

Hotel ABC - Sample Report

For the Month of: February 2007

STR #: 123456

Date Created: April 11, 2007

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Tab 2 - Monthly Performance at a Glance - My Property vs. Competitive Set

Hotel ABC Street Name Country Code Country Phone: 1234567891112

STR # 123456 ChainID: HIJKLM MgtCo: None Owner: None

For the Month of: February 2007 Date Created: April 11, 2007 Monthly Competitive Set Data Includes Subject Property **Currency: British Pounds**

February 2007									
	Occupancy (%)			ADR			RevPAR		
	My Prop	Comp Set	Index	My Prop	Comp Set	Index	My Prop	Comp Set	Index
Current Month	65.0	67.1	96.9	259.15	123.49	209.9	168.55	82.89	203.3
Year To Date	63.2	68.8	91.8	257.47	122.83	209.6	162.60	84.49	192.4
Running 3 Month	59.3	67.6	87.8	252.49	116.61	216.5	149.83	78.80	190.2
Running 12 Month	65.7	71.9	91.4	252.68	118.22	213.7	165.93	84.98	195.3

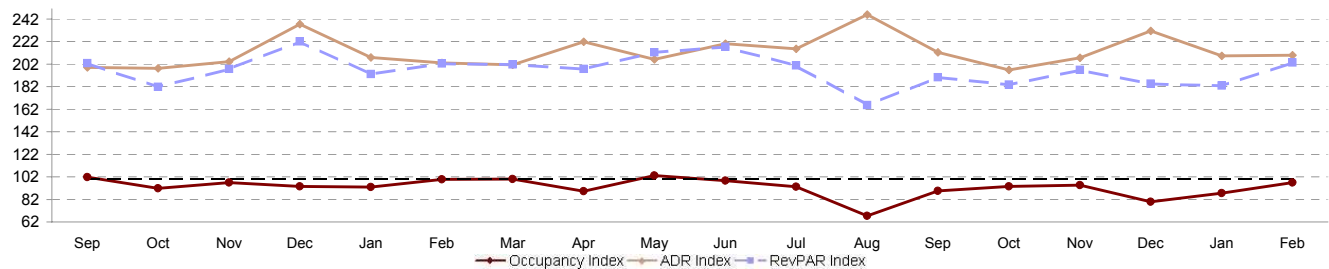
February 2007 vs. 2006 Percent Change (%)									
	Occupancy			ADR			RevPAR		
	My Prop	Comp Set	Index	My Prop	Comp Set	Index	My Prop	Comp Set	Index
Current Month	-5.4	-2.6	-2.9	3.3	0.0	3.3	-2.2	-2.6	0.4
Year To Date	-3.3	1.3	-4.6	3.6	1.6	2.0	0.2	2.9	-2.7
Running 3 Month	-0.6	8.0	-8.0	1.0	-0.2	1.2	0.4	7.8	-6.9
Running 12 Month	4.0	10.0	-5.4	5.0	5.0	0.0	9.2	15.5	-5.4

Tab 3 - Competitive Set Report

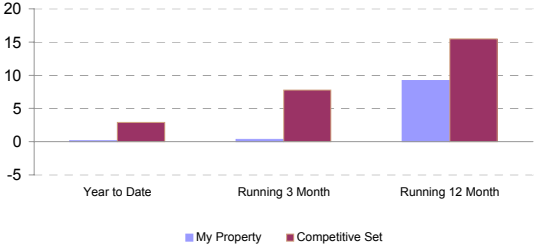
Hotel ABC Street Name Country Code Country Phone:1234567891112
STR # 123456 ChainID: HIJKLM MgtCo: None Owner: None
For the Month of: February 2007 Date Created: April 11, 2007 Monthly Competitive Set Data Includes Subject Property

Currency: British Pounds

Monthly Indexes



RevPAR Percent Change - 2007



Occupancy (%)	2005				2006												2007	
	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb
My Property	70.0	62.9	69.6	49.0	62.3	68.7	72.1	63.0	71.9	72.2	67.7	43.2	72.0	72.9	75.1	52.1	61.4	65.0
Competitive Set	68.7	68.6	71.9	52.3	67.0	68.9	72.0	70.6	69.8	73.2	72.6	64.2	80.4	78.0	79.2	65.3	70.3	67.1
Index	101.8	91.7	96.8	93.6	92.9	99.7	100.1	89.2	103.0	98.7	93.2	67.4	89.6	93.4	94.8	79.8	87.4	96.9
Rank	3 of 5	4 of 5	4 of 5	3 of 5	4 of 5	3 of 5	3 of 5	5 of 5	3 of 5	4 of 5	4 of 5	5 of 5	5 of 5	5 of 5	5 of 5	5 of 5	5 of 5	3 of 5

% Chg																		
My Property	1.6	-10.5	-6.0	-3.2	-0.2	4.2	26.0	-14.0	19.7	0.5	11.4	-19.8	3.0	15.9	7.9	6.4	-1.3	-5.4
Competitive Set	0.2	2.1	5.3	-3.0	11.7	16.8	12.3	9.4	5.3	4.1	5.7	18.8	17.0	13.8	10.2	24.7	4.9	-2.6
Index	1.4	-12.3	-10.8	-0.2	-10.6	-10.8	12.2	-21.4	13.7	-3.5	5.4	-32.5	-12.0	1.8	-2.1	-14.7	-5.9	-2.9
Rank	2 of 4	5 of 5	5 of 5	3 of 5	5 of 5	5 of 5	2 of 5	5 of 5	1 of 5	4 of 5	3 of 5	5 of 5	5 of 5	2 of 5	2 of 5	5 of 5	4 of 5	4 of 5

Year To Date			Running 3 Month			Running 12 Month		
2005	2006	2007	2005	2006	2007	2005	2006	2007
64.1	65.3	63.2	59.4	59.7	59.3	67.3	63.1	65.7
59.5	67.9	68.8	57.6	62.6	67.6	64.2	65.4	71.9
107.6	96.2	91.8	103.2	95.4	87.8	104.9	96.6	91.4
2 of 5	4 of 5	5 of 5	2 of 5	3 of 5	5 of 5	2 of 4	3 of 5	5 of 5

-16.7	2.0	-3.3	-14.8	0.5	-0.6	6.5	-6.2	4.0
14.1	1.3	8.6	8.0	1.8	10.0			
-10.6	-4.6	-7.5	-8.0	-7.9	-5.4			
5 of 5	4 of 5	5 of 5	5 of 5	4 of 5	4 of 4	5 of 5		

ADR	2005				2006												2007	
	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb
My Property	238.70	246.30	252.67	254.07	246.20	250.82	252.37	237.27	252.94	254.62	264.06	242.33	262.97	245.94	256.71	241.00	255.87	259.15
Competitive Set	119.83	124.27	123.81	107.07	118.44	123.49	125.34	107.02	122.67	115.77	122.52	98.59	123.76	125.01	123.66	104.13	122.26	123.49
Index	199.2	198.2	204.1	237.3	207.9	203.1	201.3	221.7	206.2	219.9	215.5	245.8	212.5	196.7	207.6	231.4	209.3	209.9
Rank	1 of 5	1 of 5	1 of 5	1 of 5	1 of 5	1 of 5	1 of 5	1 of 5	1 of 5	1 of 5	1 of 5	1 of 5	1 of 5	1 of 5	1 of 5	1 of 5	1 of 5	1 of 5

