

2011 Annual Report

# Texoma Health Foundation



**363**

**donors &  
partners**



**3,022**  
**residents helped**

**through  
grants & projects**



Dear Friends,



At the time of this publication, I will be completing the final year of my term as the Chairman of the Texoma Health Foundation Board. The end of 2012 will be significant in THF's history with the remaining four founding members of THF completing their six-year board terms. Herman Ringler served as the first Chairman of the Board when THF was established as an independent foundation in 2007. Judge Horace Groff was our first Vice-Chairman, Karen Alford was our first Secretary/Treasurer, and I began 2007 as the Grants and Giving Chair. Through the Foundation's development over the past six years, we have consistently reminded ourselves of the important responsibility we have as servants to this community. Funds are dispersed with thoughtful due diligence to determine the best-use and greatest impact through a fair and objective review. The countless hours devoted as a working board during our growth led to strong friendships and a feeling of family. We hope that this is evident in our progress reported to the community in this year's and previous annual reports.

At the end of 2011, Kent Black, Sam Graber and Dr. Angela Latham completed their terms on the Board. All three members brought a high level of expertise from their respective fields, along with a true compassion for others. In addition to these members, we also officially recognized Reba's Board Representative, Cliff Williamson, for the extensive time he commits to the Foundation while overseeing the major operations of Starstruck Entertainment. The Board and staff have benefited from his wealth of knowledge and have been blessed by his caring spirit.

On behalf of all of us, I thank the many partners, generous donors, dedicated volunteers and compassionate staff for helping us work toward our mission to support the health of residents in Grayson, Fannin, Bryan and Marshall Counties.

A handwritten signature in black ink that reads "Ray Skelton". The signature is written in a cursive, flowing style.

THF Board Chairman

# 2011

## Board of Directors

Kay Skelton, Chairman of the Board

Dr. Darius Maggi, Vice-Chairman

Stefanie Stumpff, Secretary/Treasurer

Karen Alford, Grants & Giving Chair

Herman Ringler, Immediate Past Chair

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Kent Black

John Carey

Jim Crittenden

Sam Graber

Horace Groff

Jared Johnson

Angela Latham, M.D.

Margie Morris

Cliff Williamson

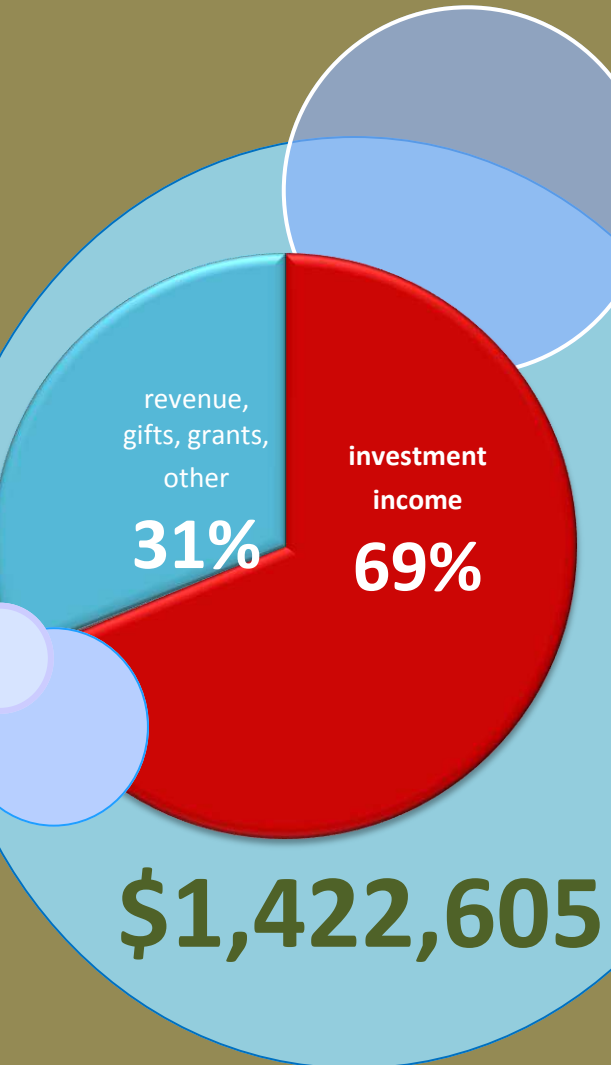
serving  
*Texoma*

## Notes

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# income & donations



THF manages annual donations in the form of family endowments, trusts, donor-advised funds, individual and business contributions

