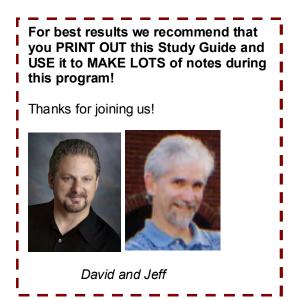


## Private Practice Marketing Monthly TeleCourse

# Our Number One Strategy for Quick-Starting a New Practice, Revving Up a Current Practice, and Filling Up Both!





4-Step Action Plan

- 1. Decide which benefits of running groups most motivate you.
- 2. Choose the focus of your first group.
- 3. Create a curriculum for your first group.
- 4. Launch your first group!

### Private Practice Marketing Monthly TeleCourse Our Number One Strategy for Quick-Starting a New Practice, Revving Up a Current Practice, & Filling Up Both!

#### In this program you will learn -

- The number one strategy for filling up your practice, whether you're just starting out or you are a well-seasoned veteran
- ✓ The 3 mistakes most practitioners make before they ever start
- ✓ How to use this strategy in ANY practice
- ✓ The what, why and how of filling your practice by running groups
- ✓ How to maximize your results and leverage your time
- ✓ How to monetize (cool internet word) your groups
- ✓ AND much more!

### Let's Get Started!!

## 1. Top 7 Benefits of Running Groups

Benefit #1 – Increases your expert status \_\_\_\_\_

Benefit #2 – Increases your brand recognition \_\_\_\_\_

Private Practice Marketing Monthly TeleCourse Our Number One Strategy for Quick-Starting a New Practice, Revving Up a Current Practice, & Filling Up Both!					
Benefit #3 – Increases your accessibility					
Benefit #4 – Increases your caseload					
Benefit #5 – Increases your "word-of-mouth" referrals					
Benefit #6 – Increases your leverage of time					
Benefit #7 – Increases your income					

Private Practice Marketing Monthly TeleCourse Our Number One Strategy for Quick-Starting a New Practice, Revving Up a Current Practice, & Filling Up Both!					
2. The Top 3 mistakes most practitioners make before starting a group					
Mistake #1					
Mistake #2					
Mistake #3					
3. How to use this strategy in ANY practice (even yours!)					

# Private Practice Marketing Secrets Mentoring Program

We personally help you design, build, and launch your ideal practice and prepare to fill it with your ideal clients in six weeks-<u>guaranteed</u>.

Week One: Preparing to Play Large: Creating Your Blueprint for the Practice of Your Dreams

> Week Two: Owning Your Niche: Your Uniqueness as Your Greatest Asset

➤ Week Three: Pioneering Your Practice: Nuts and Bolts of Building a Profitable Business That Fits YOU

Week Four: <u>Private Practice Marketing</u>: Packaging Your Expertise to Attract Unlimited Prospects

Week Five: <u>Relationship Building</u>: Leveraging Your Strengths to Create an Effortless Stream of Referrals

Week Six: <u>Getting Hired</u>: Converting Prospects to Clients- The Key to Private Practice Success

After more than 50 combined years in private practice and mentoring hundreds of private practice professionals to build successful businesses over the past 5 years, THIS is the culmination of everything we've learned that WORKS.

Each weekly module is recorded and transcribed and includes an Implementation Lab to provide you individualized support to apply the strategies you learn to your unique practice.

STARTS SEPTEMBER 18, 2007

www.PrivatePracticeMarketingSecrets.com

Private Practice Marketing Monthly TeleCourse Our Number One Strategy for Quick-Starting a New Practice, Revving Up a Current Practice, & Filling Up Both!						
4. The What, Why & How of filling your practice by running groups						
The What						
The Why						
5. How to maxim	ize your results	and leverage yo	ur time			

Private Practice Marketing Monthly TeleCourse Our Number One Strategy for Quick-Starting a New Practice, Revving Up a Current Practice, & Filling Up Both!

6. How to monetize (cool internet word) your groups!

If you enjoyed the information presented today we are glad.

Guess what? What you just received is only a <u>slice</u> of the <u>tip</u> of the iceberg that is our-

## Private Practice Marketing Secrets Mentoring Program

We launch our next program on Tuesday September 18<sup>th</sup>

Listen carefully on today's seminar how you can join this outstanding, <u>guaranteed</u> program at a huge discount available TODAY only.

You will NEVER be able to get in at this price again EVER!

<u>Click here</u> to jump on this chance to build the practice of your dreams and fill it with your ideal clients!

P.S. Where else, and how else, are you going to build the practice of your dreams and fill it with your ideal clients, <u>guaranteed</u>?

> Would You Like Build Your Ideal Practice And Fill It With Your Ideal Clients-

#### **GUARANTEED?**

Here's How:

> Would You Like To Join Our Private Practice Marketing Secrets Mentoring Program At a

SIGNIFICANT DISCOUNT?

Here's How: \_\_\_\_\_

> Would You Like FREE ADMISSION To Our Private Practice Marketing Secrets Mentoring

Program?

Here's How:

> How Would You Like For Us To <u>PAY YOU</u> To Join Our Private Practice Marketing Secrets

**Mentoring Program?** 

Here's How:

> How Would You Like LIFETIME ACCESS To Our Private Practice Marketing Secrets

**Mentoring Program?** 

Here's How:

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STARTS SEPTEMBER 18, 2007

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Thanks so much for joining us and we look forward to personally mentoring you to build your ideal private practice starting September 18<sup>th</sup>. David and Jeff



### STARTS SEPTEMBER 18, 2007