% Chg																		
My Property	4.2	7.2	7.1	11.6	4.0	3.7	6.3	1.8	7.5	7.6	14.3	7.3	10.2	-0.1	1.6	-5.1	3.9	3.3
Competitive Set	3.8	15.8	14.1	18.5	6.1	16.2	22.5	-2.0	11.7	8.5	20.5	-1.6	3.3	0.6	-0.1	-2.7	3.2	0.0
Index	0.4	-7.4	-6.1	-5.9	-2.0	-10.8	-13.2	3.8	-3.7	-0.8	-5.1	9.1	6.7	-0.7	1.7	-2.5	0.7	3.3
Rank	3 of 4	4 of 5	5 of 5	3 of 5	4 of 5	5 of 5	5 of 5	4 of 5	3 of 5	4 of 5	5 of 5	4 of 5	2 of 5	3 of 5	3 of 5	4 of 5	3 of 5	3 of 5

Year To Date			Running 3 Month			Running 12 Month		
2005	2006	2007	2005	2006	2007	2005	2006	2007
239.27	248.51	257.47	235.88	250.08	252.49	229.65	240.59	252.68
109.09	120.87	122.83	103.04	116.89	116.61	102.98	112.56	118.22
219.3	205.6	209.6	228.9	213.9	216.5	223.0	213.7	213.7
1 of 5	1 of 5	1 of 5	1 of 5	1 of 5	1 of 5	1 of 4	1 of 5	1 of 5

9.8	3.9	3.6	9.8	6.0	1.0	5.2	4.8	5.0
10.8	1.6	13.4	-0.2	9.3	5.0			
-6.3	2.0	-6.5	1.2	-4.2	0.0			
5 of 5	3 of 5	5 of 5	3 of 5	4 of 4	3 of 5			

RevPAR	2005				2006												2007	
	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb
My Property	166.98	154.87	175.80	124.44	153.28	172.41	181.86	149.38	181.75	183.91	178.76	104.76	189.45	179.23	192.72	125.53	157.23	168.55
Competitive Set	82.38	85.20	88.98	56.03	79.39	85.10	90.19	75.57	85.57	84.70	88.98	63.28	99.52	97.56	97.97	67.96	85.94	82.89
Index	202.7	181.8	197.6	222.1	193.1	202.6	201.6	197.7	212.4	217.1	200.9	165.6	190.4	183.7	196.7	184.7	183.0	203.3
Rank	1 of 5	1 of 5	1 of 5	1 of 5	1 of 5	1 of 5	1 of 5	1 of 5	1 of 5	1 of 5	1 of 5	2 of 5	1 of 5	1 of 5	1 of 5	1 of 5	1 of 5	1 of 5

% Chg																		
My Property	5.8	-4.0	0.7	8.0	3.8	8.0	33.9	-12.5	28.7	8.1	27.4	-13.9	13.5	15.7	9.6	0.9	2.6	-2.2
Competitive Set	3.9	18.2	20.1	15.0	18.5	35.7	37.5	7.3	17.6	12.9	27.4	16.9	20.8	14.5	10.1	21.3	8.3	-2.6
Index	1.8	-18.8	-16.2	-6.1	-12.4	-20.4	-2.6	-18.4	9.5	-4.3	0.0	-26.3	-6.1	1.1	-0.4	-16.8	-5.2	0.4
Rank	3 of 4	5 of 5	5 of 5	3 of 5	5 of 5	5 of 5	3 of 5	5 of 5	2 of 5	4 of 5	3 of 5	5 of 5	5 of 5	3 of 5	4 of 5	5 of 5	4 of 5	3 of 5

Year To Date			Running 3 Month			Running 12 Month		
2005	2006	2007	2005	2006	2007	2005	2006	2007
153.31	162.36	162.80	140.18	149.30	149.83	154.63	151.93	165.93
64.95	82.10	84.49	59.36	73.12	78.80	66.12	73.59	84.98
236.0	197.8	192.4	236.2	204.2	190.2	233.9	206.5	195.3
1 of 5	1 of 5	1 of 5	1 of 5	1 of 5	1 of 5	1 of 4	1 of 5	1 of 5

-8.6	5.9	0.2	-6.4	6.5	0.4	12.0	-1.7	9.2
26.4	2.9	23.2	7.8	11.3	15.5			
-16.2	-2.7	-13.5	-6.9	-11.7	-5.4			
5 of 5	4 of 5	5 of 5	4 of 5	4 of 4	5 of 5			

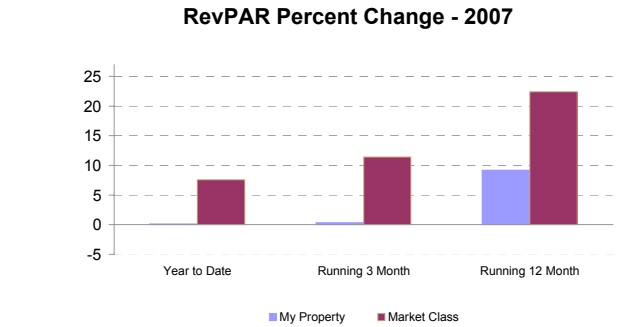
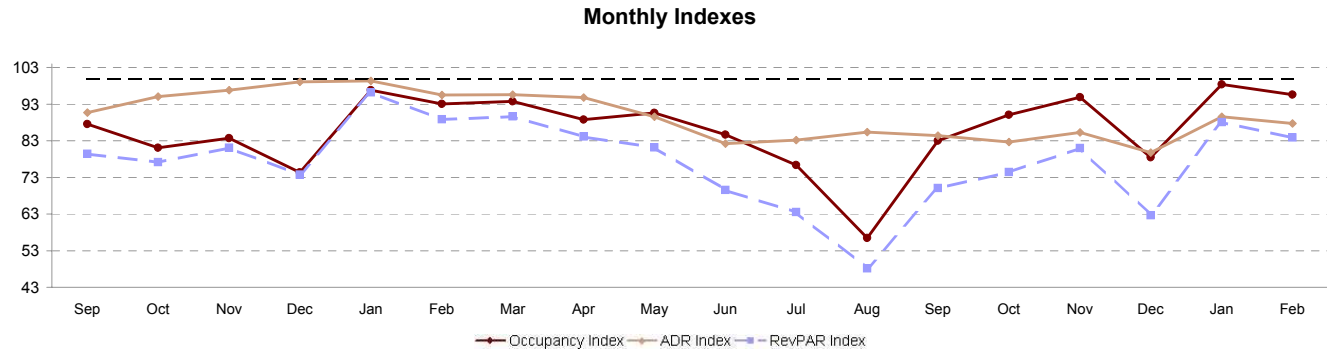
Exchange Rate*	0.56526	0.56489	0.5779	0.5825	0.56264	0.57102	0.57652	0.55016	0.53439	0.54067	0.5356	0.52572	0.53535	0.52432	0.50838	0.51095	0.5095	0.5092
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Tab 4 - Industry Report

Hotel ABC Street Name Country Code Country Phone: 1234567891112
STR # 123456 ChainID: HIJKLM MgtCo: None Owner: None
For the Month of: February 2007 Date Created: April 11, 2007

Currency: British Pounds

Market Class*:



Occupancy (%)	2005				2006												2007	
	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb
My Property	70.0	62.9	69.6	49.0	62.3	68.7	72.1	63.0	71.9	72.2	67.7	43.2	72.0	72.9	75.1	52.1	61.4	65.0
Market Class	79.9	77.5	83.1	65.8	64.3	73.9	76.8	70.9	79.3	85.3	88.6	76.6	86.8	80.9	79.1	66.4	62.4	68.0
Index	87.6	81.1	83.7	74.4	96.8	93.0	93.8	88.8	90.7	84.7	76.4	56.4	83.0	90.1	94.9	78.5	98.4	95.6