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# donor directed income by category

Programs supporting **childhood diabetes** supported through the Jack and Kathleen Berry Family Endowment **3,327**

**Dialysis care** supported through a fund established by Dr. Mackey Watkins **1,947**  
**Health Workforce Education** (multiple funds) **30,511**

**Uninsured primary and tertiary care services** through the Ralph and Frances Porter Endowment **66,480**

**Reba's Ranch House** (multiple funds) supporting operations and special projects **71,319**

Funds earned in 2011 dedicated for expenditure in 2012



*Major Donor Gifts supporting restricted and unrestricted programs include: The Berry Family Endowment, The Andy Buckner Gift, The Dialysis Fund, the Sarah Greer Mayor Gift, J. Lee and Fay Agnes Greer, the Ray and Mary Morrison Endowment, the Mary E. Morrison Endowment, the Roberta Pond Endowment, Marcus J. Sedlmeir Gift, Ralph and Frances Porter Endowment, the Joe and Norma Turner Gift and the W.E. Wilcox Gift.*



## Notes


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**donations & grants  
received in 2011**



**\$441,496**



**Donations from families and organizations, along with grants from other funders, allow THF to have an even greater impact on the health and well-being of our communities**

## Notes

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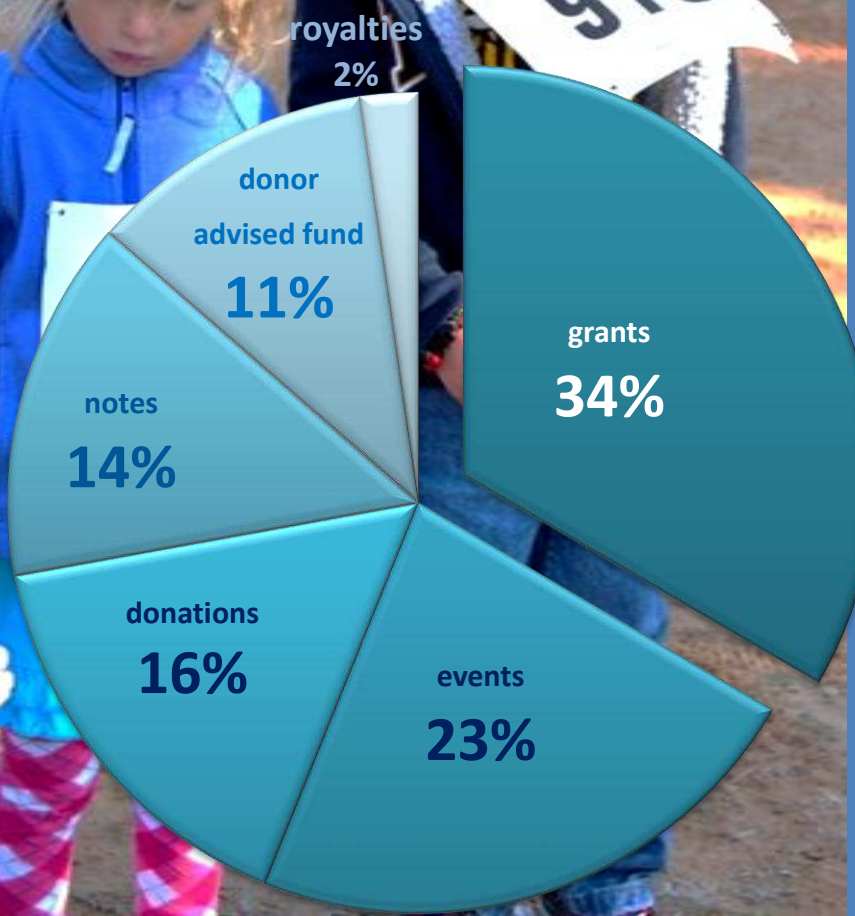
# grants awarded to THF in 2011 from:

