

20MINUTE APPOINTMENT Call Back Script (RE-WRITE INTO YOUR OWN WORDS)

WARM MARKET

"_____, I'm an Affiliate, Independent Contractor for a gold company and I show anyone with a few extra hours a week how to turn those free hours into a \$5K, \$10K or more a week in extra income, working from home. Does this sound like something you would have an interest in hearing more about?"

If their response is anything other than a "No", simply follow with asking if they have 3 minutes to listen to a brief message, then give them the number to call or call it and hand over your phone to them, or conference them into the message if on the phone with them.

After they have listened, ask the standard question: "On a scale of 1-10, what is your level of interest in getting more details?" If they have an interest, set a time to speak with your Sr. Partner so they can explain the MISSION, the PRODUCT and HOW THEY EARN INCOME...or do that yourself and introduce them to your Sr. Partner(s) when available.

COLD MARKET OR VOICE BROADCAST LEADS

- (Name), you listened to a short message about our Gold Company & I'm calling you back. Is this a good time to speak for a couple minutes?
- What attracted you to leave a message? Have you ever been in a home business before? Why do you want to earn extra income? Why is that important to you? PART-TIME Or full time?
- I'm an affiliate with a 5 year old International GOLD Company with over ¼ million customers and is open in 123 countries. They have created a very unique system where gold can be used as money. I show anyone with a few extra hours a week how to turn those free hours into a \$5K, \$10K or more a week in extra income, working from home. Does this sound like something you would have an interest in hearing more about?

(To set an appointment and have someone else do the appointment for you, follow with...)

I'm here to simply set up an appointment with others where our Sr. Partner will explain all this in detail. It's VERY exciting and as you can see very profitable. And if you join, you will be part of our team. They will need about 20 minutes to give you a brief overview of the products and affiliate program and answer all your questions at that time.

My role here is to confirm you are interested enough to set up that appointment if you are serious about getting more info. Would you like to set that appointment?

(Name) What time works best for you? What is your email address? I will confirm the time and send you an email and a text regarding this.

Thank you _____, we will see you at the appointment time. Please watch for those appointment reminder emails and texts and we will call at that time.

LEAVE A MESSAGE

(Name) this is _____. You left a message with us asking to call you back, after listening to our short message. I'm an Affiliate, Independent Contractor for a gold company and I show anyone with a few extra hours a week how to turn those free hours into a \$5K, \$10K or more a week in extra income, working from home. Again, My name is _____ and I can be reached at _____(PHONE#) *(If you have called twice and cannot reach them, then send them to the schedule page to set an appointment)*

***** Listen to this message and call me back: 1 (707) 501-4090**

Rule of Thumb Answering Questions – When they ask, try to respond with a question first (Maintain Control) or simply, “ALL YOUR QUESTIONS WILL BE ANSWERED AT THE APPOINTMENT.”

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