% Chg																			
My Property	1.6	-10.5	-6.0	-3.2	-0.2	4.2	26.0	-14.0	19.7	0.5	11.4	-19.8	3.0	15.9	7.9	6.4	-1.3	-5.4	
Market Class	-2.1	1.9	5.8	0.9	10.3	9.5	14.6	3.0	11.6	3.6	14.9	24.6	8.6	4.4	-4.8	0.8	-2.9	-7.9	
Index	3.8	-12.2	-11.2	-4.0	-9.5	-4.9	10.0	-16.5	7.3	-3.0	-3.0	-35.6	-5.2	11.0	13.4	5.5	1.6	2.8	

Year To Date			Running 3 Month			Running 12 Month		
2005	2006	2007	2005	2006	2007	2005	2006	2007
64.1	65.3	63.2	59.4	59.7	59.3	67.3	63.1	65.7
62.6	68.8	65.1	63.5	67.8	65.5	72.4	72.6	76.5
102.3	94.9	97.0	93.6	88.1	90.6	93.1	87.0	85.8

ADR	2005				2006												2007	
	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb
My Property	238.70	246.30	252.67	254.07	246.20	250.82	252.37	237.27	252.94	254.62	264.06	242.33	262.97	245.94	256.71	241.00	255.87	259.15
Market Class	263.16	259.00	260.93	256.33	247.69	262.50	263.93	250.29	282.40	309.67	317.23	283.80	311.57	297.49	300.94	302.02	285.76	295.36
Index	90.7	95.1	96.8	99.1	99.4	95.5	95.6	94.8	89.6	82.2	83.2	85.4	84.4	82.7	85.3	79.8	89.5	87.7

% Chg																			
My Property	4.2	7.2	7.1	11.6	4.0	3.7	6.3	1.8	7.5	7.6	14.3	7.3	10.2	-0.1	1.6	-5.1	3.9	3.3	
Market Class	5.5	5.9	7.8	7.1	9.6	15.6	16.2	4.9	15.3	13.9	27.6	19.0	18.4	14.9	15.3	17.8	15.4	12.5	
Index	-1.3	1.3	-0.6	4.2	-5.1	-10.3	-8.5	-3.0	-6.8	-5.6	-10.4	-9.8	-6.9	-13.1	-11.9	-19.5	-9.9	-8.2	

Year To Date			Running 3 Month			Running 12 Month		
2005	2006	2007	2005	2006	2007	2005	2006	2007
239.27	248.51	257.47	235.88	250.08	252.49	229.65	240.59	252.68
226.61	255.23	290.52	230.98	255.61	294.53	242.12	252.06	292.71
105.6	97.4	88.6	102.1	97.8	85.7	94.8	95.4	86.3

RevPAR	2005				2006												2007	
	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb
My Property	166.98	154.87	175.80	124.44	153.28	172.41	181.86	149.38	181.75	183.91	178.76	104.76	189.45	179.23	192.72	125.53	157.23	168.55
Market Class	210.25	200.71	216.82	168.71	159.24	193.93	202.72	177.54	223.83	264.23	281.17	217.43	270.30	240.73	237.97	200.45	178.40	200.86
Index	79.4	77.2	81.1	73.8	96.3	88.9	89.7	84.1	81.2	69.6	63.6	48.2	70.1	74.5	81.0	62.6	88.1	83.9

% Chg																			
My Property	5.8	-4.0	0.7	8.0	3.8	8.0	33.9	-12.5	28.7	8.1	27.4	-13.9	13.5	15.7	9.6	0.9	2.6	-2.2	
Market Class	3.3	7.9	14.1	8.1	20.8	26.6	33.1	8.0	28.6	18.0	46.6	48.2	28.6	19.9	9.8	18.8	12.0	3.6	
Index	2.4	-11.1	-11.8	0.0	-14.1	-14.7	0.6	-19.0	0.0	-8.4	-13.1	-41.9	-11.7	-3.5	-0.1	-15.1	-8.4	-5.6	

Year To Date			Running 3 Month			Running 12 Month		
2005	2006	2007	2005	2006	2007	2005	2006	2007
153.31	162.36	162.60	140.18	149.30	149.83	154.63	151.93	165.93
141.95	175.70	189.06	146.69	173.24	192.98	175.18	182.97	224.02
108.0	92.4	86.0	95.6	86.2	77.6	88.3	83.0	74.1

Exchange Rate*	0.56526	0.56489	0.5779	0.5825	0.56264	0.57102	0.57652	0.55016	0.53439	0.54067	0.5356	0.52572	0.53535	0.52432	0.50838	0.51095	0.5095	0.5092
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* See "Help" tab for explanation.

Tab 5 - Response Report

Hotel ABC Street Name Country Code Country Phone: 1234567891112
STR # 123456 ChainID: HIJKLM MgtCo: None Owner: None
For the Month of: February 2007 Date Created: April 11, 2007

February 2007 (This Year)

Sun	Mon	Tue	Wed	Thu	Fri	Sat
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28			

February 2006 (Last Year)

Sun	Mon	Tue	Wed	Thu	Fri	Sat
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28				

STR#	Name	City Country	Zip	Phone	Rooms	Open Date
123456	Hotel ABC	Nashville United Kingdom	ST12 3TBL	441234567891	100	
789123	Hotel DEF	Nashville United Kingdom	ST12 3TBL	441234567891	100	
456789	Hotel GHI	Nashville United Kingdom	ST12 3TBL	441234567891	100	
987654	Hotel JKL	Nashville United Kingdom	ST12 3TBL	441234567891	100	
321654	Hotel MNO	Nashville United Kingdom	ST12 3TBL	441234567891	100	
					500	

2005												2006												
Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	
●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●

Data received:
○ = Monthly Only
● = Monthly & Daily

Tab 6 - Day of Week and Weekday/Weekend Report

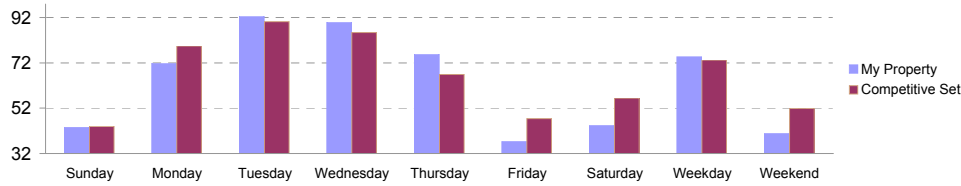
Hotel ABC Street Name Country Code Country Phone: 1234567891112

Currency: British Pounds

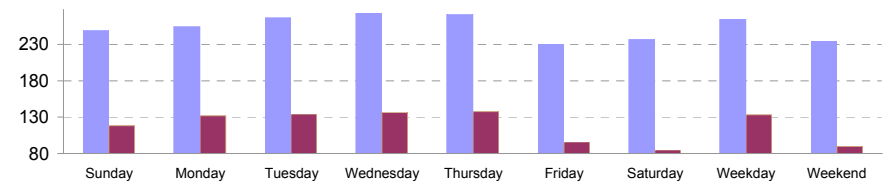
STR # 123456 ChainID: HIJKLM MgtCo: None Owner: None

For the Month of: February 2007 Date Created: April 11, 2007 Monthly Competitive Set Data Includes Subject Property