The Children's Clinic  
Sherman

The Robert Wood  
Johnson Foundation

Elias and Hanna  
Regensburger Foundation

Captain Hastings  
Charitable Trust



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# community giving

**\$1,373,322**

healthy  
living  
programs:  
3%

RRH  
24%

access to  
care  
34%

nursing  
39%



## Notes

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# community grantees

## *awarded in 2010 for 2011 operations*

Child and Family Guidance Center  
Denison Boys and Girls Club  
Grayson College  
Greater Texoma Health Clinic  
Texas/Oklahoma Nursing Advancement and  
Leadership Project  
The Rehabilitation Center

## *awarded in 2011 for 2012 operations*

Camp Sweeney  
CASA of Grayson County  
Child and Family Guidance Center  
East Central University at Southeastern  
Grayson County Children's Advocacy Center  
Grayson College  
Greater Texoma Health Clinic  
Northeast Children's Museum  
Southeastern Foundation  
Texas/Oklahoma Nursing Advancement and  
Leadership Project  
Texoma Regional Blood Center  
The Rehabilitation Center

## Notes

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500  
STRONG

**500 strong**  
**\$72,438**

**in patient assistance  
through provider  
partners including:**

Ameripath  
Quest Diagnostic  
Delta Pathology  
Dr. Rolando Oro  
Dr. Mark Dickson  
Sherman Radiology  
Texas Health WNJ  
Heritage Park  
Texas Oncology  
N. Texas Anesthesiology  
Texoma Medical Center

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*in loving memory of  
Dr. Ronald Ennis*

assisting local women with the cost of breast cancer  
services thanks to fundraising by project partners,  
volunteers and members of THF's 500 Strong Campaign

## Notes

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# Porter fund

# \$65,335

**in assistance supporting working uninsured  
Denison residents with the cost of medical services  
provided in partnership with**

The Greater Texoma Health Clinic and  
Texoma Medical Center



Income generated in 2010 for support in  
2011



## Notes

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# children's fund

## \$17,355

in assistance to children of Grayson County  
through the following providers:

Kroger Pharmacy  
Patterson Optical  
The Medicine Shoppe  
Dr. Frank Looney  
Dr. Hunter Richmond  
The Medicine Store  
McKinney Pediatrics  
Sherman Medical  
Texoma Medical Center  
One Medical  
Texoma Care

the Children's Fund is made possible due to support from the Children's  
Clinic of Sherman



## Notes

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healthy living  
\$22,429



## Berry family endowment

*and Waterloo Race  
proceeds granted to  
Camp Sweeney*

Due to the 2010 Race for Diabetes and support through the Berry Endowment, all 11 campers from THF's service area attending Camp Sweeney received financial support from THF

Children from Grayson and Fannin visited a healthcare exhibit promoting healthy living & wellness



97 children and family members participated in a healthy living program focused on fitness and nutrition

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# nursing

13 nurse faculty positions at Grayson County College and ECU at Southeastern were supported by THF in 2011

217 students entered nursing programs funded by THF

a regional telecommunication network was installed at nine locations across North Texas and Southern Oklahoma to support nurse advancement and retention

**\$530,379**



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**access to  
healthcare  
\$470,128**

1,352 patients were assisted with rehab, counseling and primary care services

30 medical professional staff positions were supported by THF

40 women were helped with a total of 170 breast cancer services covered thanks to 500 STRONG donors

469 patients were assisted with the cost of primary care services and 4 patients obtained services at TMC through the Porter Endowment

20 children received needed emergency medical services thanks to the Children's Clinic of Sherman

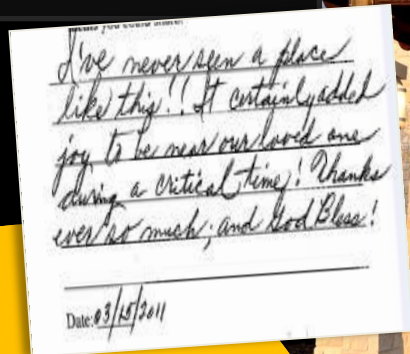
## Notes

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259 families  
and 772 guests were  
provided a home-  
away-from-home  
while being by the  
side of a loved one  
in area hospitals

