



9.12.15

SAVE THE DATE

Fashion Against Bullying *Charity Fashion Installation*

New York Fashion Week, curated by Celebrity Designer **CESAR GALINDO**
and **The F.A.B. Coalition**

Saturday, September 12, 2015

Punto Space

325 W 38th St, New York, NY 10018

VIP and PRESS: 1:00 pm - 3:00 pm

\$20 GENERAL ADMISSION: 2:00 pm - 3:00 pm

Fashion Against Bullying aka The F.A.B. Coalition is an unique non profit organization that encourages youth to use creative solutions like fashion, as a tool against bullying. We offer youth alternative opportunities to learn about and express themselves through the fashion industry. Using **Affirmation, Confirmation, and Confidence** as the 3 key elements of psychology for our program; we are seeing a major shift in the lives of many young people we have worked with.

Our organization assist in building long lasting friendships and acquaintances through the common element of fashion. Regardless of race, gender, sexual identity, religion, etc, it is our objective to teach and develop self-respect, mutual respect and positive self presentation. The assignment is to get the message out that **IT'S NOT OKAY TO BULLY! WORDS CAN AND DO HURT! WE ARE MORE ALIKE THAN WE ARE DIFFERENT!** Through our fashion workshops, programs and events, we bring together the true meaning of **TEAMWORK!**

The venue for this event will be right in the heart of the garment district. **Punto Space 325 W 38th St, New York, NY 10018.** Only a few blocks away from where major designers will be displaying next season's collections on the runway. Celebrity Designer/Installation Curator for this year's show is **CESAR GALINDO.** We are anticipating celebrity/VIP guests, major media coverage, various fashion bloggers and press to be in attendance. One of the exciting components about our event is that **our teens are involved in every aspect of production from beginning to end! As with our organizational procedures, we assist our youth in redirecting their thought process and energy towards a more positive and constructive outlet.**

F.A.B. SUPPORT

We are seeking in kind *sponsorships/donations* to help us raise money for **The F.A.B. Coalition After School Program** in efforts to provide us with the adequate funding to begin offering our 6 week Fashion Studio: 101 program FREE to youth 12-18 years old all across the tri-state area. We would be grateful of the support! If you would like to be apart of this monumental venture with F.A.B., take a look at the sponsorship agreement packages below. ALL donations are TAX- DEDUCTIBLE through fiscal sponsor S.T.E.A.M. Action Inc. We simply ask that all sponsorship agreements and donations be in by **July 31, 2015.**

SPONSORSHIP AGREEMENT

Platinum Sponsor: \$3,000 or more

Prime logo placement in program, on our website and social media pages. Listing on all The F.A.B. Coalition email blasts. Name in all The F.A.B. Coalition marketing, business card/business promotion insert in model bag, mention in all TV and radio media, live mention at event. VIP access to after party. Three VIP tickets to event. Introduction and thanks given at event. 15-30 second commercial showing on all media outlets and during event (if applicable)

Gold Sponsor: \$1,500 - \$2,999

Prime logo placement in program, on our website and social media pages. Listing on all The F.A.B. Coalition email blasts. Name in all The F.A.B. Coalition marketing, business card/business promotion insert in model bag, live mention at event. VIP access to after party. Two VIP tickets to event.

Silver Sponsor: \$500 - \$1,499

Logo placement in program, on our website, and social media pages. Listing on all The F.A.B Coalition email blasts. Business card/business promotion insert in model bag. Two VIP tickets to event.

Generous Supporter: Up to \$499

Logo placement in program, on our website, and social media pages. Two tickets to event.

(Note: Please provide logos as a Vector or high resolution jpg file. Make checks payable to S.T.E.A.M. Action Inc., Cash, PayPal, and Credit Card payments accepted.)

Company Name _____

Contact Name _____

Donation Amount _____

Address _____

Email _____

Phone _____

Signature _____

Date _____

For further information, contact Ashley Searles via email asearles.thefabcoalition@gmail.com or by phone (973) 388-0104. Thank you for your time and consideration concerning this request and I look forward to hearing from you soon.

Best regards,
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