Current Month Occupancy



Current Month ADR



		Occupancy (%)						Average Daily Rate						RevPAR					
		My Property		Competitive Set		Index		My Property		Competitive Set		Index		My Property		Competitive Set		Index	
Day of Week	Time Period		% Chg		% Chg		% Chg		% Chg		% Chg		% Chg		% Chg		% Chg		% Chg
Sunday	Current Month	43.5	-16.3	44.0	-18.9	98.8	3.3	249.40	-11.8	118.29	-3.6	210.8	-8.6	108.41	-26.2	52.05	-21.8	208.3	-5.6
	Year To Date	47.1	-9.7	47.7	-4.0	98.7	-5.9	250.86	-3.9	118.71	-0.7	211.3	-3.2	118.10	-13.2	56.65	-4.7	208.5	-8.9
	Running 3 Month	44.6	-10.9	49.0	11.0	91.1	-19.7	247.21	-5.4	108.72	-9.2	227.4	4.1	110.34	-15.7	53.27	0.8	207.1	-16.4
	Running 12 Month	50.7	5.3	53.2	14.7	95.4	-8.2	254.17	5.5	114.20	5.6	222.6	0.0	128.97	11.1	60.71	21.1	212.4	-8.2
Monday	Current Month	71.9	-16.0	79.5	2.3	90.4	-17.9	254.04	-1.4	131.80	-3.3	192.8	1.9	182.55	-17.2	104.73	-1.0	174.3	-16.3
	Year To Date	72.7	-13.0	74.2	0.9	97.9	-13.8	259.18	2.7	132.77	-0.5	195.2	3.2	188.31	-10.6	98.53	0.4	191.1	-11.0
	Running 3 Month	70.0	-9.4	71.6	5.6	97.8	-14.2	255.67	0.0	130.82	-0.2	195.4	0.2	178.94	-9.4	93.61	5.3	191.1	-14.0
	Running 12 Month	78.2	1.3	75.2	9.7	104.0	-7.6	259.90	5.8	133.06	3.9	195.3	1.8	203.19	7.2	100.02	14.0	203.2	-6.0
Tuesday	Current Month	92.6	-0.9	90.3	5.0	102.6	-5.6	266.59	0.3	134.33	-2.9	198.5	3.3	246.91	-0.7	121.24	2.0	203.7	-2.6
	Year To Date	84.5	-1.7	83.8	3.3	100.9	-4.8	268.51	4.3	134.00	0.4	200.4	3.9	227.01	2.5	112.27	3.7	202.2	-1.1
	Running 3 Month	77.7	-1.8	80.2	6.4	97.0	-7.7	266.57	3.9	130.87	0.1	203.7	3.9	207.20	2.0	104.91	6.5	197.5	-4.2
	Running 12 Month	85.5	-2.1	85.7	8.6	99.8	-9.9	263.47	5.6	132.33	3.1	199.1	2.5	225.39	3.4	113.43	12.0	198.7	-7.7
Wednesday	Current Month	90.0	-2.3	85.5	4.0	105.2	-6.1	272.99	2.3	136.80	-0.8	199.5	3.2	245.57	0.0	116.96	3.2	210.0	-3.1
	Year To Date	82.1	-3.4	83.1	2.1	98.7	-5.4	261.90	1.2	133.59	0.7	196.0	0.5	214.94	-2.2	111.04	2.8	193.6	-4.9
	Running 3 Month	75.2	-1.4	78.8	5.9	95.4	-6.8	260.04	-0.3	130.90	1.1	198.6	-1.3	195.55	-1.6	103.17	7.0	189.5	-8.1
	Running 12 Month	84.5	-1.9	85.8	9.4	98.5	-10.4	261.00	4.7	131.17	2.5	199.0	2.2	220.47	2.6	112.52	12.1	195.9	-8.4
Thursday	Current Month	75.8	17.6	66.8	2.1	113.3	15.2	271.20	7.0	137.69	3.3	197.0	3.6	205.47	25.8	92.04	5.5	223.2	19.3
	Year To Date	73.2	12.0	75.4	4.3	97.0	7.4	261.26	2.6	130.75	2.6	199.8	0.0	191.13	14.9	98.63	7.0	193.8	7.4
	Running 3 Month	66.3	7.6	71.6	8.0	92.6	-0.4	261.31	1.7	126.46	1.9	206.6	-0.1	173.17	9.5	90.50	10.1	191.4	-0.5
	Running 12 Month	72.3	0.9	74.4	9.7	97.2	-8.0	257.14	5.9	127.23	3.9	202.1	1.9	185.95	6.9	94.69	14.0	196.4	-6.2
Friday	Current Month	37.3	-28.5	47.3	-12.5	78.7	-18.3	230.50	17.9	95.63	3.3	241.0	14.2	85.89	-15.7	45.27	-9.6	189.7	-6.7
	Year To Date	30.4	-36.4	54.1	-7.3	56.3	-31.4	239.44	11.3	96.86	2.4	247.2	8.7	72.90	-29.2	52.42	-5.1	139.1	-25.4
	Running 3 Month	36.9	-7.2	59.5	13.6	62.0	-18.3	224.83	0.8	91.66	2.0	245.3	-1.2	82.96	-6.4	54.54	15.8	152.1	-19.2
	Running 12 Month	43.4	18.2	61.3	10.8	70.7	6.6	227.71	4.5	91.77	10.9	248.1	-5.7	98.74	23.5	56.29	22.9	175.4	0.5
Saturday	Current Month	44.4	6.8	56.5	-9.9	78.6	18.5	236.83	22.9	84.90	-0.8	278.9	23.9	105.05	31.2	47.93	-10.6	219.2	46.8
	Year To Date	45.9	33.3	58.8	-0.2	78.1	33.6	235.34	17.1	90.76	4.8	259.3	11.8	108.01	56.1	53.36	4.6	202.4	49.3
	Running 3 Month	45.2	29.0	62.7	7.4	72.1	20.2	226.67	10.9	83.66	2.6	270.9	8.1	102.48	43.1	52.48	10.1	195.3	29.9
	Running 12 Month	44.7	30.3	67.3	8.6	66.4	20.0	218.71	7.4	84.16	13.0	259.9	-5.0	97.77	39.9	56.66	22.7	172.6	13.9
Weekday/Weekend																			
Weekday (Sun-Thu)	Current Month	74.7	-3.6	73.2	0.1	102.1	-3.7	264.65	0.1	133.04	-1.1	198.9	1.2	197.78	-3.5	97.40	-1.0	203.1	-2.5
	Year To Date	72.4	-2.5	73.4	2.8	98.7	-5.2	261.49	1.9	131.17	0.8	199.3	1.1	189.45	-0.7	96.25	3.6	196.8	-4.2
	Running 3 Month	66.8	-2.9	70.2	7.3	95.1	-9.5	259.15	0.4	126.88	-0.6	204.2	1.1	173.04	-2.5	89.07	6.6	194.3	-8.5
	Running 12 Month	74.3	0.2	74.9	10.1	99.2	-9.0	259.66	5.5	128.63	3.5	201.9	1.9	192.90	5.6	96.34	13.9	200.2	-7.3
Weekend (Fri-Sat)	Current Month	40.8	-12.9	51.9	-11.1	78.6	-2.0	233.94	20.4	89.80	1.1	260.5	19.1	95.47	5.0	46.60	-10.1	204.9	16.8
	Year To Date	38.2	-7.2	56.5	-3.7	67.6	-3.7	236.98	13.3	93.68	3.4	253.0	9.6	90.46	5.1	52.89	-0.4	171.0	5.5
	Running 3 Month	41.1	9.8	61.1	10.3	67.2	-0.5	225.84	5.4	87.55	2.4	257.9	2.9	92.72	15.7	53.51	13.0	173.3	2.4
	Running 12 Month	44.0	24.0	64.3	9.6	68.4	13.1	223.14	5.7	87.79	12.0	254.2	-5.6	98.25	31.1	56.47	22.8	174.0	6.8
Total	Current Month	65.0	-5.4	67.1	-2.6	96.9	-2.9	259.15	3.3	123.49	0.0	209.9	3.3	168.55	-2.2	82.89	-2.6	203.3	0.4
	Year To Date	63.2	-3.3	68.8	1.3	91.8	-4.6	257.47	3.6	122.83	1.6	209.6	2.0	162.60	0.2	84.49	2.9	192.4	-2.7
	Running 3 Month	59.3	-0.6	67.6	8.0	87.8	-8.0	252.49	1.0	116.61	-0.2	216.5	1.2	149.83	0.4	78.80	7.8	190.2	-6.9
	Running 12 Month	65.7	4.0	71.9	10.0	91.4	-5.4	252.68	5.0	118.22	5.0	213.7	0.0	165.93	9.2	84.98	15.5	195.3	-5.4

* See "Help" tab for explanation.

