



ISHA Spring Conference

May 13, 2014

Sponsored by: Iowa Society of Healthcare Attorneys
A Personal Membership Group of the Iowa Hospital Association

Conference Agenda

8:00 am Registration/Continental Breakfast

8:45 am Legislative and Case Law Update

Erika Eckley, Director of Government Relations/ Staff Attorney, Iowa Hospital Association, Des Moines
Sara Allen, Director of Government Relations/Staff Attorney, Iowa Hospital Association, Des Moines
This session will provide a review of 2014 state legislative activity and state case law developments from the past year that impact health care and hospitals. Written materials will include a compilation of state case law catalogued by topic area.

10:15 am Break

10:30 am Preparing for Meaningful Use Audits

Michael Chase, Partner, Baird Holm LLP, Omaha, NE

Rapid adoption of electronic health records (EHR) technology is underway and as of January 2014, the Centers for Medicare & Medicaid Services (CMS) has paid out more than \$20 billion in EHR incentive payments through the “meaningful use” program. The government remains concerned about fraud and abuse related to the use of EHRs and in qualification for meaningful use incentives. CMS is now auditing hospitals and professionals who have attested the required criteria for meaningful use audits occurring both before and after payment has been made. This session will focus on the process of responding to a meaningful use audit including best practices for organizations, lessons learned in responding to actual audits and what to watch for in the future.

11:30 am Lunch and ISHA Annual Business Meeting

12:30 pm Privacy Issues

Stephen Stewart, CIO, Henry County Health Center, Mount, Pleasant

Heather L. Campbell, Special Council, Belin McCormick, Des Moines

Sarah Brooks, Privacy and Security Officer, Office of Health IT, Iowa Department of Public Health, Des Moines

This panel will discuss the development of the Iowa Health Information Network, the state and federal laws and issues that arise as more protected health information is created and stored electronically to meet federal requirements on implementing electronic health records and developing methods for coordinated care in the delivery of health care.

2:00 pm Updates on the Affordable Care Act and the Iowa Health and Wellness Plan

Dustin J. DeGroote, JD, Health Reform Information Officer, Iowa Insurance Division, Des Moines

The open enrollment deadline for Iowa insurance exchange was March 31. Implementation of some aspects of the Affordable Care Act were delayed to allow additional time for regulators, businesses and individuals to be better prepared to implement the changes. This session will provide a recap of how

Iowa's first enrollment process went, notice of upcoming deadlines and requirements and what implementation work will continue through 2014 and 2015 by the Iowa Insurance Division.

2:30 pm **Break**

2:45 pm **Ethics Jeopardy**

Bill Boyd, Nyemaster Goode, P.C, Des Moines

Peter Arling, O'Connor & Thomas, Dubuque

In this session participants test their knowledge of the Iowa Rules of Professional Conduct à la *Jeopardy* game show format. What is entertaining and educational, Alex?

3:45 pm **Adjourn**

Faculty

Sara Allen is director of government relations and staff legal counsel for IHA. Her responsibilities include state advocacy efforts as well as various legal matters effecting IHA. Prior to joining IHA, she worked as associate counsel for a physician staffing company in Des Moines. Allen received her law degree from Drake University in 2011.

Peter D. Arling was born in Dubuque. He graduated magna cum laude from Loras College in Dubuque with a bachelor's degree in economics and received his law degree from Creighton University School of Law, magna cum laude. At Creighton, Peter was president of the International Moot Court Board. He joined O'Connor & Thomas in 2003 upon admission to the Iowa Bar.

Willard (Bill) L. Boyd, III is a shareholder with the Des Moines law firm of Nyemaster Goode, PC. He is a member of the firm's business, finance and real estate department and practices in the areas of corporate law, regulatory law and commercial law. Boyd is co-editor of "The Guidebook for Directors of Nonprofit Corporations," published by the American Bar Association.

Sarah Brooks is the privacy and security officer for the Iowa Health Information Network at the Iowa Department of Public Health (IDPH). Prior to joining IDPH, she worked as a research operations coordinator on multiple child health and development studies at UnityPoint Health.

Heather Campbell, RN, JD, is an attorney with Belin McCormick, PC. She represents health care clients on a variety of issues including regulatory, transactional and contracting issues, HIPAA, medical staff issues, corporate governance contracting and civil and criminal fraud investigations. She has served as assistant general counsel for Wellmark Blue Cross Blue Shield of Iowa, providing advice and support for provider contracting and credentialing, health management, contracting and the Special Investigations Unit.

