## I will participate in

## **The 24th Annual BEVO's Celebrity Golf Tournament**

with a sponsorship gift of:

☐ BEVO Sponsor	Golf Towel Sponsor \$1,000
☐ Championship Sponsor \$5,000	☐ Koozie Sponsor (2 Only) \$1,000
☐ Burnt Orange Sponsor \$5,000	☐ Hole-in-One Sponsor \$750
☐ White Sponsor \$3,500	Longest Drive Sponsor \$750
Golf Cart Sponsor \$3,500	☐ Closest to Pin Sponsor\$750
Goodie Bag Sponsor\$1,500	Hole Sponsor
☐ Beverage Cart Sponsor \$1,500	Tribute Dinner Tickets (4)\$300
☐ Tribute Dinner Table \$1,000	☐ Individual Tribute Dinner Ticket\$100
☐ Volunteer T-Shirt Sponsor \$1,000	
NAME	
COMPANY	
ADDRESS	
	_ STATE ZIP
PHONE	
EMAIL	
I will not be able to attend, but would like to make a gift of \$ to NLP.	
Thank you for you	ır sponsorship gift.
MAKE CHECKS PAYABLE TO: <b>Neighborhood Longhorns Program</b>	

MAIL THIS FORM AND PAYMENT TO:

**Division of Diversity and Community Engagement** 

**Attn: Office of Development** 

2304 Whitis Ave. Stop G4600 Austin, Texas 78712-1658

You may also make your sponsorship gift online by visiting:

http://ddce.utexas.edu/neighborhoodlonghorns/celebrity-golf-classic/

FOR EVENT INFORMATION CONTACT:

FOR SPONSORSHIP INFORMATION CONTACT:

Celina Ruiz-Snowden • 512-232-4654

Hannah Beck • 512-232-2930

QUESTIONS:

Email the Neighborhood Longhorns at: donate@nlp.utexas.edu

Detach this form and mail with payment.







All proceeds benefit the NEIGHBORHOOD LONGHORNS PROGRAM™

Gala: Sunday, May 22, 2016

AT&T Executive Education and Conference Center

Cocktail Reception & Dinner: 6 p.m.

Tournament: Monday, May 23, 2016, UT Golf Club Tee Times: 8:30 a.m. & 1:30 p.m.



## Gala and Golf Tournament Honors 2005 National Championship Team

The pre-tournament gala will be held on Sunday, May 22, (cocktail reception and dinner, 6 p.m.) at the AT&T Executive Education and Conference Center. Guests will be treated to dinner, live music and live and silent auctions as we celebrate our honorees from the 2005 National Championship football team. The event will commemorate the 10-year anniversary of the 2005 National Championship.

The golf tournament on Monday, May 23 (times, 8:30 a.m. and 1:30 p.m.) at the University of Texas Golf Club, features a double shotgun start: one for the morning and one for afternoon play. Forty NLP celebrity and 160 amateur players make up the field, which is divided into five-person teams consisting of four amateurs and one NLP celebrity. The tournament is played on a scramble format, with prizes awarded for the first three low-gross teams. Golfers will receive breakfast or lunch as well as commemorative gifts and the opportunity to win additional prizes throughout the day.

Special thanks to Al Matthews and the National Association of Professional Athletes (NAPA), who founded the Celebrity Golf Tournament in 1992 to benefit youth in our community.

TOURNAMENT CHAIR

John Menchaca

CSID

NLP BOARD CHAIR

**Tom Inman** *Limestone Capital Advisors* 

TOURNAMENT FOUNDER

**Al Matthews** NAPA President





## **Neighborhood Longhorns Program**

The Neighborhood Longhorns Program (NLP) is part of the Division of Diversity and Community Engagement at The University of Texas at Austin and is the official community service arm of Texas Athletics. The program serves more than 4,000 students per year in 30 Austin Independent School District (AISD) schools. In partnership with AISD, the program serves economically disadvantaged youth (grades 2-8) who are at a high risk of experiencing academic difficulties.

