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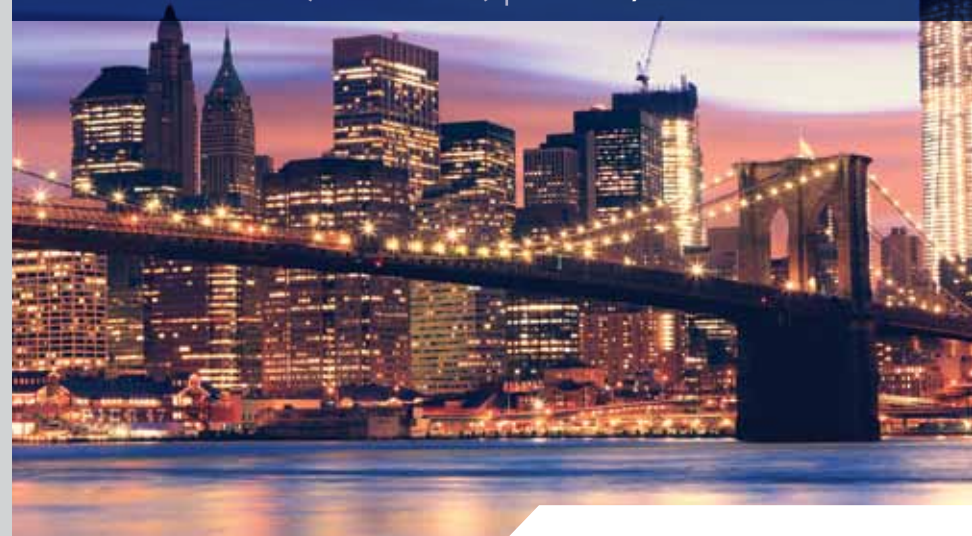
NYUSCHACK
Institute of Real Estate

THE 43RD ANNUAL URBAN LEADERSHIP AWARD DINNER

HONORING SCOTT RECHLER
CHAIRMAN AND CHIEF EXECUTIVE OFFICER
RXR REALTY LLC

Thursday, October 3, 2013
The Waldorf Astoria New York
301 Park Avenue (at 50th Street)

Cocktails 6 p.m. Dinner 7 p.m.
The Grand Ballroom
Business/Cocktail Attire



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Rosemary Scanlon

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and Clinical Associate
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NYU Schack Institute
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THE 43RD ANNUAL URBAN LEADERSHIP AWARD DINNER THURSDAY, OCTOBER 3, 2013

HONORING SCOTT RECHLER CHAIRMAN AND CHIEF EXECUTIVE OFFICER RXR REALTY LLC

Dear Industry Supporter,

The NYU Schack Institute of Real Estate is pleased to announce its 43rd Annual Urban Leadership Award Dinner to be held on Thursday, October 3, 2013 at the Waldorf Astoria New York. This year's event honoree is Scott Rechler, chairman and chief executive officer, RXR Realty LLC. Scott is a graduate of the NYU Schack Class of 1990.

We are offering three (3) levels of sponsorship opportunities. Complete details are enclosed. All levels offer your company visibility among decision makers in the industry, as well as the opportunity to support academic programs at the NYU Schack Institute of Real Estate, that prepare future industry leaders.

Please visit our website at scps.nyu.edu/urbanleadership for registration information and for sponsorship opportunities. Contact Jessica Estrada-Watson at **(212) 992-3618** or at jessica.watson@nyu.edu with questions or for assistance.

We look forward to seeing you at the Waldorf Astoria New York for this important event.

With best regards,

James D. Kuhn

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Institute of Real Estate
Advisory Board,
Dinner Co-Chair

Robert S. Blumenthal

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Member, NYU Schack
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Advisory Board Member,
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NYUSCHACK
Institute of Real Estate

THE 43RD ANNUAL
**URBAN LEADERSHIP
AWARD DINNER**

HONORING SCOTT RECHLER
CHAIRMAN AND CHIEF EXECUTIVE OFFICER
RXR REALTY LLC

THURSDAY, OCTOBER 3, 2013

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NYUSCHACK Institute of Real Estate

THE 43RD ANNUAL URBAN LEADERSHIP
AWARD DINNER THURSDAY, OCTOBER 3, 2013

I am happy to support the 43rd Annual NYU Schack Institute of Real Estate Urban Leadership Award Dinner that will honor Scott Rechler and will provide funds for Institute events and programs.

I enclose my check/credit card information for:

☐ **PLATINUM SPONSOR \$25,000**

URBAN LEADERSHIP DINNER BENEFITS:

Priority seating for table of 10 guests (valued at \$2,000)

Logo recognition in dinner program

Logo recognition at the dinner, on posters, and in audio visual

Recognition on website

CONFERENCE BENEFITS:

Two complimentary conference registrations for each of the three conferences listed (46th Annual Conference on Capital Markets in Real Estate, the 19th Annual REIT, and the 4th Annual Conference on Sustainable Real Estate—total value \$3,570)

☐ **PREMIER SPONSOR \$15,000**

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CONFERENCE BENEFITS:

One complimentary conference registration for each of the three conferences listed (46th Annual Conference on Capital Markets in Real Estate, the 19th Annual REIT Symposium, and the 4th Annual Conference on Sustainable Real Estate—total value \$1,785)

☐ **BENEFACTOR SPONSOR \$10,000**

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Priority seating for table of 10 guests (valued at \$2,000)

Name of company listed in dinner program

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Recognition on website

☐ **DINNER TICKET (ONE INDIVIDUAL) \$1,000**

☐ **NYU SCHACK ALUMNI DINNER TICKET \$250**

Graduation Year _____

I am unable to attend. Please accept my contribution of \$ _____

Contributions are tax deductible to the extent allowed by law. The value of each dinner ticket is \$200.

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(212) 998-6950

DINNER GUESTS

To make a reservation and for all additional information,
please call Jessica Estrada-Watson, dinner coordinator,
at **(212) 992-3618**, or e-mail: **jessica.watson@nyu.edu**

The value of each dinner ticket is \$200 and \$1,785 for
a ticket to each of the three conferences. All payments
made in excess of these amounts are tax deductible
contributions to the extent allowed by law.