



THE AMERICAN LEGION

P.O. Box 361656
Indianapolis, IN 46236-1656

Nonprofit Org.
U.S. POSTAGE
PAID
The American
Legion

2" x 3-5/8"
window FPO

positioned
1-3/4" from left; 7/8" from bottom

*The favor of your
reply is requested.*





THE AMERICAN LEGION
P.O. Box 361656
Indianapolis, IN 46236-1656
www.Legion.org

***** ECRIOT 0006D*C-002
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John Q Sample
Apt. 1-A
1234 Main St. ###
Anytown US 12345-6789



Dear <<Name>>,

We are at a critical juncture in our country today.

Thousands of our brave service members have returned home after a long war in Iraq while many more continue to serve our country in Afghanistan and around the world.

Many of our veterans are returning home with serious injuries – both physical and mental. Even more are in need of special services and support within their communities.

We must make sure not a single veteran falls through the cracks.

In thanks for not forgetting America’s active-duty military and veterans, I’ve enclosed a very special gift. Please accept the enclosed American Legion all-occasion cards with pride. **You deserve recognition as a patriot who really toes the line for America’s military!**

It’s reliable, loyal friends like you who make this nation great. YOU understand the new battles...the challenges...our new veterans will face. You understand that, no matter what, we must do all we can to support these courageous men and women who are coming home and need help transitioning back into civilian life.

Once again, <<NAME>>, we must make sure our heroes receive the help they need as they return home.

From one patriot to another, I’m asking you to step forward and lend your support to our wounded...our military families...our American heroes. If you can manage another gift of <<\$XX>>, <<\$XX>> or even <<\$XX>>, I’ll see to it that it’s used to honor and protect veterans and their families in their time of need. Your generous contribution will help The American Legion:

- **Pay for utilities, groceries, childcare,** and more for military families whose lives are in chaos after long, recurring deployments through our Temporary Financial Assistance program (TFA).

(over, please)

THE FUTURE DEPENDS ON YOU

Donation Card

Y134068

☐ **YES**, I want to help our nation’s heroes again this year. My generous contribution reaffirms my commitment to insure that no veteran — young or old — falls through the cracks of our system and is forgotten. Enclosed is my gift of:

() \$XXX () \$XXX () \$XXXX () Other \$ _____

Please make check payable to:
The American Legion

Use enclosed envelope or mail to:
**P.O. Box 361656
Indianapolis, IN
46236-1656**

Thank you!

JOHN Q. SAMPLE
APT. 1-A
1234 MAIN ST.
ANYTOWN, US 12345-6789

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THE AMERICAN LEGION

123 012 1 12 12345678 1

☐ I’d like to pay by credit card (see reverse).

- **Provide direct assistance to veterans returning home from war** through our Heroes to Hometowns program. This community-based program connects veterans with the services they need within their own communities. We also help them understand and access VA benefits they earned, while helping to appeal disability claims.
- **Protect the children of military families** with The American Legion Legacy Scholarship Fund. Providing for the education of children whose mother or father made the ultimate sacrifice in war is our moral duty.

These are just a few of the programs made possible by good people like you. And every gift you make to The American Legion is tax-deductible.

You can count on this: We are duty-bound to America’s veterans and active-duty military! We will not stand by and watch a hero stumble and fall!

It’s not right...it’s just not our way. I know you feel the same. When The American Legion was founded, our constitution **pledged “devotion to mutual helpfulness.”** These aren’t just words. This is a solemn promise to our comrades and our community.

It’s a promise I know you hold in your heart...in the American values that guide your life.

I’m asking you to join us – and thousands of other concerned patriots across the country – in our pledge to help our troops and veterans. Especially those who suffer horrible wounds and serious trauma as a result of their service...and those families with loved ones who fell in the line of duty.

Please fill out the attached donation card and return it in the envelope I have provided. I truly feel blessed because I know you are standing with our veterans and are willing to help!

Thank you and may God bless you and your family.

Sincerely,



William A. Pease
National Development Director
The American Legion





P.S. The all-occasion cards are my gift to you because you’re such a loyal friend to America’s troops and veterans. You’re not obligated, but if you could please manage a gift right now it would certainly mean a lot.

Planning for the Future?

