation  
Robert Mullen, Oklahoma State University
- 9:45 Biotechnology-Applications for Agriculture**  
Greg May, The Noble Foundation
- 10:30 Break – Trade Show**
- 11:15 Cattle Market Outlook**  
Derrel Peel, Oklahoma State University
- 12:00 Steak Dinner – Trade Show**
- 12:50 Presentation of**  
Leonard Wyatt Memorial  
Outstanding Cooperator Award
- 1:00 Evaluating Opportunities to Buy & Sell Stockers**  
Doug Tippens, Gold Bank
- 1:45 Managing Integrated Production Systems**  
Randal Garrett, Future Beef
- 2:30 Break – Trade Show**
- 3:00 Future Trends in the Beef Business**  
Charlie Bradbury, Nolan Ryan's  
Tender Aged Beef
- 3:45 Expert Panel**  
Weldon Hawley, Waggoner Ranches,  
Vernon, Texas – Commercial cow/ calf  
Yates Adcock, Middle Creek Ranch,  
Dustin, Okla. – Commercial cow/ calf  
Brock & Sheila Karges, Triple Heart Ranch,  
Wanette, Okla. – Stocker operation  
Roger Wann, ABS Global,  
Muenster, Texas – AI Sire Selection

# Sponsors

- Allflex USA**  
of Dallas
- Bluebonnet Milling Company**  
of Ardmore
- Chisholm Trail ACA**
- Citizens Bank**  
of Ardmore
- Farm Credit Services**  
of East Central Oklahoma,  
Durant and Pauls Valley
- First Bank and Trust, Company**  
of Ardmore and Healdton
- First National Bank and Trust**  
of Ardmore
- Red River Valley Rural Electric Assoc.**  
of Marietta
- Stillwater Milling Company**  
Davis and Stillwater
- The Wax Company, LLC**  
of Amory, Missouri

Your patronage of these fine sponsors is greatly appreciated!

# Program Committee

- |   |  |
|---|--|
| <b>Tracy Cumbie</b><br>The Noble Foundation   | <b>Shan Ingram</b><br>The Noble Foundation             |
| <b>Ryan Reuter</b><br>The Noble Foundation  | <b>Fred Schmedt</b><br>The Noble Foundation            |
| <b>Leland McDaniel</b><br>Oklahoma Cooperative<br>Extension Service,<br>Carter County | <b>Bobby Jones</b><br>Stillwater Milling Co.,<br>Davis |
| <b>Amy Grace</b><br>First Bank & Trust, Healdton                                      |  |