SMITH TRAVEL RESEARCH

Tab 7 - Day of Week and Weekday/Weekend Report Industry

Hotel ABC Street Name Country Code Country Phone: 1234567891112

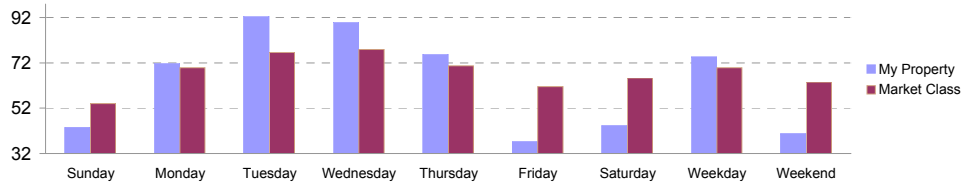
STR # 123456 ChainID: HIJKLM MgtCo: None Owner: None

For the Month of: February 2007 Date Created: April 11, 2007

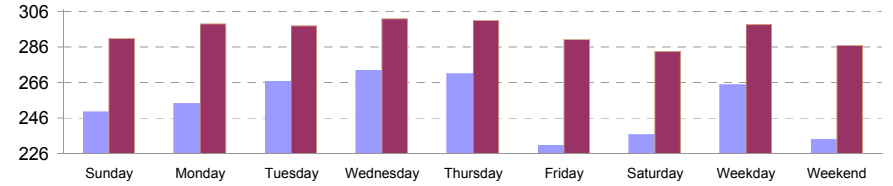
Currency: British Pounds

Market Class*:

Current Month Occupancy



Current Month ADR



		Occupancy (%)						Average Daily Rate						RevPAR					
		My Property		Market Class		Index		My Property		Market Class		Index		My Property		Market Class		Index	
Day of Week	Time Period		% Chg		% Chg		% Chg		% Chg		% Chg		% Chg		% Chg		% Chg		% Chg
Sunday	Current Month	43.5	-16.3	54.0	-7.8	80.5	-9.3	249.40	-11.8	290.81	11.2	85.8	-20.7	108.41	-26.2	156.98	2.5	69.1	-28.0
	Year To Date	47.1	-9.7	51.4	-3.7	91.6	-6.2	250.86	-3.9	291.95	15.0	85.9	-16.4	118.10	-13.2	149.99	10.8	78.7	-21.6
	Running 3 Month	44.6	-10.9	53.8	2.5	83.0	-13.1	247.21	-5.4	294.49	15.5	83.9	-18.1	110.34	-15.7	158.38	18.5	69.7	-28.9
	Running 12 Month	50.7	5.3	63.5	8.3	79.9	-2.8	254.17	5.5	289.42	15.2	87.8	-8.4	128.97	11.1	183.70	24.8	70.2	-11.0
Monday	Current Month	71.9	-16.0	69.8	-6.0	102.9	-10.6	254.04	-1.4	298.98	14.1	85.0	-13.6	182.55	-17.2	208.78	7.2	87.4	-22.8
	Year To Date	72.7	-13.0	64.5	-6.9	112.6	-6.5	259.18	2.7	291.50	14.1	88.9	-10.0	188.31	-10.6	188.10	6.3	100.1	-15.9
	Running 3 Month	70.0	-9.4	64.1	-5.2	109.2	-4.4	255.67	0.0	295.65	15.9	86.5	-13.7	178.94	-9.4	189.57	9.8	94.4	-17.5
	Running 12 Month	78.2	1.3	76.8	4.9	101.8	-3.5	259.90	5.8	295.32	16.3	88.0	-9.0	203.19	7.2	226.70	22.1	89.6	-12.2
Tuesday	Current Month	92.6	-0.9	76.6	-11.0	120.9	11.3	266.59	0.3	297.82	10.8	89.5	-9.5	246.91	-0.7	228.24	-1.4	108.2	0.7
	Year To Date	84.5	-1.7	72.4	-7.7	116.7	6.5	268.51	4.3	291.26	11.8	92.2	-6.7	227.01	2.5	210.93	3.2	107.6	-0.6
	Running 3 Month	77.7	-1.8	71.0	-5.9	109.5	4.3	266.57	3.9	296.01	14.3	90.1	-9.0	207.20	2.0	210.15	7.5	98.6	-5.1
	Running 12 Month	85.5	-2.1	83.9	4.6	102.0	-6.4	263.47	5.6	296.20	16.2	89.0	-9.1	225.39	3.4	248.47	21.5	90.7	-15.0
Wednesday	Current Month	90.0	-2.3	77.9	-9.2	115.5	7.6	272.99	2.3	301.81	12.4	90.5	-9.0	245.57	0.0	235.14	2.1	104.4	-2.0
	Year To Date	82.1	-3.4	72.8	-8.3	112.8	5.3	261.90	1.2	294.21	12.9	89.0	-10.4	214.94	-2.2	214.15	3.6	100.4	-5.6
	Running 3 Month	75.2	-1.4	71.6	-5.5	105.1	4.4	260.04	-0.3	298.02	14.6	87.3	-13.0	195.55	-1.6	213.25	8.3	91.7	-9.2
	Running 12 Month	84.5	-1.9	84.4	3.5	100.1	-5.3	261.00	4.7	296.87	16.1	87.9	-9.8	220.47	2.6	250.44	20.2	88.0	-14.6
Thursday	Current Month	75.8	17.6	70.7	-7.2	107.2	26.7	271.20	7.0	300.89	13.1	90.1	-5.4	205.47	25.8	212.69	5.0	96.6	19.8
	Year To Date	73.2	12.0	69.5	-4.4	105.3	17.2	261.26	2.6	293.51	13.5	89.0	-9.6	191.13	14.9	203.94	8.4	93.7	6.0
	Running 3 Month	66.3	7.6	68.9	-4.5	96.2	12.6	261.31	1.7	297.77	15.1	87.8	-11.6	173.17	9.5	205.17	10.0	84.4	-0.5
	Running 12 Month	72.3	0.9	81.1	5.0	89.1	-3.9	257.14	5.9	297.38	16.3	86.5	-8.9	185.95	6.9	241.28	22.1	77.1	-12.5
Friday	Current Month	37.3	-28.5	61.6	-8.6	60.5	-21.7	230.50	17.9	290.30	13.8	79.4	3.6	85.89	-15.7	178.83	4.0	48.0	-18.9
	Year To Date	30.4	-36.4	60.4	-5.9	50.4	-32.4	239.44	11.3	287.82	15.7	83.2	-3.8	72.90	-29.2	173.74	8.8	42.0	-35.0
	Running 3 Month	36.9	-7.2	64.1	-0.8	57.5	-6.4	224.83	0.8	292.40	15.6	76.9	-12.8	82.96	-6.4	187.53	14.7	44.2	-18.4
	Running 12 Month	43.4	18.2	71.9	6.4	60.3	11.0	227.71	4.5	290.30	16.4	78.4	-10.3	98.74	23.5	208.59	23.9	47.3	-0.4
Saturday	Current Month	44.4	6.8	65.4	-4.9	67.8	12.3	236.83	22.9	283.44	12.5	83.6	9.3	105.05	31.2	185.31	6.9	56.7	22.7
	Year To Date	45.9	33.3	62.8	-3.8	73.1	38.7	235.34	17.1	281.73	15.0	83.5	1.8	108.01	56.1	176.79	10.6	61.1	41.2
	Running 3 Month	45.2	29.0	65.4	-2.3	69.1	32.0	226.67	10.9	286.98	15.9	79.0	-4.3	102.48	43.1	187.75	13.2	54.6	26.3
	Running 12 Month	44.7	30.3	74.1	6.2	60.3	22.6	218.71	7.4	281.24	16.2	77.8	-7.6	97.77	39.9	208.43	23.5	46.9	13.3
Weekday/Weekend																			
Weekday (Sun-Thu)	Current Month	74.7	-3.6	69.8	-8.4	107.1	5.2	264.65	0.1	298.48	12.3	88.7	-10.9	197.78	-3.5	208.37	2.9	94.9	-6.3
	Year To Date	72.4	-2.5	66.4	-5.7	109.1	3.3	261.49	1.9	292.52	13.3	89.4	-10.1	189.45	-0.7	194.19	6.9	97.6	-7.1
	Running 3 Month	66.8	-2.9	65.8	-4.0	101.4	1.2	259.15	0.4	296.48	15.0	87.4	-12.7	173.04	-2.5	195.15	10.4	88.7	-11.7
	Running 12 Month	74.3	0.2	78.0	5.1	95.3	-4.7	259.66	5.5	295.32	16.1	87.9	-9.1	192.90	5.6	230.20	22.0	83.8	-13.4
Weekend (Fri-Sat)	Current Month	40.8	-12.9	63.5	-6.8	64.3	-6.6	233.94	20.4	286.77	13.1	81.6	6.5	95.47	5.0	182.07	5.5	52.4	-0.5
	Year To Date	38.2	-7.2	61.6	-4.9	62.0	-2.5	236.98	13.3	284.71	15.3	83.2	-1.8	90.46	5.1	175.26	9.7	51.6	-4.2
	Running 3 Month	41.1	9.8	64.8	-1.6	63.4	11.5	225.84	5.4	289.66	15.8	78.0	-9.0	92.72	15.7	187.64	14.0	49.4	1.5
	Running 12 Month	44.0	24.0	73.0	6.3	60.3	16.6	223.14	5.7	285.70	16.3	78.1	-9.1	98.25	31.1	208.51	23.7	47.1	6.0
Total	Current Month	65.0	-5.4	68.0	-7.9	95.6	2.8	259.15	3.3	295.36	12.5	87.7	-8.2	168.55	-2.2	200.86	3.6	83.9	-5.6
	Year To Date	63.2	-3.3	65.1	-5.5	97.0	2.3	257.47	3.6	290.52	13.8	88.6	-9.0	162.60	0.2	189.06	7.6	86.0	-6.9
	Running 3 Month	59.3	-0.6	65.5	-3.3	90.6	2.8	252.49	1.0	294.53	15.2	85.7	-12.4	149.83	0.4	192.98	11.4	77.6	-9.9
	Running 12 Month	65.7	4.0	76.5	5.4	85.8	-1.4	252.68	5.0	292.71	16.1	86.3	-9.6	165.93	9.2	224.02	22.4	74.1	-10.8

