

Irresistible Bars Made With Real Fruit and Whole Grain Goodness!



This bar has good nutrition!



Great tasting way to add more fiber everybody needs. Most adults get only half of this vital nutrient.¹



8 grams of wholesome whole grains per serving.



Number 1 cereal bar sold in foodservice.²

Stock all 5 delicious flavors today!



Description	Case SKU	Case Count	Unit Weight	Gross Case Weight (lbs.)	Distributor Code
Nutri-Grain® Cereal Bar Strawberry	38000-35945	96	1.3 oz	5 lbs.	
Nutri-Grain® Cereal Bar Blueberry	38000-35745	96	1.3 oz	5 lbs.	
Nutri-Grain® Cereal Bar Apple Cinnamon	38000-35645	96	1.3 oz	5 lbs.	
Nutri-Grain® Cereal Bar Raspberry	38000-35845	96	1.3 oz	5 lbs.	
Nutri-Grain® Cereal Bar Strawberry Greek Yogurt	38000-12065	96	1.3 oz	5 lbs.	
Nutri-Grain® Cereal Bar Display Assortment: Strawberry, Blueberry & Apple Cinnamon	38000-05872	96	1.3 oz	5 lbs.	

For more information, visit www.KelloggsFoodAwayFromHome.com or contact your Kellogg Sales Representative by calling 877-511-5777.



¹ Datamonitor Global Consumer Trends 2010 & Beyond, 1-2010, ² Product Evaluations Snack Tracker, 12 Months Ending 06/2012

Kellogg's® Nutri-Grain™ CEREAL BARS

Delicious meets nutritious
in every Nutri-Grain® Bar.

Kellogg's® Nutri-Grain® Cereal Bars, Strawberry

Nutrition Facts Serv. Size: 1 Bar (37g), Amount Per Serving: **Calories** 120, Fat Cal. 30, **Total Fat** 3g (5% DV), Sat. Fat 0.5g (3% DV), **Trans Fat** 0g, **Cholest.** 0mg (0% DV), **Sodium** 125mg (5% DV), **Total Carb.** 24g (8% DV), Fiber 3g (10% DV), Sugars 11g, **Protein** 2g, Vitamin A (15% DV), Vitamin C (0% DV), Calcium (20% DV), Iron (10% DV), Thiamin (15% DV), Riboflavin (25% DV), Niacin (25% DV), Vitamin B₆ (25% DV), Zinc (10% DV). Percent Daily Values (DV) are based on 2,000 calorie diet.

INGREDIENTS: CRUST: WHOLE GRAIN OATS, ENRICHED FLOUR (WHEAT FLOUR, NIACIN, REDUCED IRON, VITAMIN B₁ [THIAMIN MONONITRATE], VITAMIN B₂ [RIBOFLAVIN], FOLIC ACID), WHOLE WHEAT FLOUR, SOYBEAN AND/OR CANOLA OIL, SOLUBLE CORN FIBER, SUGAR, DEXTROSE, FRUCTOSE, CALCIUM CARBONATE, WHEY, WHEAT BRAN, SALT, CELLULOSE, POTASSIUM BICARBONATE, NATURAL AND ARTIFICIAL FLAVOR, MONO- AND DIGLYCERIDES, SOY LECITHIN, WHEAT GLUTEN, NIACINAMIDE, VITAMIN A PALMITATE, CARRAGEENAN, ZINC OXIDE, REDUCED IRON, GUAR GUM, VITAMIN B₆ (PYRIDOXINE HYDROCHLORIDE), VITAMIN B₁ (THIAMIN HYDROCHLORIDE), VITAMIN B₂ (RIBOFLAVIN), **FILLING:** INVERT SUGAR, CORN SYRUP, STRAWBERRY PUREE CONCENTRATE, GLYCERIN, SUGAR, MODIFIED CORN STARCH, SODIUM ALGINATE, CITRIC ACID, DICALCIUM PHOSPHATE, METHYLCELLULOSE, NATURAL AND ARTIFICIAL FLAVOR, CARAMEL COLOR, MALIC ACID, RED 40. **CONTAINS WHEAT, MILK AND SOY INGREDIENTS.**

NLI: 08556

Kellogg's® Nutri-Grain® Cereal Bars, Blueberry

Nutrition Facts Serv. Size: 1 Bar (37g), Amount Per Serving: **Calories** 120, Fat Cal. 30, **Total Fat** 3g (5% DV), Sat. Fat 0.5g (3% DV), **Trans Fat** 0g, **Cholest.** 0mg (0% DV), **Sodium** 110mg (5% DV), **Total Carb.** 24g (8% DV), Fiber 3g (10% DV), Sugars 12g, **Protein** 2g, Vitamin A (15% DV), Vitamin C (0% DV), Calcium (20% DV), Iron (10% DV), Thiamin (15% DV), Riboflavin (25% DV), Niacin (25% DV), Vitamin B₆ (25% DV), Zinc (10% DV). Percent Daily Values (DV) are based on 2,000 calorie diet.