New guest beds and  
televisions were  
purchased through  
Memorial Day  
fundraising and with  
in-kind support  
thanks to Sony and  
Dillard's

# Reba's Ranch House \$324,656



In 2011, a special  
memorial was added  
to the grounds  
marking twenty  
years since the tragic  
loss of Reba's band  
members and tour  
manager



*THF's Reba's Ranch House Endowment, the  
Mary E. Morrison Endowment, a gift from  
Mr. Ralph Porter and the Gary Endowment  
help to cover the cost of operations of RRH in  
addition to ongoing donations and gifts*

## Notes

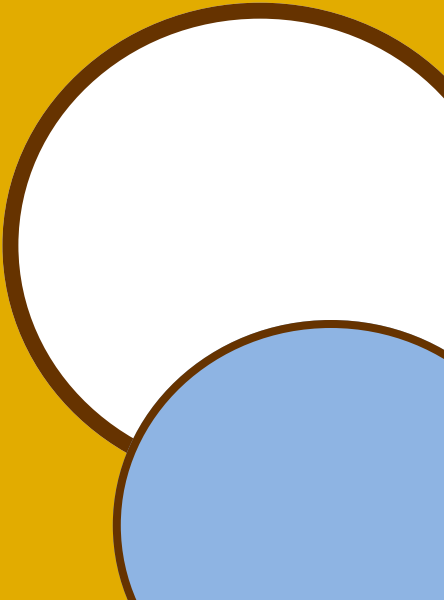
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# small gifts

supporting special projects & fundraisers for local nonprofits

# \$8,246

- American Cancer Society
- American Red Cross
- Conference of Southwest Foundations
- The Crisis Center
- Denison Area Chamber of Commerce
- Denison Independent School District
- Denison Service League
- Grayson County College Foundation
- Herald Democrat School Program
- Home Hospice of Grayson County
- North Texas Young Professionals
- Preston Volunteer Emergency Services
- Sherman Chamber of Commerce
- Sherman Independent School District
- Southeastern Foundation
- Texoma Detachment
- Texoma Medical Center
- United Way of Grayson County
- Women Rock
- WNJ Community Foundation
- Workforce Solutions Texoma
- Zapir Shrine Temple



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**additional  
giving**  
partial gift of  
**\$270,789**



In 2011 the THF Board finalized the sale of the original Reba's Ranch House. Potential buyers were required to submit proposals to the Foundation in order for the Board to choose an organization with the greatest potential impact on the community with programs or services that connected to the history of the Ranch House and its service to others.

The Streun family was ultimately selected for a partial gift/sale and opened the House to serve the community as an assisted living facility with a focus on serving Alzheimer patients. The upgraded site now includes a "salon room" for hair cuts, styles and nail painting, a "spa room" with an accessible bath tub for the elderly, a music area with a piano, guitars and drum and a gardening area with vegetable plants designed to be accessible for daily gardening. Careful planning was also given to security of Alzheimer patients to assure their safety. The House is now fully operational and addresses an important need in a compassionate and caring atmosphere.

## Notes

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# meet our community grantees

## Camp Sweeney

Camp Sweeney is owned and operated by Southwestern Diabetic Foundation. For over 60 years, Camp Sweeney has provided treatment and training for children and youth, ages 5-19, who have diabetes, or who are at risk for developing diabetes. The Sweeney program combines medical treatment, education, and positive motivation to affect the long-term prognosis of diabetes. Campers enjoy activities like swimming, soccer, crafts, fishing, paintball, dances, campfires, and carnivals while they learn how to deal with diabetes medically, socially, and emotionally.

Camp Sweeney includes full-time medical care twenty four hours a day. Many families need help paying for fees, and THF helped send 11 kids to Camp Sweeney from Texoma in 2011. Funds were possible due to the 2010 Race for Diabetes and income from the Jack and Kathleen Berry Endowment.



