



DUCK MERCHANTS ASSOCIATION MEMBERSHIP

The Duck Merchants Association is a collaboration of Duck Merchants committed to promoting a vibrant business community within the Town of Duck. Membership dues will support website management, map/brochure printing, and events associated with the Duck Merchants Association. As a member, you will have the opportunity to be involved in events and seminars supported by the DMA. Please join today!

Your Duck Merchant Association Membership Gets You...



DETAILED LISTING AND LOCATION ON THE 2016 PRINTED MAP

In 2015, **10,000 maps** were printed and distributed throughout Duck. Located in member businesses as well as the town offices, these maps were easily picked up by visitors.



ENHANCED LISTING ON DODUCKNC.COM

As a member, you receive a listing on the Merchant Directory, as well as a full business detail page that includes your store logo, description, location map, and link to your website and social media profiles.

From June 1 2015 - August 30, 2015 doducknc.com registered nearly 12,000 pageviews, and averaged 450 visits per week.



AND NEW FOR 2016....

Additional online marketing opportunities will be available, including new avenues for promoting sales, specials and events; increased social media interaction; blogging opportunities; a targeted email newsletter for visitors and more!



DUCK MERCHANTS ASSOCIATION MEMBER INFORMATION

Business Name

Primary Contact Name

Business Physical Address (For map/website)

Mailing Address

Business Phone Number (For map/website)

Primary Contact Phone Number

Shopping Center (For map/website)

Primary Contact Email*

Website (For map/website)

Additional Emails*

**For Merchants Association correspondence only.*

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Business Category

- | | | | |
|---|---|---|--|
| <input type="checkbox"/> Apparel & Accessories | <input type="checkbox"/> Home Furnishings & Decor | <input type="checkbox"/> Coffee Shops | <input type="checkbox"/> Service & Misc. |
| <input type="checkbox"/> Non-Apparel | <input type="checkbox"/> Jewelry & Accessories | <input type="checkbox"/> Ice Cream & Sweets | <input type="checkbox"/> Bed & Breakfasts and Inns |
| <input type="checkbox"/> Arts, Antiques & Galleries | <input type="checkbox"/> Pet Supply | <input type="checkbox"/> Spas | <input type="checkbox"/> Real Estate Companies |
| <input type="checkbox"/> Books | <input type="checkbox"/> Restaurants & Food Service | <input type="checkbox"/> Water Sports | <input type="checkbox"/> Other Lodging |
| <input type="checkbox"/> Beauty & Cosmetics | <input type="checkbox"/> Markets, Beer & Wine | <input type="checkbox"/> Recreation & Entertainment | <input type="checkbox"/> Shopping Center |

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2016 ANNUAL MEMBERSHIP DUES ARE \$100

Dues are paid for each business name and each business location in Duck.

2016 ANNUAL SHOPPING CENTER DUES \$350

******DONATIONS ARE ALWAYS APPRECIATED******

Please print and complete this form, and mail along with a check payable to Duck Merchants Association to:

**Duck Merchants Association
PO Box 8001, Duck NC 27949**

Contact duckmerchants@gmail.com with questions.