- ☐ **Please send me information on supporting our veterans with a bequest to The American Legion in my will.**
- ☐ **I have already left The American Legion in my will.**

CREDIT CARD PAYMENT INFORMATION

I wish to charge my donation to:

☐ VISA®  ☐ MasterCard®  ☐ Discover  ☐ AMEX 

Card Number:

Expiration Date: / Dollar Amount \$

Signature:

If you wish to modify your communications with us, please mail us or call us at 1-800-433-3318.



made in usa

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please return to:
3030 Waterview Ave.
Baltimore, MD 21230
410.247.4800

Art by Artist's Name



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N P R

P140594



*H*OPING THAT YOUR
BIRTHDAY AND EVERYDAY
BE FILLED WITH HAPPINESS





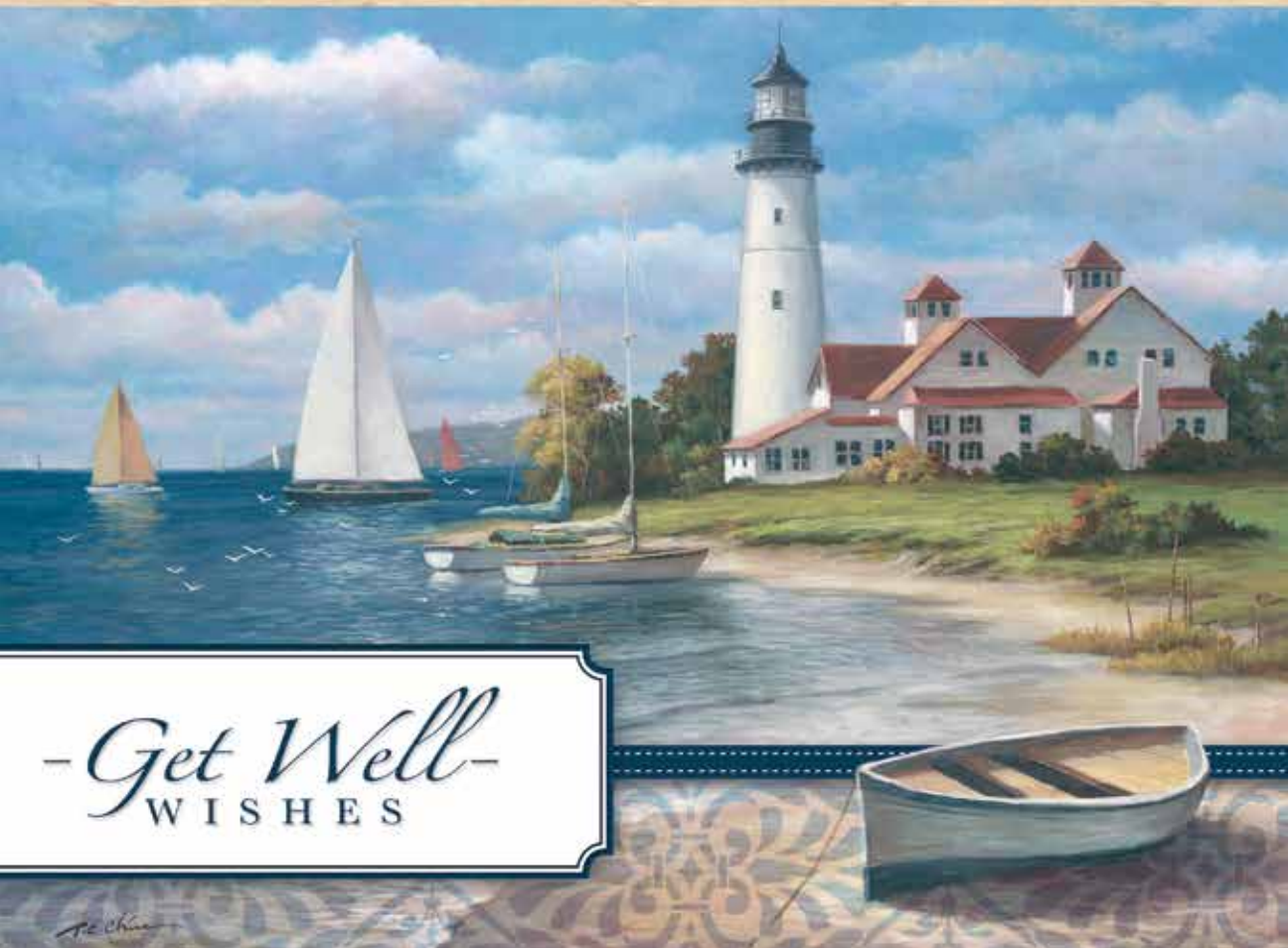
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Art by Artist's Name