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# meet our community grantees

## CASA



CASA is a non-profit agency that provides trained, court appointed volunteers who investigate, monitor and serve as advocates in court for children removed from their homes by Child Protective Services. CASA's goal is to secure permanent, safe, nurturing homes for children who have been victims of abuse or neglect. They provide a voice for children who often are forgotten and work to break the cycle of abuse. Their services unlock a future for children that they could otherwise never imagine.

Due to the support from the Texoma Health Foundation CASA is able to continue their mission of advocating for the abused and neglected children of Grayson County.

## Notes

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**meet our  
community  
grantees**

## **Child & Family Guidance Center**



The Child & Family Guidance Center of Texoma addresses a major Texoma Health Foundation priority and need in our community which is to improve access to healthcare for under and uninsured residents. The Center provides access to outpatient mental healthcare for the general population regardless of their ability to pay. The goal of the Child and Family Guidance Center is to assist Texoma children and families in need to create lasting, positive change in their lives that will prevent future problems. The Child & Family Guidance Center of Texoma works to achieve this goal through community-based programs designed to ensure sustained improvements and benefits for children, families and communities.

Funding from the Texoma Health Foundation assists the Center in continuing to provide outpatient mental healthcare to Texoma families that cannot independently afford services due to circumstances beyond their control. Due to the support of THF, doors were opened for hurting Texoma children and families that did not have the money or insurance to pay for services.



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# meet our community grantees

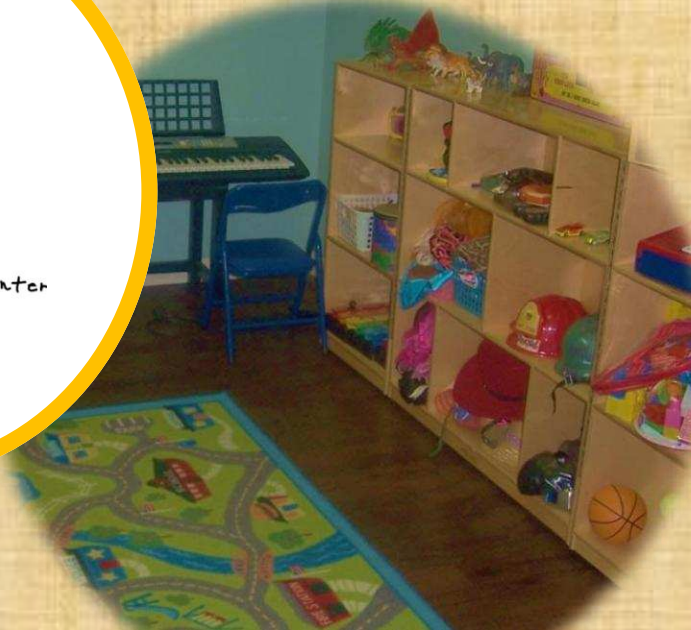
## Children's Advocacy Center

The Grayson County Children's Advocacy Center is dedicated to providing a child-friendly environment for children who are crime victims, and to facilitate the investigation, prosecution, healing and prevention of child abuse. The Center believes that every child is entitled to a life free of violence and full of possibilities.

Due to the support of the Texoma Health Foundation, Children's Advocacy Center is able to help restore the lives of abused children through trauma-focused therapy programs.



Children's Advocacy Center  
of Grayson Co.



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# meet our community grantees

## ECU at Southeastern

ECU at Southeastern Department of Nursing is a distance education nursing program based on the Southeastern Oklahoma State University campus in Durant, Oklahoma. Implemented in August, 2000, this program is unique because ECU Department of Nursing was the first in Oklahoma to offer a Baccalaureate nursing degree on another university's campus. The ECU at Southeastern nursing program has graduated approximately 176 nurses to date; the majority of these nurses continue to practice nursing in North Texas and Southeastern Oklahoma. The success of the program has been demonstrated by consistently meeting it's benchmark for nursing student retention, as well as having an average first time NCLEX-RN pass rate well above the national and state averages.

The ECU at Southeastern nursing program utilizes Interactive TV (ITV) through ONENET to deliver nursing courses from Ada to the Durant campus. Funds from THF helped to upgrade failing, out of date technology in one classroom to new state-of-the art technology, increasing student program satisfaction and delivery.



