

Community Events

Cause-Related Marketing

Thank you for your interest in organizing a Cause-Related Marketing campaign to benefit the Capital Area Food Bank of Texas. Please read the Cause-Related Marketing helpful hints sheet which can be found on our website under the How to Help link. Complete and return this form to begin your campaign.

TODAY S DATE:				
CAMPAIGN DATE(S)	START:		END:	
CONTACT INFORMAT	ION:			
Business/Organization N	ame:			
Contact Name:		Title:		
Mailing Address:		City:	State:	Zip:
Business Phone:		Fax:	Cell/Mob	oile:
Email Address:		Website Address:		
Email Address: Please describe your cam	paign. (We will			te.):

VOLUNTEERS:

TODAMC DATE

We encourage you to recruit and place your own volunteers for your campaign. However, if you need additional assistance, the Food Bank will consider providing support based on the following criteria. We recommend all volunteer requests are submitted one month prior to your event.

- Estimated funds raised
- Estimated pounds raised
- How do you plan on promoting and publicizing the event?





- Is this a first time event?
- If not, how much did you raise last year?
- Timing (as related to other Food Bank events)

After reviewing your registration form, we'll respond to your request within one business week if we are able to recruit and place volunteers for your event.

PLEASE INDICATE OTHER AREAS OF INTEREST:



Email this completed form to Molly Robbins, Community Events Manager, at mrobbins@austinfoodbank.org or fax to 512-282-6606, attn: Molly.

CAPITAL AREA
FOOD BANK
OF TEXAS

