

PARTNERSHIP LETTER OF AGREEMENT FOR 2012

The undersigned party (herein after "Partner") hereby applies to become a Partner of the Financial Planning Association of Colorado chapter (hereinafter the FPA of CO) under the terms of the "Partnership Program" (hereinafter "Program") for the 2012 sponsorship year. If Partner is accepted to the Program, Partner further agrees to a partnership contract term of January 1st through December 31st, payable in advance.

The FPA of CO strives to develop quality partnership relationships with sponsors who have a long-term interest in supporting the financial planning industry. Partner understands that Program has the ultimate right to refuse acceptance to any party without recourse in its pursuit of that goal. All benefits are offered with the understanding that the Partner assumes the responsibility to make payment in time to allow benefits to be used within calendar year.

Diamond Partnership Benefits—\$5,000 (limited to three—no refunds)

As a **Diamond Partner**, you will receive all **Platinum** and **Gold** partner benefits, plus:

- COFPA annual Symposium attendance for 2 representatives
- Holiday party attendance and recognition
- First right-of-refusal to sponsor additional chapter events as they are announced
- Exclusive sponsorship of 1 chapter meeting with a 10-minute presentation and a display table
- Invitation to attend and recognition at all chapter events
- Logo and contact information prominently displayed in all electronic and print materials
- 2 blast e-mails or mailings to full membership list with your prepared content
- 1 advertisement in 3 issues of monthly electronic bulletin
- Electronic list of Colorado FPA membership (names, mailing addresses, phone)
- Link to Colorado FPA website, on your website



During the year, additional networking opportunities become available for sponsorship. We offer these opportunities first to Diamond level partners.

Platinum Partnership Benefits—\$3,500 (limited to six—no refunds)

As a **Platinum Partner**, you will receive all **Gold** partner benefits, plus:

- COFPA annual Symposium attendance for 2 representatives
- Shared sponsorship (with 1 other partner) at 1 chapter meeting with a 5-minute presentation and a display table
- Attendee lists of the chapter meeting sponsored
- Link to Colorado FPA website, on your website
- 2 blast e-mails to full membership list with your prepared content
- 1 advertisement in 2 issues of monthly electronic bulletin
- Electronic list of Colorado FPA membership
- Invitation to all Salon Discussion Group meetings (12-16 each year)

Platinum

Gold Level—\$1,750 (no refunds)

- COFPA annual Symposium
- Symposium attendance for 2 representatives
- Exhibitor booth with skirted table
- Inclusion as a GOLD partner on website
- Inclusion on printed Symposium-related materials
- Your company name and logo in the Symposium program
- Electronic list of Symposium attendees
- Meals, snacks, and refreshments throughout the event
- Recognition through exhibitor door prizes (if desired)

FPA
FINANCIAL PLANNING
ASSOCIATION
OF COLORADO

The Heart of Financial Planning™

Colorado Chapter Office

7010 Broadway, Suite 320; Denver, CO 80221

P: 303-450-0515 F: 303-457-7567 E: info@COfpa.org
www.COfpa.org



Responsibilities of Partners

Responsibilities of Partners will include:

- Prompt payment of annual partnership fee. Sponsorship month and Symposium booth location are assigned on a first-come, first-served basis.
- Active participation in the education of our membership on your company's products and services.
- Assume the responsibility to take advantage of benefits to be used within calendar year.
- Only Diamond or Platinum Partners have permission to have email correspondence sent to COFPA membership.
- Please request data two weeks prior to mailing date. All correspondence will be sent out by the Chapter Office.

FPA of Colorado may:

- At its sole discretion, accept, deny, non-renew, and/or terminate Partner.
- Schedule, reschedule, or cancel, at its discretion, meeting dates or presentations and will not be responsible for any Partner liabilities, financial or otherwise, arising from such actions.
- Change the Partnership fees and/or benefits and/or prompt payment discount at renewal within a 30 day notice.

Partner agrees to the above terms, and hereby applies for a partnership with the COFPA as a:

- Diamond Partner \$5,000** **Platinum Partner \$3,500** **Gold Partner \$1,750**

Mail to Carol Lathrop, COFPA® Sponsor Coordinator, PO Box 21086, Denver, CO 80221
Email to: sponsorship@cofpa.org
Fax: 303-451-7567 (no cover page necessary)

Amount Paid: \$ _____ Check: # _____ Credit Card: (MasterCard/Visa, AMEX, Discover)

Credit Card #: _____ Exp. Date: _____

Signature: _____ Company Name: _____

Contact Name: _____ Email: _____

Address: _____ City: _____ ST: _____ ZIP: _____

Thank YOU for Your 2012 Partnership!



COFPA BENEFIT SELECTION SHEET

All publicity should list our company name as:

DIAMOND:
\$5,000



My chapter meeting exclusive sponsorship preference with 10 minute presentation is (rank top 2 choices):

____ January	____ June
____ March	____ July
____ April	____ November

2012 Schedule at www.cofpa.org

**Symposium will be held on
September 6, 2012**

I have submitted artwork (tif, gif, or jpg preferred) for 2 inch x 2 inch ad in 3 issues of electronic newsletter

My top four month choices for newsletter inserts are (rank 1 to 4):

____ January	____ April	____ July	____ October
____ February	____ May	____ August	____ November
____ March	____ June	____ September	____ December

Our company website address is:

I have emailed our company logo to you at: sponsorship@cofpa.org (tif, gif, or jpg preferred)

____ We would like to sponsor a social event or happy hour. Call COFPA.

PLATINUM:
\$3,500

My chapter meeting shared sponsorship preference with 5 minute presentation is (rank top 2 choices):

____ January	____ June
____ March	____ July
____ April	____ November

2012 Schedule at www.cofpa.org

I have submitted artwork (tif, gif, or jpg preferred) for 2 inch x 2 inch ad in 2 issues of electronic newsletter

My top four month choices for newsletter inserts are (rank 1 to 4):

____ January	____ April	____ July	____ October
____ February	____ May	____ August	____ November
____ March	____ June	____ September	____ December

Our company website address is:

I have emailed our company logo to you at: sponsorship@cofpa.org (tif, gif, or jpg preferred)

____ We'd like to sponsor a social event or happy hour. Call COFPA.

GOLD:
\$1,750

Our company website address is:

I have emailed our company logo to you at: sponsorship@cofpa.org (tif, gif, or jpg preferred) for posting on symposium web page.

____ We'd like to sponsor a social event or happy hour. Call COFPA.