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meet our  
community  
grantees

## Grayson College



The Grayson College Associate Degree Nursing program prepares graduates to earn an Associate of Applied Science degree and take the NCLEX-RN® to become a Registered Nurse. The Associate Degree Nursing program at Grayson College is approved by the Texas Board of Nursing and accredited by the National League for Nursing Accrediting Commission.

In 2008, in response to a nationwide nursing shortage, the Grayson College A.D.N. program received funding from THF to initiate twice yearly admissions with the goal of graduating increased numbers of competent nurses to provide needed health care services to the residents of the Texoma Health Foundation service area. Funding from THF provided salaries for additional nursing faculty needed to sustain the increased enrollment.

Graduation data shows an increase from 85 graduates in 2009 to 119 in 2011 and a projected rate of 130 graduates for 2012. Implementation of the dual admission and graduation process has also provided a supply of graduate nurses for the workforce twice a year rather than once a year, reducing periods of high RN vacancy rates. In addition, the admission of students twice a year has increased articulation from the Vocational Nursing program to the Associate Degree Nursing program. Students graduating from the VN program can now transition immediately into the RN program, enhancing employment opportunities and increasing the number of graduates eligible for licensure as Registered Nurses.

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# meet our community grantees

## Greater Texoma Health Clinic

The Greater Texoma Health Clinic (GTHC) provides comprehensive health and wellness services to residents of the Texoma Community regardless of their ability to pay. Historically, GTHC has primarily served the needs of the uninsured and the indigent in Grayson County. The Clinic's governing board has expanded GTHC's service area to include Fannin and Bryan County residents, as well as individuals eligible for Medicaid and Medicare. To better serve pediatric Medicaid clients, GTHC hired Dr. David Coble, pediatrician.

Funds from THF helped cover employment expenses of GTHC's medical staff - Chief Medical Officer, Nurse Practitioner, and Medical Assistants.



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# meet our community grantees

## The Rehabilitation Center

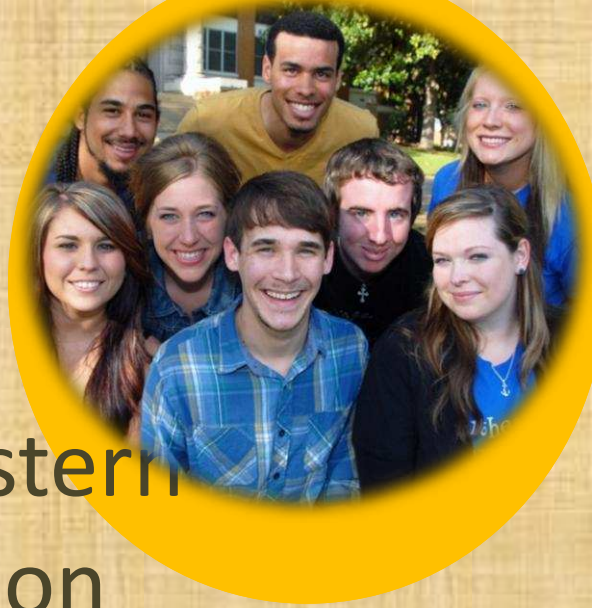
Funds from the Texoma Health Foundation helped The Rehabilitation Center purchase a LiteGait. At the Rehabilitation Center, children and adults have access to this state-of-the-art equipment allowing the therapists to focus on the technical aspects of gait and balance in a safe environment.



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# meet our community grantees



## Southeastern Foundation

Southeastern Oklahoma State University has provided higher education to the Texoma region for 103 years and graduated thousands of educated persons who have gone on to contribute to many professions and science fields.

Thanks to THF funding, Southeastern was enabled to implement five programs which will impact how the university matches health and counseling services to actual campus health needs. These programs all support Southeastern's driving goal theme, "Healthy Students Succeed." Actions can now be more targeted, health-effective and cost-effective. Thanks to this gathered data, Southeastern can measure results for impact and improvement, and keep on the path of treating students' need for help in achieving wellness.