INGREDIENTS: CRUST: WHOLE GRAIN OATS, ENRICHED FLOUR (WHEAT FLOUR, NIACIN, REDUCED IRON, VITAMIN B₁ [THIAMIN MONONITRATE], VITAMIN B₂ [RIBOFLAVIN], FOLIC ACID), WHOLE WHEAT FLOUR, SOYBEAN AND/OR CANOLA OIL, SOLUBLE CORN FIBER, SUGAR, DEXTROSE, FRUCTOSE, CALCIUM CARBONATE, WHEY, WHEAT BRAN, SALT, CELLULOSE, POTASSIUM BICARBONATE, NATURAL AND ARTIFICIAL FLAVOR, MONO- AND DIGLYCERIDES, SOY LECITHIN, WHEAT GLUTEN, NIACINAMIDE, VITAMIN A PALMITATE, CARRAGEENAN, ZINC OXIDE, REDUCED IRON, GUAR GUM, VITAMIN B₆ (PYRIDOXINE HYDROCHLORIDE), VITAMIN B₁ (THIAMIN HYDROCHLORIDE), VITAMIN B₂ (RIBOFLAVIN), **FILLING:** INVERT SUGAR, CORN SYRUP, BLUEBERRY PUREE CONCENTRATE, GLYCERIN, SUGAR, MODIFIED CORN STARCH, SODIUM ALGINATE, CITRIC ACID, METHYLCELLULOSE, DICALCIUM PHOSPHATE, MALIC ACID, BLUEBERRY JUICE CONCENTRATE, NATURAL AND ARTIFICIAL FLAVOR, RED 40, BLUE 1. **CONTAINS WHEAT, MILK AND SOY INGREDIENTS.**

NLI: 08557

Kellogg's® Nutri-Grain® Cereal Bars, Apple Cinnamon

Nutrition Facts Serv. Size: 1 Bar (37g), Amount Per Serving: **Calories** 120, Fat Cal. 30, **Total Fat** 3g (5% DV), Sat. Fat 0.5g (3% DV), **Trans Fat** 0g, **Cholest.** 0mg (0% DV), **Sodium** 110mg (5% DV), **Total Carb.** 24g (8% DV), Fiber 3g (10% DV), Sugars 12g, **Protein** 2g, Vitamin A (15% DV), Vitamin C (0% DV), Calcium (20% DV), Iron (10% DV), Thiamin (15% DV), Riboflavin (25% DV), Niacin (25% DV), Vitamin B₆ (25% DV), Zinc (10% DV). Percent Daily Values (DV) are based on 2,000 calorie diet.

INGREDIENTS: CRUST: WHOLE GRAIN OATS, ENRICHED FLOUR (WHEAT FLOUR, NIACIN, REDUCED IRON, VITAMIN B₁ [THIAMIN MONONITRATE], VITAMIN B₂ [RIBOFLAVIN], FOLIC ACID), WHOLE WHEAT FLOUR, SOYBEAN AND/OR CANOLA OIL, SOLUBLE CORN FIBER, SUGAR, DEXTROSE, FRUCTOSE, CALCIUM CARBONATE, WHEY, WHEAT BRAN, SALT, CELLULOSE, POTASSIUM BICARBONATE, NATURAL AND ARTIFICIAL FLAVOR, CINNAMON, MONO- AND DIGLYCERIDES, SOY LECITHIN, WHEAT GLUTEN, NIACINAMIDE, VITAMIN A PALMITATE, CARRAGEENAN, ZINC OXIDE, REDUCED IRON, GUAR GUM, VITAMIN B₆ (PYRIDOXINE HYDROCHLORIDE), VITAMIN B₁ (THIAMIN HYDROCHLORIDE), VITAMIN B₂ (RIBOFLAVIN), **FILLING:** INVERT SUGAR, CORN SYRUP, APPLE PUREE CONCENTRATE, GLYCERIN, SUGAR, MODIFIED CORN STARCH, SODIUM ALGINATE, MALIC ACID, METHYLCELLULOSE, DICALCIUM PHOSPHATE, CINNAMON, CITRIC ACID, CARAMEL COLOR. **CONTAINS WHEAT, MILK AND SOY INGREDIENTS.**

NLI: 08555

Kellogg's® Nutri-Grain® Cereal Bars, Raspberry

Nutrition Facts Serv. Size: 1 Bar (37g), Amount Per Serving: **Calories** 120, Fat Cal. 30, **Total Fat** 3g (5% DV), Sat. Fat 0.5g (3% DV), **Trans Fat** 0g, **Cholest.** 0mg (0% DV), **Sodium** 110mg (5% DV), **Total Carb.** 24g (8% DV), Fiber 3g (10% DV), Sugars 12g, **Protein** 2g, Vitamin A (15% DV), Vitamin C (0% DV), Calcium (20% DV), Iron (10% DV), Thiamin (15% DV), Riboflavin (25% DV), Niacin (25% DV), Vitamin B₆ (25% DV), Zinc (10% DV). Percent Daily Values (DV) are based on 2,000 calorie diet.