* See "Help" tab for explanation.

SMITH TRAVEL RESEARCH

Tab 8 - Daily Data for the Month

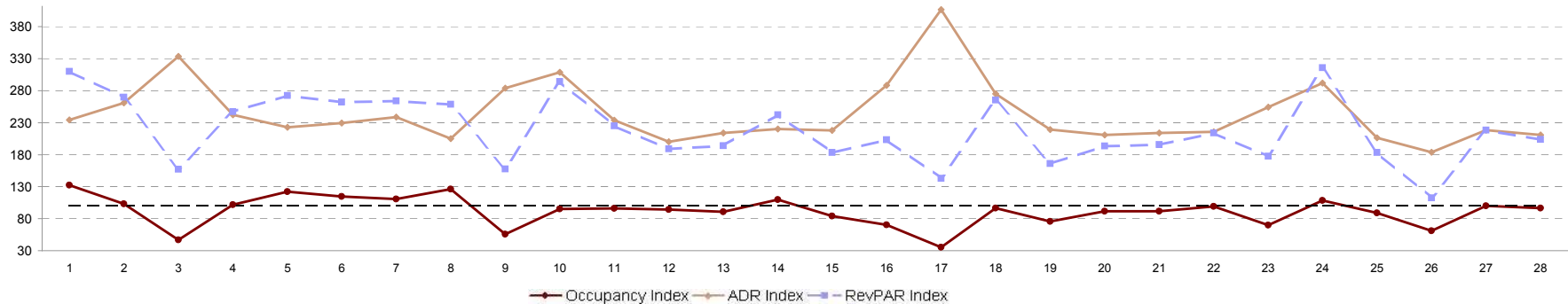
Currency: British Pounds

Hotel ABC Street Name Country Code Country Phone: 123456789112

STR # 123456 ChainID: HIJKLM MgtCo: None Owner: None

For the Month of: February 2007 Date Created: April 11, 2007 Daily Competitive Set Data Excludes Subject Property

Daily Indexes for the Month of February



Occupancy (%)	February																											
	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We
	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28
My Property	92.3	43.0	20.4	35.9	84.5	98.6	97.2	83.8	25.4	49.3	38.0	76.1	84.5	87.3	54.9	34.5	23.9	42.3	68.3	88.7	86.6	69.7	45.1	82.4	56.3	56.3	95.8	85.9
Competitive Set	69.7	41.6	43.4	35.2	69.1	86.1	87.8	66.4	45.6	51.7	39.5	80.7	93.2	79.4	65.3	49.0	68.0	43.9	90.1	96.6	94.8	70.3	64.4	76.1	63.5	92.2	95.8	89.0
Index	132.3	103.3	47.0	102.0	122.3	114.5	110.7	126.3	55.6	95.3	96.2	94.3	90.7	109.9	84.1	70.4	35.2	96.3	75.8	91.8	91.4	99.1	70.0	108.3	88.8	61.1	100.0	96.6

% Chg																												
My Property	44.0	-44.0	-31.0	-49.5	-14.3	0.0	-0.7	48.8	-70.0	-35.2	1.9	8.0	10.1	9.7	-22.0	36.1	-38.2	-22.1	-31.2	-10.6	-12.8	4.2	106.5	277.4	25.0	-23.8	-3.5	-10.3
Competitive Set	-4.0	-49.3	-41.6	-50.5	-11.8	10.0	19.4	12.4	4.0	-6.8	5.7	26.8	23.2	0.9	-3.5	0.4	-9.1	-43.3	-6.9	-1.7	-3.5	9.0	46.9	31.2	88.7	32.8	6.8	14.5
Index	50.0	10.4	18.2	2.0	-2.8	-9.1	-16.9	32.3	-71.2	-30.4	-3.6	-14.8	-10.7	8.8	-19.2	35.6	-32.0	37.3	-26.1	-9.1	-9.6	-4.4	40.6	187.7	-33.8	-42.6	-9.7	-21.7