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meet our  
community  
grantees



# Texas & Oklahoma Nursing Advancement & Leadership Project

The Texas/Oklahoma Nursing Advancement and Leadership Project is a *Partners Investing in Nursing's Future* project funded by the Robert Wood Johnson Foundation and THF. With the assistance of the Texoma Health Foundation, the project has brought together professionals from various disciplines with the purpose of developing educational opportunities that will enhance the future of nursing in THF's service area. To date, the project has implemented a regional teleconferencing network and began the creation of content related resources that will strengthen the health of communities in North Texas, South Oklahoma, and Sierre Leone, Africa.



**TEXOMA NURSING**  
*Advancement & Leadership*

Building knowledge today for nursing tomorrow



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**meet our  
community  
grantees**

# Texoma Regional Blood Center



Texoma Regional Blood Center (TRBC) located in Sherman, is a 501(c)(3) non-profit independent blood center founded by a group of local physicians. These physicians were concerned that when blood was needed for the survival of their patients in the hospitals located in Grayson, Fannin, and Cooke counties, that it was not always readily available locally. Through the efforts of these local physicians and volunteers, Texoma Regional Blood Center opened its doors with a mission to provide an adequate and safe supply of voluntarily donated blood to meet the needs of the patients in the Texomaland area, and to provide the highest quality of services at the lowest possible fees, maximizing the use of all blood donated. TRBC has served the needs of patients and physicians located in Grayson, Fannin and Cooke counties for the past 37 years and continues to do so today. TRBC currently provides blood and blood products to the patients of five hospitals within Grayson, Fannin and Cooke counties including: Texoma Medical Center, Texas Health Presbyterian, Heritage Park Surgical Hospital, Red River Regional Hospital in Bonham and Muenster Memorial Hospital.

Funds from the Texoma Health Foundation helped to purchase a new Mobile Blood Collections Bus, as well as free up other resources that allowed for the purchase of two Blood Center Delivery Vehicles.

## Notes

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# Thank you to our Donors

Advanced Medical Imaging  
Alverson Refrigeration  
Linda Ames  
Stan and Karen Alford  
Jim and Nancy Anderson  
Regina Anderson  
Andrews Distributing  
Tim Armstrong  
Michael Arnold  
Angela Bailey  
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Gayla Barreras  
Rick Barteau  
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Morry Beatty  
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Berry Foundation  
Black Rock Financial Management  
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Jackie Butler  
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Tom Chick  
Children's Fund  
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Dianna Davis-Eicher  
Jessie Davis  
Carmen and David Degraeve  
Denison High School  
Dr. Mark and Theresa Dickson  
Dillard's  
Sylvia Dixon  
Mr. and Mrs. Steven Dow

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# Thank you to our Donors

Stephanie Dunlap  
Bonita Dunnihoo  
Tenniel Dutton  
Susie Eaton  
Barbara Ebs  
Juanita Epling  
Jake Estes  
Faith Christian Center  
Cynthia Farmer  
Fight Night Celebrity  
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J. C. Gadberry  
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Clellene Gentry  
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Susan Hricko  
Margaret Huckleba  
Bruce and Wanda Hysmith

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Marcia Melton  
Woodye Mercer  
Jim Mixon  
Betty Mollenhour  
Tina Mongelli  
Pamela Moore

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Brad Morgan  
Margie Morris  
Chad Morrison  
Ben and Susie Munson  
Peter and Kathy Munson  
NW Health Foundation  
Sandy Nachman  
Bernard and Romona Nance  
Rudine Newman  
Judy Nichols  
Rhonda Nichols  
Brooke Norch  
Oklahoma Steel and Wire  
Charles Oller  
ONCOR Electric Delivery  
Stan Ore  
Paradigm Solutions  
Casey Parker  
Karen and Bill Patterson  
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Phil and Betty Roether  
Dessie Rose  
Lavelle Rose

Donald and Julie Roxberry  
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Robert Rumsey  
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Kent and Sue Samuel  
Paul Schmidt  
Estate of Marcus J. Sedlmeir  
Tammy Sewell  
Vickie Shamp  
Linda Shelton  
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Patricia Skidmore  
Ada Smith  
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Karon Smith  
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Rhonda Smith  
Norma Smithwick  
Vanda Sollenberger  
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Wayne Standefer  
Mr. and Mrs. Willie Steele  
Jerry Stetler  
Jim Stockman  
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## Notes