INGREDIENTS: CRUST: WHOLE GRAIN OATS, ENRICHED FLOUR (WHEAT FLOUR, NIACIN, REDUCED IRON, VITAMIN B₁ [THIAMIN MONONITRATE], VITAMIN B₂ [RIBOFLAVIN], FOLIC ACID), WHOLE WHEAT FLOUR, SOYBEAN AND/OR CANOLA OIL, SOLUBLE CORN FIBER, SUGAR, DEXTROSE, FRUCTOSE, CALCIUM CARBONATE, WHEY, WHEAT BRAN, SALT, CELLULOSE, POTASSIUM BICARBONATE, NATURAL AND ARTIFICIAL FLAVOR, MONO- AND DIGLYCERIDES, SOY LECITHIN, WHEAT GLUTEN, NIACINAMIDE, VITAMIN A PALMITATE, CARRAGEENAN, ZINC OXIDE, REDUCED IRON, GUAR GUM, VITAMIN B₆ (PYRIDOXINE HYDROCHLORIDE), VITAMIN B₁ (THIAMIN HYDROCHLORIDE), VITAMIN B₂ (RIBOFLAVIN), **FILLING:** INVERT SUGAR, CORN SYRUP, RASPBERRY PUREE CONCENTRATE, GLYCERIN, SUGAR, MODIFIED CORN STARCH, NATURAL FLAVOR, SODIUM ALGINATE, CITRIC ACID, METHYLCELLULOSE, DICALCIUM PHOSPHATE, MALIC ACID, CARAMEL COLOR, RED 40. **CONTAINS WHEAT, MILK AND SOY INGREDIENTS.**

NLI: 08562

Kellogg's® Nutri-Grain® Cereal Bars, Strawberry Greek Yogurt

Nutrition Facts Serv. Size: 1 Bar (37g), Amount Per Serving: **Calories** 130, Fat Cal. 30, **Total Fat** 3.5g (5% DV), Sat. Fat 1g (5% DV), **Trans Fat** 0g, **Cholest.** 0mg (0% DV), **Sodium** 115mg (5% DV), **Total Carb.** 25g (8% DV), Fiber 3g (10% DV), Sugars 12g, **Protein** 2g, Vitamin A (15% DV), Vitamin C (0% DV), Calcium (20% DV), Iron (10% DV), Thiamin (15% DV), Riboflavin (25% DV), Niacin (25% DV), Vitamin B₆ (25% DV), Zinc (10% DV). Percent Daily Values (DV) are based on 2,000 calorie diet.

INGREDIENTS: CRUST: WHOLE GRAIN OATS, ENRICHED FLOUR (WHEAT FLOUR, NIACIN, REDUCED IRON, VITAMIN B₁ [THIAMIN MONONITRATE], VITAMIN B₂ [RIBOFLAVIN], FOLIC ACID), WHOLE WHEAT FLOUR, SOYBEAN AND/OR CANOLA OIL, SOLUBLE CORN FIBER, SUGAR, DEXTROSE, FRUCTOSE, CALCIUM CARBONATE, WHEY, WHEAT BRAN, SALT, CELLULOSE, NATURAL AND ARTIFICIAL FLAVOR, POTASSIUM BICARBONATE, MONO- AND DIGLYCERIDES, SOY LECITHIN, WHEAT GLUTEN, NIACINAMIDE, VITAMIN A PALMITATE, CARRAGEENAN, ZINC OXIDE, REDUCED IRON, GUAR GUM, VITAMIN B₆ (PYRIDOXINE HYDROCHLORIDE), VITAMIN B₁ (THIAMIN HYDROCHLORIDE), VITAMIN B₂ (RIBOFLAVIN), **FILLING:** INVERT SUGAR, GLYCERIN, FRUCTOSE, MODIFIED CORN STARCH, PALM OIL, GREEK YOGURT POWDER, HEAT-TREATED AFTER CULTURING (NONFAT MILK SOLIDS, CULTURE, LACTIC ACID, NATURAL FLAVOR), STRAWBERRY PUREE CONCENTRATE, MODIFIED TAPIOCA STARCH, MALIC ACID, NATURAL AND ARTIFICIAL FLAVOR, CELLULOSE GEL, SALT, COLOR ADDED, DATEM, MONO- AND DIGLYCERIDES, CELLULOSE GUM, CARAMEL COLOR, RED 40. **CONTAINS WHEAT, MILK AND SOY INGREDIENTS.**

NLI: 09281