

Stevens Point



40<sup>Year</sup>  
Anniversary

# FESTIVAL OF THE ARTS

Sunday, April 1, 2012

10:00 am–4:00 pm

*The Festival of the Arts Council and the University of Wisconsin Stevens Point College of Fine Arts & Communication invite you to participate in this historic anniversary event!*



Richard Gamsky photo

## Location/Audience

The Festival of the Arts takes place in Stevens Point—in the heart of Central Wisconsin. Artists and festival-goers come from all over Wisconsin, Minnesota, Iowa, Michigan, and Illinois. Attendance to the festival is in the 1,100–1,500 range for a single day.

The beautiful Noel Fine Arts Center on the campus of the University houses this indoor festival, where patrons browse two floors of 50+ artists' booths.

### Entry Deadline

Friday, November 25, 2011  
(email images  
postmark application form)

### Notifications sent

week of December 15, 2011

### Refund Deadline

Tuesday, March 15, 2011

### Festival Chair:

Mark Brueggeman

**Phone:** (715) 346-4917

**Email:** PointFoA@gmail.com

### Website:

FestivalOfTheArtsStevensPoint.org

## Standards & Rules

- All artwork must be original. Mass produced or commercial products are not allowed to be in the show.
- Artists accepted into the Festival will be selected by a panel of qualified jurors.
- Two-dimensional work must be appropriately matted, mounted and/or framed. All work exhibited by artists must be in the same media and of the same quality of that represented in application images.
- Only one exhibitor is permitted to show in each booth. The exception to this rule applies to work that is entered and juried as collaborative.
- All sales are conducted between the artist and purchaser. Artists are responsible for collecting and reporting Wisconsin sales tax.
- All funds generated from jury and registration fees are used for cash prizes, publicity, scholarships, and operating expenses.
- The FoA Council reserves the right to ask any exhibitor not complying with the rules and standards to leave the show.

## Display & Set-up

- Each artist's booth space is approximately 8' x 10'. Due to the organic floor plan, some spaces are wider and shallower than this. If you have a display with fixed dimensions, please note this request on your Artist Application.
- Artists must supply their own display materials including booth/canopy, pedestals, lighting and extension cords.
- Electricity will be available at no additional charge to the Artists. Wattage is limited to 500W.
- Special requests will be accommodated as long as availability allows.
- If requested, assistance will be available for Artists' set-up, break-down, unloading and loading.
- Elevators are located in the building for access to the mezzanine-level.



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## Artist Awards

The FoA Council annually recognizes one Best of Show winner and ten Award of Excellence winners. In addition to monetary awards, winning artists are guaranteed boothspace at the Festival of the Arts for the following year. Should they wish to participate, the jury selection process and jury fee are waived this year for these 2011 award winners:

### 2011 Best of Show Winner

Julie Sutter-Blair — Drawing

### 2011 Award of Excellence Winners

Debra Dembowski — Jewelry

Rick Foris — Ceramics

Paul Jensen — Wood

Herb Johnson — Sculpture

Bill Lemke — Photography

Jean Lukens — Mixed Media

Christine Mount Kapp — Painting

Gene Reineking — Sculpture

Al Sievers — Glass

Scott Simmons — Glass



Julie Sutter-Blair, 2011 Best of Show Award Winning Artist

## Special Events

### Silent Auction

Each year proceeds from our silent auction event are used to fund scholarships for university students in the Departments of Art & Design, Music, and Theatre & Dance; and for area high school students. These awards are an investment in the future of art students. Your donations make this encouragement and support possible. **Thank you!**

### Festival Banquet

There is a Saturday evening banquet for artists and their guests sponsored by the FoA Council. During the evening event student scholarship winners will be recognized. The event begins at 6:00pm.

### Housing/Accommodations

Area motel information will be included on the accepted artist link on FoA website homepage. Housing is also available in private area residences. If you desire housing in a private residence, please choose this option on your Artist Application.

## Application Procedure

### Image Submission

■ Applicants must submit four (4) digital images. Three (3) of the images must depict the work you would be exhibiting and one (1) must show your booth set-up. You, your name or the name of your business must not appear in any of the images.

■ Image dimensions: Images prepared to Application specification are acceptable, as are images that are at least 1000 pixels on the longest side.

■ File format: Save all images as Baseline Standard JPG

■ File size: Files must be under 2.0 MB.

■ Color Space: Images must be saved in RGB color space, preferably sRGB.

■ Image labeling should be as follows:  
Last name\_first name1-4.jpg. Image #4 as booth photo, please.

Example: Jones\_John1.jpg, Jones\_John2.jpg, Jones\_John3.jpg, Jones\_John4.jpg

■ We prefer images to be submitted by email. Title subject line JURY. We will accept images on CD if email submission is impossible. Clearly mark both disc and container with the your name. If you request the return of your disc you must provide an appropriately sized SASE

with adequate postage. The discs of accepted and alternates will be retained by the Festival of the Arts and returned during the event. Images from accepted artists may be used for 2011 Festival of the Arts advertising and promotion.

■ Please include a brief Artist Statement (15-20 words) describing your work, your medium and technique on Artist Application form.

### Jury Fee

There is a \$15 non-refundable jury fee assessed for each application.

### Registration Fee

The fee for registration as an exhibitor is \$100.00. This fee will be refunded to non accepted artists. Please include a #10 self addressed stamped envelope for notification of acceptance or check return.

### Artist Application Form

Complete form and send with **separate checks** for Jury fee and Registration fee to:

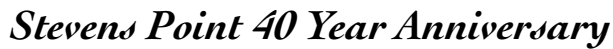
### Festival of the Arts

P.O. Box 872, Stevens Point, WI 54481-0872

### Entry Deadline -

Email images and postmark application

**Friday, November 25, 2011**



**P.O. Box 872  
Stevens Point, WI 54481-0872  
PointFOA@gmail.com**

**Medium/Catagory:**

Wisconsin Department of Revenue Sales and Withholding: (608) 266-7776

☐ **Yes, I will donate work for the Silent Auction. Thank You!**

**Special requests:** \_\_\_\_\_

☐ Yes, I will attend the banquet. Number attending: \_\_\_\_\_

Signed \_\_\_\_\_ Date \_\_\_\_\_

☐ Complete and sign Application Form ☐ Email images (3 of work, 1 of display)  
☐ Jury Fee: \$15.00 check ☐ Registration Fee: \$100.00 (separate check) ☐ S.A.S.E.  
 The Festival of the Arts Council is not responsible for any applications lost or damaged.

**Special Display/Electrical Requests:**[illegible]