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# Thank you to our Donors

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Tina Taylor  
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Melton Financial Group of Wells Fargo Advisors  
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# In Kind Donors

Austin College  
Central Church of Christ  
Durant Medical  
Epsilon Sigma Alpha  
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Fossil Creek  
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Starstruck  
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The Medicine Shoppe - Denison  
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## Provider Partners

Ameripath, Inc.  
Dr. Mark Dickson  
Dr. Ronald Ennis  
Greater Texoma Health Clinic  
Kroger Pharmacy  
Dr. W. F. Looney  
McKinney Pediatrics  
Morrison Endowment

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***THANK YOU***

to over  
**200 Volunteers**  
giving  
of their time and  
sharing their  
talents  
to improve the  
work of the THF  
and the  
Reba's Ranch  
House



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THF provided  
over \$140,000 in  
*in-kind* support,  
donations of  
goods and  
sharing of  
facilities  
benefiting area  
nonprofits in  
2011

# staff

**Michelle Lemming**  
**President/CEO**

**Michele Daniel**  
**VP of Operations**

**Shunnay Gilmore**  
**Executive Assistant**

**Marilyn Bice**  
**Reba's Ranch House Manager**

**Susan Hooper**  
**Reba's Ranch House**  
**Support Staff**

**Ron Ballou**  
**Reba's Ranch House**  
**Support Staff**



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Texoma Health Foundation  
Statement of Assets, Liabilities, and Equity  
Income Tax Basis  
December 31, 2011

Assets

Current Assets	
Cash In Bank	\$ 195,834.43
Certificates of Deposits	265,040.61
Payroll Tax Receivable	<u>320.32</u>
Total Current Assets	<u>461,195.36</u>
Fixed Assets	
Land Improvements	109,410.00
Building	2,583,779.20
Furniture and Equipment	43,327.80
Equipment	<u>49,429.00</u>
Total Fixed Assets	2,785,956.00
Less Accumulated Depreciation	<u>(129,093.00)</u>
Net Fixed Assets	<u>2,656,863.00</u>
Other Assets	
Notes Receivable - Morrison	886,454.25
Investment - Merrill Lynch	40,596,333.99
Farm Home for Sale - Restricted	100,970.00
Note Receivable Johnson	480,169.24
Note Receivable Johnson Gas Line	<u>9,133.53</u>
Total Other Assets	<u>42,073,061.01</u>
	<u>\$45,191,119.37</u>

Liabilities and Fund Balance

Current Liabilities	
Texas Unemployment Tax	\$ 655.60
401(K) Plan Payable	<u>2,808.98</u>
Total Current Liabilities	<u>3,464.58</u>
Equity	38,437,741.98
Unrestricted General	131,303.15
Restricted Berry	58,215.73
Restricted Dialysis	1,046,571.49
Restricted Education	1,316.63
Restricted Frietsch	30,855.62
Restricted Gary	93,152.51
Restricted Pond	2,552,636.89
Restricted Porter	2,784,542.73
Restricted RRH	<u>51,318.06</u>
Restricted Reba McEntire Fund	<u>45,187,654.79</u>
Total Fund Balances	<u>\$45,191,119.37</u>

See Accountants' Compilation Report

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# Ways to Give

THF accepts cash, stock, real estate and other assets to further extend the work of the Foundation to improve the health of Texoma today and tomorrow. Whether you wish to establish a fund at the foundation, or engage in other charitable options, we will work with you to find a method of giving that achieves the greatest good and imparts the highest level of satisfaction for you and your family.

In addition to financial contributions, THF and the Reba's Ranch House rely heavily on **volunteers and donations** of goods and services. Contact us at (903) 337-0755 or view our registries at Dillard's, J.C. Penney and Target.



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The image features a textured, light brown background at the top. Below this, there are several overlapping circles in orange, yellow, and white. The bottom half of the image has a solid orange background, followed by a blue background with more overlapping circles in various shades of blue and white. The text is centered within a dark blue circle in the lower half.

5036 Reba Drive  
Denison, Texas  
75020

[www.texomahealth.org](http://www.texomahealth.org)