



2012 Purim Ball - Auction Donation Form

Thank you for supporting the Jewish Primary Day School of the Nation's Capital, the only Jewish day school in Washington, DC. Your contribution will support educational programs and help raise funds for scholarships. For questions, or to arrange to have your item(s) picked up, please contact Purim Ball Chairs Bonnie Roskes, Alisa Schreier, and Pamela Wexler Kahler, at purimball@jpds.org.

The Purim Ball will be held on Sunday, March 11, 2012.

Deadline for receipt of forms EXTENDED to February 10, 2012.

Donate your item online! Go to www.jpds.org/purimball

Please retain a copy of this form for your records.

How would you like to support JPDS-NC? Please check one:

- Donate an auction item. *Complete this side of form.*
- Double my organization's exposure while saving up to 50% on the cost of a Purim Ball Journal business ad by donating an auction item AND placing an ad. *Complete both sides of form.*
- Place an ad in the Purim Ball Journal. *Complete reverse side of form.*

Contact Name: _____

Business Name: _____

Mailing Address: _____

Phone: _____ Email: _____

Item Description: _____

Restrictions: _____

Retail Value: \$ _____ *(Required)*

Expiration date: _____ *(Unless you specify otherwise, expiration date will be one year after the event: March 11, 2013.)*

_____ My item/certificate is enclosed with this form. _____ JPDS-NC should create a certificate.

_____ I will mail/deliver my donation to JPDS-NC at the above address.

_____ Please pick up my donation. Date to pick up: _____

Location: _____

Special Instructions? _____

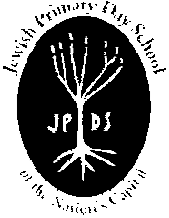
Please mail completed form to the address below. Mark the envelope "ATTN: Purim Ball."

Or fax form to: (202) 291-9750, ATTN: Purim Ball.

Jewish Primary Day School of the Nation's Capital, Kay and Robert Schattner Center ■ 6045 Sixteenth Street NW, Washington, DC 20011
202-291-JPDS (5737) ■ Fax 202-291-9750 ■ www.jpds.org

JPDS-NC is a 501(C)(3) organization and a fully accredited school, contributions to which may be tax-deductible. Tax ID Number: 52-2115715

Initials of Item Solicitor: _____



2012 Purim Ball - *Journal Ad Form*

Thank you for supporting the Jewish Primary Day School of the Nation's Capital, the only Jewish day school in Washington, DC. Your contribution will support educational programs and help raise funds for scholarships. If you have questions about your journal ad, please contact the Office of Institutional Advancement at (202) 882-4747 or purimball@jpds.org.

The Purim Ball will be held on Sunday, March 11, 2012.

Please retain a copy of this form for your records.

Contact Name: _____

Business Name: _____

Mailing Address: _____

Phone: _____ Email: _____

Step 1: Select your ad size and cost:

Size	Standard Cost	Reduced Cost With Auction Donation. <i>Complete reverse side of form.</i>
<input type="checkbox"/> Full Page 4 5/8" wide x 6 1/2" high	<input type="checkbox"/> \$400	<input type="checkbox"/> \$250 - 38% Savings
<input type="checkbox"/> Half Page 4 5/8" wide x 3 1/4" high Suggested text limit 48 words	<input type="checkbox"/> \$250	<input type="checkbox"/> \$180 - 28% Savings
<input type="checkbox"/> Quarter Page 2 1/4" wide x 3 1/4" high Maximum 30 words	<input type="checkbox"/> \$180	<input type="checkbox"/> \$100 - 44% Savings
<input type="checkbox"/> 1/6 Page 2 1/4" wide x 2 1/8" high Maximum 24 words	<input type="checkbox"/> \$100	<input type="checkbox"/> \$50 - 50% Savings

Step 2: Submit your ad.

 Please note: All ads run in black and white and grayscale. Choose one:

- Email your formatted ad, in the dimensions of your ad size, to purimball@jpds.org. Use JPG or GIF format. Sorry, we are unable to accept PDF file format or word processing documents with images.
- Email your ad text to purimball@jpds.org.
- Hand-write your text on a separate piece of paper, and submit it with this form. (Please use only letters, numbers, and standard grammar marks. Sorry, we are not able to include special characters.)
- Re-run your ad from last year's journal.

Step 3: Make payment.

 Choose one:

- Check, made out to "JPDS-NC." Mail to address below and mark envelope: "ATTN: Purim Ball."
- Credit card: #: _____ Exp.: _____ Sec. Code: _____
Signature: _____ Date: _____
- I have already paid online by credit card at www.jpds.org.

Jewish Primary Day School of the Nation's Capital
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Initials of Ad Solicitor: _____