ADR	February																											
	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28
	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28
My Property	285.03	223.09	243.39	276.02	272.88	289.80	294.94	277.35	241.42	213.08	236.55	239.25	246.16	264.95	246.07	227.01	270.56	259.98	263.45	264.15	275.17	261.94	231.93	238.17	230.96	230.66	260.03	250.87
Competitive Set	121.55	85.44	72.92	113.96	122.59	126.43	123.66	135.38	85.04	69.04	101.16	119.41	115.10	120.27	112.89	78.70	66.52	94.44	120.24	125.42	128.55	121.39	91.27	81.65	111.95	125.52	119.03	118.89
Index	234.5	261.1	333.8	242.2	222.6	229.2	238.5	204.9	283.9	308.6	233.9	200.4	213.9	220.3	218.0	288.5	406.7	275.3	219.1	210.6	214.0	215.8	254.1	291.7	206.3	183.8	218.5	211.0

% Chg																												
My Property	12.1	6.1	3.9	0.2	7.7	8.7	12.1	13.6	44.2	18.6	-29.1	0.7	-2.4	13.0	-1.9	5.5	48.2	-7.2	-6.5	-10.4	-3.6	-0.4	0.9	19.4	-9.6	-7.8	5.4	-3.8
Competitive Set	6.6	-9.7	-22.6	2.5	0.0	3.9	1.2	7.6	22.4	9.1	17.4	9.4	-1.5	3.5	1.2	5.7	-20.2	-8.7	-3.1	-0.9	6.5	-0.7	31.6	39.2	6.9	8.1	3.2	1.2
Index	5.2	17.5	34.2	-2.3	7.7	4.6	10.8	5.5	17.8	8.7	-39.6	-7.9	-0.9	9.2	-3.1	-0.2	85.8	1.6	-3.5	-9.6	-9.4	0.3	-23.3	-14.2	-15.4	-14.6	2.1	-5.0

RevPAR	February																											
	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28
	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28
My Property	262.95	95.84	49.71	99.14	230.60	285.72	286.63	232.43	61.21	105.04	89.96	181.97	208.02	231.37	135.17	78.33	64.78	109.85	179.96	234.39	238.35	182.62	104.53	196.24	130.12	129.95	249.04	215.54
Competitive Set	84.75	35.52	31.67	40.13	84.72	108.91	108.60	89.85	38.80	35.71	40.00	96.33	107.28	95.54	73.73	38.55	45.27	41.43	108.36	121.21	121.86	85.39	58.81	62.12	71.04	115.78	113.99	105.77
Index	310.3	269.8	157.0	247.0	272.2	262.3	263.9	258.7	157.7	294.1	224.9	188.9	193.9	242.2	183.3	203.2	143.1	265.2	166.1	193.4	195.6	213.9	177.7	315.9	183.2	112.2	218.5	203.8

% Chg																												
My Property	61.4	-40.6	-28.3	-49.4	-7.7	8.7	11.3	68.9	-56.7	-23.1	-27.8	8.8	7.5	24.0	-23.5	43.6	-8.4	-27.7	-35.7	-20.0	-15.9	3.8	108.3	350.5	13.0	-29.7	1.7	-13.7
Competitive Set	2.3	-54.2	-54.8	-49.2	-11.8	14.3	20.9	21.0	27.4	1.7	24.0	38.7	21.4	4.4	-2.4	6.1	-27.5	-48.2	-9.8	-2.6	2.8	8.2	93.4	82.7	101.6	43.5	10.3	15.9
Index	57.7	29.7	58.6	-0.3	4.7	-5.0	-7.9	39.7	-66.0	-24.4	-41.8	-21.6	-11.5	18.8	-21.7	35.3	26.3	39.5	-28.7	-17.8	-18.1	-4.1	7.8	146.7	-44.0	-51.0	-7.8	-25.6

Exchange Rate*	0.5104	0.5087	0.5087	0.5087	0.5088	0.5097	0.5092	0.5076	0.5087	0.5087	0.5087	0.5132	0.5129	0.5138	0.5123	0.5102	0.5102	0.5102	0.513	0.5126	0.5122	0.5118	0.5121	0.5121	0.5121	0.5094	0.5094	0.5092
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* See "Help" tab for explanation.

Tab 9 - Daily Industry Data for the Month

Hotel ABC Street Name Country Code Country Phone: 1234567891112

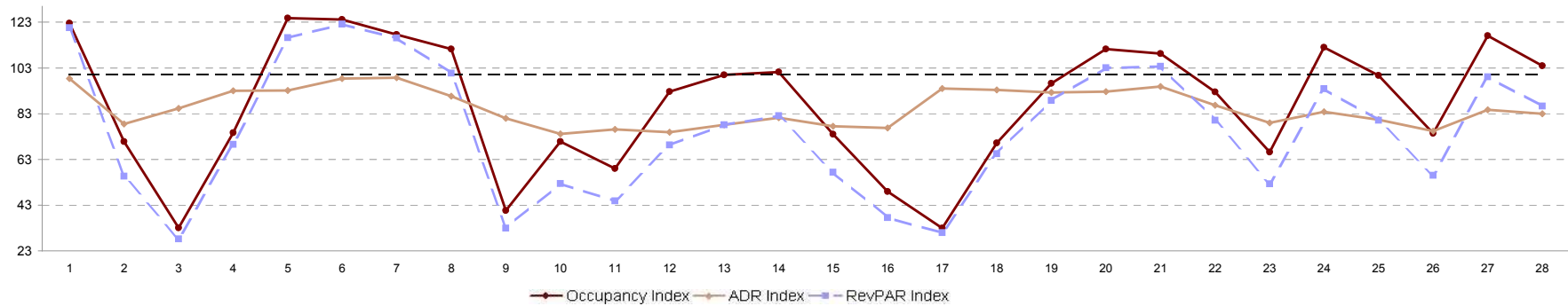
STR # 123456 ChainID: HIJKLM MgtCo: None Owner: None

For the Month of: February 2007 Date Created: April 11, 2007

Currency: British Pounds

Market Class*:

Daily Indexes for the Month of February



Occupancy (%)	February																											
	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We
	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28
My Property	92.3	43.0	20.4	35.9	84.5	98.6	97.2	83.8	25.4	49.3	38.0	76.1	84.5	87.3	54.9	34.5	23.9	42.3	68.3	88.7	86.6	69.7	45.1	82.4	56.3	56.3	95.8	85.9
Market Class	75.3	60.6	61.7	48.1	67.7	79.4	82.6	75.4	62.4	69.7	64.5	82.1	84.5	86.3	74.2	70.5	72.8	60.2	70.9	79.7	79.2	75.4	68.1	73.5	56.5	75.8	81.8	82.7
Index	122.6	70.8	33.1	74.7	124.8	124.2	117.6	111.2	40.7	70.7	59.0	92.6	100.0	101.2	74.1	48.9	32.9	70.2	96.3	111.3	109.3	92.5	66.2	112.0	99.7	74.3	117.1	103.9

% Chg																												
My Property	44.0	-44.0	-31.0	-49.5	-14.3	0.0	-0.7	48.8	-70.0	-35.2	1.9	8.0	10.1	9.7	-22.0	36.1	-38.2	-22.1	-31.2	-10.6	-12.8	4.2	106.5	277.4	25.0	-23.8	-3.5	-10.3
Market Class	5.7	-9.9	-4.7	-15.3	-8.7	-5.2	-1.5	-3.0	-5.4	0.8	12.5	10.0	-3.8	1.6	-0.5	4.6	0.6	-4.7	-5.6	-11.5	-14.9	-6.9	-1.2	7.1	-0.4	3.6	-0.9	0.2
Index	36.2	-37.9	-27.5	-40.4	-6.1	5.5	0.8	53.3	-68.3	-35.7	-9.5	-1.8	14.5	8.1	-21.6	30.2	-38.5	-18.2	-27.1	1.0	2.6	12.0	108.9	252.3	25.4	-26.5	-2.7	-10.5

