



Private Practice Marketing Monthly TeleCourse

Our Number One Strategy for Quick-Starting a New Practice, Revving Up a Current Practice, and Filling Up Both!

For best results we recommend that you **PRINT OUT** this Study Guide and **USE** it to **MAKE LOTS** of notes during this program!

Thanks for joining us!



David and Jeff

DATE: Wednesday, July 11th

TIME: 9:00am Pacific/12 Noon Eastern

TO JOIN: 218-486-3694

Pass Code 9170752#

4-Step Action Plan

1. Decide which benefits of running groups most motivate you.
2. Choose the focus of your first group.
3. Create a curriculum for your first group.
4. Launch your first group!

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In this program you will learn –

- ✓ The number one strategy for filling up your practice, whether you're just starting out or you are a well-seasoned veteran
- ✓ The 3 mistakes most practitioners make before they ever start
- ✓ How to use this strategy in ANY practice
- ✓ The what, why and how of filling your practice by running groups
- ✓ How to maximize your results and leverage your time
- ✓ How to monetize (cool internet word) your groups
- ✓ AND much more!

Let's Get Started!!

1. Top 7 Benefits of Running Groups

Benefit #1 – Increases your expert status _____

Benefit #2 – Increases your brand recognition _____

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Benefit #3 – Increases your accessibility _____

Benefit #4 – Increases your caseload _____

Benefit #5 – Increases your “word-of-mouth” referrals _____

Benefit #6 – Increases your leverage of time _____

Benefit #7 – Increases your income _____

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2. The Top 3 mistakes most practitioners make before starting a group

Mistake #1 _____

Mistake #2 _____

Mistake #3 _____

3. How to use this strategy in ANY practice (even yours!)

Private Practice Marketing Secrets

Mentoring Program

We personally help you design, build, and launch your ideal practice and prepare to fill it with your ideal clients in six weeks- guaranteed.

- ▶ **Week One:** Preparing to Play Large: *Creating Your Blueprint for the Practice of Your Dreams*
- ▶ **Week Two:** Owning Your Niche: *Your Uniqueness as Your Greatest Asset*
- ▶ **Week Three:** Pioneering Your Practice: *Nuts and Bolts of Building a Profitable Business That Fits YOU*
- ▶ **Week Four:** Private Practice Marketing: *Packaging Your Expertise to Attract Unlimited Prospects*
- ▶ **Week Five:** Relationship Building: *Leveraging Your Strengths to Create an Effortless Stream of Referrals*
- ▶ **Week Six:** Getting Hired: *Converting Prospects to Clients- The Key to Private Practice Success*

After more than 50 combined years in private practice and mentoring hundreds of private practice professionals to build successful businesses over the past 5 years, THIS is the culmination of everything we've learned that WORKS.

Each weekly module is recorded and transcribed and includes an Implementation Lab to provide you individualized support to apply the strategies you learn to your unique practice.

STARTS SEPTEMBER 18, 2007

www.PrivatePracticeMarketingSecrets.com

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4. The What, Why & How of filling your practice by running groups

The What _____

The Why _____

The How _____

5. How to maximize your results and leverage your time

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6. How to monetize (cool internet word) your groups!

If you enjoyed the information presented today we are glad.

Guess what? What you just received is only a slice of the tip of the iceberg that is our-

**Private Practice Marketing Secrets
Mentoring Program**

We launch our next program on Tuesday September 18th

Listen carefully on today's seminar how you can join this outstanding, guaranteed program at a huge discount available TODAY only.

You will NEVER be able to get in at this price again EVER!

[Click here](#) to jump on this chance to build the practice of your dreams and fill it with your ideal clients!

P.S. Where else, and how else, are you going to build the practice of your dreams and fill it with your ideal clients, guaranteed?

➤ **Would You Like Build Your Ideal Practice And Fill It With Your Ideal Clients-
GUARANTEED?**

Here's How: _____

➤ **Would You Like To Join Our Private Practice Marketing Secrets Mentoring Program At a
SIGNIFICANT DISCOUNT?**

Here's How: _____

➤ **Would You Like FREE ADMISSION To Our Private Practice Marketing Secrets Mentoring
Program?**

Here's How: _____

➤ **How Would You Like For Us To PAY YOU To Join Our Private Practice Marketing Secrets
Mentoring Program?**

Here's How: _____

➤ **How Would You Like LIFETIME ACCESS To Our Private Practice Marketing Secrets
Mentoring Program?**

Here's How: _____

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Thanks so much for joining us and we look forward to personally mentoring you to build your ideal private practice starting September 18th. David and Jeff



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