Michael W. Chase is a member of the health care section at Baird Holm LLP. His practice focuses primarily on regulatory compliance matters including HIPAA, meaningful use and data privacy laws as well as compliance programs, federal health care fraud and abuse laws, institutional review board compliance and physician contracting. Chase received his law degree and master's degree in health administration from Saint Louis University's School of Law and College of Public Health.

Dustin J. DeGroot, JD, is an officer with the Iowa Insurance Division, focusing on health care reform. His focus is on educating Iowa consumers and employers about the Affordable Care Act and compliance with the act. Prior to joining the Iowa Insurance Division, DeGroot worked as outside legal counsel for one of the largest personal line insurers in the United States.

Erika Eckley is director of government relations for the IHA, where she is responsible for federal advocacy and monitoring the impact of federal legislation on Iowa hospitals. She received her law degree from Drake University and a master's degree in public administration from Iowa State University. Prior to joining IHA, Eckley worked for government and public employers and in a private-practice litigation firm.

Stephen Stewart is the CIO at Henry County Health Center, where he also serves as the compliance officer and security officer. Prior to joining the hospital, he spent more than 29 years in health information technology, serving primarily as the CIO and or COO of revenue cycle firms. He is a graduate of the University of Iowa with a bachelor's degree in business administration, marketing, accounting and economics and a master's degree in business administration. He is a fellow of the American College of Healthcare Executives. Most recently he has been actively engaged with HITECH compliance with meaningful use and ICD 10.

Continuing Education

IHA has applied for 5.5 hours of state CLE credits

Conference Location

Thompson Auditorium – Education and Research Center, UnityPoint, Iowa Methodist Medical Center
1415 Woodland Avenue
Des Moines, IA 50309

The Thompson Auditorium is located at Unity Point/IMMC's Education and Research Center on the southwest edge of the hospital campus. Park at the south end of the IMMC parking ramp and take the elevator to the ground (G) level. As you exit the elevator, the Thompson Auditorium will be straight ahead.

Conference Notes

Dress for the conference is business casual. Layered clothing is recommended for your comfort.

Handout Information

This will be a paperless conference. You will be notified via e-mail when the handouts are available online, with a direct link to access the files. Paper copies of handouts will not be available onsite at the conference.

Cancellation/Refund Policy/Registration

- If registering by mail or fax, attach a copy of the registration form when payment is sent.
- No-shows will be billed.
- Substitutions welcome anytime via fax or e-mail.
- A full refund will be given to all cancellations received 10 or more business days prior to the conference.
- **A \$50 administrative fee will be charged to all cancellations received six to nine business days prior to the conference.**
- No refunds will be given to cancellations received five or fewer business days prior to the conference.
- Refunds will be calculated by the date received and the IHA business days remaining prior to the conference.
- IHA reserves the right to cancel the conference due to insufficient enrollment, in which case pre-registered participants will be notified and full refunds provided.
- All cancellations and substitution requests must be sent to Penni Upah (upahp@ihaonline.org) by e-mail or faxed to 515.698.5142 or 515.283.9366.

ADA Policy

IHA does not discriminate in its educational programs on the basis of race, religion, color, sex or handicap. IHA wishes to ensure no individual with a disability is excluded, denied services or segregated or otherwise treated differently than other individuals because of the absence of auxiliary aids and services. If you need any of the auxiliary aids or services identified in the Americans with Disabilities Act in order to attend this program, please call 515.288.1955, fax 515.283.9366 or write to the Department of Education at IHA.



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Three Ways to Register

Online: www.ihaonline.org Fax: (515) 698-5142 or (515) 283-9366
Mail: Penni Upah, IHA, 100 East Grand, Suite 100, Des Moines, IA 50309

Last Name _____ First Name _____

Organization Name _____ Title _____

Organization Address _____

City _____ State/Zip _____

Telephone No. (____) _____ Fax No. (____) _____

E-mail Address (required) _____

I would like a vegetarian entrée for lunch.

Program Fees

- ISHA Member \$122
- IHA Member \$167
- New ISHA Member* \$207
- Non-IHA Member \$217

**Includes membership fee. This fee certifies you as a current member.*

Payment Information

- Check (payable to IHA)
- Bill my institution
- Credit Card
 - Discover VISA
 - MasterCard American Express

Late Registration
A \$25 fee per participant will be charged for received after April 29, 2014.

For IHA Office Use Only #125-5130-2007

Date Received _____

Program Fee Amount \$ _____

Check # _____

Check Total \$ _____

Organization Personal

Cardholder Name (please print) _____

Credit Card No. _____ Security Code _____

Expiration Date _____ Cardholder's Phone No. (____) _____

Cardholder Signature _____