ADR	February																											
	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28
	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28
My Property	285.03	223.09	243.39	276.02	272.88	289.80	294.94	277.35	241.42	213.08	236.55	239.25	246.16	264.95	246.07	227.01	270.56	259.98	263.45	264.15	275.17	261.94	231.93	238.17	230.96	230.66	260.03	250.87
Market Class	289.77	284.16	285.16	296.69	292.81	294.53	298.70	306.10	298.38	287.55	310.80	319.61	315.08	326.27	317.38	295.75	287.95	278.55	285.52	285.13	290.20	302.20	293.53	284.03	287.54	306.11	307.05	302.25
Index	98.4	78.5	85.4	93.0	93.2	98.4	98.7	90.6	80.9	74.1	76.1	74.9	78.1	81.2	77.5	76.8	94.0	93.3	92.3	92.6	94.8	86.7	79.0	83.9	80.3	75.4	84.7	83.0

% Chg																												
My Property	12.1	6.1	3.9	0.2	7.7	8.7	12.1	13.6	44.2	18.6	-29.1	0.7	-2.4	13.0	-1.9	5.5	48.2	-7.2	-6.5	-10.4	-3.6	-0.4	0.9	19.4	-9.6	-7.8	5.4	-3.8
Market Class	9.4	10.8	7.8	10.4	10.9	9.8	11.1	16.0	16.2	16.3	16.4	17.6	12.5	21.9	18.8	16.9	14.6	8.7	10.3	9.9	6.5	13.1	15.7	16.0	13.4	21.5	15.4	14.1
Index	2.5	-4.2	-3.6	-9.2	-2.8	-1.0	0.9	-2.1	24.1	2.0	-39.1	-14.4	-13.3	-7.3	-17.5	-9.8	29.3	-14.6	-15.2	-18.5	-9.5	-11.9	-12.8	2.9	-20.3	-24.1	-8.6	-15.7

RevPAR	February																											
	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28
	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28
My Property	262.95	95.84	49.71	99.14	230.60	285.72	286.63	232.43	61.21	105.04	89.96	181.97	208.02	231.37	135.17	78.33	64.78	109.85	179.96	234.39	238.35	182.62	104.53	196.24	130.12	129.95	249.04	215.54
Market Class	218.06	172.32	175.88	142.65	198.32	233.88	246.84	230.69	186.08	200.37	200.31	262.40	266.33	281.65	235.42	208.55	209.52	167.77	202.55	227.37	229.99	227.89	199.93	208.90	162.46	232.02	251.17	249.89
Index	120.6	55.6	28.3	69.5	116.3	122.2	116.1	100.8	32.9	52.4	44.9	69.3	78.1	82.1	57.4	37.6	30.9	65.5	88.8	103.1	103.6	80.1	52.3	93.9	80.1	56.0	99.2	86.3

% Chg																												
My Property	61.4	-40.6	-28.3	-49.4	-7.7	8.7	11.3	68.9	-56.7	-23.1	-27.8	8.8	7.5	24.0	-23.5	43.6	-8.4	-27.7	-35.7	-20.0	-15.9	3.8	108.3	350.5	13.0	-29.7	1.7	-13.7
Market Class	15.6	-0.1	2.7	-6.6	1.2	4.1	9.4	12.6	10.0	17.3	31.0	29.4	8.2	23.8	18.3	22.3	15.2	3.6	4.1	-2.8	-9.4	5.2	14.4	24.2	13.0	25.9	14.4	14.4
Index	39.6	-40.5	-30.2	-45.9	-8.7	4.4	1.7	50.1	-60.7	-34.4	-44.8	-15.9	-0.7	0.2	-35.3	17.5	-20.5	-30.2	-38.2	-17.7	-7.1	-1.4	82.2	262.6	0.0	-44.2	-11.1	-24.6

Exchange Rate*	0.5104	0.5087	0.5087	0.5087	0.5088	0.5097	0.5092	0.5076	0.5087	0.5087	0.5087	0.5132	0.5129	0.5138	0.5123	0.5102	0.5102	0.5102	0.513	0.5126	0.5122	0.5118	0.5121	0.5121	0.5121	0.5094	0.5094	0.5092
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* See "Help" tab for explanation.

Tab 10 - Help

Definitions

ADR (Average Daily Rate) - Room revenue divided by rooms sold

Competitive (Comp) Set - A peer group of competitive hotels selected by hotel management to benchmark the subject property's performance.

Exchange Rate - The factor used to convert revenue from US Dollars to the local currency. Reports display the monthly exchange rates (the rate on the last day of the month) and the daily exchange rates on the Daily by Month pages.

STR obtains exchange rate data from Oanda.com.

Index (Occupancy, ADR, RevPar) - Property performance divided by competitive set performance multiplied by 100.

Market Class - Class is an industry categorization which includes chain-affiliated and independent hotels. The class for a chain-affiliated hotel is the same as its chain scale. An independent hotel is assigned a class based on its ADR, relative to that of the chain hotels in their geographic proximity. There are six (6) class groups: Luxury, Upper Upscale, Upscale, Midscale with F&B, Midscale without F&B, and Economy.

Market Class Combined (or Collapsed) – If a single class segment is insufficient for reporting, classes are combined. There are three combined class segments: Luxury and Upper Upscale, Upscale and Midscale w/ F&B, and Midscale w/o F&B and Economy.

MTD (Month to Date) - If a month ends during the current week, the MTD number would represent the month that ended.

Occupancy - Rooms sold divided by rooms available multiplied by 100.

Percent Change (% Chg) - Amount of growth – up, down or flat – this period versus same period last year (day, week, running 28 days, running month-to-date). Calculated as $((TY-LY)/LY)*100$.

Percent Change Rank (Occupancy, ADR, RevPar) - The percent change for the property is compared to the percent change of each hotel in the comp set.

Rank (Occupancy, ADR, RevPar) - Property performance ranked versus hotels in the competitive set (e.g. a "3 of 6" ADR ranking means the subject hotel's absolute ADR is third highest of the six competitors).

RevPAR (Revenue per Available Room) - Room revenue divided by rooms available

Room Revenue - Revenue derived from guestroom rental.

FAQ

How is my hotel performing versus competition?

The monthly STAR report provides timely occupancy, average room rate, revenue per available room benchmarking of your hotel's performance versus your own selected competitors and an STR defined industry segment.

Is my hotel's data included in the competitive numbers?

It depends on your preference. Check the summary page to see if your hotel's data is included or excluded in the competitive set numbers.

How are percent changes computed?

Hotel and competitive performance changes are measured against same period prior year.

Why do my percent change numbers have such a large range?

The data for this year vs. the same period last year may vary greatly. Consider if you sold 2294 rooms this year vs. 743 last year, the percent change would be 208.7% $((2294-743)/743)*100$.

What is an index?

An index is an easy way to compare your hotel's performance versus competition. An index of 100 or higher means your hotel's absolute performance is the same or better than competition.

What does the "Rank" information mean?

Your hotel's performance is ranked against the other properties in your competitive set. If your hotel's RevPAR rank is "2 of 6", that means your hotel's RevPAR was second highest of the six hotels in your competitive set.

What if there are blanks in my competitive set numbers?

Your competitive set did not include sufficient data for reporting. A minimum of three (3) hotels excluding the subject property must report data in order for STR to provide competitive set performance.

What if there are blanks in my competitive set percentage change?

Your competitive set did not include sufficient data for reporting prior year data.

Who can contact if I have more questions?

Check out the glossary and FAQ at www.smithtravelresearch.com or e-mail info@smithtravelresearch.com