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Baltimore, MD 21230
410.565.5000



-Get Well-
WISHES

Art by Artist's Name



SENDING LOTS OF
WARM WISHES YOUR WAY,

Feel Better!





made in usa

Art by Artist's Name

P145402

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FOOD
READY

P140965

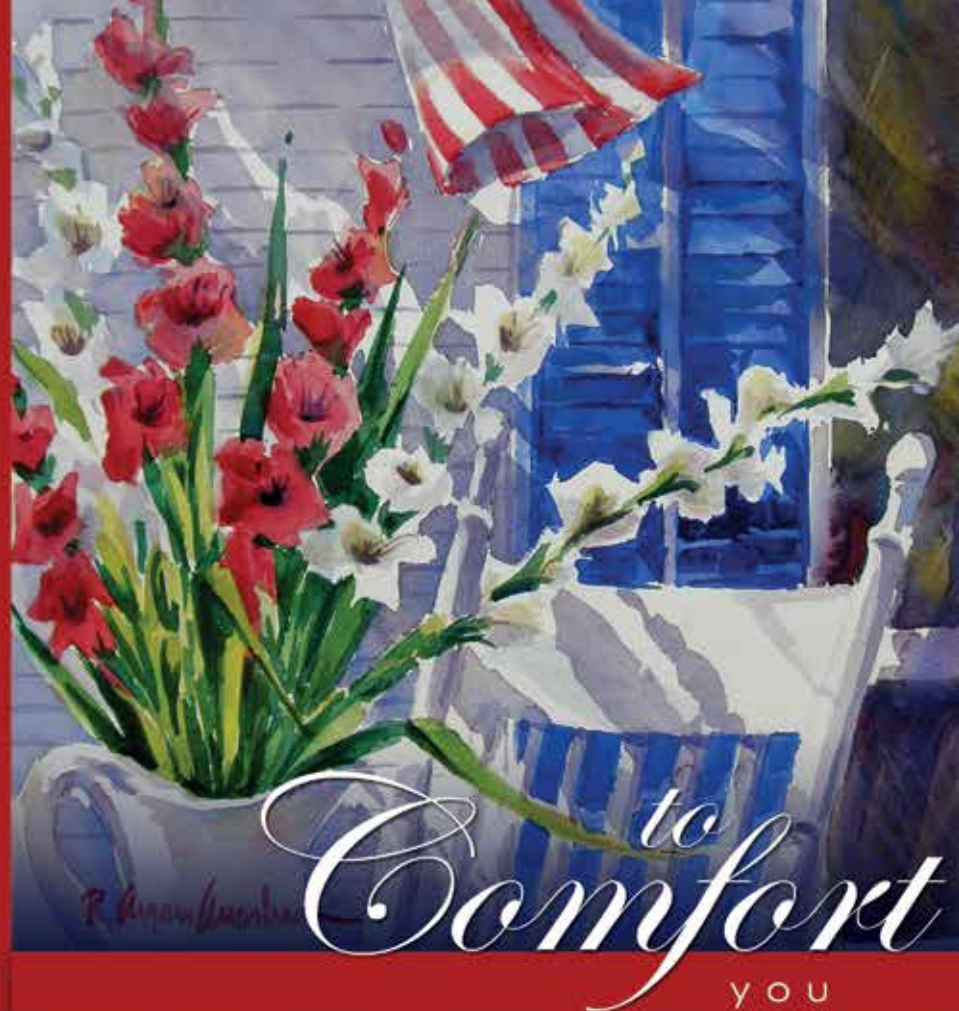
Art by Artist's Name



Thinking OF You



*T*ODAY AND EVERYDAY,
YOU ARE IN MY THOUGHTS
AND IN MY HEART



barton | cotton

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Art by Artist's Name





May the *love*
of those around you,
help you through
the days ahead



Art by Artist's Name

P147097



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3030 Waterview Ave.
Baltimore, MD 21230
410.247.4800



THANK YOU



Words CANNOT
EXPRESS MY GRATITUDE

Y132250

From _____



Thank you
for paying
postage



THE AMERICAN LEGION
PO BOX 361656
INDIANAPOLIS IN 46236-1656