Since its launch at UT Austin in 1991, NLP has provided more than \$666,500 in scholarships and rewarded the academic performance of more than 81,000 students. The students' academic achievements are monitored and rewarded in multiple ways, including visits to the UT campus during special events and Texas Athletic events.

## **The Silver Spurs**

Silver Spurs is the honorary student service organization responsible for the care and transportation of BEVO, UT's longhorn steer mascot. Since their founding in 1937, they have provided over 2,500 campus leaders with the opportunity to give back to the school and community through philanthropic endeavors associated with BEVO.

The primary purpose of the Silver Spurs Alumni Association is to support UT Austin scholarships, NLP, and expenses associated with BEVO.

The NLP appreciates the support it receives from student organizations. Thanks to the support of the Silver Spurs and Siler Spurs Alumni Association, the NLP is able to provide educational program services to the youth in the community.

#### The 24th Annual

# **BEVO's Celebrity Golf Tournament**

Gala: Sunday, May 22, 2016, AT&T Conference Center – Cocktail Reception & Dinner: 6 p.m.
Tournament: Monday, May 23, 2016, UT Golf Club – Tee Times: 8:30 a.m. and 1:30 p.m.

Presented by UFCU. All proceeds benefit the Neighborhood Longhorns Program

## **Sponsorship Opportunities**

#### **BEVO Sponsor: \$7,500**

- · 2 teams (8 player spots)
- Inclusion in 50 30-second radio spots prior to the event
- Premier advertising placement during breakfast and lunch
- Company name and logo included in advertising at the events
- Premier table at tribute dinner with NLP Celebrity
- 16 tribute dinner tickets
- Tax-deductible amount: \$6.500

#### **Burnt Orange Sponsor: \$5,000**

- · 2 teams (8 player spots)
- Company name and logo included in advertising at the events
- · Preferred table at tribute dinner
- · 8 tribute dinner tickets
- Tax-deductible amount: \$4.200

#### White Sponsor: \$3,500

- 1 team (4 player spots)
- Company name and logo included in advertising at the events
- Preferred table at tribute dinner
- · 8 tribute dinner tickets
- Tax-deductible amount: \$3,000

#### Golf Cart Sponsor: \$3,500

- · Premier advertising on each cart
- 4 playing spots, one team
- 2 tribute dinner tickets
- Tax-deductible amount: \$3.150

#### Goodie Bag Sponsor: \$1,500

- · Company name on goodie bags
- 2 tribute dinner tickets
- Tax-deductible amount: \$1.450

#### **Beverage Cart Signage Sponsor: \$1,500**

- · Special recognition on beverage cart
- · 2 tribute dinner tickets
- Tax-deductible amount: \$1.450

#### Volunteer T-Shirt Sponsor: \$1,000

- Company name on t-shirts
- 2 tribute dinner tickets
- Tax-deductible amount: \$950

#### Golf Towel Sponsor: \$1,000

- · Company name on golf towel
- 2 tribute dinner tickets
- Tax-deductible amount: \$950

#### Koozie Sponsor (Limited to 2): \$1,000

- Corporate name/logo on koozies
- 2 tribute dinner tickets
- Tax-deductible amount: \$950

#### Hole-in-One Sponsor: \$750

· Naming rights with signage

#### **Longest Drive Sponsor: \$750**

Naming rights with signage

#### Closest to the Pin Sponsor: \$750

· Naming rights with signage

#### Hole Sponsor: \$350

- · Hole signage for AM and PM flights
- · Hole signage

### **Gala Only Opportunities**

#### Championship Sponsor: \$5,000

- 2 premier tables at tribute dinner with NLP Celebrity
- Invitation for 16 to VIP reception with members of the 2005 championship team and NLP celebrities
- 16 tribute dinner tickets
- Recognition for providing NLP academic scholarships
- Tax-deductible amount: \$4.200

#### Tribute Dinner Table: \$1.000

- 10 tribute dinner tickets
- Tax-deductible amount: \$750

#### **Individual Tribute Dinner Ticket: \$100**

- 1 tribute dinner ticket (4 tickets for \$300)
- Tax-deductible amount: \$75

EXCLUSIVE FITNESS SPONSOR





